



Twenty Nineteen



GENESIS

Twenty Nineteen

If you're reading a Genesis catalogue for the first time, you'll be pleased to know that we obsess about all things bicycle.

Geometry, frame material, componentry choice, saddle width, cable guide design, crayon colour, tan-walls or no tan-walls, nothing gets overlooked as we strive to make the kind of bikes that we enjoy riding, and hopefully you will too.

2019 sees the introduction of a host of new models, spanning multiple genres and blurring the lines of what modern bikes are capable of. Beauty, practicality and efficiency all rolled into a tidy bicycle shaped package.

Find yours here....

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MATERIALS

Black Magic & Precious Metals



MODULUS CARBON

The way a bicycle rides and feels is much to do with the frame and how it's constructed. In the same way that each steel variant has its certain characteristics, the same can be said of carbon.

Take the higher modulus 40T carbon. It's incredibly stiff, but being high modulus it's also brittle if used incorrectly. We use it in areas of the frame that can utilise this stiffness to but also take advantage of its light weight. As an example, on the Zero Disc 40T carbon is used on the sides of the down tube away from the centre line of the frame. This improves lateral stiffness and also helps save weight.

Our 24T and 30T grades make up the bulk of our carbon frames. These two grades offer a high level of strength but also durability not found in 40T. These grades are commonly used in the head tube area where strength and durability are key requirements to improve resilience against impact. As with all the materials we use, it's not just about the quality of the raw product, but the way in which the jigsaw is put together.



DOUBLE BUTTED TITANIUM (3AL - 2.5V)

2.5V double butted titanium is a thing of beauty.

Comprising of 3% aluminium and 2.5% vanadium (hence the name), our tubes are butted to save weight where possible without compromising on the quality of the build. The expertise of our Taiwanese frame manufacturer is reflected in attention to detail of each and every frame.

Incredibly strong, wonderfully light, this tubeset offers an armchair-like ride feel that'll probably last so long you can hand it down to the grandkids.

REYNOLDS 931 (1200-1350 MPa)

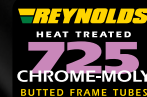
Very similar in strength to 853 but thanks to its 17% Chromium content (thus designating it a stainless steel), with excellent corrosion resistance to boot.

Reynolds 931 is a seamless, cold-worked, precipitation-hardening (also known as artificial aging/age hardening) steel-alloy based on a Carpenter Technology custom 630/17-4PH grade alloy composition. Used extensively in both the aviation and motorsport industries, 931 is 'Builder-friendly stainless' in that it's more workable and less labour-intensive than 953 (reflected somewhat in the price).

REYNOLDS 853 (1250-1400 MPa)

Probably the most popular and widely used of all of Reynolds' performance-orientated steel offerings; hitting that sweet spot of performance, weight and cost.

Drawn at their Birmingham workshop, 853 is a seamless, cold-drawn, heat-treated Chromoly with the added benefit of air-hardening properties. In layman's terms this means that the material's strength increases after welding (and cooling) – particularly beneficial in boosting fatigue life of the weld join areas.



REYNOLDS 725 (1080-1280 MPa)

Classic seamless Chromoly (as above) but heat-treated to boost tensile strength.

Think of it as Chromoly on steroids. It's heated to around 1600F where by a structural change in the steels' crystal lattice occurs (a stronger, more uniform orientation), it's then quenched (cooled rapidly) to lock-in the structural change. As it's stronger we can get away with using less of it, so thinner butts are the order of the day helping to achieve a lighter overall frame weight and livelier ride without compromising strength.



MJÖLNIR (700-900 MPa)

AKA 'Thor's Hammer' and pronounced 'Myol-n(ee)r' (rolls off the tongue, eh?).

Our double-butted, cold-drawn, seamless, Taiwanese Chromoly tubeset also goes by the aliases of 4130, Cr-Mo and Chromo. It's a like-for-like replacement for other, identical branded Chromoly tubing and ultimately means a saving can be passed onto you via either a healthy price drop or a little more room for up-spec'ing elsewhere without sacrificing performance. The starting point for many a tough, affordable steel frame.



ALX ALLOY

Our brand new hybrid double-butted alloy tubeset – a clever mix of two differing grade alloys to help give us high levels of stiffness in certain areas and compliance/flex in others.

The higher density 6066 downtube and chainstays provides the basis for a stiff and efficient pedalling platform, whilst the 6061 toptube, seat tube and seatstays help give an added element of compliance and comfort, acting as a nice buffer between rider and road.

R O A D

ROAD PERFORMANCE

From cutting edge carbon goodness to new school stainless steel, our Road Performance range is loved by everyone from club racers to National Champions.



ZERO

Complete Bike

Frame: 24/30T Modulus Carbon Road Race

Fork: Genesis Carbon SL Road Race, Tapered Steerer

Drivetrain: Shimano Ultegra R8000 2x11

Rims: Jalco GX-455 / 28h

Hubs: Formula RB-91/RB-3811 28h Front / Rear

Tyres: Donnelly Strada LGG 700x28C 60TPI

Brakes: Shimano Ultegra R8010 direct mount rim brake

Weight: 8kg

Sizes: XS - S - M - L - XL

Colour: Reddy Mercury

ZERO

SL MGT Frameset

Frame: 30/40T Modulus Carbon Road Race

Fork: Genesis Carbon SL Road Race, Tapered Steerer

Additional Info

Headset: Prestine PT-1860C- 616

BB: BB86 Press-fit (not incl.)

Front Derailleur: Braze-on (not incl.)

Seatpost: 27.2mm (not incl.)

Weight: 1.32kg

Sizes: XS - S - M - L - XL

Colour: Madison Genesis Replica

Stem and seat post not included



ZERO

Disc SL Frameset

Frame: 30/40T Modulus Carbon Road Race Disc

Fork: Genesis Carbon Road Race Disc, Tapered Steerer, 12mm Thru-Axle

Additional Info

Headset: Prestine PT-1860C- 616

BB: BB86 Press-fit (not incl.)

Front Derailleur: Braze-on (not incl.)

Seatpost: 27.2mm (not incl.)

Weight: 1.66kg

Sizes: XS - S - M - L - XL

Colour: The Slateful Dead

Stem and seat post not included





A DREAM COME TRUE

British National Champion

When Connor Swift lined up for the 2018 British Road Race Championships, nobody could have imagined him beating World Tour opposition and pulling on the red, white and blue jersey.

But 12 months ago, nobody thought Swift could receive a prototype bike and take it to race victory at the Leicester GP just 24-hours later. And when he crashed in 2016, some thought he may not get back on a bike, so severe were his injuries. Swift, it seems, has an appetite for the improbable and making dreams a reality. But each time he defies the odds, the odds become a little shorter and the reality hard to ignore: Connor Swift is the real deal.

Colin Sturgess – Madison Genesis Team Manager

From my perspective, winning bike races is important, but it's not everything we look for in a rider - I take a holistic view and Connor Swift has shown he's the real-deal.

He has the physical and mental aspects of a world class cyclist. He's still progressing, still makes a few errors, but has shown he learns very quickly and doesn't repeat a mistake.

Every race we do he becomes that little more wiser and experienced. Personally I love that he's respectful, not at all egocentric, thoughtful and quick to admit when he's in error; all attributes that will stand him in good stead as he progresses through the ranks.

It's an absolute pleasure working with the big man!

Dean Downing – Madison Genesis Rider (2013) and Donny Chain Gang training partner

I worked with Connor in 2015 on the Polypipe Team. At our first team meeting, he came down for breakfast, looked at the food and said: "oh yes! Coco Pops, I love them."

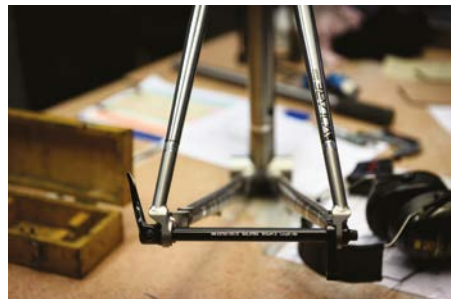
We joked about it at the time but afterwards I said: "come on Connor you can eat better than that."

"All of that year he started looking at his nutrition more and more and he was determined to get better with it."









VOLARE

931 Disc Frameset

Frame: Reynolds 931 Precipitation
Hardening Stainless Steel

Fork: ADK Full Carbon Road Race Disc, Tapered
Steerer, 12mm Thru-Axle

Additional Info

Headset: Prestine F-17-A 1-1/8" - 1-1/2" tapered

BB: BSA 86mm Press-fit (not incl.)

Front Derailleur: 31.8mm Band-on (not incl.)

Seatpost: 27.2mm (not incl.)

Weight: 2.41kg

Sizes: XS - S - M - L - XL

Colour: Alice Clear

Stem and seat post not included



VOLARE

853 Disc Frameset

Frame: Reynolds 853 Seamless
Air-Hardening Heat Treated Steel

Fork: ADK Full Carbon Road Race Disc, Tapered
Steerer, 12mm Thru-Axle

Additional Info

Headset: Prestine F-17-A 1-1/8" - 1-1/2" tapered

BB: BSA 86mm Press-fit (not incl.)

Front Derailleur: 31.8mm Band-on (not incl.)

Seatpost: 27.2mm (not incl.)

Weight: 2.48kg

Sizes: XS - S - M - L - XL

Colour: I.F. Blue

Stem and seat post not included

R O A D

ROAD SPORTIVE

If endless hours in the saddle is your thing, look no further than our Road Sportive range. Designed to soften all those tarmac lumps and bumps by using a variety of different frame materials, these bikes have been a firm Genesis favourite for many a year.





EQUILIBRIUM^{disc}

20

Frame: Reynolds 725 Heat-Treated Chromoly
Fork: Carbon Road Disc
Drivetrain: Shimano 105 5800 2x11
Rims: Genesis SR220 / 28h
Hubs: Formula RX-812/RX-300 28h Front, 12mm Thru-Axle Rear, centre lock
Tyres: Clement Strada LGG 700x28c 60TPI
Brakes: Shimano RS505 hydraulic brakes w/160/140mm TR160 rotors
Weight: 10.12kg

Sizes: XS - S - M - L - XL
Colour: Blue Newton

EQUILIBRIUM^{disc}

10

Frame: Genesis Mjölir Seamless Double-Butted Chromoly
Fork: Carbon Road Disc
Drivetrain: Shimano Tiagra 4700 2x11
Rims: Genesis SR220 / 28h
Hubs: Formula RX-812/RX-300 28h Front, centre lock
Tyres: Clement Strada LGG 700x28c 60TPI
Brakes: TRP Spyre-C 2-piston mechanical disc brake w/160/140mm rotors
Weight: 10.86kg

Sizes: XS - S - M - L - XL
Colour: Gamble Grey



EQUILIBRIUM^{disc}

725 Frameset

Frame: Reynolds 725 Heat-Treated Chromoly
Fork: Carbon Road Disc
Additional Info
Headset: FPD Dozer-1189
BB: Press-fit BB86 (not incl.)
Front Derailleur: 31.8mm Band-on (not incl.)
Seatpost: 27.2mm (not incl.)
Weight: 3.28kg

Sizes: XS - S - M - L - XL
Colour: Webber Red
 Stem and seat post not included



EQUILIBRIUM_

Complete Bike
Frame: Reynolds 725 Heat-Treated Chromoly
Fork: Carbon Road, Alloy Steerer
Drivetrain: Shimano 105 R5800 2x11
Rims: Jalco DRX20/ 28h,
Hubs: KT-G15F/G1ER 28h/ front/ rear
Tyres: Clement Strada LGG, 700x25c, 60TPI
Brakes: Promax RC-482
Weight: 9.44kg

Sizes: XS - S - M - L - XL
Colour: Mainey Grey



EQUILIBRIUM_

725 Frameset
Frame: Reynolds 725 Heat-Treated Chromoly
Fork: Carbon Road, Alloy Steerer
Additional Info
Headset: Prestine PT-1770 1-1/8" semi cartridge
BB: BSA 68mm (not incl.)
Front Derailleur: 28.6mm Band-on (not incl.)
Seatpost: 27.2mm (not incl.)
Weight: 2.65kg

Sizes: XS - S - M - L - XL
Colour: Mancthracite
 Stem and seat post not included





DELTA

20

Frame: ALX8 6066/6061-T6

Double-Butted Aluminium

Fork: Carbon Road, Tapered Alloy Steerer

Drivetrain: Shimano Tiagra 4700 2x10

Rims: Jalco MRX-24 / 28h

Hubs: KT 5P5F/G5ER 28h Front / Rear

Tyres: CST Compressor 700x25c 60TPI

Brakes: Tektro R-315 57mm drop

Weight: 9.58kg

Sizes: XS - S - M - L - XL

Colour: Simply Red



DELTA

10

Frame: ALX8 6066/6061-T6

Double-Butted Aluminium

Fork: Carbon Road, Tapered Alloy Steerer

Drivetrain: Shimano Claris R2000 2x8

Rims: Jalco MRX-24 / 28h

Hubs: KT 5P5F/G5ER 28h Front / Rear

Tyres: CST Compressor 700x25c 60TPI

Brakes: Tektro R-315 57mm drop

Weight: 9.80kg

Sizes: XS - S - M - L - XL

Colour: Madison Genesis Replica



DELTA

20W

Frame: ALX8 6066/6061-T6

Double-Butted Aluminium

Fork: Carbon Road, Tapered Alloy Steerer

Drivetrain: Shimano Tiagra 4700 2x10

Rims: Jalco MRX-24 / 28h

Hubs: KT 5P5F/G5ER 28h Front / Rear

Tyres: CST Compressor 700x25c 60TPI

Brakes: Tektro R-315 57mm drop

Weight: 9.58kg

Sizes: XXS - XS - S - M

Colour: Prize Plum



DELTA

10W

Frame: ALX8 6066/6061-T6

Double-Butted Aluminium

Fork: Carbon Road, Tapered Alloy Steerer

Drivetrain: Shimano Claris R2000 2x8

Rims: Jalco MRX-24 / 28h

Hubs: KT 5P5F/G5ER 28h Front / Rear

Tyres: CST Compressor 700x25c 60TPI

Brakes: Tektro R-315 57mm drop

Weight: 9.80kg

Sizes: XXS - XS - S - M

Colour: Culdrose Blue





Flyer

Single Speed

Frame: Genesis Mjöltnir Seamless Double-Butted Chromoly

Fork: Carbon Road, Alloy Steerer

Drivetrain: Samox AF19 42T, 17T freewheel

Rims: Jalco DRX20

Hubs: KT D66F/DJ3R 32h Front / Rear

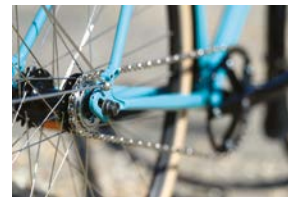
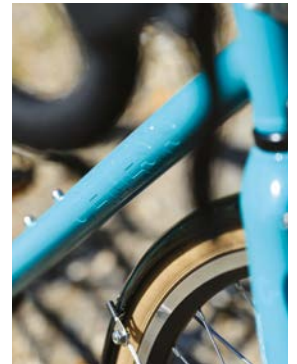
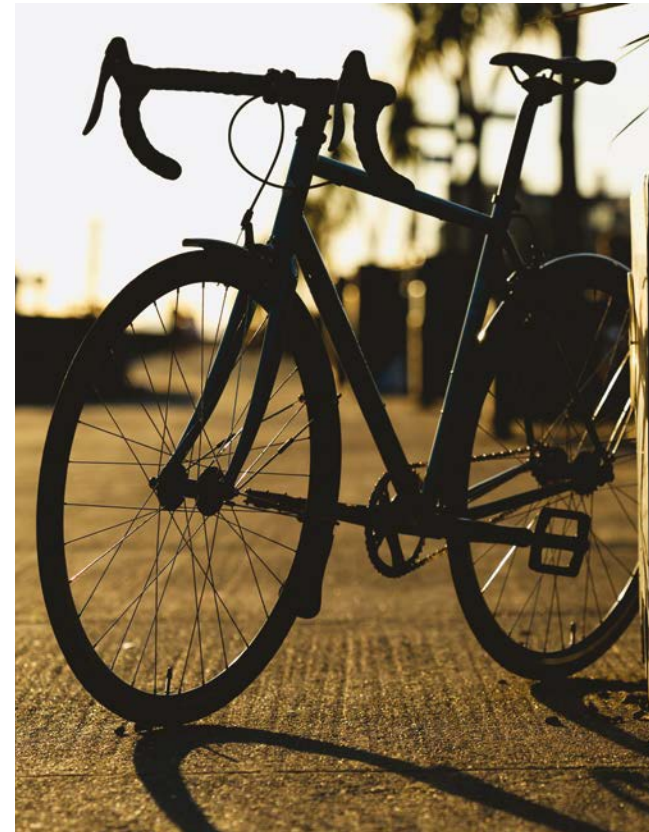
Tyres: CST Compressor 700x25c 60TPI

Brakes: Promax RC-482

Weight: 10.42kg

Sizes: XS - S - M - L - XL

Colour: Tarka Green



A D V

ADVENTURE MULTISPORT

The defining category of the Genesis range. Bikes that have been everywhere from the local boozier, too record breaking round the world trips and Transcontinental podium finishes. A flurry of updates and tweaks to certain models ensure that these much loved bicycles are kept bang up to date with the current trends.



DATAUM

Complete Bike

Frame: 24/30T Modulus Carbon Road Disc

Fork: Full Carbon Fork, Tapered Steerer, 12mm Thru-Axle

Drivetrain: Sram Rival, 1x11 speed

Rims: Jalco XCD21 TRS

Hubs: Formula RX-812/RX-300 28h Front, 12mm Thru-Axle Rear, 6-bolt

Tyres: WTB Exposure 700x32c Skinwall

Brakes: Sram Rival hydraulic brakes w/160mm Sram Centerline rotors

Weight: 9.48kg

Sizes: XS - S - M - L - XL

Colour: Olive in da Vida Loca



DATAUM

Frameset

Frame: 24/30T Modulus Carbon Road Disc

Fork: Full Carbon Fork, Tapered Steerer, 12mm Thru-Axle

Additional Info

Headset: FSA Orbit C-40-ACB, NO.42

BB: BSA 86mm Press-fit (not incl.)

Front Derailleur: Braze-on (not incl.)

Seatpost: 27.2mm (not incl.)

Weight: 1.88kg

Sizes: XS - S - M - L - XL

Colour: Vladimir Bluetin

Stem and seatpost not included





CROIX DE FER

Titanium

Frame: 3AL-2.5V Double-Butted Titanium
Fork: Genesis Carbon CX, Tapered Steerer, 12mm Thru-Axle

Drivetrain: Shimano Ultegra R8000 2x11
Rims: Jalco SR240D / 32h

Hubs: Formula CL-712/RXC-142S 28h Front, 12mm Thru-Axle Rear, Centre Loc

Tyres: WTB Riddler 700x37c Skinwall

Brakes: Shimano R8020 hydraulic brakes w/ Shimano SM-RT800 160mm rotors

Weight: 9.5kg

Sizes: XS - S - M - L - XL

Colour: Alice Clear



CROIX DE FER

Titanium Frameset

Frame: 3AL-2.5V Double-Butted Titanium
Fork: Genesis Carbon CX, Tapered Steerer, 12mm Thru-Axle

Additional Info

Headset: Pristine PT-1860 1-1/8" - 1-1/2" Tapered
BB: BSA 68mm (not incl.)

Front Derailleur: 34.9mm Band-on (not incl.)

Seatpost: 27.2mm (not incl.)

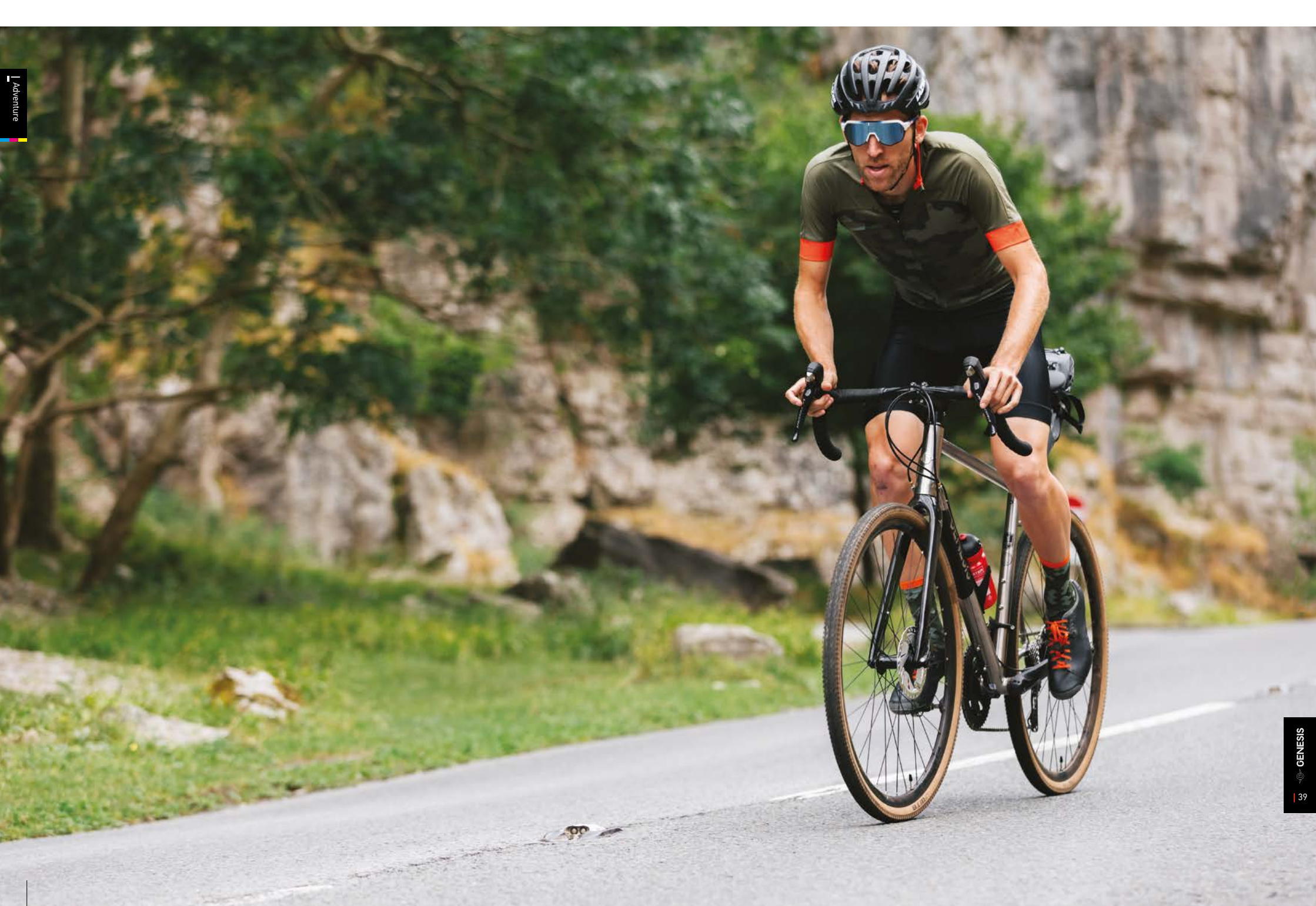
Weight: 2.42kg

Sizes: XS - S - M - L - XL

Colour: Alice Clear

Stem and seat post not included







CROIX DE FER

30

Frame: Reynolds 725 Heat-Treated Chromoly

Fork: Cr-Mo Unicrown Disc, 12mm Thru-Axle

Drivetrain: Shimano 105 R7000 2x11

Rims: Jalco SR240D / 32h

Hubs: Formula CL-712/RXC-142S 28h Front,

12mm Thru-Axle Rear, Centre Lock

Tyres: WTB Riddler 700x37c Skinwall

Brakes: Shimano R7070 hydraulic brakes w/

Shimano SM-RT70 160mm rotors

Weight: 11.58kg

Sizes: XS - S - M - L - XL

Colour: Ruby Tuesday

CROIX DE FER

20 - Colourway 1

Frame: Reynolds 725 Heat-Treated Chromoly

Fork: Cr-Mo Unicrown Disc, 12mm Thru-Axle

Drivetrain: Shimano Tiagra 4700 2x10

Rims: Jalco SR240D / 32h

Hubs: KT K-08F/08R 32h Front / Rear, 6-bolt

Tyres: WTB Riddler 700x37c

Brakes: TRP HY-RD mechanical-hydraulic

caliper w/160mm TR160 rotors

Weight: 11.79kg

Sizes: XS - S - M - L - XL

Colour: Fleetwood Black



CROIX DE FER

20 - Colourway 2

Frame: Reynolds 725 Heat-Treated Chromoly

Fork: Cr-Mo Unicrown Disc, 12mm Thru-Axle

Drivetrain: Shimano Tiagra 4700 2x10

Rims: Jalco SR240D / 32h

Hubs: KT K-08F/08R 32h Front / Rear, 6-bolt

Tyres: WTB Riddler 700x37c

Brakes: TRP HY-RD mechanical-hydraulic

caliper w/160mm TR160 rotors

Weight: 11.79kg

Sizes: XS - S - M - L - XL

Colour: Samsuma





CROIX DE FER

10

Frame: Genesis Mjöltnir Seamless Double-Butted Cromoly
Fork: Cr-Mo Unicrown Disc
Drivetrain: Shimano Sora R3000 2x9
Rims: Jalco SR240D / 32h
Hubs: KT K-68F/68R 32h Front / Rear, 6-bolt
Tyres: WTB Riddler 700x37c
Brakes: TRP Spyre-C 2-piston mechanical disc brake w/160mm TR160 rotors
Weight: 12.20kg

Sizes: XS - S - M - L - XL
Colour: Double Denim

CROIX DE FER

853 Frameset

Frame: Reynolds 853 Seamless Heat-Treated
Fork: Cr-Mo Unicrown Disc, 12mm Thru-Axle
Additional Info
Headset: Prestine PT-1770 1-1/8" semi cartridge
BB: BSA 68mm (not incl.)
Front Derailleur: 28.6mm Band-on (not incl.)
Seatpost: 27.2mm (not incl.)
Weight: 3.50kg

Sizes: XS - S - M - L - XL
Colour: Eddie Redder
 Stem and seat post not included



CROIX DE FER

725 Frameset

Frame: Reynolds 725 Heat-Treated Chromoly
Fork: Cr-Mo Unicrown Disc
Additional Info
Headset: Prestine PT-1770 1-1/8" semi cartridge
BB: BSA 68mm (not incl.)
Front Derailleur: 28.6mm Band-on (not incl.)
Seatpost: 27.2mm (not incl.)
Weight: 3.60kg

Sizes: XS - S - M - L - XL
Colour: Motley Blue
 Stem and seat post not included



30

Frame: Genesis Mjöltnir Seamless Double-Butted Cromoly
Fork: Carbon Road Plus, Tapered Alloy Steerer
Drivetrain: Sram Rival / 1x11 speed
Rims: Jalco XM420 / 32h
Hubs: Formula RX-812F /RX-300R 32h Front / Rear, 6-bolt
Tyres: WTB Byway 650x47c Skinwall
Brakes: Sram Rival hydraulic brakes w/160mm Sram Centerline rotors
Weight: 11kg

Sizes: XS - S - M - L - XL
Colour: Grey Z



20

Frame: Genesis Mjöltnir Seamless Double-Butted Cromoly
Fork: Carbon Road Plus, Tapered Alloy Steerer
Drivetrain: Sram Apex 1x11 Speed
Rims: Jalco XM420
Hubs: Formula RX-812F /RX-300R 32h Front / Rear, 6-bolt
Tyres: Donnelly X'Plor MSO 650x50c 60TPI
Brakes: TRP Spyre-C 2-piston mechanical disc brake w/160mm TR160 rotors
Weight: 11.32kg

Sizes: XS - S - M - L - XL
Colour: Chris De Burgundy



Frameset

Frame: Genesis Mjöltnir Seamless Double-Butted Cromoly
Fork: Carbon Road Plus, Tapered Alloy Steerer
Additional Info
Headset: Prestine F-17-A 1-1/8" - 1-1/2" Tapered
BB: BSA 68mm (not incl.)
Front Derailleur: 28.6mm Band-on (not incl.)
Seatpost: 27.2mm (not incl.)
Weight: 3.5kg

Sizes: XS - S - M - L - XL
Colour: Navy in Red
 Stem and seat post not included





TOUR DE FER

30

Frame: Reynolds 725 Heat-Treated Chromoly

Fork: Cr-Mo Unicrown Disc

Drivetrain: Shimano Tiagra 4703 3x10

Rims: Sun Ringle Rhyno Lite / 36h

Hubs: SP PD-8/Shimano FH-M615 36h Front / Rear, 6-bolt, Centre lock

Tyres: Schwalbe Marathon Mondial 700x35c

Brakes: TRP Spyre-C 2-piston mechanical disc brake w/160mm TR160 rotors w/ rear adapter

Additional Info: Trekking mudguards / Tubus Cargo rear rack / Tubus Tara front rack / B&M Lumotec IQ-X headlight / B&M Secula Plus tail light

Weight: 15.86kg

Sizes: XS - S - M - L - XL

Colour: Dibden Blue



TOUR DE FER

20 Flat Bar

Frame: Reynolds 725 Heat-Treated Chromoly

Fork: Cr-Mo Unicrown Disc

Drivetrain: Shimano Deore FC-M522 3x10

Rims: Sun Ringle Rhyno Lite / 36h

Hubs: SP PD-8/Shimano FH-M615 36h Front / Rear, 6-bolt, Centre lock

Tyres: Schwalbe Marathon Mondial 700x35c

Brakes: Promax DSK-717 disc brakes w/ 160mm rotors

Additional Info: Trekking mudguards / Tubus Cargo rear rack / B&M Cyo Premium Plus headlight / B&M Secula Plus tail light

Weight: 15.08kg

Sizes: XS - S - M - L - XL

Colour: Matt Dean Green



TOUR DE FER

10

Frame: Genesis Mjölir Seamless

Double-Butted Chromoly

Fork: Cr-Mo Unicrown Disc

Drivetrain: Shimano FC-R453 3x9

Rims: Jalco DD24

Hubs: KT K08F/K08R 36h Front / Rear, 6-bolt

Tyres: Schwalbe Marathon Mondial 700x35c

Brakes: Promax DSK-717 disc brakes

w/ 160mm rotors

Additional Info: Trekking mudguards / Tubus

Cargo rear rack

Weight: 14.18kg

Sizes: XS - S - M - L - XL

Colour: Ruby Red

Stem and seat post not included



TOUR DE FER

725 Frameset

Frame: Reynolds 725 Heat-Treated Chromoly

Fork: Cr-Mo Unicrown Disc

Additional Info

Headset: Prestine PT-1606 1-1/8" semi cartridge

BB: BSA 68mm (not incl.)

Front Derailleur: 28.6mm Band-on (not incl.)

Seatpost: 27.2mm (not incl.)

Weight: 3.90kg

Sizes: XS - S - M - L - XL

Colour: Blythe Yellow

Stem and seat post not included





Vagabond

Complete Bike

Frame: Genesis Mjólnir Seamless

Double-Butted Cromoly

Fork: Cr-Mo Unicrown Disc

Drivetrain: Samox AF12 3x10

Rims: Jalco XCD18 / 32h

Hubs: KT K-68F/68R 32h Front / Rear, 6-bolt

Tyres: WTB Nano 29x2.1"

Brakes: TRP Spyre-C 2-piston mechanical disc
brake w/160mm TR160 rotors

Weight: 12.36kg

Sizes: S - M - L - XL

Colour: Motley Blue



Vagabond

Frameset

Frame: Genesis Mjólnir Seamless

Double-Butted Cromoly

Fork: Cr-Mo Unicrown Disc

Additional Info

Headset: Prestine PT-1770 1-1/8" semi cartridge

BB: BSA 68mm (not incl.)

Front Derailleur: 28.6mm Band-on (not incl.)

Seatpost: 27.2mm (not incl.)

Weight: 3.93kg

Sizes: S - M - L - XL

Colour: Bananarama

Stem and seat post not included







Vapour 30

Frame: 30/40T Modulus Carbon CX w/ Tapered Headtube & Fully Internal Cable Routing
Fork: Genesis Carbon CX w/ 1-1/2" - 1-1/8" Tapered Steerer w/ 12mm thru-Axle
Drivetrain: Sram Rival 1x11 Speed
Rims: Jalco SR240D / 28h
Hubs: Formula CL-712/RXC-142A 28h / front 12mm TA/ rear 12mm TA/ centre lock
Tyres: Donnelly MXP 700x33c 60TPI
Brakes: Sram Rival hydraulic brakes w/160mm Sram Centerline rotors
Weight: 9.02kg

Sizes: XS - S - M - L - XL
Colour: Kanye Zest

VAPOUR

Vapour 20

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium
Fork: Carbon CX Disc w/ 1-1/2"-1-1/8" Tapered Alloy Steerer
Drivetrain: Sram Apex 1x11 Speed
Rims: Jalco XCD22 / 28h
Hubs: KT K-68F/68R 28h / front / rear / 6-bolt
Tyres: Donnelly MXP 700x33c 60TPI
Brakes: TRP Spyre-C 2-piston mechanical disc brake w/160/140mm TR160 rotors
Weight: 10.54kg

Sizes: XS - S - M - L - XL
Colour: Depeche Mauve

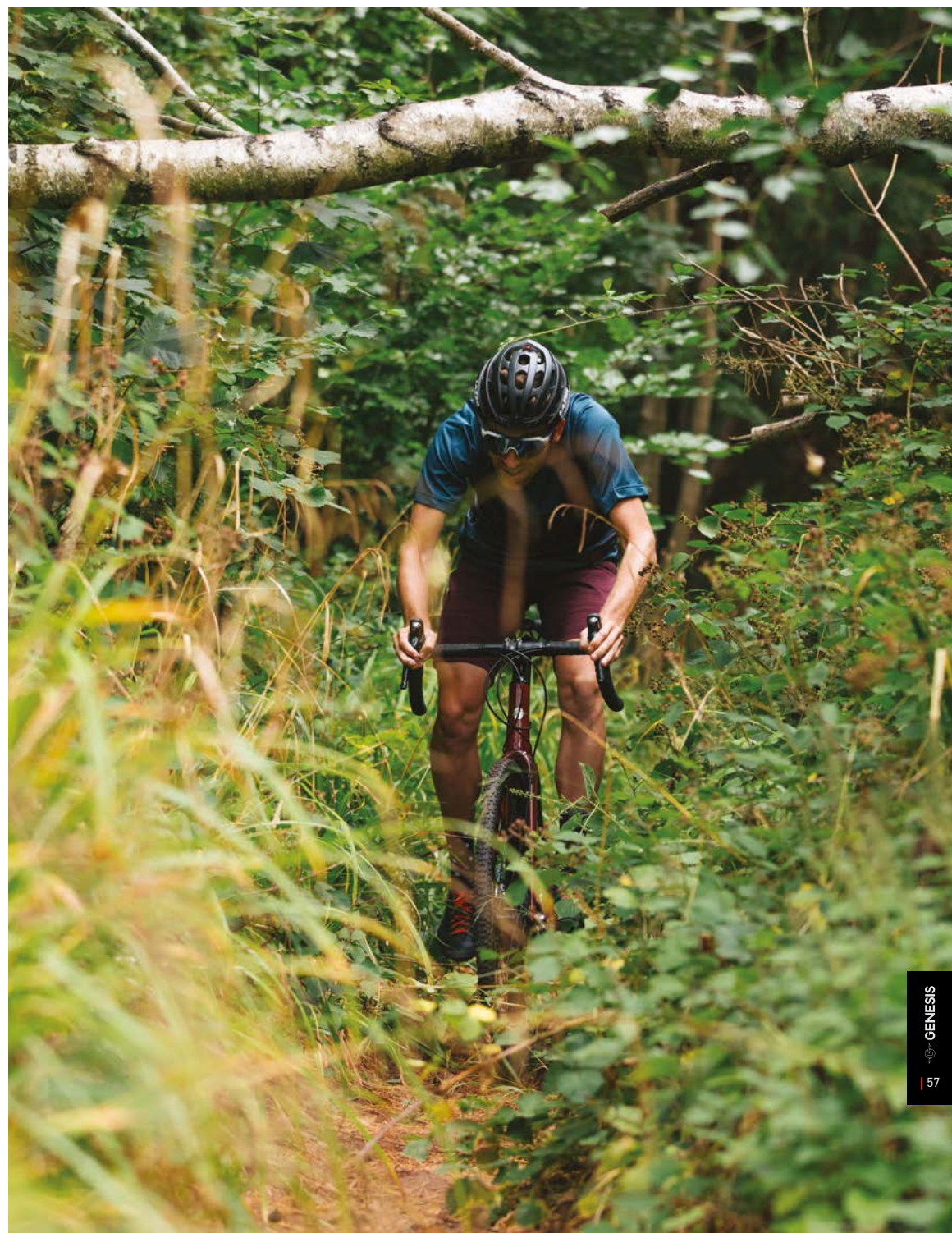


VAPOUR

Vapour 10

Frame: ALX8 6066/6061-T6 Double-Butted Aluminium
Fork: Carbon CX Disc w/ 1-1/2"-1-1/8" Tapered Alloy Steerer
Drivetrain: Shimano Sora R3000 9 Speed
Rims: Jalco XCD22 / 28h
Hubs: KT K-68F/68R 28h/ front/ rear/ 6-bolt
Tyres: Donnelly MXP 700x33c 60TPI
Brakes: Promax DSK-717 disc brakes w/ 160/140mm rotors
Weight: 10.72kg

Sizes: XS - S - M - L - XL
Colour: Red Zepplin



U B N

URBAN & CROSS UTILITY

Early morning slogs to work or weekend cruises to the coffee shop. Our urban bikes are designed for practicality with features like reflective decals and full length mudguards, ensuring you get to where you're going in comfort as well as style.





day one

Ltd

Frame: Genesis Mjöltnir Seamless Double-Butted Cromoly
Fork: Cr-Mo Unicrown Disc
Drivetrain: 8 speed bar end, Samox 42T, 20T freewheel
Rims: Jalco XCD22 / 32h
Hubs: Shimano DH-T4051 32h Front, Shimano Nexus SG-C6001-8speed 32h Rear, centre lock
Tyres: CST Sensamo Speed 700x35c 60TPI w/ reflex strip
Brakes: Promax DSK-717 disc brake w/ 160mm rotor
Weight: 14.36kg
Additional Info: Commuter mudguards/ Tubus Cargo rear rack/ B&M Luxos U IQ2 front light w/ USB charge point/ B&M Secula Plus tail light

Sizes: XS - S - M - L - XL
Colour: Banter Black



day one

20

Frame: Genesis Mjöltnir Seamless Double-Butted Cromoly
Fork: Cr-Mo Unicrown Disc
Drivetrain: 8 speed bar end, Samox AF13
Rims: Jalco XCD22
Hubs: KT K-88F 32h Front, Shimano Nexus SG-C6001-8speed Rear, 6-bolt
Tyres: Maxxis Overdrive Excel 700x35c w/silkshield
Brakes: Promax DSK-717 disc brake w/ 160mm rotor
Weight: 13.39kg

Sizes: XS - S - M - L - XL
Colour: Steve Blushemi



day one

10

Frame: Genesis Mjöltnir Seamless Double-Butted Cromoly
Fork: Cr-Mo Unicrown Disc
Drivetrain: 8 speed bar end, Samox AF13
Rims: Jalco XCD22
Hubs: KT K-88F/T-58R 32h Front / Rear, 6-bolt
Tyres: Maxxis Overdrive Excel 700x35c w/silkshield
Brakes: Promax DSK-300 disc brake w/ 160mm rotor
Weight: 11.77kg

Sizes: XS - S - M - L - XL
Colour: Mango Jerry





COLUMBIA R^D

Bridge Series - Columbia Rd

Frame: Genesis Mjöllnir Seamless

Double-Butted Cromoly

Fork: Cr-Mo Unicrown Disc

Drivetrain: Samox AF22, 8 Speed

Rims: Jalco XCD22

Hubs: KT TC7F / Shimano Nexus SG-C6001

8-Speed Front / Rear, Centre Lock

Tyres: CST Sensamo Speed 700x35c

60TPI Skinwall

Brakes: Shimano BR-TX805 mechanical brakes

Weight: 13.92kg

Sizes: S - M - L

Colour: Binty Green



SMITHFIELD

Bridge Series - Smithfield

Frame: Genesis Mjöllnir Seamless

Double-Butted Cromoly

Fork: Cr-Mo Unicrown Disc

Drivetrain: Samox AF22, 8 Speed

Rims: Jalco XCD22

Hubs: KT TC7F / Shimano Nexus SG-C6001

8-Speed Front / Rear, Centre Lock

Tyres: CST Sensamo Speed 700x35c

60TPI Skinwall

Brakes: Shimano BR-TX805 mechanical brakes

w/ Shimano SMRT10 160mm rotors

Weight: 14.54kg

Sizes: S - M - L - XL

Colour: Farringdon Blue



BRIXTON

Bridge Series - Brixton

Frame: Genesis Mjöllnir Seamless

Double-Butted Cromoly

Fork: Cr-Mo Unicrown Disc

Drivetrain: Samox AF22, Shimano Altus 9 Speed

Rims: Jalco XCD22

Hubs: KT TC7F/TC7R 32h Front / Rear,

Centre Lock

Tyres: CST Sensamo Speed 700x35c

60TPI Skinwall

Brakes: Shimano BR-TX805 mechanical brakes

w/ Shimano SMRT10 160mm rotors

Weight: 13.64kg

Sizes: XS - S - M - L - XL

Colour: Colonel Mustard



M — T — N

MOUNTAIN & TRAIL

Keeping those knobbly tyres rolling with the latest geometry and specs for a lifetime of mud-filled, epic adventures out in the wilderness. —





MANTLE

30

Frame: 30T Modulus Carbon XC Race w/ Tapered Headtube & Fully Internal Cable Routing, Di2 battery holder

Fork: Fox 32 Step Cast, Factory, Remote, 100mm, Tapered Steerer, 110mm x 15mm

Drivetrain: Shimano XT M8000 34T

Wheelset: DT-Swiss M1501 Spline

Tyres: Maxxis Forekaster 29x2.20" EXO/3C/TR, 120TPI

Brakes: Shimano XT M8000 160/160mm

Weight: 10.14kg

Sizes: S - M - L - XL

Colour: Ooooh Blue

MANTLE

20

Frame: 30T Modulus Carbon XC Race w/ Tapered Headtube & Fully Internal Cable Routing, Di2 battery holder

Fork: Fox 32 Step Cast, Performance, Remote, 100mm, Tapered Steerer, 110mm x 15mm

Drivetrain: Shimano SLX FC-M7000-B 32T

Wheelset: DT-Swiss M1900 Spline

Tyres: Maxxis Forekaster 29x2.20" EXO/3C/TR, 120TPI

Brakes: Shimano MT500 160/160mm

Weight: 13.92kg

Sizes: S - M - L - XL

Colour: H.F. Orange



MANTLE

Frameset

Frame: 30T Modulus Carbon XC Race w/ Tapered Headtube & Fully Internal Cable Routing, Di2 battery holder

Weight: 1.46kg

Sizes: S - M - L - XL

Colour: Scarlett Nopaintson
Seat post not included



TARN

Complete Bike

Frame: Genesis Mjölñir Seamless Double-Butted Cromoly
Fork: Rockshox Pike RC, Solo Air, 120mm, Tapered Steerer, 110mm x 15mm
Drivetrain: Shimano SLX FC-M7000-B 32T
Rims: WTB Scraper i40 / 32h
Hubs: Shimano HB-M618 / FH-M618 32h
Tyres: Maxxis Rekon 27.5x2.80" Dual Compound/EXO/TR, 60TPI
Brakes: Shimano MT501 180/160mm
Weight: 13.96kg

Sizes: S - M - L - XL
Colour: Black to the Future

TARN

Titanium Frameset

Frame: 3AL-2.5V Double-Butted Titanium
Fork: Full Carbon 27.5+ Fork, Tapered Steerer, 110mm x 15mm
Additional Info
Headset: Prestine PT-1860
BB: BSA 73mm Boost (not incl.)
Front Derailleur: 34.9mm Band-on (not incl.)
Seatpost: 31.6mm (not incl.)
Weight: 3.04kg

Sizes: S - M - L - XL
Colour: Alice Clear
 Stem and seat post not included



TARN

Frameset

Frame: Genesis Mjölñir Seamless Double-Butted Cromoly
Additional Info
Headset: Prestine PT-F17A, ID:34/ID:47
BB: BSA 73mm Boost (not incl.)
Front Derailleur: 34.9mm Band-on (not incl.)
Seatpost: 31.6mm (not incl.)
Weight: 3.98kg

Sizes: XS - S - M - L - XL
Colour: Alice Copper
 Seat post not included



Longitude

Complete Bike

Frame: Genesis Mjölñir Seamless Double-Butted Cromoly
Fork: Double Butted Cr-Mo unicrown
Drivetrain: Shimano FC-MT500-B
Rims: WTB Scraper i35
Hubs: Shimano M525 32h
Tyres: WTB Trail Blazers 27.5+x2.8"
Brakes: Shimano MT501 180/160mm
Weight: 13.96kg

Sizes: S - M - L - XL

Colour: Knowing Me Knowing Blue, Aha



Longitude

Frameset

Frame: Genesis Mjölñir Seamless Double-Butted Cromoly
Fork: Double Butted Cr-Mo unicrown
Additional Info
Headset: Prestine PT-1767F
BB: BSA 73mm Boost
Front Derailleur: 34.9mm Band-on (not incl.)
Seatpost: 27.2mm (not incl.)
Weight: 3.88kg

Sizes: S - M - L - XL

Colour: Orangiboom

Stem and seat post not included





ITS BYE BYE FROM US

As we close the book on another model year, we'd like to say a special thank you to the folks that made the brochure possible.

We're all freakishly tall giants at Genesis, so a big thank you to Taylor, Mike, Rose, Tim and Rob for bringing the 'blue steel' to our lifestyle shoot. Thanks to Brown Brogue for our studio photography and also to Ben Reid for snapping our product in the sunny climes of Bristol. Most of all, thank you to our awesome customers out there. Your interaction with Genesis and genuine affection for the brand is what drives us forwards in the quest to make cracking bicycles.

Happy pedalling. _




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