



GENESIS

Twenty Sixteen | Collection





Twenty Sixteen

At Genesis, our philosophy is simple – bring to life the sorts of bikes we enjoy riding. Luckily for us a good fair few of your share our thought path!

We're not the biggest out there but our size does afford us to take a few risks; namely to push through bikes that bigger companies might deem to fringe or oddball to ever grace their range. If we enjoy riding it and think there'll be enough folks out there that will too, then it's fair game in our eyes! We're sticklers for detail, going to the nth degree to try and wring out every last bit of performance whilst keeping things accessible.

Materials snobs we are not, and, depending on what's best for given bike and intended usage you'll find carbon, Titanium, steel and Aluminium all used across the range to good effect.

Most of our bikes will have 'built-in' practicalities (we're not one to pigeonhole a bike's usage) that will enable you to use them daily across many different scenarios. Design and technology working in perfect harmony in a thoroughly thought through, practical package.

Find yours here...

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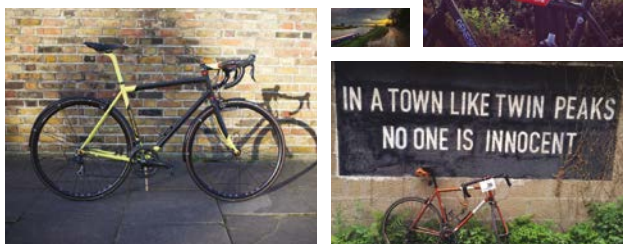
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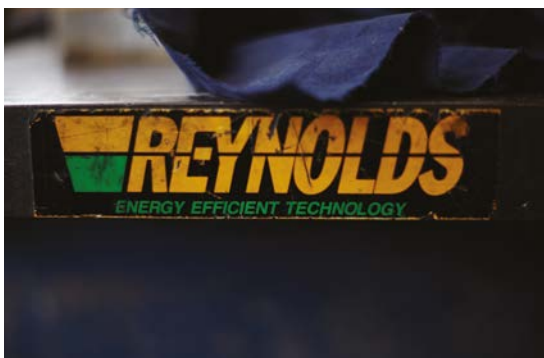
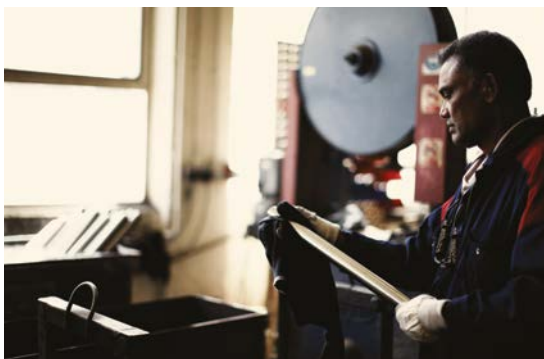
Left: Photos contributed by Genesis riders from across the globe



Materials snobs we are not, and, depending on what's best for given bike and intended usage you'll find carbon, Titanium, steel and Aluminium all used across the range to good effect. On the steel front we use a few different varieties, each a little different from one another but all relevant in their own way. On this page we've tried to outline the differences in layman's terms to help you decide which is best suited for you.

Materials snobs we are not, and, depending on what's best for given bike and intended usage you'll find carbon, Titanium, steel and Aluminium all used across the range to good effect. On the steel front we use a few different varieties, each a little different from one another but all relevant in their own way. On this page we've tried to outline the differences in layman's terms to help you decide which is best suited for you.





Reynolds 931 (1200-1350 MPa)

Very similar in strength to 853, but, thanks to its 17% Chromium content (thus designating it a stainless steel), with excellent corrosion resistance to boot.

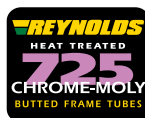
Reynolds 931 is a seamless, cold-worked, precipitation-hardening (also known as artificial aging/age hardening) steel-alloy based on a Carpenter Technology custom 630/17-4PH grade alloy composition. Used extensively in both the aviation and motorsport industries, 931 is 'Builder-friendly stainless' in that it's more workable and less labour-intensive than 953 (reflected somewhat in the price).



Reynolds 853 (1250-1400 MPa)

Probably the most popular and widely used of all of Reynolds' performance-orientated steel offerings; hitting that sweet spot of

performance, weight and cost. Drawn at their Birmingham workshop, 853 is a seamless, cold-drawn, heat-treated Chromoly with the added benefit of air-hardening properties. In layman's terms this basically means that the material's strength increases after welding (and cooling) – particularly beneficial in boosting fatigue life of the weld join areas.



Reynolds 725 (1080-1280 MPa)

Classic seamless Chromoly (as above) but heat-treated to boost tensile strength.

Think of it as Chromoly on steroids. It's heated to around 1600F whereby a structural change in the steels' crystal lattice occurs (a stronger, more uniform orientation), whereupon it's then quenched (cooled rapidly) to lock-in the structural change. As it's stronger we can away with using less of it so thinner butts are the order of the day here, helping to achieve a lighter overall frame weight and livelier ride without compromising strength.



Mjølir (700-900 MPa)

AKA 'Thor's Hammer' and pronounced 'Myol-n(ee)r' (rolls off the tongue, eh?). Our double-butted, cold-drawn, seamless, Taiwanese chromoly tubeset also goes by the aliases of 4130, Cr-Mo and Chromo. It's a like-for-like replacement

for other, identical branded chromoly tubing and ultimately means a saving can be passed onto you via either a healthy price drop or a little more room for up-spec'ing elsewhere without sacrificing performance. The starting point for many a tough, affordable steel frame.

Road Performance

ZERO
VOLARE







ZERO^{z.i}

Z.i Di2

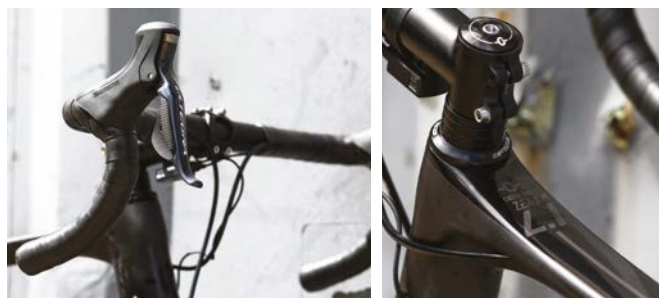
SRP: £2999.99 | Sizes: XS - S - M - L - XL | Colour: Raw Carbon with Gloss Black

The Zero Z.i is designed for riders who want stunning clean looks, the latest in electronic shifting technology and a ride performance fit for a pro.

It's fitted with the game changing Shimano Ultegra Di2 groupset which takes effortless shifting to a whole new level. Accurate, powerful, intelligent and self-adjusting (it knows what gear you're in at the back and trims the front mech accordingly), the group allows you concentrate on your riding while it takes care of the details. We've taken full advantage of the clean, clutter-free looks that come with internally routed wires, and, if you were wondering where we've put the battery – it's in the seatpost!

A fast, responsive and comfortable road bike fit for riders ready to embrace the tech era.

Frame & Fork: 30/40 Ton Monocoque Carbon Road Race **Drivetrain:** Shimano Ultegra Di2 6870 (52/36T x 11-28T) **Wheelset:** Fulcrum Racing 5 LG **Tyres:** Continental Grand Sport Race, 700x25c, Folding **Brakes:** Shimano Ultegra BR-6800 **Weight:** 8.09kg (Medium w/o pedals)





Winnats Pass, High Peaks, Derbyshire

ZERO^{Z.2}

Z.2

SRP: £2099.99 | Sizes: XS - S - M - L - XL | Colour: Blue Steel

The Genesis Zero Z.2 is designed for the competitive minded road rider and utilises the very same frame as the Madison-Genesis team riders race on dressed in a full Shimano Ultegra 11 speed mechanical group and a striking finish.

Easy on the eye and with form and function in perfect harmony, the Zero Z.3 is the smart choice for enthusiasts or club riders looking to take their performances to the next level.

We've taken the beautifully balanced, lightweight, comfortable, lifetime warranty-equipped Zero frame platform, applied a refreshing 'blue steel' paint job and dressed it in a full new 11-speed Shimano Ultegra groupset - the majority of features and functions of Dura-Ace without the associated hefty price tag.

Frame & Fork: 30/40 Ton Monocoque Carbon Road Race **Drivetrain:** Shimano Ultegra 6800 (52/36T x 11-28T) **Wheelset:** Fulcrum Racing 7 LG **Tyres:** Continental Grand Sport Race, 700x25c, Folding **Brakes:** Shimano Ultegra BR-6800 **Weight:** 7.88kg (Medium w/o pedals)





ZERO^{Z.1}

Z.1

SRP: £1799.99 | Sizes: XS - S - M - L - XL | Colour: Raw Carbon with White

Unlike the thinking behind many carbon road offerings at this level, we've consciously decided not to not scrimp on the carbon grade used or cut corners on the manufacturing process to squeeze a price point with the Genesis Zero Z.1.

As such, the Zero Z.1 sports exactly the same lightweight, efficient and comfortable chassis as used on the team frameset. Same premium 30/40ton carbon mix - no lesser-grade carbon or manufacturing processes employed for our most accessible Zero complete offering!

With the same frame comes the same limited lifetime warranty - the ideal choice for riders looking for a competitively priced, well balanced, quick, robust and race-worthy road machine straight out of the box.

Frame & Fork: 30/40 Ton Monocoque Carbon Road Race **Drivetrain:** Shimano 105 5800 (52/36T x 11-28T) **Wheelset:** Fulcrum Racing Sport **Tyres:** Continental Grand Sport Race, 700x25c, Folding **Brakes:** Shimano 105 BR-5800 **Weight:** 8.40kg (Medium w/o pedals)



ZERO^{zi}

Z.i Frameset

SRP: £1099.99 | Sizes: XS - S - M - L - XL | Colour: Raw Carbon with Gloss Black

Our carbon road race model gets some subtle, but significant changes for this year to help drop weight and improve the already well-received ride characterises of the original Zero.

As hinted at, not all of the changes are outwardly apparent; we've dropped approximately 120g from the frame by moving to a 30/40 ton high-modulus uni-directional carbon mix. You'll be pleased to know that the higher grade carbon comes at no sacrifice to durability and our original limited lifetime warranty remains.

Elsewhere, the other somewhat more obvious change is to the fork - it sports vastly slimmed-down, tapered fork legs with a truncated aero profile to drop 90g and improve comfort whilst retaining the aero benefits of old.

Frame: 30/40 Ton Monocoque Carbon Road Race **Fork:** Genesis Carbon Road Race w/ 1.5" - 1-1/8" Tapered Steerer **Headset:** FSA Orbit C-40 / No.42 Integrated **Bottom Bracket:** BB86 Press-Fit (not incl.) **Front Derailleur:** 31.8mm Band-on (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatclamp:** 31.8mm (incl.) **Weight:** Frame 960g (Medium w/o hardware), Fork 360g (w/300mm uncut steerer)



ZERO^{zi}

MADISON GENESIS Team Edition Frameset

SRP: £1099.99 | Sizes: XS - S - M - L - XL | Colour: Madison Genesis Team Replica

The very same frame as used to such good effect by the Madison-Genesis team in this year's Tour of Britain available to weekend warriors and amateur racer alike.

Building and progressing on last year's well-received debut, the 2016 Zero frameset gets some subtle changes to improve on the acclaimed handling and ride characteristics and help shed a little weight in the process.

Whilst the frame is visually identical to last year's we've employed a higher grade 30/40-ton high-modulus uni-directional carbon to drop approx. 120g from last year's 24/30 Ton model. This means we're now comfortably sub 1kg for a size medium with all hardware (960g). It's a different story with the forks however - they sport vastly slimmed-down, tapered fork legs with a truncated aero profile to drop weight (-90g) and improve comfort whilst retaining all the aero benefits of old.

Frame: 30/40 Ton Monocoque Carbon Road Race **Fork:** Genesis Carbon Road Race w/ 1.5" - 1-1/8" Tapered Steerer **Headset:** FSA Orbit C-40 / No.42 Integrated **Bottom Bracket:** BB86 Press-Fit (not incl.) **Front Derailleur:** 31.8mm Band-on (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatclamp:** 31.8mm (incl.) **Weight:** Frame 960g (Medium w/o hardware), Fork 360g (w/300mm uncut steerer)



VOLARE 931

Volare 931 Frameset

SRP: £1699.99 | Sizes: XS - S - M - L - XL | Colour: Stainless Steel/ Glass Bead Blast

Drawing upon everything we've learnt from 3 seasons of racing steel in the pro peloton, the Volare 931 combines the outstanding good looks and stainless durability we've grown to know and love with truly modern performance credentials to create a capable, somewhat more accessibly priced stainless steel road rocket!

The stout BB86 Press-fit BB, beefy Ø24mm round-oval-round chainstays and oval-round Ø31.4/41.4-36.4mm downtube are all engineered with the sole purpose of providing maximum stiffness, whilst the slender flat-ovalised seatstays, Ø27.2mm seatpost and full-oval Ø31.8/25.4mm toptube all work together to form a nice buffer between the road and rider, adding in some much needed compliance to make long days in the saddle a breeze.

Finished in a resplendent brushed/blasted full stainless finish the Volare 931 is the thinking riders' road race machine - modern performance, timeless looks and that ever-present, magical steel ride quality.

Frame: Reynolds 931 Precipitation Hardening Stainless Steel **Fork:** ADK Full Carbon Road Race w/ 1.5-1 1/8" Tapered Steerer **Headset:** FSA NO.21/12B/44 (Ø44-34mm) **Bottom Bracket:** BB86 Press-fit (not incl.) **Front Derailleur:** 31.8mm Band-on (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatclamp:** 31.8mm (incl.) **Weight:** 2.26kg (Medium w/ Fork, headset & seatclamp)



VOLARE 853

Volare 853 Frameset

SRP: £899.99 | Sizes: XS - S - M - L - XL | Colour: Phantom Black

The Volare 853 frameset is infused with the same race winning DNA as the 953 team bike but is a little friendlier on the pocket thanks to the use of the brilliant-yet-affordable 853 tubeset.

We've worked extensively with Reynolds to produce exclusive, new custom-drawn toptube and downtube that mirrors exactly those used and developed for the 953 team frame; the full-oval Ø31.8/25.4mm toptube should improve in-saddle comfort whilst the oval-round Ø31.4/41.4-36.4mm downtube should further boost pedalling efficiency when paired with the beefy round-oval-round 24mm chainstays and wide BB86 bottom bracket shell.

Complete with a full carbon monocoque straight bladed ADK fork for tracking precision the Volare 853 frameset is ready to be built with either the mechanical or electronic group of your choice and delivers on-rails handling for the discerning crit-racer looking for something a little different to the norm.

Frame: Reynolds 853 Heat-Treated & Air-Hardened **Fork:** ADK Full Carbon Road Race w/ 1.5-1 1/8" Tapered Steerer **Headset:** FSA NO.21/12B/44 (Ø44-34mm) **Bottom Bracket:** BB86 Press-fit (not incl.) **Front Derailleur:** 31.8mm Band-on (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatclamp:** 31.8mm (incl.) **Weight:** 2.37kg (Medium w/ Fork, headset & seatclamp)



MADISON GENESIS

UCI Continental team, Madison Genesis now have three seasons under their belt and have seen multiple victories and impressive performances across the UK and on the world stage including overall victory at the 2015 Pearl Izumi Tour Series.

The team has recently competed in the Tour of Britain where they enjoyed the latest carbon Zero - specifically designed to meet the extreme demands of stage racing where reductions in overall weight and aerodynamic improvements can make a real difference. The Zero sits alongside the team's current 953 Volare providing riders with more choice depending on the race and terrain faced.

To learn more about the Madison Genesis team, please visit www.madisongenesis.co.uk





Road Sportive

EQUILIBRIUM^{disc}

Equilibrium

DELTA

flyer



EQUILIBRIUM^{disc}

Equilibrium Disc 931

SRP: £2799.99 | Sizes: XS - S - M - L - XL | Colour: Stainless Steel/ Black

A modern performing stainless steel mile muncher with timeless classic looks!

That ever-present compliant and forgiving 'magic-carpet' ride feel of steel in a stunning and durable stainless-steel package. Part of the new wave of 'super steels', Reynolds 931 sits just below their flagship 953, offering a similar strength-to-weight ratio as 853 with added anti-corrosive resistance (thanks to its 17% Chromium content) to offer both durability and looks to last a lifetime.

Add in a Shimano 11-speed 105 drivetrain, dedicated hydraulic disc brakes, choice Racing Sport DB CX wheels from Fulcrum, stylishly minimal graphic treatment and full mudguard and rear rack compatibility and there really aren't many stones left to turn!

Frame: Reynolds 931 Precipitation Hardening Stainless Steel **Fork:** Carbon Road Disc w/ 1-1/8" Alloy Steerer **Drivetrain:** Shimano 105 FC-5800, 50/34T x 11-28T **Wheelset:** Fulcrum Racing Sport DB CX **Tyres:** Challenge Paris-Roubaix CL Plus, 700x27c, 60TPI Folding **Brakes:** Shimano ST-RS505/BR-RS785 w/ Tektro TR160/140-2 Polygon Airflow Rotors **Weight:** 9.88kg (Medium w/o pedals)







EQUILIBRIUM^{disc}

Equilibrium Disc 30

SRP: £1849.99 | Sizes: XS - S - M - L - XL | Colour: Pacific Blue

Combining the latest-and-greatest technology from Japan with a beautifully crafted Reynolds 725 steel frame, the Equilibrium Disc 30 looks every part the proficient modern classic.

Adding to the Equilibrium Disc's capable character comes Shimano's harmoniously integrated 11sp shifter/hydraulic brake package. Dropbar riders are now free to enjoy the power, consistently high performance and industry-leading reliability that mtbers' have been relishing for years.

With wide-range gearing, the forgiving, compliant ride of a good steel frame, generous tyre clearances and mudguard and rear rack eyelets, the Equilibrium Disc 30 is the perfect 'one' bike for any tarmac occasion, whether that be commuting to work, sucking up the pothole thumps, fast weekend club rides or even tackling the cobbles and climbs of the Spring Classics!

Frame: Reynolds 725 Heat-Treated Chromoly **Fork:** Carbon Road Disc w/ 1-1/8" Alloy Steerer **Drivetrain:** Shimano 105 FC-5800, 50/34T x 11-28T **Wheelset:** Fulcrum Racing Sport DB CX **Tyres:** Challenge Paris-Roubaix CL Plus, 700x27c, 60TPI Folding **Brakes:** Shimano ST-RS505/BR-RS785 w/ Tektro TR160/140-2 Polygon Airflow Rotors **Weight:** 10.14kg (Medium w/o pedals)



EQUILIBRIUM^{disc}

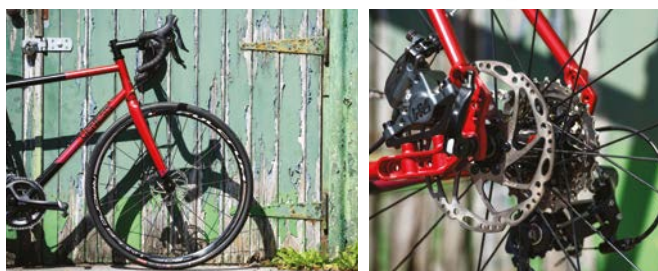
Equilibrium Disc 20

SRP: £1549.99 | Sizes: XS - S - M - L - XL | Colour: Hurricane Red

How do you take road hydraulic disc brakes - a technology uniquely suited to the Equilibrium line-up - and make it accessible to the masses?

With TRP's excellent Hy/Rd callipers, that's how! Dedicated hydraulic disc set-ups are awesome, but, alas, come with a hefty price tag. TRP's solution is to combine traditional cable actuation with a single, standalone hydraulic calliper to great effect - a very effective halfway house, if you will. Combine them with high quality compression-less cable outer, as we've done here, and, with the vastly improved modulation we think you'll be hard pressed to tell the difference!

Frame: Reynolds 725 Heat-Treated Chromoly **Fork:** Carbon Road Disc w/ 1-1/8" Alloy Steerer **Drivetrain:** Shimano 105 5800 (50/34T x 11-28T) **Wheelset:** Fulcrum Racing Sport DB CX **Tyres:** Challenge Paris-Roubaix CL Plus, 700x27c, 60TPI Folding **Brakes:** TRP HyRd-C w/ 160/140mm Rotors & Jagwire KEB-SL Compression-less Outer **Weight:** 10.20kg (Medium w/o pedals)



EQUILIBRIUM^{disc}

Equilibrium Disc 10

SRP: £1249.99 | Sizes: XS - S - M - L - XL | Colour: Night Blue

Traditional meets contemporary here with our classic Equilibrium steel frame bought bang-up-to-date with the addition of disc brakes.

Keen to pass on the much-loved riding traits from the conventional Equilibrium, the Equilibrium Disc 10 shares much of the same geometry and tube profiles to deliver that same solid feel with a predictable, planted ride. Add the confidence-inspiring performance from TRP's dual-piston actuation Spyre mechanical disc brakes and you've got yourself the ideal road disc bike, for those that favour comfort, stability and fun come before KOM leaderboards.

You'll be pleased to know we have also transferred over all of the added practicalities from the standard Equilibrium; generous clearances, mudguard eyelets and even rear rack mounts help the Equilibrium Disc 10 easily morph into a lightweight tourer, daily commuter or winter trainer.

Frame: Genesis Mjörnir Seamless DB Chromoly **Fork:** Carbon Road Disc w/ 1-1/8" Alloy Steerer **Drivetrain:** Shimano Tiagra 4700 (50/34T x 12-28T) **Wheelset:** Fulcrum Racing Sport DB CX **Tyres:** Continental Grand Sport Race, 700x28c **Brakes:** TRP Spyre-C w/ 160/140mm Rotors & Jagwire KEB-SL Compression-less Outer **Weight:** 10.52kg (Medium w/o pedals)

EQUILIBRIUM^{disc}

Equilibrium Disc 931 Frameset

SRP: £1599.99 | Sizes: XS - S - M - L - XL | Colour: Stainless Steel/ Black

With a part paint, part brushed stainless steel frame, our Reynolds 931 framed Equilibrium Disc cuts a dashing figure. The definitive steel road disc frame for the discerning rider.

That ever-present compliant and forgiving 'magic-carpet' ride feel of steel in a stunning and durable stainless-steel package. Part of the new wave of 'super steels', Reynolds 931 sits just below their flagship 953, offering a similar strength-to-weight ratio as 853 with added anti-corrosive resistance (thanks to its 17% Chromium content) to offer both durability and looks to last a lifetime.

Generous clearances, eyelets for full length mudguards and a rear rack and dual mechanical/electronic routing options round off this immensely practical stainless steel mile muncher.

Frame: Reynolds 931 Precipitation Hardening Stainless Steel **Fork:** Carbon Road Disc w/ 1-1/8" Alloy Steerer **Headset:** FSA No.21/No.9M/CUP/TH/47 **Bottom Bracket:** BSA68mm (not incl.) **Front Derailleur:** 31.8mm Band-on (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatclamp:** 31.8mm (incl.) **Weight:** 2.76kg (Medium w/ Fork, Headset & Seatclamp)



EQUILIBRIUM^{disc}

Equilibrium Disc 725 Frameset

SRP: £449.99 | Sizes: XS - S - M - L - XL | Colour: Silver

Disc is the ideal partner to our Equilibrium 725 frame where the emphasis is a little less on 'race' and more on 'ride'.

Proven Equilibrium geometry and practicality combines with traditional steel frame and confidence-inspiring disc brake performance which we believe makes for the ideal UK road disc all-rounder. For those riders that favour comfort, stability and fun before KOM leaderboards.

You'll be pleased to know we also transferred over all of the added practicalities from the standard Equilibrium; generous clearances, mudguard eyelets and even rear rack mounts. Start your custom-build road disc project here!

Frame: Reynolds 725 Heat-Treated Chromoly **Fork:** Carbon Road Disc w/ 1-1/8" Alloy Steerer **Headset:** FSA No.21/No.9M/CUP/TH/47 **Bottom Bracket:** BSA 68mm (not incl.) **Front Derailleur:** 28.6mm Band-on (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatclamp:** 31.8mm (incl.) **Weight:** 2.95kg (Medium w/ Fork, Headset & Seatclamp)





Winnats Pass, High Peaks, Derbyshire







Abandoned Petrol Station, Little Brickhill, Buckinghamshire



Equilibrium

Equilibrium Decade

SRP: £1249.99 | Sizes: XS - S - M - L - XL | Colour: Pearl White

This Equilibrium is designed to travel a little further, a little longer but without the weight penalty associated with a dedicated tourer.

So, why a triple? Well, the biggest and most obvious advantage over a double is the expanded range. Look at it as having a standard chainset with a whole additional set of gears for steep, sustained riding with light loads. With the increased gear range also comes a more even spread of gears for nice smooth transitions and uninterrupted cadence/rhythm.

Fully equipped with well-proven, highly regarded kit from the likes of Tubus, Shutter Precision and Busch & Müller, the Equilibrium Decade will appeal as much to long-distance Audax riders as it will folk looking for an efficient, comfortable and practical everyday bike. A true rider's bike which reveals more of its well-balanced character the longer you stay in the saddle.

Frame: Reynolds 725 Heat-Treated Chromoly **Fork:** Carbon Road Disc w/ 1-1/8" Alloy Steerer **Drivetrain:** Shimano Tiagra 4700 (50/39/30T x 12-28T) **Wheelset:** Alex Rims AT470 (TCS) w/ Shutter Precision SV-8 / Joytech RCC, 32H **Tyres:** Clement Strada LGG, 700x25c, 60TPI **Brakes:** Promax RC-482 47-60mm Long-drop **Mudguards:** Chromoplastic XL 35mm **Rack:** Tubus Vega Classic **Headlight:** Busch & Müller Lumotec IQ Cyo Premium Plus 80Lux **Weight:** 11.47kg (Medium w/o pedals)



Equilibrium

Equilibrium 20

SRP: £1199.99 | Sizes: XS - S - M - L - XL | Colour: Phantom Black

A blend of classic materials and semi-compact geometry is an effective combination for a bike that rewards high-mileage riders and those who value comfort, stability and efficiency over anything else.

With a lightweight, durable heat-treated Reynolds 725, double-buttressed chromoly frame, classic looks, full-length mudguard capabilities and sublime ride and handling qualities and it's easy to see why the Equilibrium has been a staple in our range for many-a-year. A true riders' favourite; the quintessential four-season UK road bike.

Stunning classical looks in an eminently practical package - a modern day success story that proves that steel is still a material to be reckoned with given the right application.

Frame: Reynolds 725 Heat-Treated Chromoly **Fork:** Carbon Road Disc w/ 1-1/8" Alloy Steerer **Drivetrain:** Shimano 105 5800 (50/34T x 11-28T) **Wheelset:** Alex Rims AT470 (TCS) w/ Joytech RCC, 32H **Tyres:** Clement Strada LGG, 700x25c, 60TPI **Brakes:** Promax RC-482 47-60mm Long-drop **Weight:** 9.65kg (Medium w/o pedals)



Equilibrium

Equilibrium 725 Frameset

SRP: £449.99 | Sizes: XS - S - M - L - XL | Colour: Blue Monday

A modern classic in it's own right. The Equilibrium is the quintessential 4-season UK road bike, beautifully crafted from Reynolds 725 heat-treated chromoly and available as an accessible frame-only option for endless build possibilities.

Stunning classical looks in an eminently practical package - a modern day success story that proves that steel is still a material to be reckoned with given the right application. The Equilibrium is designed to mix comfort, speed and efficiency in a package suited to the less-than-perfect tarmac of the UK. The type of road bike that can mix up in the bunch on Sunday morning as well as tackle a country lane descent as fast as your nerves allow.

With improved clearances and new cast double-eyelet dropouts the new 2016 Equilibrium is more practical than ever before.

Frame: Reynolds 725 Heat-Treated Chromoly **Fork:** Carbon Road Disc w/ 1-1/8" Alloy Steerer **Headset:** FSA Orbit DL / No.1 **Bottom Bracket:** BSA 68mm (not incl.) **Front Derailleur:** 28.6mm Band-on (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatclamp:** 29.8mm (incl.) **Weight:** 2.72kg (Medium w/Fork, Headset & Seatclamp)



Equilibrium

Equilibrium 10

SRP: £999.99 | Sizes: XS - S - M - L - XL | Colour: Pearl White

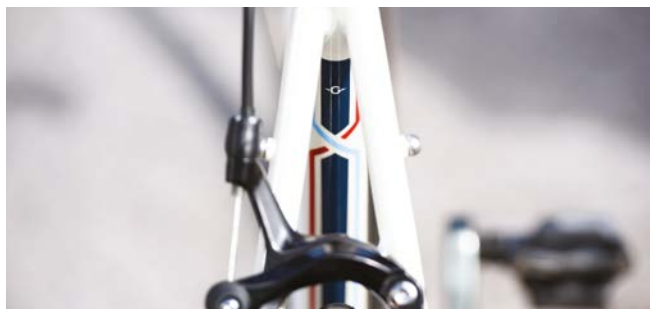
Don't let the classic styling cues fool you into thinking this is some sort of retro throwback; here classic form meets modern function in perfect harmony to ensure the Equilibrium 10 rides every bit as good as it looks.

With a little more relaxed geometry vs. a conventional road race frame, the Equilibrium is our lightweight steel all-rounder, ideally suited to big mile rides where comfort, stability and efficiency come before KOM leaderboards.

That said, it's no slouch; the surefooted geometry, spritely steel frame and lightweight carbon fork work wonders to smooth out and tame the worst of the UK broken roads and will have you descending and cornering like you're on rails!

Frame: Genesis Mjólnir Seamless Double-Butted Chromoly **Fork:** Carbon Road Disc w/ 1-1/8" Alloy Steerer **Drivetrain:** Shimano Tiagra 4700 (50/34T x 12-28T) **Wheelset:** Alex Rims AT470 (TCS) w/ Joytech RCC, 32H **Tyres:** Clement Strada LGG, 700x25c, 60TPI **Brakes:** Promax RC-482 47-60mm Long-drop **Weight:** 9.84kg (Medium w/o pedals)







DELTA

Delta 30

SRP: £799.99 | Sizes: XS - S - M - L - XL | Colour: Phantom Black

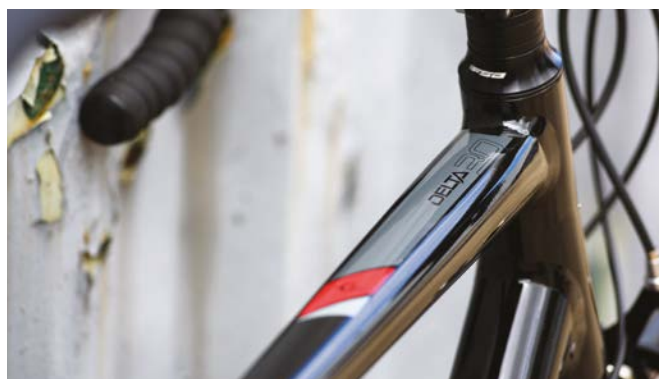
A comfortable, practical and efficient road bike, ideally suited to either newer riders looking to improve their performance or seasoned riders after a faster paced training or winter bike.

At the heart of the Delta 30 lies our brand new hybrid double-butted alloy tubeset – a clever mix of two differing grade alloys to help give us high levels of stiffness in certain areas and compliance/flex in others.

Combine it with the tapered carbon fork up front, and you've got yourselves a lightweight chassis that's stiff under power but comes with a built-in element of compliance and comfort forming a nice buffer between rider and road.

With full-length mudguard compatibility as an added bonus, the Delta 30 represents the perfect 'one bike' for any tarmac occasion, regardless of season.

Frame: ALX8 6061/6066 Hybrid DB Aluminium **Fork:** Carbon Road w/ 1.5-1 1/8" Tapered Alloy Steerer **Drivetrain:** Shimano Tiagra 4700 (50/34T x 12-28T) **Wheelset:** Alex Rims AT470 (TCS) w/ Joytech RCC, 28H **Tyres:** Kenda Kriterium, 700x25c, 60TPI **Brakes:** Tektro R315, 57mm Long-Drop **Weight:** 9.45kg (Medium w/o pedals)



DELTA

Delta 10

SRP: £599.99 | Sizes: XS - S - M - L - XL | Colour: Post Box Red

The clean looking and accessible Delta 10 is perfect as a first road bike that comes with a few other added practical bonuses to keep you riding when the weather takes a turn for the worse.

Don't let the fast, sporty looks fool you, the Delta 10 has generous clearances and long-drop brake callipers that make fitting full-length mudguards a doddle.

With a super wide-range, full Shimano drivetrain, we think you'll be hard pushed to find a better value alloy framed, carbon forked road machine on the market today.

Ideal for anyone looking for a comfortable, efficient and practical introduction to the world of dropbar road bikes; be it sportives, weekend rides with friends or even your first triathlon.

Frame: AL6061/6066 Hybrid Double-Butted Aluminium **Fork:** Carbon Road Disc w/ 1-1/8" Alloy Steerer **Drivetrain:** Shimano Claris 2400 (50/34T x 11-32T) **Wheelset:** Alex Rims AT470 (TCS) w/ Joytech RCC, 28H **Tyres:** Kenda Kriterium, 700x25c, 60TPI **Brakes:** Tektro R315, 57mm Long-Drop **Weight:** 9.88kg (Medium w/o pedals)



Flyer

Flyer Single Speed

SRP: £649.99 | Sizes: XS - S - M - L - XL | Colour: Alchemy Blue

The Flyer gets some small but significant tweaks for 2016, turning it into what we feel makes for the ideal singlespeed winter trainer.

Sharing the same tube spec and geometry as the sure-footed Equilibrium, we've opted for the classic 'winter trainer' 42/17T combo, returning an open-road, cadence-friendly 65.2GI. And, because we're nice you'll find options for fixed/freewheel setup straight out of the box. It's shod with Maxxis Re-Fuse puncture protection rubber but should you find yourself in need of dropping out the rear wheel, the traditional forward-facing Campagnolo-style horizontal dropouts makes it a doddle, even with the mudguard fitted. Last but by no means least, we even designed our own custom XL length Chromoplastic mudguards for unbeatable protection from the elements. A well thought through, lightweight, low-maintenance bike that laughs in the face of grotty weather.

Frame: Genesis Mjöllnir Seamless DB Chromoly **Fork:** Carbon Road w/ 1-1/8" Alloy Steerer **Drivetrain:** 42T x 17T **Wheelset:** Alex Rims AT470 (TCS) w/ Joytech Track (Fixed/Free), 32H **Tyres:** Maxxis Re-Fuse, 700x25c, 60TPI **Brakes:** Promax RC-482 47-60mm Long-drop **Mudguards:** Chromoplastic XL 35mm **Weight:** 9.36kg (Medium w/o pedals)

Adventure

Multisport

DATUM

CROIX DE FER

GIA⁺

TOUR DE FER

Vagabond



The varying terrain of the Transcontinental Race

photo: © Neil S. Phillips

genesibikes.co.uk

DATUM

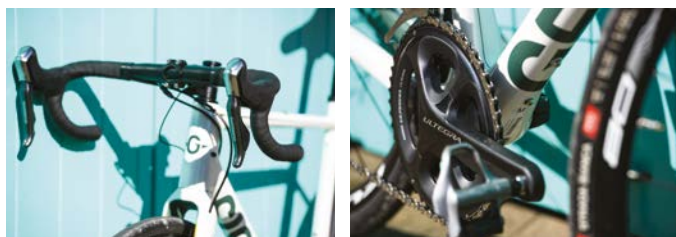
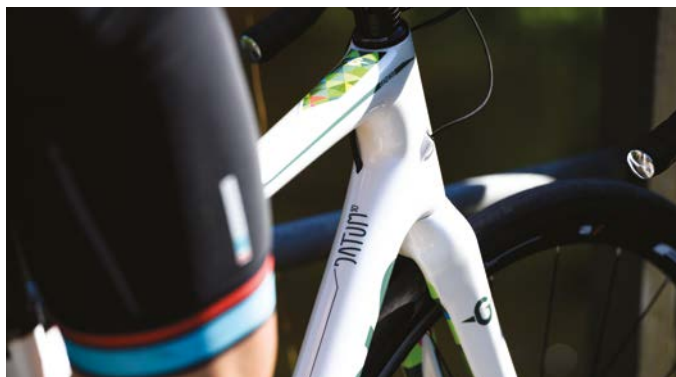
Datum 30

SRP: £3199.99 | Sizes: XS - S - M - L - XL | Colour: Oyster

The Datum range-topper, resplendent in Oyster white and sporting a full Shimano Ultegra Di2 electronic drivetrain.

Quite possibly the one road bike to rule them all!...Clearance for 33c tyres and 45mm mudguards, x3 sets of bottle bosses for extra-long adventures into the unknown, a stiff and efficient pedalling chassis with impressive in-saddle comfort and luxurious 33c Challenge Strada Bianca tyres to suck up the potholes, cracks, those cop-out loose chippings used for 'resurfacing' and sunken drain covers. As 'UK-a-road-bike' as you're ever likely to find!

Frame: 24/30 Ton Monocoque Carbon Disc **Fork:** Carbon XL Road Disc w/ Tapered Steerer & Ø15mm Thru-axle **Drivetrain:** Shimano Ultegra Di2 6870 (50/34T x 11-32T) **Wheelset:** Fulcrum Racing Sport DB CX **Tyres:** Challenge Strada Bianca, 700x33c, 60TPI, Folding **Brakes:** Shimano BR-RS805 w/ SM-RT86 160mm IceTech Rotors **Weight:** 8.87kg (Medium w/o pedals)







DATUM

Datum 20

SRP: £2099.99 | Sizes: XS - S - M - L - XL | Colour: Raw Carbon/ Gloss Black

The Datum marks a turning point in road riding; the end of our unhealthy love affair with the 23c tyre.

And, herein lies the key to the new Datum – its 33c rubber boots. Turns out they're not as slow and energy sapping as folks first thought and, we could even get used to what feels like riding on fast, 80psi pillows of air.

People are coming round to the fact that maybe, just maybe what the pro's are using perhaps isn't quite the right choice for them. Its this ethos we've tried to emulate with the new Datum - distinctly traditional elements (in the return to the larger volume tyres of yesteryear) bought bang-up-to-date with the pairing of disc brakes and a modern carbon frame.

Frame: 24/30 Ton Monocoque Carbon Disc **Fork:** Carbon XL Road Disc w/ Tapered Steerer & Ø15mm Thru-axle **Drivetrain:** Shimano 105 5800 (50/34T x 11-32T) **Wheelset:** Fulcrum Racing Sport DB CX **Tyres:** Challenge Strada Bianca, 700x33c, 60TPI, Folding **Brakes:** Shimano BR-RS505 w/ SM-RT86 160mm IceTech Rotors **Weight:** 9.04kg (Medium w/o pedals)



DATUM

Datum 10

SRP: £1799.99 | Sizes: XS - S - M - L - XL | Colour: Post Box Red

Introducing the Datum; our second carbon-framed model, following hot on the heels of the Zero with the traditional Genesis unconventional twist.

It's our new large-tyred road disc bike that'll comfortably sit mile-after-mile on tarmac, but, should the tarmac come to an end, won't mean turning back or the premature end of the ride. Not necessarily about out-and-out overall speed, but more fun, adventure, exploration and pneumatically-suspended comfort.

Keen not to pigeonhole such a versatile bike, the Datum is really just a bike for riding around and enjoying yourself, across a variety of terrain, both paved and unpaved, albeit fast or somewhat more leisurely. It could be a gravel bike to some, in the same way it could be a fast, comfy road bike to others...

Frame: 24/30 Ton Monocoque Carbon Disc **Fork:** Carbon XL Road Disc w/ Tapered Steerer & Ø15mm Thru-axle **Drivetrain:** Shimano Tiagra 4700 (50/34T x 11-32T) **Wheelset:** Fulcrum Racing Sport DB CX **Tyres:** Challenge Strada Bianca, 700x33c, 60TPI, Folding **Brakes:** TRP HyRd-C w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer **Weight:** 9.34kg (Medium w/o pedals)





DATUM

Datum Frameset

SRP: \$999.99 | Sizes: XS - S - M - L - XL | Colour: Raw Carbon/ Gloss Black

Introducing Datum, our new large-tyred, ruffty-tuffty carbon road disc bike.

The new 24/30 ton, high modulus carbon fibre Datum frameset brings a new way of thinking when it comes to versatility. For some it'll be a fast, comfy road bike, for others it'll be a large tyre gravel bike. The rear cut out in the seat tube means you can run 33c tyres with 45mm mudguards and maintain a 420mm chainstay, keeping the handling on point. It's also fully Di2 ready and comes with all rubber grommets and seatpost battery shim, Shimano flat mount disc interface and a 15mm front fork thru axle.

The perfect balance between road and adventure – where will you take it?

Frame: 24/30 Ton Monocoque Carbon Disc **Fork:** Carbon XL Road Disc w/ Tapered Steerer & Ø15mm Thru-axle **Headset:** FSA Orbit C-40 / No.42 Integrated

Bottom Bracket: BB86 Press-fit (not incl.) **Front Derailleur:** Braze-on (not incl.) **Seatpost:** 27.2mm (not incl.) **Weight:** TBC

Right: Emily Chappell with Product Manager Albert and her test-bed frameset ready to tackle the Transcontinental Race earlier this year. Photo courtesy of Jenni Gwiazdowski at The London Bike Kitchen. For more information on Emily's adventures visit thatemilychappell.com





Nether Bretton, Derbyshire Dales

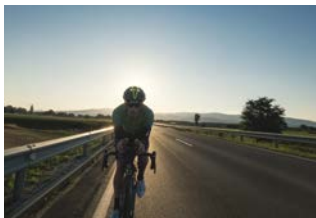


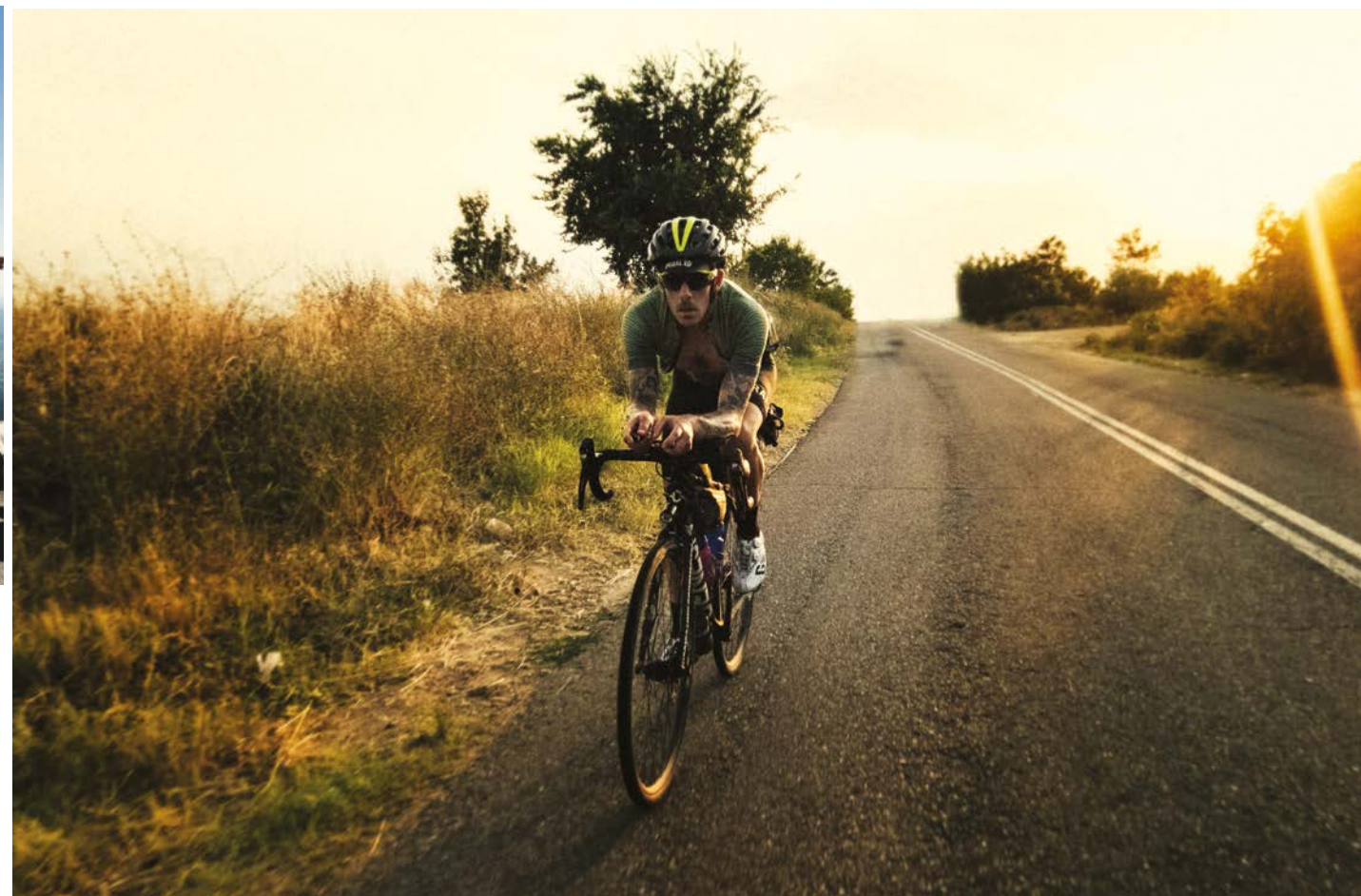
COBBLES -TO- KEBABS

In off the deep end would be one way to describe it... The first, very public outing for the Datum was to be Mike Hall's infamous **Transcontinental Race**. The third iteration (and toughest by a long way yet) was set to be the proving ground for the Datum, and somewhat eerily, the course looked ideally paired to the bike. Taking in over 4,000kms from Flanders to Istanbul, the course including x4 checkpoints ensured the riders had to both ascend and descend Mont Ventoux and tackle an arduous 40km alpine gravel that leads to the Strada dell'Assietta. Supporting both Emily Chappell in the tough solo category and Neil Phillips and Timothy France in the new formed pairs category, all x3 riders put in a brilliant effort. Emily unfortunately had to abandon on medical grounds whilst leading the women's category (rumour has it she'll be back next year) and Neil and Tim bagged first pair over the line with a time of 13days, 22hrs, 58mins. We're proud as punch of everyone's efforts! As for bikes...

..."although the body said no (at least part of it did - legs are still raring to go), the mind and the bike continue to say yes. The bike in particular has done an amazing job. It handled the Strada dell'Assietta like a dream, and it's been so lovely to ride. A notable success, I think, and I'm already planning other adventures I'm going to have on it. Thank you so much." Emily Chappell

..."the bike was perfect, rode amazingly the whole trip with no problems! Needs a good clean though ;-)" Neil Phillips







CROIX DE FER

Croix De Fer Titanium

SRP: £2999.99 | Sizes: XS - S - M - L - XL | Colour: Titanium

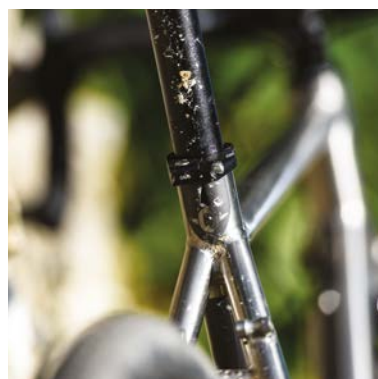
Here we have it, a full, no-holds-barred 3AL-2.5V double-buffed Titanium version of the CdF with all the bells and whistles for people wanting a faster, lighter CdF that retains the cross-terrain capacity for which the CdF is famous. Heck, it's even fully internal Di2-ready for those wanting to go the whole hog!

Carefully selected tube profiles are designed to give the new double-buffed Titanium platform a stiff and efficient pedalling platform whilst retaining the same connected feel and 'in-saddle' comfort for which the steel CdF is famed. Fully oval Ø28.6/35mm toptube and cleverly swaged seatube (for Ø27.2mm seatpost) are all engineered to deliver high levels of comfort whilst the large diameter Ø44mm oval-rounded trapezoid downtube, beefy S-Bend mtb-derived chainstays, tapered Ø56-46mm headtube and Ø34.9mm lower seattube OD help ensure direct and efficient power transfer and pinpoint sharp handling.

Posh, but not too posh to forgo the versatile everyday practicalities for which the CdF is famous - you'll find we've kept the mudguard eyelets, rear rack mounts and generous tyre clearances that help enable it to take on many different incarnations. The one bike to rule them all?!

Frame: 3AL-2.5V Double-Butted Titanium **Fork:** Full Carbon CX w/Tapered Steerer
Drivetrain: Shimano 105 5800 (50/34T x 11-32T) **Wheelset:** Alex Rims Draw 1.9S (TCS) w/
 Shimano RS505 Centrelock, 32H **Brakes:** Shimano BR-RS785 w/ SM-RT68 160mm Ictech
 Rotors **Tyres:** Clement X'Plor USH, 60TPI, 700x35c **Weight:** 10.22kg (Medium w/o pedals)

Genesis Bicycles - Twenty Sixteen





Mam Tor, Peak District



CROIX DE FER

Croix De Fer 30

SRP: \$1699.99 | Sizes: XS - S - M - L - XL | Colour: Root Beer

Combining the latest-and-greatest technology from Japan with a classically-styled steel frame and fork combo, the Croix' 30 looks every part the proficient modern classic.

Adding to the Croix's capable character comes Shimano's harmoniously integrated 11sp shifter/hydraulic brake package. Dropbar riders are now free to enjoy the power, consistently high performance and industry-leading reliability that mtbers' have been relishing for years, enabling you to push harder and explore further.

With a beautifully crafted Reynolds 725 frame at its core and all the prerequisite mounts, braze-ons and accoutrements for any planned adventures, the Croix' 30 is the versatile road bike that won't get bogged down in the winter months, comes into its own on anything unpaved and copes with fully-laden cross-terrain touring in a way that few bikes can match. The Swiss Army knife of the bicycle world!

Frame: Reynolds 725 Heat-Treated Chromoly **Fork:** Unicrown Cr-Mo Disc **Drivetrain:** Shimano 105 FC-5800, 50/34T **Wheelset:** Alex Rims Draw 1.9S (TCS) w/ Shimano RS505 Centrelock, 32H **Brakes:** Shimano BR-RS785 w/ SM-RT68 160mm IceTech Rotors **Tyres:** Clement X'Plor USH, 60TPI, 700x35c **Weight:** 11.60kg (Medium w/o pedals)



CROIX DE FER

Croix De Fer 20

SRP: £1199.99 | Sizes: XS - S - M - L - XL | Colour: Olive Green or Nuovo Grey

Looking for that 'one bike' that will take you almost anywhere, come rain or shine, that you'll be hard pushed to reach its limits, and, most importantly, induce big grins with each and every outing? Then look no further...

Fast and responsive, yet stable, surefooted and perfectly balanced, the Croix' 20 personifies fun on two wheels, paved or unpaved. Without doubt the closest bike in our range fitting the fabled 'one bike' mantra. Commuting duties during the week then epic, multi-terrain adventures at the weekend, the Croix is a capable and adaptable beast of a bike that rarely gets fazed whichever way you point it.

With a wider gear range, some great trickle-down tech from Shimano in the form of new Tiagra, excellent multi-surface Clement X'Plor USH tyres, lighter, tubeless-ready hoops, and flared drop handlebars, the Croix' 20 is more refined and capable than ever before.

The bike you'd choose if (God forbid) you could pick only one – and with two colours on offer this year, you'd best make sure you choose the right one!

Frame: Reynolds 725 Heat-Treated Chromoly **Fork:** Unicrown Cr-Mo Disc **Drivetrain:** Shimano Tiagra 4700 (50/34T x 11-34T) **Wheelset:** Alex Rims Draw 1.9P (TCS) w/ Joytech RCC 6-Bolt Disc, 32H **Brakes:** TRP Spyre-C w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer **Tyres:** Clement X'Plor USH, 60TPI, 700x35c **Weight:** 12kg (Medium w/o pedals)





The Broken Road, Hope Valley, Peak District

CROIX DE FER

Croix De Fer Decade

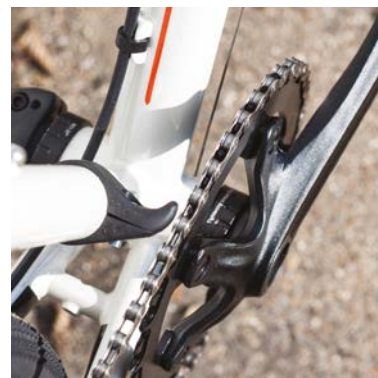
SRP: \$1499.99 | Sizes: XS - S - M - L - XL | Colour: Pearl White

A very special edition build of the Croix' to commemorate our 10th year anniversary. Limited to one small drop and featuring SRAM's beautifully simplified Rival1 one-by drivetrain, never has the 'less is more' mantra felt more apt.

New SRAM Rival1 based drivetrain sees their much-acclaimed, tried-and-tested 1X drivetrain paired with dedicated hydraulic disc brakes and applied to dropbar format. And why the hell not? Sure, for certain, more road-based applications, the jumps between gears may be a little big to fine tune cadence to terrain, but for the type of riding the CdF is aimed at?...We think the simplified, lightweight wide-range 1x11 gearing represents the perfect match!

We know it won't be everyone's cup of tea, but there's good reason why 1x drivetrains are fast becoming the staple enthusiast drivetrain of choice in the mtb world; lighter, cheaper, increased clearances, lower maintenance, but most of all, simpler – not worrying about front shifts, bad gear combos or which chainring is going to be best for the next section of trail - leaving you free to simply enjoy the ride.

Frame: Reynolds 725 Heat-Treated Chromoly **Fork:** Unicrown Cr-Mo Disc **Drivetrain:** SRAM Rival 1 Based (42T x 10-42T) **Wheelset:** Alex Rims Draw 1.9S (TCS) w/ Shimano RS505 Centrelock, 32H **Brakes:** SRAM Rival Hyd. Disc Brake w/ 160mm Centreline Rotors **Tyres:** Clement X'Plor U.S.H., 60TPI, 700x35c **Weight:** 11.28kg (Medium w/o pedals)





CROIX DE FER

Croix De Fer 10

SRP: £899.99 | Sizes: XS - S - M - L - XL | Colour: Cosmic Copper

Our genre-defying, boundary-blurring bestseller returns for another year – evolved, refined and more capable than ever before. The original gravel bike, with the same ‘go-anywhere’ attitude that’s been instilled since conception.

Whilst it’s nice to know what a particular bike is ‘for’, we feel applying a specific label to a bike as versatile as the Croix’ hamstrings it somewhat, pigeonholing it to one specific use, when, in reality the scope is much, much wider. As such, it’s a whole lot easier to list what it ‘can be’ rather than what ‘it is’... Want to mount front and rear racks to the CdF and use it as a lightweight tourer? No problem. Want to swap-in Schwalbe Marathon’s, fit mudguards and use it as daily urban commuter? No problem? Want to leave it in stock guise and use it as a mixed terrain do-it-all? No problem; the Croix’ will admirably turn its hand to all.

Never has one bike been more worthy of the ‘one bike, many hats’ crown. Croix de Fer - supremely capable, infinitely adaptable.

Frame: Genesis Mjólnir Seamless DB Chromoly **Fork:** Unicrown Cr-Mo Disc **Drivetrain:** Shimano Sora 3500 (50/34T x 11-34T) **Wheelset:** Alex Rims Draw 1.9P (TCS) w/ Joytech RCC 6-Bolt Disc, 32H **Brakes:** TRP Spyre-C w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer **Tyres:** Clement X’Pior USH, 60TPI, 700x35c **Weight:** 11.70kg (Medium w/o pedals)



CROIX DE FER

Croix De Fer Titanium Frameset

SRP: £1799.99 | Sizes: XS - S - M - L - XL | Colour: Titanium

Like the idea of the infinitely capable and supremely versatile Croix de Fer in a lighter, faster package but have your own ideas regarding the 'perfect build'? Maybe utilising the fully internal Di2 routing or speccing up a minimal 1x drivetrain?... The CdF Ti frameset is the route to endless possibilities.

Faster, lighter and stronger is the theme here with carefully selected tube profiles are designed to give the new double-buffed Titanium platform a stiff and efficient pedalling platform whilst retaining the same connected feel and 'in-saddle' comfort for which the steel CdF is famed.

Posh, but not too posh to forgo the versatile everyday practicalities for which the CdF is famous - you'll find we've kept the mudguard eyelets, rear rack mounts, generous tyre clearances, that help enable it to take on many different incarnations and allow it to be many different bikes to many different owners. The one bike to rule them all?!

Frame: 3AL-2.5V Double-Butted Titanium **Fork:** Full Carbon CX w/ 1-1/8-1-1/2" Tapered Steerer **Headset:** FSA Orbit C-40-ACB / No.42/ACB **Bottom Bracket:** BSA 68mm (not incl.) **Front Derailleur:** 34.9mm Band-on (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatclamp:** 31.8mm (incl.) **Weight:** 2.29kg (Medium w/ Fork, Headset & Seatclamp)



CROIX DE FER

Croix De Fer 725 Frameset

SRP: £399.99 | Sizes: XS - S - M - L - XL | Colour: Colonel Mustard

Have something a little different in mind vs. our stock offered CdF builds? 1X or triple drivetrain? Then the frameset option is the way to go!

The big news for 2016 is the tweaked geometry (linear stack & reach based) for a wider range of fit. This should mean our best-seller will now accommodate both taller and shorter riders than ever before.

The steel fork gets swapped back-in for more utilitarian function in keeping with the capable frame and intended use (an aftermarket carbon option will be available) and we've added a 3rd bottle boss on the underside of the downtube for longer adventures into the unknown.

Frame: Reynolds 725 Heat-Treated Chromoly **Fork:** Unicrown Cr-Mo Unicrown Disc **Headset:** FSA Orbit DL / No.1 **Bottom Bracket:** BSA 68mm (not incl.) **Front Derailleur:** 28.6mm Band-on (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatclamp:** 29.8mm (incl.) **Weight:** 3.83kg (Medium w/ Fork, Headset & Seatclamp)









CDA⁺

CDA 20

SRP: £849.99 | Sizes: XS - S - M - L - XL | Colour: Anthracite

An escape route via the road-less-travelled or the near-perfect commuter with disc brakes and full length mudguard capabilities?

The CdA blurs the line between the more traditional CX features and a modern Sportive/endurance road geometry – a bonafide modern day Frankenbike with long, stable wheelbase, generous clearances and BB drop, large volume tyres, and an accessible, relaxed geometry.

Super wide-range, off-road ready gearing, thanks to the inclusion of a new low-profile Acera mtb rear derailleur, paves the way for the wider range 11-34T cassette out back and results in a wall-climbing low gear of 1:1. Combined with the cavernous tyre clearances (up to 40c), you're only ever a simple tyre swap away from knobbly tyred off-road action.

Frame: ALX8 6061/6066 Hybrid DB Aluminium **Fork:** Carbon CX w/ Tapered Alloy Steerer
Drivetrain: Shimano Sora 3500 (50/34T x 11-34T) **Wheelsset:** Alex Rims Draw 1.9P (TCS) w/ Joytech RCC 6-Bolt Disc, 32H **Tyres:** Continental Sport Contact SL II, 700x32c **Brakes:** Promax Render-R w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer **Weight:** 10.78kg (Medium w/o pedals)

Genesis Bicycles - Twenty Sixteen





CDA 10

SRP: £749.99 | Sizes: XS - S - M - L - XL | Colour: Blizzard White

The CdA takes the best elements from a traditional CX bike, like large clearances, disc brakes & low overall weight, and combines them with the long, low and stable wheelbase and accessible geometry from endurance road to create a 'go-anywhere' fat-tired road disc bike with versatility in spades that comes into its own on broken, dilapidated roads, bridleways, towpaths, byways and those cheeky trail shortcuts.

In standard guise the CdA will happily keep pace on the weekend club run, albeit in a bit more comfort than your fellow club mates thanks to the lightweight, supple, fast rolling 180Tpi Conti Sport Contact II 32c tyres. However, thanks to the wide range 11-34T cassette out back (providing a wall-climbing 1:1 gear at the low end) and generous clearances (will happily accommodate up to 40c tyres), you're only ever a simple tyre change away from off-road action.

Frame: ALX8 6061/6066 Hybrid DB Aluminium **Fork:** Carbon CX w/ Tapered Alloy Steerer
Drivetrain: Shimano Claris 2400 (50/34T x 11-34T) **Wheelset:** Alex Rims Draw 1.9P (TCS) w/ Joytech RCC 6-Bolt Disc, 32H **Tyres:** Continental Sport Contact SL II, 700x32c **Brakes:** Promax DSK-300 w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer **Weight:** 10.99kg (Medium w/o pedals)



TOUR DE FER

Tour De Fer 20

SRP: £1299.99 | Sizes: XS - S - M - L - XL | Colour: Straight Blue

The bike you'd turn to if you were to quit your job and embark on an impromptu pedal-powered world tour!

Essentially a slightly more upmarket, posher Tour de Fer, sporting a bit more kit and an upgraded Reynolds 725 Heat-Treated chromoly frame for those looking for that fully-loaded, no-stone left-unturned, off-the-peg expedition bike.

Build-wise, we dressed the frame with durable, no-nonsense components that we knew from personal experience are tour/ expedition worthy and should last the sorts of high-mileages for which the bike was intended. The spec list should, by all accounts, read like a cyclo tourist's wishlist; even going so far as to include an SP dynamo hub and B&M headlight!

Expedition-ready straight from the box - just add rider, luggage and a sense of adventure

Frame: Reynolds 725 Heat-Treated Chromoly **Fork:** Unicrown Cr-Mo Disc **Drivetrain:** Shimano Deroe M/T610 (44/32/24T x 11-34T) **Wheelset:** Sun Ringle Rhyno Lite 29 w/ Shutter Precision PD-8 / Shimano FH-M525, 36H **Tyres:** Schwalbe Marathon Mondial, 700x35c **Brakes:** TRP Spyre-C w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer **Rack:** Tubus Tara & Cargo Classic **Headlight:** Busch & Muller Lumotec IQ Cyo Premium Plus 80Lux **Weight:** 15.26kg (Medium w/o pedals)



TOUR DE FER

Tour De Fer 10

SRP: £899.99 | Sizes: XS - S - M - L - XL | Colour: Cosmic Copper

The Tour de Fer 10 represents our vision of affordable escapism; a bike designed for the sole purpose of carrying rider and luggage long distances efficiently and in comfort, without leaving a sizable dent in your pocket.

We put it together as affordably as possible without cutting corners that would've been detrimental to the ride or long-term ownership. This meant choosing rugged, reliable kit that will cope with the high mileage/everyday use for which the bike is intended.

Most of what makes it so good for touring is also 100% applicable to commuting. Everyday practicalities like large volume, puncture resistant Schwalbe Marathon tyres, tough 36H wheelset, powerful, controlled disc brakes, Tubus Cargo rear rack and custom length, extra-long Chromoplastic mudguards combined with a more upright, flatbar-optimised riding position giving more control and better vision, mean the Tour de Fer 10 is just as suited as a daily commuter as it is a cross-continent tourer.

Frame: Genesis Mjólnir Seamless DB Chromoly **Fork:** Unicrown Cr-Mo Disc **Drivetrain:** Shimano Acera M/T3000 (44/32/22T x 11-32T) **Wheelset:** Alex Rims DH19 w/ Joytech RCC 6-Bolt, 36H **Tyres:** Schwalbe Marathon GreenGuard, 700x35c **Brakes:** Promax Render-R w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer **Rack:** Tubus Cargo Classic **Weight:** 14.65kg (Medium w/o pedals)



TOUR DE FER

Tour De Fer 725 Frameset

SRP: £399.99 | Sizes: XS - S - M - L - XL | Colour: Starlight Blue

So you like to load things up and see where the road takes you? You'll be needing the trusted touring prowess of the Tour de Fer frameset then. A capable, new-age, disc-equipped tourer ready for duty straight from the box.

Strength, stability and comfort is catered for by Reynolds' 725 heat treated chromoly tubes with beefed-up the wall thicknesses to improve overall rigidity and handling when fully laden, whilst the flat-bar optimised geometry is perfectly suited to the task of carrying rider and luggage over long distances in comfort.

Loaded with every braze-on, mount and eyelet we could think of, accessories lovers are free to bolt away to their hearts' content! With such versatility on offer, the frameset option really is a blank canvas to create your perfect bike, be it a bike for travelling around the world or a bike for daily commuting.

Frame: Reynolds 725 Heat-Treated Chromoly **Fork:** Unicrown Cr-Mo Disc **Headset:** FSA Orbit DL / No.1 **Bottom Bracket:** BSA 68mm (not incl.) **Front Derailleur:** 28.6mm Band-on (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatclamp:** 29.8mm (incl.) **Weight:** 3.90kg (Medium w/ Fork, Headset & Seatclamp)







Headstone Tunnel, Monsal Trail, The Peak District



The Silk Road

with Miguel Gatóo

A native of Madrid Spain, Miguel has been cycle touring since the age of 12 but his dream has always been to cycle the Silk Road from Tehran in Iran to Bishkek in Kirghizstan. Having completed 4500km on his trusty Tour De Fer he has encountered and overcome challenges such as the Turkmenistan desert, Uzbekistan and the Wakhan Corridor as well as the Pamir Range in Tajikistan which at points reaches a height of 4695m making it the second highest road on the planet.

This page shows just some of the many photos he has taken during his adventure with many more to come before he reaches the end of the Silk Road and flies off to cycle the Manali-Leh highway in India.... his next challenge.





Vagabond

Vagabond Monstercross

SRP: \$999.99 | Sizes: XS - S - M - L - XL | Colour: Minor Blue

Vagabond is a 'monstercross' bike in the loosest sense of the term; the illegitimate lovechild of a road and mountain bike, a 'frankenbike' that has long been the staple of shed tinkerers, the result of many an experimental 'I wonder if...' spare parts box builds.

The late, great Steve Worland summed them up nicely as "...the perfect cross-dresser for those long, steady rides that encompass a bit of everything." Tourer, commuter, ruffty-tuffty road bike, the Vagabond will happily turn its hand to most disciplines with as much as a simple tyre swap.

In stock guise here, we've shown just what's possible at the knobbly-tired end of that spectrum - a wide range Deore 2x10 drivetrain, fast rolling WTB 2.1" Nanos and dual-actuation TRP Spyre mechanical disc brakes combine to make our most versatile bike to date!

Frame: Genesis Mjólnir Seamless DB Chromoly **Fork:** Unicrown Double Butted Cr-Mo Disc
Headset: FSA Orbit DL / No.1 **Drivetrain:** Shimano Deore M615 (40/28T x 11-36T) **Wheelset:**
Alex Rims Volar 2.1 (TCS) w/ Formula 6-Bolt Disc, 32H **Tyres:** WTB Nano Race, 60TPI Folding
Bead, 29x2.1" **Brakes:** TRP Spyre-C w/ 160mm Rotors & Jagwire KEB-SL Compression-less
Outer **Weight:** 12.25kg (Medium w/o pedals)





Vagabond

Vagabond Monstercross Frameset

SRP: £349.99 | Sizes: XS - S - M - L - XL | Colour: Deep Purple

"That sweet middle ground between a cyclocross bike and a 29'er that makes it the best all-around bike one can build"

There's good reason why this type of bike is often only the result of custom builds – compatibility. Namely compatibility woes between road and mtb parts. With this in mind we designed the frameset to be as accommodating as possible within the design confines (road or mtb chainset/FD). We knew some people would take one look at the frame and want to build it up with a more road-focused (albeit larger tyred) build in mind, others, would see knobbly tyres and mud.

Frame: Genesis Mjólnir Seamless DB Chromoly **Fork:** Unicrown Double Butted Cr-Mo Disc **Headset:** FSA Orbit DL / No.1 **Bottom Bracket:** BSA 68mm (not incl.) **Front Derailleur:** 28.6mm MTB Down-swing/Top-swing (Dual Pull) / Road (50T Max) **Seatpost:** 27.2mm (not incl.) **Seatclamp:** 29.8mm (incl.) **Weight:** 3.88kg (Medium w/ Fork, Headset and Seatclamp)



Urban Cross Utility

day one



BOROUGH



SMITHFIELD



BRIXTON



COLUMBIARD





day one

Day One 20

SRP: £799.99 | Sizes: XS - S - M - L - XL | Colour: Paprika Red

The Day One 20 brings all the associated benefits of singlespeed riding with its single, ultra-efficient optimised chainline and adds the practicality of Shimano's Nexus 8sp internal geared hub with its wide-range gearing and sealed-from-the-elements drivetrain.

Returning a similar range to a conventional double setup (30-92 gear inches) and with mounts for racks both front and rear, the Day One 20 is the ideal low-maintenance workhorse for those wanting to perhaps carry moderate loads efficiently and comfortably over a decent distance. Beautifully simplistic and 100% functional, you'll struggle to find a more maintenance-friendly geared bike... in the sense that you don't have to do much!

Frame: Genesis Mjólnir Seamless DB Cromoly **Fork:** Unicrown Cr-Mo Disc **Shifters:** Microshift BS-N08 (Inter 8) Bar-End **Drivetrain:** Shimano Nexus 8sp (42T x 20T) **Wheelset:** WTB STP i19 TCS 29" w/ Shimano SG-C6000-8D Nexus 8sp & Joytech 6-Bolt Disc, 32H **Tyres:** Continental Sport Contact II SL, 700x35c **Brakes:** Promax Render-R w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer **Weight:** 12.27kg (Medium w/o pedals)



day one

Day One 10

SRP: £599.99 | Sizes: XS - S - M - L - XL | Colour: Atlantic Blue

Sometimes less is more! With optimised 'just right' gearing (67 gear inches for those curious) that provides a happy medium for urban landscapes, the Day One 10 is perhaps the ideal low-maintenance, simplified daily workhorse for inner city jaunts.

We've left ample room for full-length mudguards for year-round, dry bottom commuting and equipped it with inclement weather-proof disc brakes to ensure confidence-inspiring, stop-on-a-dime braking performance! Stout 32H wheels shod with fast-rolling puncture-resistant tyres help shrug off the sunken drain covers, potholes and smashed remnants of last night's boozing with aplomb. Heck, there's even rack mounts front and rear to help you experience the joys of riding without a bag on your back.

Frame: Genesis Mjólnir Seamless DB Chromoly **Fork:** Unicrown Cr-Mo Disc **Drivetrain:** Singlespeed (42T x 17T) **Rims:** WTB STP i19 TCS 29" **Tyres:** Continental Sport Contact II SL, 700x35c **Brakes:** Promax Render-R w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer **Weight:** 10.95kg (Medium w/o pedals)



day one

Day One Decade

SRP: £699.99 | Sizes: XS - S - M - L - XL | Colour: Pearl White

10th Anniversary build of our legendary Day One! Returning to its muddy, knobby-tyred off-road roots.

Bikes like this have always existed, it's just they never had their own category as they do now (SSCX), so kudos to original designer, James Olsen for thinking outside the box back in 2006. For 2016 we've revisited the Day One's CX-inspired beginnings, putting together a bike more suited to off-road.

The 38x17T gearing provides the perfect singlespeed off-road gearing when paired with the high-volume Clement X'Plor MSO 40c tyres (61.5GI) and outback you'll find a hardy dedicated singlespeed cassette freehub (no clunky screw-on freewheels here). Whether you're mixing it up between tarmac and trail on the way to work, opening up new routes and exploring trail link-ups in winter, or simply enjoying the challenge of riding distilled to its purest form, the Day One is a constant in cycling and a boatload of fun to boot!

Frame: Genesis Mjólnir Seamless DB Chromoly **Fork:** Unicrown Cr-Mo Disc **Drivetrain:** Singlespeed (38T x 17T) **Rims:** Alex Rims Draw 1.9P w/ Joytech 6-Bolt Disc, 32H **Tyres:** Clement X'Plor MSO, 700x40c, 60TPI **Brakes:** TRP Spyre-C w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer **Weight:** 10.95kg (Medium w/o pedals)





BOROUGH

Bridge Series - Borough

SRP: £699.99 | Sizes: S - M - L - XL | Colour: Nuovo Grey

With a brand new classic-inspired twin-toptube frame design and simplified 1x9 drivetrain, the Borough is a robust workhorse of a bike designed to carry the rider and luggage from A to B in style, with speed, sophistication and comfort.

Modern compact geometry and a swept riser handlebar combine to provide a slightly shorter, more upright and relaxed overall rider position for confidence-inspiring urban jaunts.

Fully equipped with extended extra-long full-length mudguards, puncture protection tyres, and even a rear luggage rack, the Borough represents the perfect blend of classic, understated looks combined with the modern, dependable and top-performing componentry that we've all come to know and love. Style and substance in equal measures.

Frame: Genesis Mjólnir Seamless DB Chromoly **Fork:** Unicrown Cr-Mo Disc **Drivetrain:** Shimano Altus M370 (42T x 11-34T) **Wheelset:** Alex Rims MD19 w/ Joytech Centrelock Disc, 32H **Tyres:** Kenda K-West Gumwall, 700x35c, w/ K-Shield Protection **Brakes:** Shimano TourneyTX BR-TX805 w/ 160mm Rotors & Jagwire KEB-SL Compression-less outer **Mudguards:** Chromoplastic XL 45mm **Luggage Racks:** Yuen-I YA-202F AL6061 **Weight:** 13.33kg (Medium w/o pedals)





BRIXTON

Bridge Series - Brixton

SRP: £699.99 | Sizes: S - M - L - XL | Colour: Putty Green

Sturmeier Archer's new 3-speed, lightweight IGH rotary disc hub combines with a beautifully crafted steel frame for what could be the ultimate in low-maintenance, pared-down, minimal urban riding.

Internal gear hubs are the unsung, overlooked heroes of the urban, everyday bike rider, offering low-maintenance, efficient, practical and reliable gear shifting. We're flummoxed as to why they're not more popular here in the UK.

Sturmeier Archer's new 3-speed rotary disc unit combines traditional 3-speed IGH range with contemporary disc brake compatibility in a supremely lightweight, eminently practical package. We've geared it in such a way that the middle gear should provide a suitable output for majority, flat terrain use, and the gears either side therefore provide both an 'uphill' and 'downhill' gear. A functional and minimal bike that provides 'just enough' to excel in urban environments.

Frame: Genesis Mjólnir Seamless DB Chromoly **Fork:** Unicrown Cr-Mo Disc **Drivetrain:** Sturmeier Archer 3sp Rotary Disc (42T x 17T) **Wheelset:** Alex Rims MD19 w/ Joytech Centrelock Disc, 32H **Tyres:** Kenda K-West Gumwall, 700x35c, w/ K-Shield Protection **Brakes:** Shimano Tourney TX BR-TX805 w/ 160mm Rotors & Jagwire KEB-SL Compression-less outer **Mudguards:** Chromoplastic XL 45mm **Luggage Racks:** Yuen-I YA-202F AL6061 **Weight:** 13.26kg (Medium w/o pedals)





SMITHFIELD

Bridge Series - Smithfield

SRP: \$799.99 | Sizes: S - M - L - XL | Colour: Aston Green

The Smithfield combines the sturdy reliability of a well-made steel frame with the low-maintenance practicality of a Shimano hubgear and the comfortable 'just get on and ride' accessibility of a flat bar set-up.

Designed to be ridden in non-bike-specific attire with touches like a chainguard, extended, full-length mudguards, rear rack for luggage and accessible compact geometry, the Smithfield is the 'go to' bike for style-conscious urban riders.

Form meets function here in perfect harmony; a newly-developed twin-toptube is a nod to the beautifully constructed frames of yesteryear whilst the powerful, confidence-inspiring mechanical disc brakes add the modern performance required for today's urban environment.

Frame: Genesis Mjölir Seamless DB Chromoly **Fork:** Unicrown Cr-Mo Disc **Drivetrain:** Shimano Nexus 8sp (42T x 20T) **Wheelset:** Alex Rims MD19 w/ Joytech Centrelock Disc, 32H **Tyres:** Kenda K-West Gumwall, 700x35c, w/ K-Shield Protection **Brakes:** Shimano TourneyTX BR-TX805 w/ 160mm Rotors & Jagwire KEB-SL Compression-less outer **Mudguards:** Chromoplastic XL 45mm **Luggage Racks:** Yuen-I YA-202F AL6061 **Weight:** 14.37kg (Medium w/o pedals)





COLUMBIA RD

Bridge Series - Columbia Road

SRP: \$699.99 | Sizes: S - M - L | Colour: Morris Blue

The Columbia Road combines classic Mixte-inspired frame lines and a low-step through frame with the contemporary performance of modern disc brakes in an eminently practical and stylish package.

To describe the Columbia Road as a 'women's specific' bike would be doing this bike a huge disservice. It's true, the low diagonal toptube design was originally conceived for more flattering riding in skirts/dresses and easier mounts/dismounts (and the Columbia Rd does this very well), but look beyond that and you'll see the ideal, easy-access bicycle for both men and women alike, with poor flexibility, old niggling injuries who are otherwise being prevented from riding by restrictive frame designs.

Frame: Genesis Mjólnir Seamless DB Chromoly **Fork:** Unicrown Cr-Mo Disc **Drivetrain:** Shimano Altus M370 (40T x 11-34T) **Wheelset:** Alex Rims MD19 w/ Joytech Centrelock Disc, 32H **Tyres:** Kenda K-West Gumwall, 700x35c, w/ K-Shield Protection **Brakes:** Shimano TourneyTX BR-TX805 w/ 160mm Rotors & Jagwire KEB-SL Compression-less outer **Mudguards:** Chromoplastic XL 45mm **Luggage Racks:** Yuen-I YA-202F AL6061 **Weight:** 13.92kg (Medium w/o pedals)







Mountain & Trail

HIGH LATITUDE

TARN

LATITUDE

CARIBOU

Longitude

CORE







HIGH LATITUDE

High Latitude 29er

SRP: £1549.99 | Sizes: S - M - L - XL | Colour: Mustang Blue

Longer in the front, shorter in the back - this year's High Latitude is completely new from the ground up!

Our updated trail geometry sees the front-centre measurements increase exponentially improved stability on technical terrain, especially at speeds, and, when combined with the overall shorter stem length, quicker steering inputs. No sizing-up to get your preferred longer reach frame here!

As it's all together a much more capable bike we've added a KS dropper post, beefy 34mm stanchion Suntour Aion RC forks and Shimano's brilliantly simple 142x12mm E-thru axle out back to keep things in check. The Maxxis Ardent/High Roller II in EXO/TR casing make for a formidable UK trail combo and are mounted to wide 25mm tubeless-ready Alex Volar 2.5 rims - only a valve, tape and sealant swap from a dedicated tubeless setup!

Frame: Genesis Mjölmir Seamless DB Chromoly **Fork:** SR Suntour Aion RC 15QLC 29" CTS, 120mm Travel **Drivetrain:** Shimano Deore XT M8000 Based (30T x 11-42T) **Wheelset:** Alex Rims Volar 2.5 (TCS) w/ Shimano Deore M618 Thru-Axle, 32H **Tyres:** Maxxis High Roller II 29x2.30" / Ardent 29x2.25" EXO, TR, 60TPI Folding **Brakes:** Shimano BR-M425 Kit w/ SM-RT54 180/160mm Rotor **Seatpost:** Kindshock Dropzone Ø31.6mm, S=350x100mm, M=385x125mm, L/XL = 420x125mm **Pedals:** 13.65kg (Medium w/o pedals)

Genesis Bicycles - Twenty Sixteen





Bow Brickhill Woods, Buckinghamshire





TARN

Tarn 20 (27.5"+/ 29er)

SRP: £1899.99 | Sizes: S - M - L - XL | Colour: Mango

Introducing Tarn - the quintessential steel UK trail hardtail redefined.

This isn't simply the our High Latitude 29" widened to accept the new 27.5x3.0" rubber. Tarn is our dedicated 27.5+ offering, designed from the ground up around the new Boost axle standards, wider chainline and new-school progressive geometry.

A beautifully crafted steel frame and an enviable part spec consisting of Shimano XT 1x11 drivetrain, RockShox Reba RL Solo Air fork, KS dropper seatpost and tubeless-ready Maxxis Chronicle rubber will happily handle anything and everything the UK's trails can throw at you with aplomb.

Frame: Genesis Mjólnir Seamless DB Cromoly **Fork:** RockShox Reba RL Solo Air 120mm, w/ 110x15mm Thru-axle & 1.5-1 1/8" Tapered Steerer **Gearing:** Shimano Deore XT M8000 1X (11-42t) **Chainset:** Raceface /Effect Cinch 30T n/w **Wheelset:** WTB Scraper i45 27.5" Sleeved w/ KT Boost Sealed Cartridge Bearing 6-Bolt, 32H **Tyres:** Maxxis Chronicle, 27.5x3.0", EXO/TR, 120TPI **Brakes:** Shimano BR-M506 Kit w/ SM-RT56 180/160mm Rotors **Seatpost:** Kindshock Dropzone Ø31.6mm, S=350x100mm, M=385x125mm, L/XL = 420x125mm **Weight:** 14.25kg (Medium w/o pedals)



TARN

Tarn 10 (27.5"+/ 29er)

SRP: £1199.99 | Sizes: S - M - L - XL | Colour: Royal Blue

Want to sample the merits of the larger 27.5+ platform without breaking the bank? The Tarn 10 is the bike for you...

The accessible way to sample the new crop of 27.5+ bikes with a beautifully crafted steel frame at its core and worthy of many-a-future upgrade.

Affordable without cutting corners detrimental to ride or performance was the name of the game here. The wide-range Shimano 2x10 Deore drivetrain, tubeless-ready WTB Scraper rims, shimmed seatube (dropper post compatible) and 120mm sus-corrected alu fork are all designed to offer unbeatable bang-for-their-buck and/or ease of future upgrades. Your route to 27.5+ adventures starts here!

Frame: Genesis Mjólnir Seamless DB Cromoly **Fork:** Alloy w/ Tapered Steerer & Ø15x110mm thru-axle **Headset:** FSA NO.21/12B/44 (Ø44-34mm) **Drivetrain:** Shimano Deore M615 (36/22T x 11-36T) **Wheelset:** WTB Scraper i45 27.5" Sleeved w/ KT Boost Sealed Cartridge Bearing 6-Bolt, 32H **Tyres:** CST BFT, 27.5x3.0" **Brakes:** Shimano BR-M425 Kit w/ SM-RT56 180/160mm Rotors **Weight:** 14.17kg (Medium w/o pedals)



TARN

Tarn (27.5"+/ 29er) Frameset

SRP: £549.99 | Sizes: S - M - L - XL | Colour: Royal Blue

Our long 'n' low Tarn frameset is the perfect way to get creative with your own 27.5+ custom build!

Spec it with either 27.5+ or standard 29" wheel/tyre combo for ultimate trail versatility. It'll happily take a top swing or side swing FD, comes with a shim for either a comfy 27.2mm rigid post or new-fangled 31.6mm dropper along with a port for stealth dropper routing.

The rigid alu fork is designed to get you up-and-running as quickly and efficiently as possible, but should you wish to upgrade to a suspension fork further down the line, it's handily 120mm suspension-corrected. Boost spacing front and rear (110x15/148x12mm) and Shimano's brilliantly simple new E-thru I-Type rear axle round up the carefully considered details.

Frame: Genesis Mjólnir Seamless DB Chromoly **Fork:** Alloy w/ Tapered Steerer & Ø15x110mm thru-axle **Headset:** FSA NO.21/12B/44 (Ø44-34mm) **Bottom Bracket:** BSA 73mm (not incl.) **Rear Axle:** Shimano SM-AX58, 148x12mm **Front Derailleur:** 34.9mm Side-swing/Top-swing (not incl.) **Seatpost:** 31.6/27.2mm (shim incl.) **Seatclamp:** 34.1mm (incl.) **Weight:** 4.38kg (Medium w/o pedals)



LATITUDE

Latitude 27.5"

SRP: £1599.99 | Sizes: S - M - L - XL | Colour: Eggplant

The only thing this year's Latitude has in common with last year's is the name. Refreshed and updated to what is, without a doubt, the most capable UK trail hardtail we've ever produced.

The Latitude gets the same updated trail geometry we've rolled out across the entirety of our mtb line - long 'n' low with a vastly increased front-centre for improved stability on technical terrain and quicker steering inputs and a dropped toptube for unparalleled standover clearance.

With such a capable frame, comes an equally capable spec - Shimano XT 1x11 drivetrain, stout 130mm Suntour Aion RC forks with 34mm stanchions, KS dropper post, Maxxis Ardent/High Roller II EXO/TR tyre combo on 25mm wide Alex tubeless-ready rims and Shimano's brilliantly simple 142x12mm E-Thru axle out back to keep everything in check.

Frame: Genesis Mjólnir Seamless DB Chromoly **Fork:** SR Suntour Aion RC 15QLC 27.5 CTS, 130mm Travel **Drivetrain:** Shimano Deore XT M8000 Based (32T x 11-42T) **Wheelset:** Alex Rims Volar 2.5 (TCS) w/ Shimano Deore M618 Thru-Axle, 32H **Tyres:** Maxxis High Roller II 27.5x2.30" / Ardent 27.5x2.25" EXO, TR, 60TPI Folding **Brakes:** Shimano BR-M506 Kit w/ SM-RT54 180/160mm Rotoirs **Seatpost:** Kindshock Dropzone Ø31.6mm, S=350x100mm, M=385x125mm, L/XL = 420x125mm **Weight:** 13.40kg (Medium w/o pedals)



LATITUDE

Latitude 27.5" Frameset

SRP: £399.99 | Sizes: S - M - L - XL | Colour: Morris Blue

Completely new from the ground up – longer, lower, slacker and with fork travel increased to 130mm for this year, the Latitude frame option lets you build exactly the 27.5" trail bike you want. Start yours here.

Updated with all the mod cons for 2016, we've added an oversize, dropper post compatible seattube with stealth routing, side-swing FD routing and stout 142x12mm thru-axle out back to help rejuvenate the Latitude and help keep it current.

The coke can-esque straight 44mm headtube makes way for a neater, more slender looking 44-34mm drawn tapered unit and we've utilised new-school progressive geometry with a longer front centre that should hopefully mean you'll no longer have to size-up to get the desired reach.

The quintessential UK hardtail, rejuvenated.

Frame: Genesis Mjölir Seamless DB Chromoly **Fork:** 130mm Recommended (not incl.)
Headset: FSA NO.21/12B/44 (Ø44-34mm) **Bottom Bracket:** BSA 73mm (not incl.) **Rear Axle:** Shimano SM-AX58, 148x12mm **Front Derailleur:** 34.9mm Side-swing/Top-swing (not incl.)
Seatpost: 31.6/27.2mm (shim incl.) **Seatclamp:** 34.1mm (incl.) **Weight:** 2.91kg (Medium w/ headset, seatclamp & rear axle)





"The call of the mountain is even stronger during winter, when the snow breaks the tree-tops and the cold weather freezes the bones. During this time, when most people put their bike to rest, an adventure between two Italian buddies began. They aimed to search for the COLD VEIN, that vein which comes back to pulsate in the winter wilderness.

This was an experience that brought Giorgio and Francesco to find more than what they were searching for. A journey through their own limits, where what is important, is not the width of the tires but the extent of the horizons."

To learn more about the Montanus and their Cold Vein adventures go to montanuswild.com





CARIBOU

Caribou Fat Bike

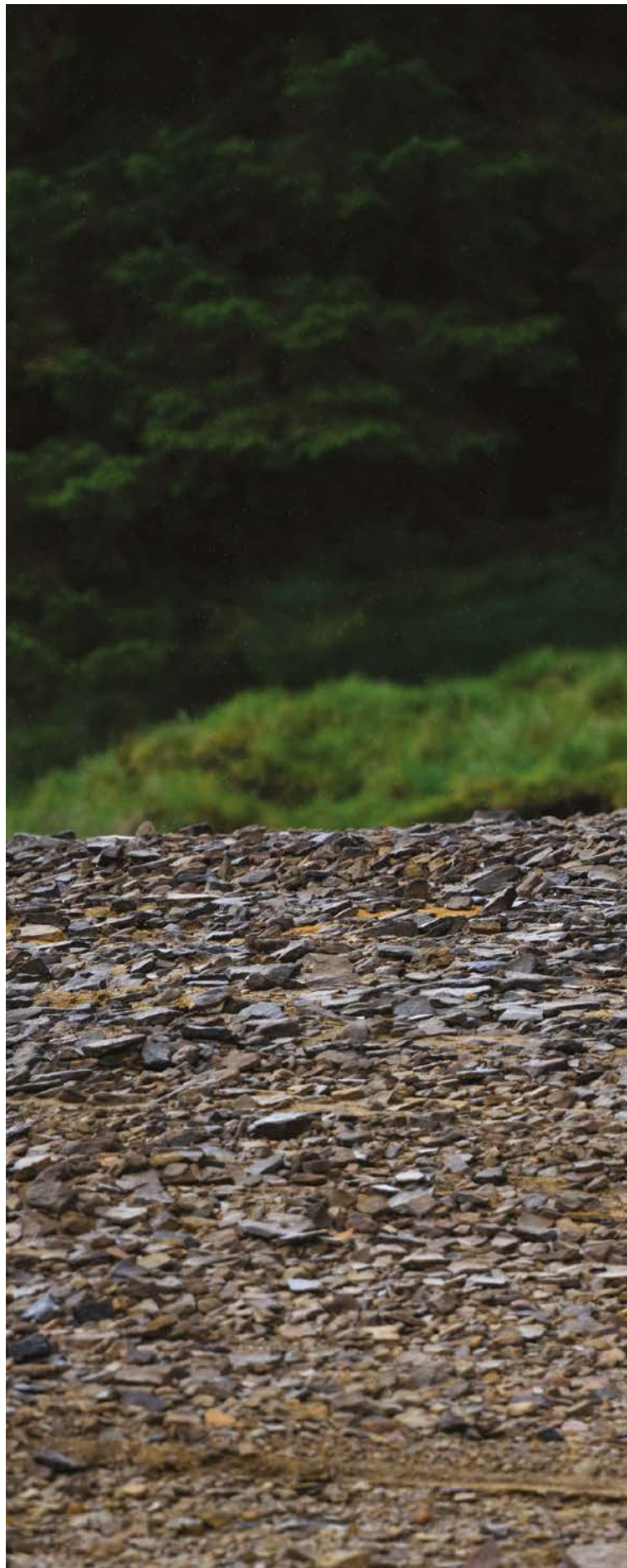
SRP: £1299.99 | Sizes: S - M - L - XL | Colour: Flash Green

Originally conceived for use on Alaskan snow, the key to a 'fatbike' is its large volume/ low pressure tyre combo (generally 3.8" +) which provides enough floatation and traction to pedal over soft, unstable and otherwise un-passable terrain. Aka, perfect for exploring the path less travelled!

Not tied-down to specific single-season use, and much, much more than a just 'snow bike', the trail-orientated geometry and fat tyres lend themselves well to year-round use, excelling equally as well in typical UK riding conditions like mud, bog, wet roots and loose rock as with the white stuff.

Roll over (and up) just about anything, find grip and traction in places where previously you'd find none, feel the natural 'cush' and obscene amounts of deflection smooth out the trail ahead, load it up and head out for an adventure where no other bike dare tread. About as much fun as you can have on a two wheels without an engine!

Frame: Genesis Mjöllnir Seamless DB Chromoly **Fork:** Alloy w/ Tapered Steerer & Ø15x150mm thru-axle **Drivetrain:** Shimano Deore M610 Based (36/22T x 11-36T) **Wheelset:** FATlab 80mm TLR w/ KT Sealed Cartridge 6-Bolt Disc, 32H **Tyres:** CST BFT 26x4.0", 60TPI **Brakes:** Shimano BR-M425 Kit w/ SM-RT56 180/160mm Rotors **Cages:** Free Parable Gorilla Cage (x2pcs) **Weight:** 16.56kg (Medium w/o pedals)





Longitude

Longitude (27.5"+/ 29er)

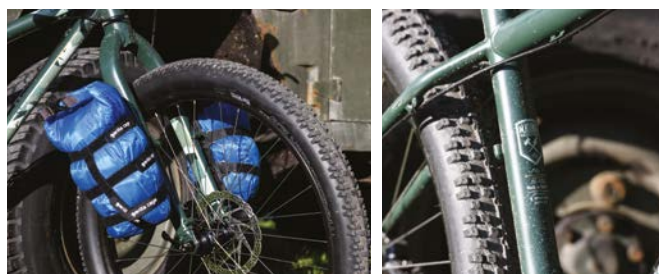
SRP: £1199.99 | Sizes: S - M - L - XL | Colour: Chieftan Green

With recent developments in the mtb tyre/wheel dept., our mid-fat, bikepacking/adventure-ready off-road tourer gets some big changes for 2016, improving versatility, fit and overall ride experience.

We move to a dedicated 27.5+ platform that gives us the equivalent air volume of a 29+ setup but in a significantly lighter, faster accelerating, more manoeuvrable package that a wider range of folk, especially at the smaller end of the size spectrum.

The wide-range, rugged Deore 3x10 drivetrain will take you, fully laden to the furthest flung corners of the world and the efficient, fast-rolling WTB Trailblazer's are tubeless-ready and ripe for the upgrade. With no-stone-left-unturned we've even bundled the bike with a couple of Free Parable's excellent Gorilla cages - allowing you to carry pretty much anything (1.5kg limit) that'll fit into their hugely adjustable cradle.

Frame: Genesis Mjölir Seamless DB Chromoly **Fork:** Alloy w/ Tapered Steerer & Ø15x110mm thru-axle **Drivetrain:** Shimano Deore M615 (40/30/22T x 11-36T) **Wheelset:** Jalco DD38 w/ KT Sealed Cartridge Boost FR/Joytech RCC 6-Bolt RR, 32H **Tyres:** WTB Trailblazer 27.5x2.8" TCS Light/Fast Rolling **Brakes:** Shimano BR-M425 w/ SM-RT56 180/160mm Rotors **Cages:** Free Parable Gorilla Cage (x2pcs) **Weight:** 13.40kg (Medium w/o pedals)



Longitude

Longitude (27.5"+/ 29er) Frameset

SRP: £499.99 | Sizes: S - M - L - XL | Colour: Pepper Yellow

A supremely versatile frame for all your bike-packing and off-road touring shenanigans!

This 27.5+/conventional 29er cross-compatible platform that should be just at home zipping through the singletrack as is it fully loaded, exploring mountainous backcountry.

Out back, the updated horizontal drop outs offer a plethora of drivetrain options from singlespeed, conventionally geared right through to Alfine and now Rohloff IGH - have it your way!

For those of you looking to use the Longitude in more of a playful setup you'll find a new oversize seattube, stealth dropper post routing and an upgrade-ready 100mm suspension corrected alu fork propping up the front end. To the hills!

Frame: Genesis Mjölir Seamless DB Chromoly **Fork:** Alloy w/ Tapered Steerer & 110x15mm thru-axle **Headset:** FSA NO.21/12B/44 (Ø44-34mm) **Bottom Bracket:** BSA 73mm (not incl.) **Front Derailleur:** 34.9mm Side-swing/Top-swing (not incl.) **Seatpost:** 31.6/27.2mm (shim incl.) **Seatclamp:** 34.1mm (incl.) **Weight:** 3.92kg (Medium w/ Fork, Headset & Seatclamp)





Monsal Head, Peak District



CORE

Core 30 (27.5")

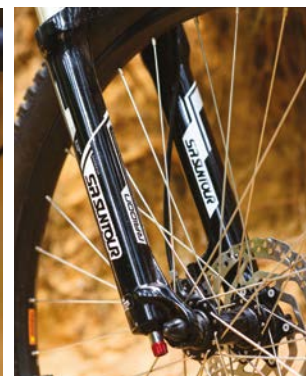
SRP: £799.99 | Sizes: S - M - L - XL | Colour: Raw Aluminium

The top tier of our 3-model Core 27.5" trail range leads the line with a brand new 6061 double-buffed aluminium frame and a spec list that'll not leave you wanting.

Up front there's a highly capable 120mm travel air-sprung Suntour Raidon XC-LO-R fork with lockout and rebound damping; the drivetrain is a Deore 3x10 set up including a clutch rear mech for increased chain security, your wheels spin on Centrelock hubs laced to WTB tubeless-ready rims, and braking duties are taken care of by Shimano's new M425 hydraulic stoppers.

Ideally suited to riders who want great spec and performance in a very accessible package.

Frame: ALX-7+ 6061 DB Aluminium **Fork:** Suntour RAIDON-XC-LO-R-27.5, 120mm Travel **Drivetrain:** Shimano Deore M615 (40/30/22T x 11-34T) **Wheelset:** WTB STP i23 TCS 27.5"w/ Joytech Centrelock Disc, 32H **Tyres:** Kenda NevegalX, 27.5x2.35 / Honey Badger, 27.5x2.20", DTC, 60TPI **Brakes:** Shimano BR-M395 Kit w/ SM-RT20 160mm Rotors **Weight:** 13.33kg (Medium w/o pedals)



CORE

Core 20 (27.5")

SRP: £699.99 | Sizes: XS - S - M - L - XL | Colour: Lead Black

Pound-for-pound, the Core 20 is arguably one of the best equipped bikes available in our range – unbeatable bang-for-your-buck.

On shifting duties is Shimano's brand new Acera groupset, getting some much appreciated trickledown tech and features from Shimano's higher tier mtb groupsets. We've plumped here for close ratio 40/30/22T gearing, which, when combined with the 11-34T cassette out back gives an optimal spread of gears for the larger 27.5" wheels.

Keeping you suspended is Suntour's air-spring XCR fork, offering 120mm of plush travel that's 100% adjustable for rider weight and preferred riding style for stable, confidence-inspiring surefooted control.

Frame: ALX-7+ 6061 DB Aluminium **Fork:** Suntour XCR-AIR-LO-R 27.5, 120mm Travel
Drivetrain: Shimano Acera M3000 (40/30/22T x 11-34T) **Wheelset:** WTB STP i23 TCS 27.5"w/
Joytech Centrelock Disc, 32H **Tyres:** Kenda NevegalX, 27.5x2.35 / Honey Badger,
27.5x2.20", DTC, 60TPI **Brakes:** Shimano BR-M395 Kit w/ SM-RT20 160mm Rotors
Weight: 13.80kg (Medium w/o pedals)



CORE

Core 10 (27.5")

SRP: £599.99 | Sizes: XS - S - M - L - XL | Colour: Pure White

With a combination of technical handling ability and an impressive turn of speed, the Core 10 represents having your cake and eating it - both fast and light, yet capable of handling any trail.

For 2016 we've worked hard to cram in as many features as possible to make your trail rides the best they can be while keeping the pricing competitive. Dependable Shimano hydraulic stoppers help rein things in on steep, technical terrain and the plush coil-sprung Suntour XCM fork features a hydraulic lock-out for efficient climbing and paved surface trail link-up.

We round out the changes for 2016 with our revised geometry, adopting a new-school progressive stance for improved stability on technical terrain, especially at speeds, and, when combined with the overall shorter stem length, quicker steering inputs. In plain English! More fun!

Frame: ALX-7+ 6061 DB Aluminium **Fork:** SR Suntour XCM-HLO-DS-27.5, 120mm Travel
Drivetrain: Shimano Altus M370 (40/30/22T x 11-34T) **Tyres:** Kenda NevegalX, 27.5x2.35
/ Honey Badger, 27.5x2.20", DTC, 60TPI **Wheelset:** WTB STP i23 TCS 27.5"w/ Joytech
Centrelock Disc, 32H **Brakes:** Shimano BR-M355 Kit w/ SM-RT20 160mm Rotors **Weight:**
14.46kg (Medium w/o pedals)







Youth

Road/CX/MTB

BETA²⁶

BETA^{CX}

ALPHA²⁴

CARIBOU^{JR}

CORE²⁶

CORE²⁴





Beta Road 26"

SRP: £649.99 | Sizes: 26" | Colour: Electric Blue

Our lightweight, disc-equipped dropbar rocket ship is the ideal bike for the budding Mark Cavendish or Lizzie Armistead-in-the-making to hone and develop their road riding skills.

With a lightweight double-butted 6061 Aluminium frame and compliant Cr-Mo fork paired to a super wide-range youth/entry-level friendly gearing, fast-rolling, large volume 1.5" tyres and confidence-inspiring disc brakes, the Beta 26 Road is a refreshingly different take on a versatile road bike designed specifically for both smaller and younger riders.

We've sweated all the details on this one, ensuring the proportionally-sized contact points result in a fun, comfortable and safe place to spin away the miles.

Frame: ALX7 6061 DB Aluminium **Fork:** Unicrown Cr-Mo **Drivetrain:** Shimano Claris 2400 (46/34T x 11-32T) **Wheelset:** Alex MD19 w/ Joytech 6-Bolt Disc, 28H **Tyres:** Kenda Kartridge K1107, 26x1.5, 60TPI, DTC **Brakes:** Promax DSK-300 w/ 140mm Rotors & Jagwire KEB-SL Compression-less Outer **Weight:** 11.09kg (w/o pedals)



Beta CX 26"

SRP: £599.99 | Sizes: 26" | Colour: Flash Green

With generous clearances, a simplified, wide-range 1x9 drivetrain and confidence-inspiring disc brakes, the beta 26 CX represents the ideal introduction to the muddy world of 'cross for the budding Helen Wyman or Lars Van der Haar-in-the-making.

Youth bikes, to us, should be all about a fun and exciting safe way to explore the great outdoors. With a vibrant 'flash green' paintjob and proportionally-sized contact points the Beta 26 CX has all the bases covered.

The simplified 1x9 drivetrain with wide-range 11-34T cassette still provides an ample, useable gear range but is lighter, easier to maintain and more resilient (aka 'kid proof'), ensuring there'll be life left in the bike for any younger brothers or sisters.

Frame: ALX7 6061 DB Aluminium **Fork:** Unicrown Cr-Mo **Drivetrain:** Shimano Sora 3500 Based (36T x 11-34T) **Wheelset:** Alex MD19 w/ Joytech 6-Bolt Disc, 28H **Tyres:** Kenda Kapture K1118, 26x1.5" **Brakes:** Promax DSK-300 w/ 140mm Rotors & Jagwire KEB-SL Compression-less Outer **Weight:** 11.68kg (w/o pedals)

ALPHA²⁴

Alpha Road 24"

SRP: £449.99 | Sizes: 24" | Colour: Post Box Red

Want to buy a bike for junior, but unsure whether to go down the dedicated mountain bike route or something a little more tarmac-focused? The Alpha 24 could be the answer to your prayers...

Shipping with both a pair of 1.25" slicks for road/tarmac use and a pair of semi-slick light knobbles for light off-road/CX use, the Alpha 24 represents unbeatable value-for-money; x2 bikes for the price of x1!

With an emphasis of fit and safety, at this age we're convinced a flatbar setup is the way to go - scaled-down, jnr-specific integrated shifters might fit well from the hoods but are tricky to reach and operate confidently from the drops.

Underestimate the Alpha 24 at your peril; our lightweight, simplistic flatbar road-come-CX do-it-all aimed at the yooofs punches well above its weight!

Frame: ALX7 6061 DB Aluminium **Fork:** Unicrown Cr-Mo **Drivetrain:** Shimano Altus M310 (34T x 11-34T) **Wheelset:** Alex ACE-17 w/ Joytech Road, 28H **Tyres:** Kenda K-West K193, 24x1.25" / Kenda Happy Medium K1083a, 24x1.5" **Brakes:** Promax DSK-300 w/ 140mm Rotors & Jagwire KEB-SL Compression-less Outer **Weight:** 9.15kg (w/o pedals)



CARIBOU^{JR}

Caribou Junior Fat Bike

SRP: £449.99 | Sizes: 19" | Colour: Flash Green

Inspired by its fully-grown Caribou big brother, the Caribou Jnr 20" is, we think, about as much fun as it's possible to have on a kids bike.

Seeing as they're a trials tyre, the Creepy Crawlers deliver big time in the grip department, their soft 42a rubber compound providing grip in all manner of situations. In fact, with the wide-range 1x7sp gearing and grippy tyres, it should be almost possible to ride up walls!

Of all the kids bikes in the world it might not be the quickest, lightest or most practical in all circumstances, granted, but its amongst the most rugged and most fun. Awesome family adventures start here.

Frame: ALX 6 6061 Aluminium w/ Ø44mm Oversize Headtube **Fork:** Alloy Unicrown Disc w/ bottle cage bosses **Drivetrain:** Shimano Tourney (28T x 14-28T) **Wheelset:** Jetset HC-515S 19" Trials w/ Joytech 6-Bolt Disc, 32H **Tyres:** Maxxis Creepy Crawler, 20x2.5" (67-387 casing - 19") **Brakes:** Tektro Aires MD-M300 Mechanical Disc (140mm rotors) **Weight:** 11.30kg (w/o pedals)

CORE²⁶

Core 26"

SRP: \$474.99 | Sizes: 26" | Colour: Kelly Green

Whilst the humble 26" wheel might have fallen from fashion in the adult mtb market, we're looking at it from another angle - deeming it the perfect basis for a pared-down, lightweight youth hardtail for budding Steve Peats or Manon Carpenters-in-the-making!

A simplified 1x9 drivetrain with wide-range 11-34T cassette still provides an ample, useable gear range but is lighter, easier to maintain and more resilient (aka 'junior proof'). Heavy and generally poor performing suspension forks at this level make way for a lighter Cr-Mo rigid fork which is still plenty comfy but more importantly non-suspension corrected, resulting in a lower BB and handlebar height and therefore more manageable proportions and confidence-inspiring handling.

Bigger wheeled riding advantages for smaller people.

Frame: ALX7+ 6061 DB Aluminium **Fork:** Unicrown Cr-Mo Disc **Drivetrain:** Shimano Altus SL-M370 (32T x 11-34T) **Wheelset:** Alex ACE-17 w/ Shimano RM33 Centrelock, 32H **Tyres:** CST C-1383, 26x1.95" **Brakes:** Shimano BR-M355 Kit w/ SM-RT20 160mm Rotors **Weight:** 11.52kg (w/o pedals)



CORE²⁴

Core 24"

SRP: \$449.99 | Sizes: 24" | Colour: Telecom Yellow

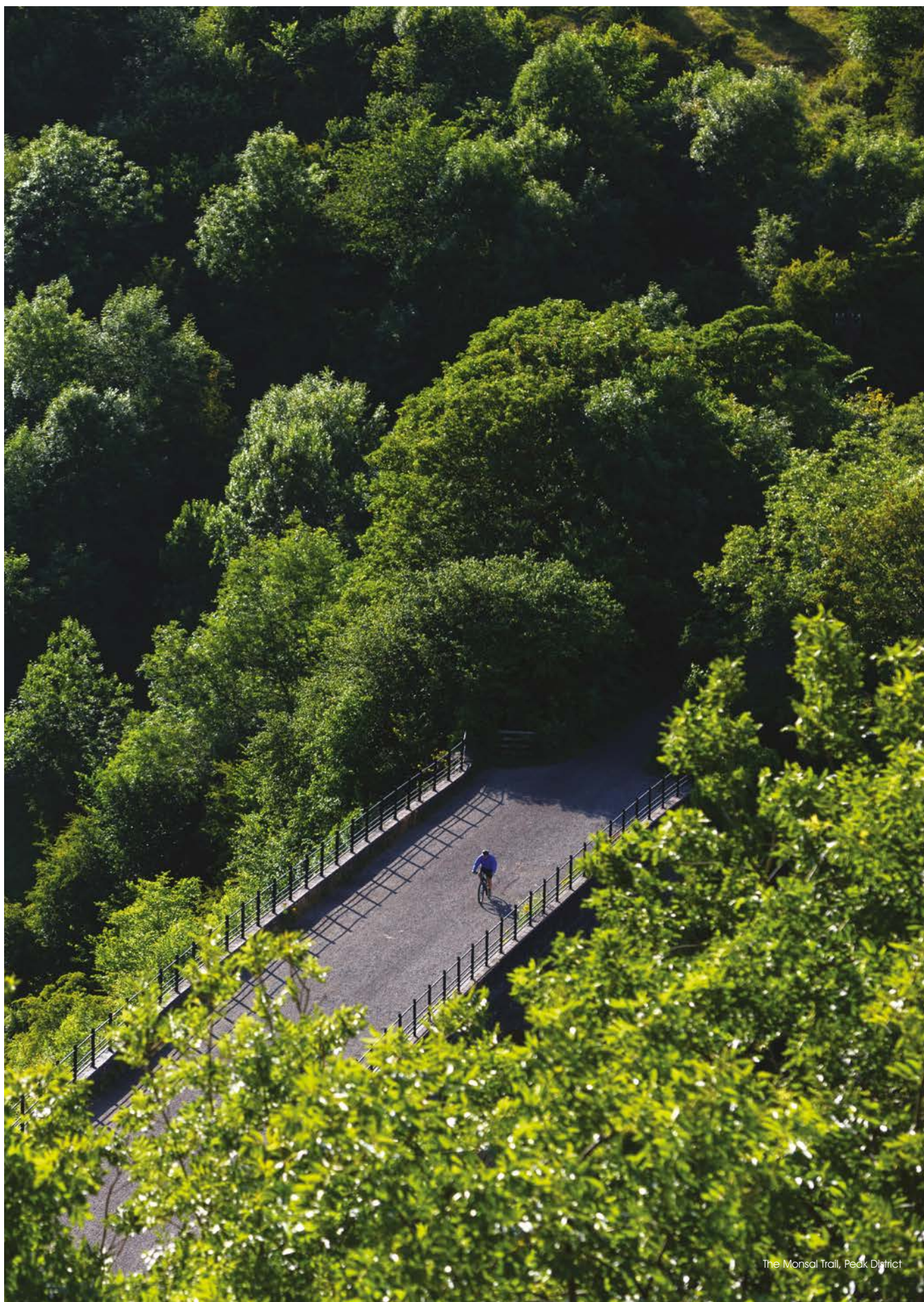
Small and mighty, the Core 24 is the ideal first 'proper' MTB for young rippers and the MTB stars of tomorrow in that tricky transition age between child and youth.

As with all our bikes, our first priority is fit, ensuring the bike is a comfortable, safe, and confidence-inspiring place to be. With a super-compact, low standover frame, custom length, non-suspension corrected fork, and carefully selected, proportionally correct components, you can rest assured of a good fit, leaving junior free to concentrate solely on the riding and you free to try and keep up!

We've dressed the bike in parts we know will be hardy, reliable and great performers, ensuring there'll be life left in the bike for any younger brothers or sisters.

Core 24 - the first proper bike we all wish we had at their age!

Frame: ALX8 6061/6066 Hybrid DB Aluminium **Fork:** Unicrown Cr-Mo Disc **Drivetrain:** Shimano TourneyTX (34T x 11-34T) **Wheelset:** Alex ACE-17 w/ Shimano RM33 Centrelock, 32H **Tyres:** Kenda K1153, 24x2.1" **Brakes:** Promax DSK-300 w/ 140mm Rotors & Jagwire KEB-SL Compression-less Outer **Weight:** 10.94kg (w/o pedals)



The Monsal Trail, Peak District



Geometry

The detailed stuff that turns a quality tubeset into a great handling bike. Small changes in these numbers can make tangible improvements to weight distribution or handling ability, yet overall balance is more important than any one measurement alone.

With a wide range of variables to play with and experience from developing different frame types, the geometry of Genesis frames is something that we spend as much time on as is necessary to tune the ride characteristics to be just the way they need to be.

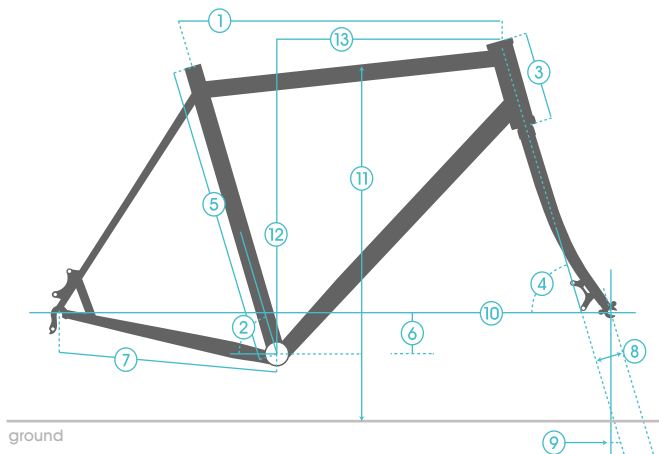


Diagram Key:

1. Effective Top Tube
2. Seat Angle
3. Head tube
4. Head Angle
5. Seat tube (centre-top)
6. BB Drop
7. Chain Stay
8. Offset
9. Trail
10. Wheelbase
11. Standover
12. Stack
13. Reach

*All measurements in mm unless stated

ZERO

	XS	S	M	L	XL
Seattube (centre-top)	480	510	540	570	600
Top tube (Horizontal)	525	545	565	585	600
Bottom Bracket Drop	68	68	68	68	68
Chainstay Length	405	407	407	410	410
Seattube Angle	74	73.5	73	72.5	72.5
Headtube Angle	72	73	73.5	73.5	74
Fork Offset	45	45	45	45	45
Trail (based on 700x25c Tyre)	62	55	52	52	49
Front Centre					
Wheelbase	974	977	990	1003	1012
Standover (150mm forward from BB)					
Headtube Length	130	145	175	205	230
Reach	375	385	390	400	405
Stack	530	545	575	602	625
Stem length	90	100	110	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	172.5	172.5	175	175

VOLARE

	XS	S	M	L	XL
Seattube (centre-top)	470	490	520	540	560
Top tube (Horizontal)	516	536	554	572	592
Bottom Bracket Drop	72	72	70	68	68
Chainstay Length	405	407	407	410	410
Seattube Angle	74	73.5	73.25	73	72.5
Headtube Angle	71.5	72	73	73.3	73.3
Fork Offset	52	52	45	45	45
Trail (based on 700x25c Tyre)	57	54	55	54	54
Front Centre	576	587	586	599	613
Wheelbase	970	983	983	996	1011
Standover (150mm forward from BB)					
Headtube Length	115	130	145	165	180
Reach	365	375	385	395	405
Stack	525	542	560	578	593
Stem length	100	110	110	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	172.5	172.5	175	175

EQUILIBRIUM^{disc}

	XS	S	M	L	XL
Seattube (centre-top)	470	500	530	550	580
Top tube (Horizontal)	522	542	559	580	602
Bottom Bracket Drop	72	72	72	72	72
Chainstay Length	420	420	420	420	420
Seattube Angle	74	73.5	73.5	73	72.5
Headtube Angle	71	71.5	73	73	73
Fork Offset	45	45	45	45	45

Road - Performance

EQUILIBRIUM^{chsc} continued...

	XS	S	M	L	XL
Trail (based on 700x25c Tyre)	69	66	57	57	57
Front Centre	581	591	595	610	625
Wheelbase	69	66	57	57	57
Standover (150mm forward from BB)	581	591	595	610	625
Headtube Length	69	66	57	57	57
Reach	581	591	595	610	625
Stack	69	66	57	57	57
Stem length	581	591	595	610	625
Handlebar Width	69	66	57	57	57
Crankarm Length	581	591	595	610	625

Equilibrium

	XS	S	M	L	XL
Seattube (centre-top)	460	490	520	540	570
Toptube (Horizontal)	526	542	561	579	595
Bottom Bracket Drop	72	72	72	72	72
Chainstay Length	420	420	420	420	420
Seattube Angle	73.5	73.5	73.25	73	73
Headtube Angle	72	72	72	72	72
Fork Offset	50	50	50	50	50
Trail (based on 700x25c Tyre)	59	59	59	59	59
Front Centre	597	599	605	623	639
Wheelbase	1009	1009	1016	1032	1048
Standover (150mm forward from BB)					
Headtube Length	120	140	160	180	200
Reach	374	375	385	395	405
Stack	533	556	579	598	618
Stem length	90	100	100	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	172.5	172.5	175	175

DELTA

	XS	S	M	L	XL
Seattube (centre-top)	460	490	520	540	570
Toptube (Horizontal)	519	541	556	578	594
Bottom Bracket Drop	72	72	72	72	72
Chainstay Length	420	420	420	420	420
Seattube Angle	74	73.5	73.5	73	73
Headtube Angle	71	71.5	71.5	72	72
Fork Offset	50	50	50	50	50
Trail (based on 700x25c Tyre)	62	59	59	56	56
Front Centre	583	595	611	623	639
Wheelbase	992	1005	1021	1032	1049
Standover (150mm forward from BB)	740	763	786	806	829
Headtube Length	130	150	170	190	210
Reach	365	375	385	395	405
Stack	538	559	578	599	618

DELTA continued...

	XS	S	M	L	XL
Stem length	100	100	100	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	172.5	172.5	175	175

Flyer

	XS	S	M	L	XL
Seattube (centre-top)	470	500	530	550	580
Toptube (Horizontal)	527	540	562	578	600
Bottom Bracket Drop	72	72	72	72	72
Chainstay Length	420	420	420	420	420
Seattube Angle	74	73.5	73	73	72.5
Headtube Angle	70	71	72	72	72
Fork Offset	50	50	50	50	50
Trail (based on 700x25c Tyre)	69	62	56	56	56
Front Centre	597	599	605	623	639
Wheelbase	1009	1009	1016	1032	1048
Standover (150mm forward from BB)					
Headtube Length	120	140	160	180	200
Reach	374	375	385	395	405
Stack	533	556	579	598	618
Stem length	90	100	100	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	172.5	172.5	175	175

DATUM

	XS	S	M	L	XL
Seattube (centre-top)	460	490	520	540	570
Toptube (Horizontal)	526	542	561	579	595
Bottom Bracket Drop	72	72	72	72	72
Chainstay Length	420	420	420	420	420
Seattube Angle	73.5	73.5	73.25	73	73
Headtube Angle	72	72	72	72	72
Fork Offset	50	50	50	50	50
Trail (based on 700x25c Tyre)	59	59	59	59	59
Front Centre	576	601	608	624	640
Wheelbase	985	1001	1017	1033	1050
Standover (150mm forward from BB)					
Headtube Length	115	135	155	175	195
Reach	365	375	385	395	405
Stack	544	563	585	602	621
Stem length	100	100	100	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	172.5	172.5	175	175

Road - Sportive

Adventure - Multisport

Road - Sportive

CROIX DE FER Titanium

	XS	S	M	L	XL
Seattube (centre-top)	470	500	530	550	580
Top tube (Horizontal)	523	544	560	582	604
Bottom Bracket Drop	73	73	73	73	73
Chainstay Length	430	430	430	430	430
Seattube Angle	74	73.5	73.5	73	72.5
Headtube Angle	71	71	71.5	71.5	72
Fork Offset	50	50	50	50	50
Trail (based on 700x25c Tyre)	69	69	66	66	63
Front Centre	587	604	615	632	643
Wheelbase	1006	1023	1035	1051	1063
Standover (150mm forward from BB)					
Headtube Length	125	145	165	185	205
Reach	365	375	385	395	405
Stack	551	570	591	610	631
Stem length	100	100	100	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	170	172.5	175	175

CROIX DE FER

	XS	S	M	L	XL
Seattube (centre-top)	470	500	530	550	580
Top tube (Horizontal)	524	544	561	582	605
Bottom Bracket Drop	73	73	73	73	73
Chainstay Length	430	430	430	430	430
Seattube Angle	74	73.5	73.5	73	72.5
Headtube Angle	71	71	71.5	71.5	72
Fork Offset	50	50	50	50	50
Trail (based on 700x25c Tyre)	69	69	66	66	63
Front Centre	588	604	616	632	644
Wheelbase	1007	1023	1035	1052	1063
Standover (150mm forward from BB)					
Headtube Length	115	135	155	175	195
Reach	365	375	385	395	405
Stack	553	572	593	612	633
Stem length	100	100	100	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	170	172.5	175	175



	XS	S	M	L	XL
Seattube (centre-top)	460	490	520	550	580
Top tube (Horizontal)	521	542	558	579	596
Bottom Bracket Drop	73	73	73	73	73
Chainstay Length	430	430	430	430	430
Seattube Angle	74	73.5	73.5	73	73
Headtube Angle	71	71	71.5	71.5	72
Fork Offset	50	50	50	50	50



	XS	S	M	L	XL
Trail (based on 700x25c Tyre)	65	65	62	62	59
Front Centre	585	601	613	629	641
Wheelbase	1004	1020	1032	1049	1060
Standover (150mm forward from BB)					
Headtube Length	115	135	155	175	195
Reach	365	375	385	395	405
Stack	544	563	583	602	623
Stem length	400	420	420	440	440
Handlebar Width	100	100	100	110	110
Crankarm Length	170	170	172.5	175	175

TOUR DE FER

	XS	S	M	L	XL
Seattube (centre-top)	450	480	510	530	570
Top tube (Horizontal)	533	547	578	604	636
Bottom Bracket Drop	75	75	75	75	75
Chainstay Length	455	455	455	455	455
Seattube Angle	73.5	73.5	73	73	72.5
Headtube Angle	71	71	71	71	71
Fork Offset	55	55	55	55	55
Trail (based on 700x25c Tyre)	61	61	61	61	61
Front Centre	597	612	638	664	691
Wheelbase	1041	1056	1083	1109	1136
Standover (150mm forward from BB)					
Headtube Length	125	140	160	180	200
Reach	365	375	395	415	435
Stack	566	580	599	618	637
Stem length	100	100	100	100	100
Handlebar Width	580	600	600	620	620
Crankarm Length	165	170	170	170	170



	S	M	L	XL
Seattube (centre-top)	460	490	520	570
Top tube (Horizontal)	567	593	614	594
Bottom Bracket Drop	73	73	73	72
Chainstay Length	445	445	445	420
Seattube Angle	72.5	72.5	72.5	73
Headtube Angle	71	71	71	72
Fork Offset	55	55	55	50
Trail (based on 700x25c Tyre)	67	67	67	56
Front Centre	622	648	669	639
Wheelbase	1056	1082	1104	1049
Standover (150mm forward from BB)				829
Headtube Length	170	190	210	210
Reach	375	395	410	405
Stack	608	627	646	618

	S	M	L	XL
Stem length	100	100	100	100
Handlebar Width	420	420	440	440
Crankarm Length	170	175	175	175

day one

	XS	S	M	L	XL
Seattube (centre-top)	470	500	530	550	580
Top tube (Horizontal)	524	544	561	582	605
Bottom Bracket Drop	73	73	73	73	73
Chainstay Length	430	430	430	430	430
Seattube Angle	74	73.5	73.5	73	72.5
Headtube Angle	71	71	71.5	71.5	72
Fork Offset	50	50	50	50	50
Trail (based on 700x25c Tyre)	69	69	66	66	63
Front Centre	588	604	616	632	644
Wheelbase	1007	1023	1035	1052	1063
Standover (150mm forward from BB)					
Headtube Length	115	135	155	175	195
Reach	365	375	385	395	405
Stack	553	572	593	612	633
Stem length	100	100	100	110	110
Handlebar Width	400	420	420	440	440
Crankarm Length	170	170	172.5	175	175

BOROUGH

	S	M	L	XL
Seattube (centre-top)	430	470	510	550
Top tube (Horizontal)				
Bottom Bracket Drop	73	73	73	73
Chainstay Length	450	450	450	450
Seattube Angle	72	72	72	72
Headtube Angle	71	71	71	71
Fork Offset	55	55	55	55
Trail (based on 700x25c Tyre)	61	61	61	61
Front Centre	620	646	674	697
Wheelbase	1059	1086	1114	1137
Standover (150mm forward from BB)				
Headtube Length	165	185	210	220
Reach	375	395	415	435
Stack	602	621	644	654
Stem length	90	100	100	100
Handlebar Width	590	610	610	610
Crankarm Length	165	170	170	170



SMITHFIELD

	S	M	L	XL
Seattube (centre-top)	430	470	510	550
Top tube (Horizontal)				
Bottom Bracket Drop	73	73	73	73
Chainstay Length	450	450	450	450
Seattube Angle	72	72	72	72
Headtube Angle	71	71	71	71
Fork Offset	55	55	55	55
Trail (based on 700x25c Tyre)	61	61	61	61
Front Centre	620	646	674	697
Wheelbase	1059	1086	1114	1137
Standover (150mm forward from BB)				
Headtube Length	165	185	210	220
Reach	375	395	415	435
Stack	602	621	644	654
Stem length	90	100	100	100
Handlebar Width	590	610	610	610
Crankarm Length	165	170	170	170



BRIXTON

	S	M	L	XL
Seattube (centre-top)	430	470	510	550
Top tube (Horizontal)				
Bottom Bracket Drop	73	73	73	73
Chainstay Length	450	450	450	450
Seattube Angle	72	72	72	72
Headtube Angle	71	71	71	71
Fork Offset	55	55	55	55
Trail (based on 700x25c Tyre)	61	61	61	61
Front Centre	620	646	674	697
Wheelbase	1059	1086	1114	1137
Standover (150mm forward from BB)				
Headtube Length	165	185	210	220
Reach	375	395	415	435
Stack	602	621	644	654
Stem length	90	100	100	100
Handlebar Width	590	610	610	610
Crankarm Length	165	170	170	170



COLUMBIARD

	S	M	L
Seattube (centre-top)	490	520	550
Top tube (Horizontal)	542	558	579
Bottom Bracket Drop	73	73	73
Chainstay Length	430	430	430
Seattube Angle	73.5	73.5	73
Headtube Angle	71	71.5	71.5
Fork Offset	50	50	50

	S	M	L
Trail (based on 700x35c Tyre)	60	60	60
Front Centre	620	646	674
Wheelbase	1059	1086	1114
Standover (150mm forward from BB)			
Headtube Length	165	185	210
Reach	375	395	415
Stack	603	622	646
Stem length	80	90	100
Handlebar Width	590	610	610
Crankarm Length	165	170	170

HIGH LATITUDE

	S	M	L	XL
Seattube (centre-top)	406	445	483	532
Toptube (Horizontal)	621	647	672	702
Bottom Bracket Drop	55	55	55	55
Chainstay Length	425	425	425	425
Seattube Angle	72	72	72	72
Headtube Angle	68	68	68	68
Fork Offset	51	51	51	51
Trail (based on 29x2.1" Tyre)	94	94	94	94
Front Centre	706	733	758	788
Wheelbase				
Standover (150mm forward from BB)				
Headtube Length	100	105	105	120
Reach	415	440	465	490
Stack	633	638	638	652
Stem length	55	55	55	55
Handlebar Width	760	760	760	760
Crankarm Length	170	175	175	175

TARN

	S	M	L	XL
Seattube (centre-top)	405	445	483	525
Toptube (Horizontal)	621	647	672	699
Bottom Bracket Drop	55	55	55	55
Chainstay Length	445	445	445	445
Seattube Angle	72	72	72	72
Headtube Angle	68	68	68	68
Fork Offset	51	51	51	51
Trail (based on 29x2.1" Tyre)	94	94	94	94
Front Centre	706	733	758	783
Wheelbase				
Standover (150mm forward from BB)				
Headtube Length	100	105	105	110
Reach	415	440	465	490
Stack	633	638	638	643

	S	M	L	XL
Stem length	55	55	55	55
Handlebar Width	760	760	760	760
Crankarm Length	170	175	175	175

LATITUDE

	S	M	L	XL
Seattube (centre-top)	381	432	483	532
Toptube (Horizontal)	597	623	650	677
Bottom Bracket Drop	35	35	35	35
Chainstay Length	425	425	425	425
Seattube Angle	73	73	73	73
Headtube Angle	68	68	68	68
Fork Offset	46	46	46	46
Trail (based on 29x2.1" Tyre)	98	98	98	98
Front Centre				
Wheelbase	1126	1153	1180	1209
Standover (150mm forward from BB)	761	749	776	805
Headtube Length	95	100	105	115
Reach	415	440	465	490
Stack	595	599	604	613
Stem length	55	55	55	55
Handlebar Width	760	760	760	760
Crankarm Length	170	175	175	175

CARIBOU

	S	M	L	XL
Seattube (centre-top)	380	432	480	535
Toptube (Horizontal)	602	619	659	685
Bottom Bracket Drop	55	55	55	55
Chainstay Length	452	452	452	452
Seattube Angle	73	73	73	73
Headtube Angle	70	70	70	70
Fork Offset	51	51	51	51
Trail (based on 29x2.1" Tyre)	94	94	94	94
Front Centre	675	704	732	759
Wheelbase	1121	1150	1179	1205
Standover (150mm forward from BB)				
Headtube Length	100	100	110	115
Reach	411	440	465	490
Stack	633	638	638	652
Stem length	55	55	55	55
Handlebar Width	760	760	760	760
Crankarm Length	170	175	175	175

Longitude

	S	M	L	XL
Seattube (centre-top)	406	445	480	520
Toptube (Horizontal)	591	616	644	667
Bottom Bracket Drop	77	77	77	77
Chainstay Length	438	438	438	438
Seattube Angle	72.5	72.5	72.5	72.5
Headtube Angle	70	70	70	70
Fork Offset	51	51	51	51
Trail (based on 700x25c Tyre)	80	80	80	80
Front Centre	652			
Wheelbase				
Standover (150mm forward from BB)				
Headtube Length	95	95	105	115
Reach	395	420	445	465
Stack	596	605	615	629
Stem length	65	65	65	65
Handlebar Width	740	740	740	740
Crankarm Length	170	175	175	175

CORE

	XS	S	M	L	XL
Seattube (centre-top)	340	381	432	483	532
Toptube (Horizontal)	566	591	621	646	673
Bottom Bracket Drop	35	35	35	35	35
Chainstay Length	429	429	429	429	429
Seattube Angle	73	73	73	73	73
Headtube Angle	68	68	68	68	68
Fork Offset	42	42	42	42	42
Trail (based on 700x25c Tyre)	88	88	88	88	88
Front Centre					
Wheelbase	1083	1108	1139	1164	1193
Standover (150mm forward from BB)					
Headtube Length	100	100	115	115	125
Reach	385	410	435	460	485
Stack	593	593	607	607	616
Stem length	55	55	55	55	55
Handlebar Width	720	720	720	720	720
Crankarm Length	165	170	175	175	175

BETA

	16"
Seattube (centre-top)	400
Toptube (Horizontal)	501
Bottom Bracket Drop	51
Chainstay Length	410
Seattube Angle	73
Headtube Angle	71.5
Fork Offset	45

BETA continued...

	16"
Trail (based on 700x25c Tyre)	59/60
Front Centre	549
Wheelbase	948
Standover (150mm forward from BB)	
Headtube Length	115
Reach	345
Stack	511
Stem length	70
Handlebar Width	360
Crankarm Length	155

ALPHA

	14"
Seattube (centre-top)	350
Toptube (Horizontal)	472
Bottom Bracket Drop	35
Chainstay Length	400
Seattube Angle	73
Headtube Angle	70.5
Fork Offset	45
Trail (based on 700x25c Tyre)	55/59
Front Centre	531
Wheelbase	929
Standover (150mm forward from BB)	
Headtube Length	100
Reach	330
Stack	465
Stem length	70
Handlebar Width	540
Crankarm Length	145

CARIBOU[®]

	10"
Seattube (centre-top)	254
Toptube (Horizontal)	445
Bottom Bracket Drop	17
Chainstay Length	380
Seattube Angle	72
Headtube Angle	68
Fork Offset	28
Trail (based on 700x25c Tyre)	72
Front Centre	500
Wheelbase	879
Standover (150mm forward from BB)	
Headtube Length	85
Reach	303
Stack	403

Youth - Road/CX/Mountain

Mountain & Trail

	10"
Stem length	60
Handlebar Width	560
Crankarm Length	140

CORE²⁶

	13"
Seattube (centre-top)	340
Top tube (Horizontal)	524
Bottom Bracket Drop	50
Chainstay Length	420
Seattube Angle	73
Headtube Angle	69
Fork Offset	45
Trail (based on 700x25c Tyre)	79
Front Centre	
Wheelbase	1008
Standover (150mm forward from BB)	644
Headtube Length	100
Reach	375
Stack	486
Stem length	60
Handlebar Width	640
Crankarm Length	160

CORE²⁴

	12"
Seattube (centre-top)	305
Top tube (Horizontal)	489
Bottom Bracket Drop	25
Chainstay Length	410
Seattube Angle	73
Headtube Angle	68
Fork Offset	45
Trail (based on 700x25c Tyre)	75
Front Centre	
Wheelbase	980
Standover (150mm forward from BB)	604
Headtube Length	100
Reach	355
Stack	440
Stem length	60
Handlebar Width	620
Crankarm Length	145





Battling the wind on the Broken Road, Peak District







That's that...

We've had a blast putting this 2016 range together for what will be our 10th model year. First and foremost, we wouldn't be where we are today without the unrivalled support of our loyal customers and dealers, so thank you!

Long may we be able to continue producing the types of bikes that so many of you evidently enjoy riding. Whilst we're on the subject of thanks... We doff our caps to the thoroughly nice snapper Sim Mainey, who's responsible for most of the non-studio imagery in this very catalogue and (big) Matt, Matt and Si at Eighteen Bikes in Hope who gave us some great pointers for beautiful photo spots in the Peak District.

We will always think a little differently, and we are continuously motivated by our customers who choose to ride our bikes. They give us the confidence to diversify and build the kind of bikes that you want ride.

It doesn't matter where or how you ride your bike – road racing, club rides, weekend warriors, adventure racing, commuting to work, with the family or out in the wilds of the mountains – it's all about having fun, and we can't wait to see you out there!

Happy pedalling from the Genesis Product Team!



Eighteen
www.eighteen.co.uk

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