



# welcome

Welcome to our widest range of bikes yet. Road bike, mountain bike, somewhere-in-between bike, little bike or several of the above, whichever your preferred option it's just fine with us. Like you, we've generally not gone for squishing ourselves into neatly labelled specific-type-of-cyclist boxes all that much. It's why this range was conceived to work for more types of riding than ever.

Let's be frank; we aren't the biggest or coolest bike brand out there. We aren't at the ragged, pointy, 'bleeding edge' of the latest fad, definitely haven't been around the longest (2007 since you ask) and try not to take ourselves too seriously either. What we are deadly serious about here at Genesis is the bikes.

Honest about what we make and where we make it, we're proud to create bikes that work well and

meet a need perfectly. We love both producing and using bikes that are built right, last like they're meant to and look good too.

To the Genesis team of Albert, Sim, Ryan and Gary, sweating every single detail on every single bike until it does just that is part of what we do; even if that process goes on all night, continues on the way to work, fills our weekends (when we're meant to be shopping at Ikea) accompanies us on the train on the way home, and sometimes even pops into our heads at the pub mid-conversation with our mates.

Genesis bikes: generally well thought out, practical, functional, and even beautiful bikes; built to last by people who love two wheeled freedom just as much as you do.

Find yours here...



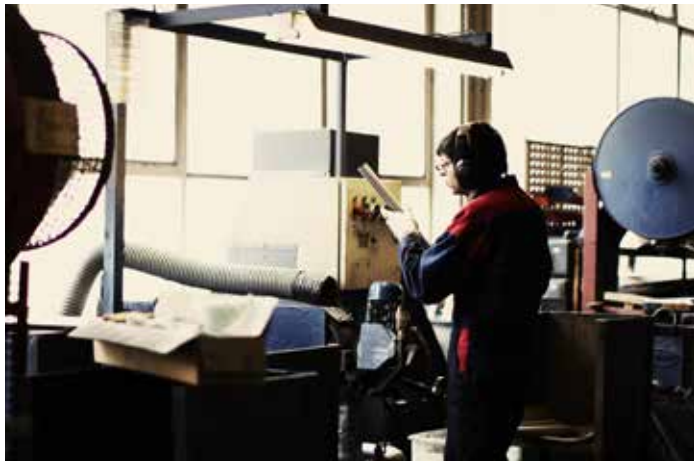
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# Strength in Numbers Reynolds Technology

Those of you that know Genesis bikes to some extent will be aware we use steel tubes extensively in most of our bike ranges – but why?

Primarily it's because of steel's physical properties: fabled ride quality, incredible durability and a reliability you just can't get from other materials without



seriously breaking the bank. Steel is a natural fit for bikes where comfort, value and sustainability are key considerations. If you calculate the cost of frame repair (if repair is possible at all) and frame replacement over the lifetime of a given bike, steel comes up many times more cost efficient than any other material; and while it might not be the cheapest when compared as a one-off purchase, its value over time is unsurpassed – our type of material!

Secondly, it's for steel's ease of use and flexibility at manufacturing level. Using tubes means we can rapidly change designs as required by consumer demand and meet those needs quickly.

Who supplies the steel tubes we use to achieve this? - Reynolds.

Prompted by the 1890's boom in cycle manufacture, the introduction of John Kemp Starley's 'Safety Bicycle' and the desire to expand beyond their existing nail manufacturing business; Patent Number 24,931; 'Improvements relating to the Manufacture of Tubes' (aka the butted tube) was the beginning of Reynolds Technology's pioneering foray into the world of bicycle frame manufacture.

Filed by Alfred M. Reynolds and J.T. Hewitt in the year 1897 the patent was the result of the entrepreneurial and opportunistic Mr Reynolds' ponderings on the possibilities of manufacturing seamless steel cycle tubing, with particular attention paid to the problem of how to overcome the weakness (and subsequent failure) caused by joining comparatively

thin-walled tubes to relatively heavy lugs.

The solution was so effective that the methods employed and end product produced have not changed in any mechanical sense in well over a hundred years since, so much so you can still enjoy these benefits in every one of the Genesis 2014 steel-framed bikes.

What Reynolds did was cleverly devise a means of 'drawing' both the steel tube and mandrel (effectively a metal rod or bar around which the steel tube is shaped) through a series of dies. The die determined the outside diameter and the profile of the tube, while the mandrel dictated the internal diameter.



Together these tools defined a tube's wall-thickness. The aim was to achieve a thicker tube wall at the problematic tube ends, whilst maintaining a constant outer diameter, thus giving the frame builder the much needed extra strength at the weld points and dropping unnecessary weight in the middle sections where additional strength was not required. Thus were the 'butted' tube and 'The Patent Butted Tube Company' brought into being.

Fast-forward 117 years and the Reynolds name has become truly engrained in cycling culture. Charly Gaul, Jacques Anquetil, Eddy 'The Cannibal' Merckx, Bernard 'The Badger' Hinault, Greg LeMond and Miguel 'Big Mig' Indurain form just part of the long list of riders who have ridden the maillot jaune victoriously into Paris on a Reynolds-tubed frame to be crowned winners of the Tour de France (27 in all since 1958!) Whilst production might not be at the same levels of their 1980s' heyday, bicycle tubing is still Reynolds' core business and when it comes to tubes we'd struggle to think of anyone with anywhere near the



experience, skill and knowledge of Keith Norohna, Paul Murphy and the rest of the team at Reynolds.

# Magic Numbers Not All Steel is Created Equal

Reynolds offer a vast selection of varying grades of steel for bicycle frame manufacture. Differing properties and yield strengths result in very different steel tubes (and very different ride characteristics) with each suited to some applications better than others.



**Reynolds 953**  
953's unparalleled UTS (Ultimate Tensile Strength) of 1750-2050 MPa results in a far superior strength to weight ratio of any other steel currently offered within the cycle industry, enabling Reynolds, in combination with oversize tube profiles, to draw very thin walled tubes (down to 0.3mm in places) and give an overall frame weight comparable to that of Titanium, but much, much stiffer.



**Reynolds 931**  
Similar in tensile strength to Reynolds 853, 931's party-piece is its 17% Chromium/4% Nickel content which designates it a stainless steel; resulting in brilliant corrosion resistance to the elements alongside a competitive strength-to-weight ratio - a true all-seasons bike for year-round use with durability to last a lifetime!



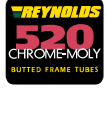
**Reynolds 853**  
Regarded by many as the best all-round performance tubeset offered by Reynolds, 853 offers uncompromising performance and superb ride quality alongside an excellent strength-to-weight ratio, thanks largely to its heat-treatment process. Wall thicknesses of down to 0.5mm are common.



**Reynolds 631**  
An evolution of Reynolds' now-legendary 531 tubeset but approximately 10% stronger, 631 is cold-drawn from billet and air-hardens after welding, creating a frame that is both light (as it's stronger, we can use less of it), incredibly strong and gives a lively, forgiving ride.



**Reynolds 725**  
Think of 725 as beefed-up 520. Thanks to the heat-treatment process and the resultant increased tensile strength, Reynolds are able to draw the tubes a little thinner walled without sacrificing the frame's structural integrity – helping to drop weight and liven the ride.



**Reynolds 520**  
With similar properties to the famed 531 tubing, Reynolds 520 butted Chromoly tubing is made under license for Reynolds in Taiwan, allowing more people affordable access to bikes and frames made from tubing manufactured to their same exacting standards and high quality.







# Road & Track

Road cycling has taken off in a big way of late and so has our new 2014 Road line.

The firm favourite Equilibrium family gets the addition of a striking new Equilibrium disc (which brings a modern braking tech twist to the skinny steel classic) and on the racier flipside we're super proud to introduce Volare; our comprehensive range of lust-worthy steel framed performance road race bikes.

Strava KoM winning sportive enthusiast or sufferfest enjoying cognoscenti of 'The Rules' – scratch your every road itch here!

Volare	Team / 20 / 10 / 00
Equilibrium	Ti / Disc / 20 / 10 / 00
Volant	20 / 10 / 00
Flyer	
Madison	700c / 650c



# Volare Team

Here we have it; top of the tree, cream of the crop, utilising Birmingham's finest tubeset. Over 12 months in development and the impressive culmination of a joint engineering effort between ourselves, Reynolds Technology, team riders and our Taiwanese manufacturing partner.

Developing a bona fide, modern day race frame from steel presented us with a real engineering challenge. Could we make it competitive in a race context (stiff enough, light enough)? Would it satisfy a group of riders who have spent the majority of their

racing lives on carbon? What we've tried to do is push the boundaries of what's possible with a steel road race frame - some elements experimental (in the context of steel), others pre-proven.

So, what makes 953 so special? Its big trump card is its strength. It's off-the-scale strength that results in a superior strength-to-weight ratio, enabling Reynolds, in combination with oversize tube profiles, to draw very thin walled tubes (Reynolds will butt down to 0.3mm in places) and give an overall frame weight comparable to that of Titanium but nearly twice as stiff.

Yes, it's expensive. Yes, it's an absolute b\*\*ch to work with (in its off-the-chart tensile strength lies both its biggest strength and biggest weakness), but, in 953 Reynolds now had a steel tubeset to trump Titanium, clawing back some much needed, long-lost ground to the favoured modern materials - stainless, stiff, competitively light yet still retaining that unmistakable compliant and road-connected ride feel for which steel is famous.



.....  
**Frame:** Reynolds 953 Stainless Steel w/ 44mm Oversize Headtube **Fork:** Enve Road 2.0, 1.5" - 1-1/8" Tapered  
**Wheels:** Shimano WH-RS81-C24-CL **Shifters:** Shimano Dura-Ace ST-9000 11sp **Deraileurs:** Shimano Dura-Ace RD-9000 11sp / Shimano Dura-Ace FD-9000 11sp  
**Chainset:** Shimano Dura-Ace FC-9000, 52/36T  
**Cassette:** Shimano Dura-Ace CS-9000, 11-28T 11sp  
**Tyres:** Continental Grand Sport Race 700x25c  
**Brakes:** Shimano Dura-Ace BR-9000  
**Weight:** 17lbs 5oz / 7.85kg (56cm)  
**Sizes:** 50, 52, 54, 56, 58, 60 cm  
.....  
**SRP £4,999.99**







# Volare 20

If you hadn’t already guessed, the large unpainted areas of shiny polished metal on the Volare 20 are a dead giveaway that the frame is made from a designated stainless steel tubeset. Part of the new wave of ‘super steels’, Reynolds 931 sits just below their flagship 953, offering a similar strength-to-weight ratio as 853 coupled with unrivalled anti-corrosive resistance (thanks to its 17% Chromium content) to offer both durability and looks to last a lifetime.

More workable and less labour-intensive than 953 (price reflects this), 931 is a seamless, cold-worked tubeset, precipitation-hardening (or artificial aging) steel-alloy, meaning the crystal structure is altered and strengthened during heat-treatment stage, raising the tensile strength and hardening the material and allowing tube wall thickness of down to 0.4mm.

With oversize 24mm round chainstays, 38.1mm downtube, a wide 86.5mm press-fit BB shell and 44mm oversize headtube, everything about the Volare 20 screams performance. The unmatched ride quality of steel is ever-present though, and in conjunction with the 27.2mm seatpost, the 931 frame does a great job of dampening out harsh UK roads - stiff enough to race, yet comfy enough for all-day training rides.

.....  
**Frame:** Reynolds 931 Stainless Steel w/ 44mm Oversize Headtube **Fork:** Carbon/Alloy Road Race, 1.5” - 1-1/8” Tapered **Wheels:** Shimano WH-RS61-TL Tubeless Compatible **Shifters:** Shimano Ultegra ST-6800 11sp **Derailleurs:** Shimano Ultegra RD-6800 11sp / Shimano Ultegra FD-6800 11sp **Chainset:** Shimano Ultegra FC-6800, 52/36T **Cassette:** Shimano Ultegra CS-6800, 11-28T 11sp **Tyres:** Continental Grand Sport Race 700x25c **Brakes:** Shimano Ultegra BR-6800  
**Weight:** 18lbs 7oz / 8.36kg (56cm)  
**Sizes:** 50, 52, 54, 56, 58, 60 cm  
.....

SRP £2,999.99





# Volare 10

Regarded by many as the best all-round performance tubeset offered by Birmingham-based Reynolds, 853 tubing offers uncompromising performance and superb ride quality alongside an excellent strength-to-weight ratio, thanks largely to its heat-treatment process. The resultant boost in tensile strength (i.e. stronger for the same area of metal) means Reynolds are able to draw thinner walled tubes (down to 0.5mm thick in places), without any loss of structural integrity. The stars of the show here are the ultra-light 853

Pro-team toptube and downtube – a special range of larger diameter, oversize tubes available in thinner wall thicknesses to offer increased stiffness whilst keeping weight down to a minimum. Borrowing heavily from development of the flagship team bike, you'll find a Shimano BB86 bottom bracket shell keeping the pedalling forces in check down below. The resultant 86.5mm wide shell (vs. a conventional 68mm) gives the clearance and weld surface needed to run the massive 24mm

round chainstays. Combined they offer a super stiff pedalling platform for optimum power transfer from rider to tarmac. Up front you'll find an oversize 44mm headtube matched with a 1-1/2" – 1-1/8" tapered steerer carbon fork for optimum strength and pinpoint sharp handling with no weight increase. The whole bike is finished in colours that give a subtle nod to the iconic 853 badge.



.....  
**Frame:** Reynolds 853 w/ 44mm Oversize Headtube  
**Fork:** Carbon/Alloy Road Race, 1.5" - 1-1/8" Tapered  
**Wheels:** Shimano WH-RS21  
**Shifters:** Shimano 105 ST-5700 10sp  
**Derailleurs:** Shimano 105 RD-5701 10sp / Shimano 105 FD-5700 10sp  
**Chainset:** Shimano 105 FC-5750, 50/34T  
**Cassette:** Shimano CS-4600, 12-28T 10sp  
**Tyres:** Continental Grand Sport Race 700x25c  
**Brakes:** Shimano 105 BR-5700  
**Weight:** 20lbs 11oz / 9.38kg (56cm)  
**Sizes:** 50, 52, 54, 56, 58, 60 cm  
.....  
**SRP £1,699.99**





# Volare 00

The Volare 00 borrows heavily from our development of the Madison-Genesis team race bike (if the paint job wasn't a complete giveaway!), sharing as it does the same race-oriented geometry but utilising Reynolds' Birmingham-made 631 air-hardened tubeset and a full Shimano Tiagra 10-speed groupset. We've worked hard to keep the Volare 00 as competitive as possible and the result is probably the best value bike in the whole Volare range.

A development of Reynolds' now-legendary 531 tubeset but approximately 10% stonger, 631 is cold-drawn from billet and air-hardens after welding, creating a frame that is both light (it's stronger so we can use less of it), incredibly resilient and gives a lively, forgiving ride too.

Up front you'll find an oversize 44mm headtube providing compatibility with the 1-1/2"-1-1/8" tapered steerer carbon fork, together making for a planted front end for excellent tracking in corners, surefooted, precise handling and maximum efficiency for out of the saddle efforts too.

A road race machine for riders who prefer a distinctive bike and appreciate the finer ride characteristics of thoroughly-engineered steel.

.....  
**Frame:** Reynolds 631 w/ 44mm Oversize Headtube **Fork:** Carbon/Alloy Road Race, 1.5" - 1-1/8" Tapered **Wheels:** Shimano WH-R501-A **Shifters:** Shimano Tiagra ST-4600 10sp **Derailleurs:** Shimano Tiagra RD-4601 10sp \ Shimano Tiagra FD-4600 10sp **Chainset:** Shimano Tiagra FC-4650, 50/34T **Cassette:** Shimano CS-4600, 12-28T 10sp **Tyres:** Continental Grand Sport Race 700x25c **Brakes:** Shimano Tiagra BR-4600 **Weight:** 21lbs 8oz / 9.75kg (56cm) **Sizes:** 50, 52, 54, 56, 58, 60 cm  
.....  
**SRP £1,199.99**





# A Very British Engineering Challenge



Developing a race frame with Reynolds from their 953 tube-set presented us with real engineering challenges. Could we make it competitive? Would it satisfy pro riders used to racing carbon frames?

Carbon would have been in many ways the easier route to take; lighter, a nice big ‘Genesis’ on the down tube and stiff as you like, but for us to have produced a race bike from carbon right off the bat would have meant taking either serious development or quality shortcuts – neither was acceptable. With steel we’ve got a working history, knowledge, and the added bonus of a strong relationship with the guys at Reynolds Technology. It isn’t a new material to the peloton, and has a celebrated history (see Reynolds story on p.3), but in the 80s the tsunami arrival of aluminium, closely followed by that of carbon left steel reeling - killing demand overnight and taking development with it. Since then, until Reynolds recently introduced 953, there simply wasn’t a race-worthy material in their quiver. It got us thinking...

What makes 953 special? - Strength. 953’s Ultimate Tensile Strength (UTS) of 1750-2050 MPa combined with oversize tube profiles and very thin walled tubes means a phenomenal strength-to-weight ratio; comparable weight to that of Titanium but almost twice as stiff.

What we’ve tried to do is push the boundaries of what’s possible - some elements experimental in the context of steel, others proven and drawn from engineering fundamentals. It’s been a long road with plenty of back and forth; ideas, recommendations, drawings and sums between Reynolds, our team riders, our Taiwanese manufacturing partner and ourselves on what is physically possible with the tube-set as well as what is a scalable, workable application for the frame builder.

953, if we haven’t already mentioned, is an absolute pain to work with. There aren’t many custom frame builders happy to TIG weld the material on a

one-by-one basis let alone actual factories prepared to produce it on a larger scale. Some solutions put forward by Reynolds (particularly on wall thicknesses and butting profiles and primarily when we’ve been pushing them hard to try and drop weight) weren’t always being met with approval from our frame manufacturer; normally due to the increased risk of burn-through at the welding stage (a risk significantly heightened when using thin walled tubes) and of other increased risks like cracking or splitting tubes again due to the wall thickness, the strength of the material and the shaping involved. Our manufacturer



has helped mould the end result into what is hopefully a frame that sits in the sweet spot of stiffness and low weight while still being beautifully made and built to last too.

So who did we trust with such a high profile project with so much riding on it for us (not to mention a sizeable chunk of cash investment)? A lot of brands will keep this to themselves with their frame manufacturing partners a closely guarded secret (in part to protect the price tag and brand image of their product, but also to prevent competitors accessing the same technology and construction methods) but we’re proud and fortunate to work with one of the best high-end steel frame manufacturers in the Far

East and have no qualms with naming our partner; Ora Engineering Co. Ltd. They’ve been making our titanium and higher end steel frames for years with excellent results and have extensive experience TIG welding tricky materials. We’re proud of both their workmanship and the end result and believe there is no-one more capable of producing our 953 frames on the scale we require. And, yes, all the frames are still made one by one, by very skilled hand.

We can’t talk about 953 without giving some explanation as to the high price-tag that accompanies the tube-set. It’s down to a number of factors. Firstly, the alloy in raw material form (made by Carpenter Technology in the US and co-developed with Reynolds) is incredibly expensive and complex to produce meaning limited production runs and lengthy lead times of up to 16 months! Even when it arrives at Reynolds in Birmingham it’s subjected to an astonishing 47 separate operations to produce just one length of butted 28.6mm 953. And that’s before a demanding Genesis product manager comes along and requests further tube working like swaging or ovalizing! Secondly the much-acclaimed strength of 953 hinders greatly its workability with the frame builder. The longer it takes to physically construct a frame, the higher the bill – simple economics – time is money. To describe 953 as labour intensive would be an understatement! It takes four times as long to cut a 953 tube than it does 4130 steel and if opting for a TIG welded frame the thin sidewalls (down to 0.3mm in places) are prone to burn-through if the welding torch isn’t at the hands of a very accomplished welder. Talk about making a rod for our own back!

It’s thanks to steel’s flexibility, the race wins from our Madison Genesis Team riders and talented partners like Reynolds, Ora and Carpenter that we keep our foot on the development pedal. British Racing Steel – still history in the making...





# Equilibrium Ti

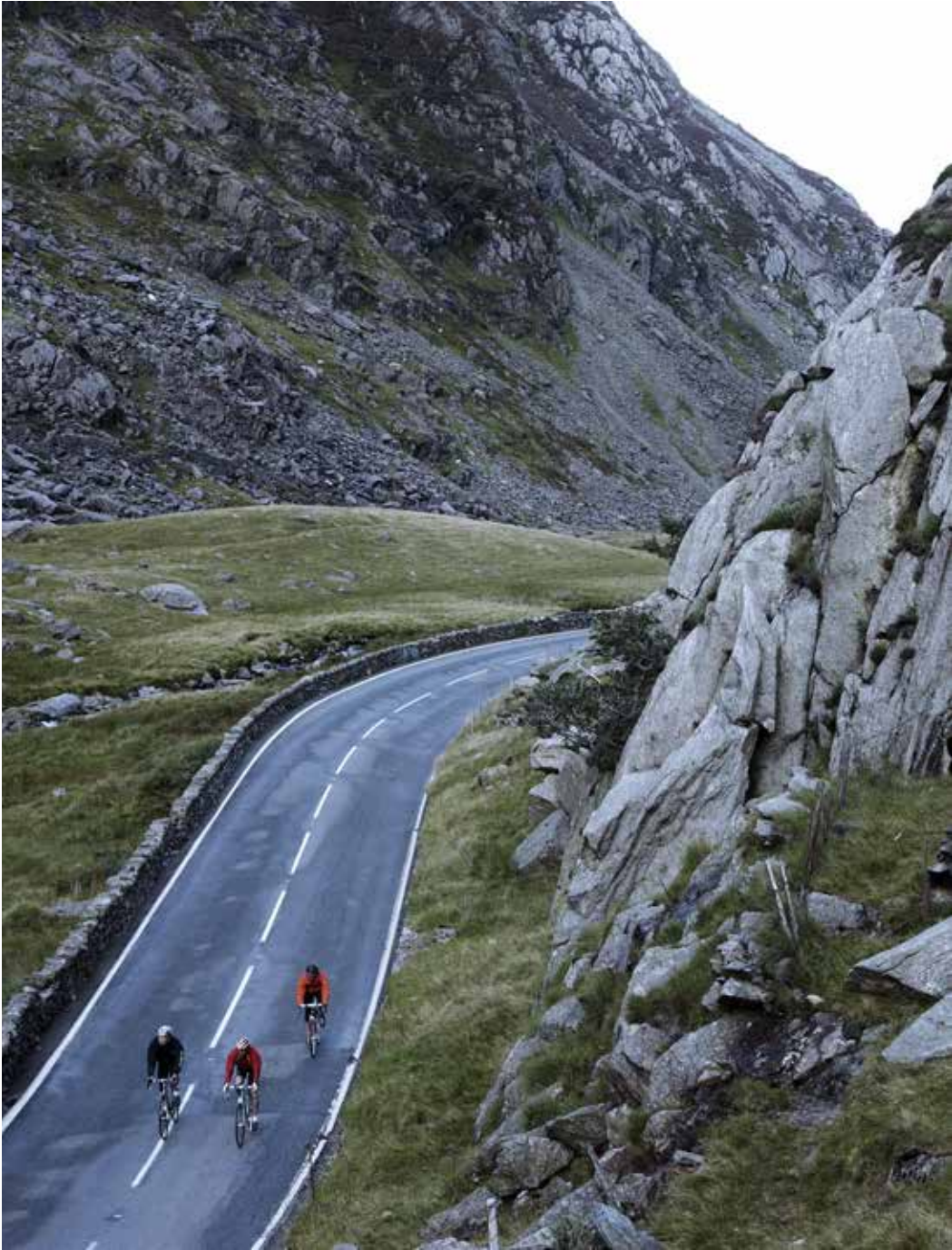
Hand-crafted from 3AL/2.5V double-buttressed Titanium, the Equilibrium Ti has been designed and engineered to offer a lightweight, all-weather package that stays true to the perfectly compliant ride distilled in our Equilibrium line.

Sharing the same great riding qualities of steel, but with a considerable weight saving, factor in Titanium's anti-oxidizing properties, strength and durability together with the Equilibrium's ability to fit full-length mudguards and you have the unbeatable combination for the perfect all-season road bike; the perfect blend of Titanium's lifetime durability and the Equilibrium's full-length mudguard practicality.

For 2014 we've slimmed down some of the tube profiles to eke out a little more comfort without sacrificing pedalling efficiency. We've also added a smaller diameter 27.2mm seatpost into the mix to complement the frame changes and provide a little more flex compliance (in a good way!) – forming a nice barrier to ease feedback from our 'sometimes imperfect' British roads.

.....  
**Frame:** 3AL-2.5V Double-Butted Titanium w/ 44mm Oversize Headtube & Mudguard Eyelets **Fork:** Carbon/Alloy Road, 1.5" - 1-1/8" Tapered w/ Mudguard Eyelets  
**Wheels:** Shimano 105 Hubs w/ Alex Race 18 Rims, 32H  
**Shifters:** Shimano 105 ST-5700 10sp **Derailleurs:** Shimano 105 RD-5701 10sp / Shimano 105 FD-5700 10sp  
**Chainset:** Shimano FC-R565, 50/34T  
**Cassette:** Shimano CS-4600, 12-28T 10sp  
**Tyres:** Continental Grand Sport Race 700x25c  
**Brakes:** Shimano BR-R451 57mm  
**Weight:** 20lbs 9oz / 9.33kg (58cm)  
**Sizes:** 52, 54, 56, 58, 60 cm  
.....

SRP £2,249.99



DOUBLE-BUTTED  
TITANIUM  
3AL-2.5V



# Equilibrium Disc

A new and exciting category for us, and with it, the arrival of a dedicated road-disc frame platform. Controversial as the concept might be for some, we think road disc has a definite place, and brings with it some real tangible benefits to the masses. Disc is the ideal partner to our Equilibrium frame where the emphasis is a little less on ‘race’ and more on ‘ride’. With the increased braking power offered by disc brakes comes also a far greater degree of control.

Less of the ‘on/off’ feeling sometimes associated with rim brakes, and ultimately less force at the lever needed for normal braking. Other benefits include zero rim wear (and therefore longer lasting wheels) and consistent braking performance regardless of the elements, wheel trueness or rim imperfections. We plumped for Reynolds air-hardened 631 tubing for both the frame and lugged fork; providing us with the necessary strength and durability to withstand the

increased braking forces, whilst enabling us to retain that classic skinny-tubed steel aesthetic. Proven Equilibrium geometry and practicality combines with a traditional steel frame and lugged fork combo and modern mechanical disc brakes to create what we believe is the next generation of high mileage road bike.



**Frame:** Reynolds 631 Road Disc w/ Mudguard Eyelets  
**Fork:** Reynolds 631 Lugged Disc w/ Mudguard Eyelets  
**Wheels:** Shimano XT 6-Bolt w/ H Plus Son Archetype, 32H  
**Shifters:** Shimano 105 ST-5700 10sp  
**Derailleurs:** Shimano 105 RD-5701 10sp / Shimano 105 FD-5700 10sp  
**Chainset:** Shimano FC-R565, 50/34T  
**Cassette:** Shimano CS-4600, 12-28T 10sp  
**Tyres:** Continental Grand Sport Race 700x25c  
**Brakes:** Hayes CX Expert Mechanical Disc  
**Weight:** 23lbs 10oz / 10.7kg (56cm)  
**Sizes:** 50, 52, 54, 56, 58, 60 cm  
**SRP £1,499.99**





# Equilibrium 20

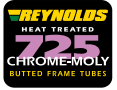
The Equilibrium has been a regular face in our line up since we introduced it back in 2008, winning many a fan along the way with its lightweight and durable heat-treated Reynolds 725 frame, classic looks, full-length mudguard capabilities and sublime ride and handling qualities. A modern classic you might say and every part the quintessential four-season UK road bike.

With a little more relaxed geometry versus a conventional road race frame, the Equilibrium is a true lightweight steel all-rounder, ideally suited to big mile rides where comfort, speed and efficiency are all top priorities. The sure-footed geometry, spritely frame characteristics and lightweight carbon fork work wonders to smooth out and tame the worst of the UK's broken roads allowing you to descend and corner with aplomb.

With a dependable Shimano 105 10-speed drivetrain, stout 32H three-cross wheelset shod with Continental's excellent new Grand Sport Race 25c tyres, the Equilibrium 20 represents the ideal pairing of classical looks with modern performance for a fast and comfy ride.

.....  
**Frame:** Reynolds 725 w/ Mudguard Eyelets **Fork:** Carbon/ Alloy Road, w/ Mudguard Eyelets **Wheels:** Shimano 105 Hubs w/ Alex Race 18 Rims, 32H **Shifters:** Shimano 105 ST-5700 10sp **Deraillleurs:** Shimano 105 RD-5701 10sp \ Shimano 105 FD-5700 10sp **Chainset:** Shimano 105 Fc-5750, 50/34T **Cassette:** Shimano CS-4600, 12-28T 10sp **Tyres:** Continental Grand Sport Race 700x25c **Brakes:** Shimano BR-R451 57mm **Weight:** 20lbs 11oz / 9.38kg (56cm) **Sizes:** 50, 52, 54, 56, 58, 60 cm (Please check www.genesisbikes.co.uk for the latest colour options)  
.....

SRP £1,299.99





# Equilibrium 10

The Equilibrium 10 shares the same frame geometry and general application of the Equilibrium 00 but uses a more exclusive Reynolds 725 tubeset and higher-end componentry for a more performance-oriented package.

Shimano’s no-nonsense Tiagra 10 speed groupset is matched to a premium, heat-treated Reynolds 725 frameset. The increased tensile strength, a direct product of the aging process (heat treatment) enables us to draw the tubes a little thinner walled without sacrificing the frames structural integrity – helping to drop overall weight and enliven the ride too.

The 32-hole 3-cross wheelset and stout (yet lightweight: 435g), classic looking box-section rims should shrug off the worst of the UK’s broken roads whilst the comfy new Continental Grand Sport Race 25c tyres provide ample room for full-length mudguards without being sluggish or puncture-prone.

Viewed by many as an ideal winter trainer, we’re confident that even after a few short rides you’ll be won over by the impeccable handling and comfortable yet efficient ride qualities – worthy of use all-year round.

**Frame:** Reynolds 725 w/ Mudguard Eyelets **Fork:** Carbon/ Alloy Road w/ Mudguard Eyelets **Wheels:** Shimano Tiagra Hubs w/ Alex Race 18 Rims, 32H **Shifters:** Shimano Tiagra ST-4600 10sp **Derailleurs:** Shimano Tiagra RD-4601 10sp \ Shimano Tiagra FD-4600 10sp **Chainset:** Shimano Tiagra FC-4650, 50/34T **Cassette:** Shimano CS-4600, 12-28T 10sp **Tyres:** Continental Grand Sport Race 700x25c **Brakes:** Shimano BR-R451 57mm **Weight:** 21lbs 7oz / 9.72kg (56cm) **Sizes:** 50, 52, 54, 56, 58, 60 cm

SRP £1,099.99





# Equilibrium 00

There’s a very good reason why the Equilibrium has been a staple in our range for many years now. The genre-defining model that represents the perfect ‘one’ bike for any tarmac occasion (with a little less emphasis on ‘race’ and a little more on ‘ride’) has found an army of fans, thanks to its impeccable handling and comfortable yet efficient ride qualities.

With full-length mudguard compatibility, a new for 2014 lightweight carbon fork and a Reynolds 520 double butted Cr-Moly frame all offering brilliant ‘bang-for-your-buck’ alongside that fabled comfy steel ride quality, the Equilibrium is a true all-seasons road bike designed to cover lots of ground, comfortably and efficiently, at speed, whatever the weather.

Proof that steel is still very much a current a viable frame material given the right application, the Equilibrium mixes classic styling with relaxed ‘all-day’ geometry to create a bike that rides every bit as good as it looks.

Whether it be commuting mid distance to work or tackling all-day epics with friends at the weekend, the Equilibrium will happily handle it all in sure-footed classic style.

**Frame:** Reynolds 520 w/ Mudguard Eyelets **Fork:** Carbon/ Alloy Road, w/ Mudguard Eyelets **Wheels:** Shimano Sora Hubs w/ Alex AT450 Rims, 32H **Shifters:** Shimano Sora ST-3500 9sp **Derailleurs:** Shimano Sora RD-3500 9sp \ Shimano Sora FD-3500 9sp **Chainset:** Shimano Sora FC-3550, 50/34T **Cassette:** Shimano CS-HG50, 12-27T 9sp **Tyres:** Continental Ultra Sport II 700x25c **Brakes:** Shimano BR-R451 57mm **Weight:** 21lbs 12oz / 9.87kg (56cm)

**Sizes:** 50, 52, 54, 56, 58, 60 cm

SRP £899.99





# Fugio 853 Frameset

We've been offering versatile, multi-purpose, steel-framed CX bikes like the Croix de Fer for a number of years now. They're nigh-on unbeatable for all-round duties with the possible exception of a CX race scenario. Step forward the Fugio.

Based on similar geometry to the current Vapour Disc and sporting the very same 44mm oversize headtube paired with a full carbon monocoque 1-1/2" – 1-1/8" tapered steerer fork, the Fugio is a disc-specific, aggressively angled, 853-tubed, CX frame

that's ideal for thrashing around the park of a Sunday afternoon, bashing bridleways or racing gravel. No mudguard eyelets, no rack mounts, just a clean, pure, fast quality steel CX frameset.



**Frame:** Reynolds 853 w/ 44mm Oversize Headtube **Fork:** Full Carbon Monocoque CX, 1.5" - 1-1/8" Tapered **Headset:** 44mm w/ External Lower Cup (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatpost Clamp:** 29.8mm (incl.) **Front Derailleur:** 28.6mm Band-On (not incl.) **Bottom Bracket:** 68mm British (not incl.) **Weight:** Frame - 4lbs 2oz / 1.87kg (56cm) \ Fork - 1lbs / 0.45kg (Uncut) **Sizes:** 52, 54, 56, 58, 60 cm

SRP £749.99

# Equilibrium 853 Frameset

Our much acclaimed Equilibrium road platform has been a hit with critics and riders alike for years. Due to exceptional demand, we've decided to produce (in a strictly limited production run) a no-holds barred, full Reynolds 853 option.

In truth, this is a bit of a return for us as the original

2008 Equilibrium used an 853 tubeset before we switched to 725 a year later. Sharing the same tried-and-tested geometry and four-season capabilities as the standard Equilibrium, the increased strength of the heat-treated Reynolds 853 tubing means we can draw the tubes a little thinner, helping drop

some weight and liven the ride. To complement the sublime ride characteristics of the frame we've forgone the usual carbon fork upfront and plumped for a matching Reynolds 853 lugged fork, improving tracking, overall comfort and aesthetics.



**Frame:** Reynolds 853 w/ Mudguard Eyelets **Fork:** Reynolds 853 Lugged **Headset:** 1-1/8" Ahead (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatpost Clamp:** 29.8mm (incl.) **Front Derailleur:** 28.6mm Band-On (not incl.) **Bottom Bracket:** 68mm British (not incl.) **Weight:** Frame - 4lbs 4oz / 1.93kg (58cm) \ Fork - 2lbs 6oz / 1.11kg (Uncut) **Sizes:** 52, 54, 56, 58, 60 cm

SRP £749.99





# Volant 20

The Volant 20 sits at the top of our Alloy road bike range and is the lightest and quickest of the line.

The frame features a cleverly engineered mix of two different alloy tubesets and delivers not only a stiff and efficient pedalling platform but a level of comfort perfect for long days in the saddle. The 6069 downtube and chainstays have been selected for unparalleled stiffness and power transfer, whilst the 6061 toptube, seattube and seatstays have been tuned for compliance and comfort to smooth out road chatter.

Up front you'll find an oversize 44mm headtube, providing a stiff and efficient front end for planted tracking in corners and surefooted handling, whilst the carbon fork acts as a mute taking the loudness out of any vibrations between the road and the handlebars.

The Volant 20 is kitted out with the entire full Shimano Tiagra 10 speed groupset, from shifters, mechs and chainset right down to the brake calipers, hubs, cassette and chain. No corners cut means performance, serviceability and longevity are all top drawer.

.....  
**Frame:** ALX8 6069 / 6061 Triple-Butted Alu w/ 44mm Oversize Headtube **Fork:** Carbon/Alloy Road **Wheels:** Shimano Tiagra Hubs w/ Alex AT450 Rims, 32H **Shifters:** Shimano Tiagra ST-4600 10sp **Derailleurs:** Shimano Tiagra RD-4601 10sp \ Shimano Tiagra FD-4600 10sp **Chainset:** Shimano Tiagra FC-4650, 50/34T **Cassette:** Shimano CS-4600, 12-28T 10sp **Tyres:** Continental Ultra Sport II 700x25c **Brakes:** Shimano Tiagra BR-4600  
**Weight:** 21lbs 1oz / 9.55kg (56cm)  
**Sizes:** 50, 52, 54, 56, 58, 60 cm  
.....  
**SRP £899.99**



**ALX8**  
**6069**  
**6061**  
3X BUTTED



# Volant 10

The Latin translation for Volant is ‘to fly’ and this was our touchstone as we put together our new sportive and endurance machine that shares the same name.

The new lightweight double-buttressed aluminium frame uses a special hybrid combination of two different alloys to give a unique blend of a stiff and efficient pedalling platform alongside unsurpassed all-day comfort in the saddle. The butting process meanwhile ensures ample wall thickness and strength where required but trims any excess and extra unnecessary weight where it’s not – tuned for optimum performance.

Paired with a Hollowtech II chainset for more efficient power transfer and a stealthy looking Shimano Sora 9 speed groupset and you have one quality bike which is both lively and involved to ride.



**Frame:** ALX8 6069 / 6061 Triple-Butted Alu w/ 44mm Oversize Headtube **Fork:** Carbon/Alloy Road **Wheels:** Shimano Sora Hubs w/ Alex AT450 Rims, 32H **Shifters:** Shimano Sora ST-3400 9sp **Derailleurs:** Shimano Sora RD-3400 9sp \ Shimano Sora FD-3400 9sp **Chainset:** Shimano Sora FC-3450, 50/34T **Cassette:** Shimano CS-HG50, 12-27T 9sp **Tyres:** Continental Ultra Sport II 700x25c **Brakes:** Shimano Sora BR-3400 **Weight:** 21lbs 11oz / 9.84kg (58cm) **Sizes:** 50, 52, 54, 56, 58, 60 cm

SRP £749.99

**ALX8**  
**6069**  
**6061**  
3X BUTTED



# Volant 00

Our new Volant 00 is the perfect bike for riders getting into road biking for the first time, or more seasoned riders looking to replace an older model. We've chosen to use the exact same frame and carbon fork as we do on the range topping Volant 20 model so this capable ride is ripe for upgrades in the future.



**Frame:** ALX8 6069 / 6061 Triple-Butted Alu w/ 44mm Oversize Headtube **Fork:** Carbon/Alloy Road **Wheels:** Formula RB-21/22 Hubs w/ Alex R450 Rims, 32H **Shifters:** Shimano Claris ST-2400 8sp **Derailleurs:** Shimano Claris RD-2400 8sp \ Shimano Claris FD-2400 8sp **Chainset:** Shimano Claris FC-2450, 50/34T **Cassette:** Shimano CS-HG50, 11-30T 8sp **Tyres:** Continental Ultra Sport II 700x25c **Brakes:** Tektro R325 **Weight:** 21lbs 3oz / 9.61kg (56cm) **Sizes:** 50, 52, 54, 56, 58, 60 cm

SRP £599.99

The new Claris group from the Shimano tackles drivetrain duties and, while it won't be as light or have as many gears as pricier offerings from the brand, it does provide reliable shifting and braking performance and is good looking to boot. With a comfortable and stable geometry, a wide gearing range to help you over the hills, and a pothole-proof



32-hole 3-cross laced wheelset, the Volant 00 delivers a level of performance that belies its price tag. Ideal for anyone looking for a speedy, efficient and comfortable introduction to the world of drop bar road bikes; be it sportives, weekend rides with friends or even your first triathlon.



**ALX8**  
**6069**  
**6061**  
3X BUTTED





# Flyer

All change! The only element the Flyer shares with last year's model is the number of gears: 1. The new Reynolds 520-based frame borrows not only the tried, tested and loved geometry from the Equilibrium but also the practicality of long drop brake callipers and mudguard eyelets – transforming it into the perfect no-nonsense winter trainer.

We've dressed the frame functionally with the

emphasis on long-lasting and maintenance-free riding. Highlights include the reliable Shimano square taper bottom bracket, the sealed cartridge bearing M:Part Elite headset, smooth rolling Formula hubs, trusty Shimano R451 stoppers and the comfy new Continental Grand Sport Race 25c tyres - which provide ample room for full-length mudguards without being sluggish or puncture prone.

The 46/18T gearing gives a perfect 'middle-of-the-road' ratio (67.4 gear inches) ensuring your knees don't pop on the climbs but you're not spinning out too quickly on the flat either. We've also kept the 120mm track rear spacing and flip-flop rear hub for those wanting the option to run fixed.

Functional, reliable and as practical a single-speed as you're likely to encounter.



**Frame:** Reynolds 520 w/ Mudguard Eyelets **Fork:** Double Butted Cr-Mo Unicrown w/ Mudguard Eyelets **Wheels:** Formula Track TH-50/51 Fixed/Free Hubs w/ Alex Race 18 Rims, 32H **Chainset:** Driveline TK-13 w/ 46T Chainring (1/2 x 3/32") **Freewheel:** Shimano SF-MX30, 18T **Tyres:** Continental Grand Sport Race 700x25c **Levers:** Tektro RL340 **Brakes:** Shimano BR-R451 57mm **Weight:** 21lbs 3oz / 9.61kg (56cm) **Sizes:** 50, 52, 54, 56, 58, 60 cm

SRP £699.99

# Madison / Madison 650c

Track cycling and success is now synonymous with British Cycling following the impressive medal hauls and domination at both International and Olympic level in recent years. With renewed interest in track cycling, the Madison is designed to tempt the budding Sir Chris of any age to head down to their local velodrome and take to the boards.

Sharing its name with the team track event, The Madison is an entry-level track bike built around an oversized, unyielding 6061 double-buttled Aluminium frameset and aero-bladed fork that provides maximum power transfer and efficiency, no matter how much wattage you throw at it.

The supplied 50/15T gearing (87.6 Gl) provides an ideal entry-level race gear and a good starting place with affordable scope to swap-in different size rear sprockets as and when needed further down the line.

And, for the champions of tomorrow, we've got a 650c 47cm version, with a lowered 46/15T gearing (5.9m/74.6 Gl) that makes it eligible for British Cycling U16/U14/U12 race regulations and a Quick-Release seatclamp for quick and easy track-side adjustments.



## 700c

**Frame:** ALX7+ 6061 Double-Butted Alu (Drilled for Brake) **Fork:** Aluminium Track Aero (Drilled) **Wheels:** Formula Track TH-50/51 Hubs w/ Alex DA28 Rims, 32H **Chainset:** Driveline TK-14 w/ 50T Chainring (1/2 x 1/8") **Sprocket:** Formula Fixed 15T (steel) **Tyres:** Continental Ultra Sport II 700x23c **Weight:** 17lbs 6oz / 7.88kg (56cm) **Sizes:** 50, 52, 54, 56, 58, 60 cm

SRP £549.99

## 650c

**Frame:** ALX7+ 6061 Double-Butted Alu (Drilled for Brake) **Fork:** Aluminium Track Aero (Drilled) **Wheels:** Formula Track TH-50/51 Hubs w/ Alex R450 rims, 32H **Chainset:** Driveline TK-13 w/ 46T Chainring (1/2 x 1/8") **Sprocket:** Formula Fixed 15T **Tyres:** CST Czar 650x23c **Weight:** 17lbs 1oz / 7.74kg **Size:** 46 cm

SRP £449.99

**ALX7+**  
**6061**  
2X BUTTED





# Cross

Having developed a range as practical, adaptable, durable and much fun as this, we found picking a single suitable moniker to encapsulate all of them was tough – we’ve only ourselves to blame! Talking to our customers over the years though tells us one thing very clearly – you lot like to just get out and

ride. So whether you’re a recent Boris bike convert or a weekend towpath adventurer, an epic year-long touring survivalist or an urban nasty-weather-defier; suffice it to say we’ve got the perfect bike for you. Go explore!

Croix de Fer	931 / Std
CdF	
Day One	Di2 / Alfine 8 / Disc
Vapour	CX
Col du Glandon	650b



# Croix De Fer 931

Put quite simply, a posh Croix! The tried-and-tested geometry and tube profiles of our firm favourite constructed from Reynolds’ 931 stainless steel tubeset.

Thanks to the new wave of ‘super steels’, steel has never been stronger, lighter and more durable than it is today; perfect for building bikes with. Banish those old-school misconceptions of steel as an old school,

heavy, flexy material; this is a new era of high-end steel tubing, producing vastly different bikes from those of yesteryear – stronger and therefore lighter, stiffer thanks to oversize offerings, and, in the case of 931, corrosion-resistant. To think what framebuilders could’ve done in the 80’s with this stuff!

Thanks to the increased tensile strength of 931 we’re able to draw the tubes a little thinner than

usual, helping to drop a little weight and increase the overall liveliness and comfort of the ride (without compromising integrity). 931’s real party trick is its 17% Chromium/4% Nickel content which designates it a stainless steel; resulting in brilliant corrosion resistance to the elements - a true all-seasons bike for year-round use with durability to last a lifetime.



**Frame:** Reynolds 931 Stainless Steel w/ Double Eyelets  
**Fork:** Double Butted Cr-Mo Unicrown w/ Double Eyelets & Lowrider Bosses  
**Wheels:** Shimano M525 6-Bolt Hubs w/ Alex Volar 2.4 TRS Rims, 32H  
**Shifters:** Shimano 105 ST-5700 10sp  
**Deraillleurs:** Shimano 105 RD-5701 10sp \ Shimano 105 FD-5700 10sp  
**Chainset:** Shimano FC-R565, 50/34T  
**Cassette:** Shimano CS-4600, 12-30T 10sp  
**Tyres:** Continental Cyclocross Speed 700x35c  
**Brakes:** Hayes CX Expert Mechanical Disc  
**Weight:** 23lbs 14oz / 10.8kg (56cm)  
**Sizes:** 52, 54, 56, 58, 60 cm

SRP £1,999.99





# Croix de Fer

The irrepressible Croix de Fer returns for another year. Visually similar to last year’s model at first glance, but look a little closer and you’ll see that we’ve made some choice tweaks to improve the versatility, everyday use and overall ride characteristics of what is our best-selling model.

Without doubt the closest bike in our range fitting the fabled ‘one bike’ mantra. Commuting duties during the week then epic adventures at the weekend, the Croix is a capable and adaptable beast of a bike that rarely gets fazed whichever way you point it.

It’s the road bike that won’t get bogged down in the winter months, comes into its own on anything unpaved and copes with fully-loaded cross-terrain touring in a way that few bikes can match. We’ve seen them dressed as all-out tourers, pared down gravel racers, intrepid world adventurers and everyday tough-as-nails city commuters, and we’d expect nothing less. The bike you’d choose if (god forbid) you could only pick one, the bike that’ll have you evangelising to your mates and wondering how you ever managed without it.

Take the road/path/track less travelled, or even make your own.

.....  
**Frame:** Reynolds 725 w/ Double Eyelets **Fork:** Double-Butted Cr-Mo Unicrown w/ Double Eyelets & Lowrider Bosses **Wheels:** Shimano M525 6-Bolt Hubs w/ Alex XD-Lite Rims, 32H **Shifters:** Shimano Tiagra ST-4600 10sp **Derailleurs:** Shimano Tiagra RD-4600 10sp \ Shimano Tiagra FD-4600 10sp **Chainset:** Shimano Tiagra FC-4650, 50/34T **Cassette:** Shimano CS-4600, 12-30T 10sp **Tyres:** Continental Cyclocross Speed 700x35c **Brakes:** Hayes CX Expert Mechanical Disc **Weight:** 24lbs 10oz / 11.2kg (56cm) **Sizes:** 50, 52, 54, 56, 58, 60 cm  
.....

SRP £1,149.99





# CdF

Born from the same DNA as its Croix de Fer bigger brother, the CdF retains the same great versatility and ‘go anywhere’ attitude as the full-fat Croix, but in a more affordable package – the Reynolds 520 frameset and Shimano Sora 9sp combo offering brilliant bang-for-your-buck.

‘Cross’ is definitely the operative word in attempting to describe our boundary-blurring, super versatile steel ‘cross’ bikes. Commuting, lightweight touring or long, off-road treks, the CdF will admirably turn its hand to all of it.

For 2014 we’ve developed a new inboard disc dropout for easier mounting of a mudguard and rear rack, introduced a significantly lighter wheelset, increased the gear range and added faster rolling semi-slick tyres into the mix for a better performance across the dirt-gravel-tarmac spectrum.

.....  
**Frame:** Reynolds 520 w/ Double Eyelets **Fork:** Double-Butted Cr-Mo Unicrown w/ Double Eyelets & Lowrider Bosses **Wheels:** Shimano M475 6-Bolt Hubs w/ Alex XD-Elite Rims, 32H **Shifters:** Shimano Sora ST-3500 9sp **Derailleurs:** Shimano Sora RD-3500 9sp \ Shimano Sora FD-3500 9sp **Chainset:** Shimano Sora FC-3550, 50/34T **Cassette:** Shimano CS-HG50, 11-30T 9sp **Tyres:** Continental Cyclocross Speed 700x35c **Brakes:** Hayes CX Expert Mechanical Disc **Weight:** 25lbs 2oz / 11.4kg (56cm) **Sizes:** 50, 52, 54, 56, 58, 60 cm  
.....  
SRP £849.99





# Cycling the Six

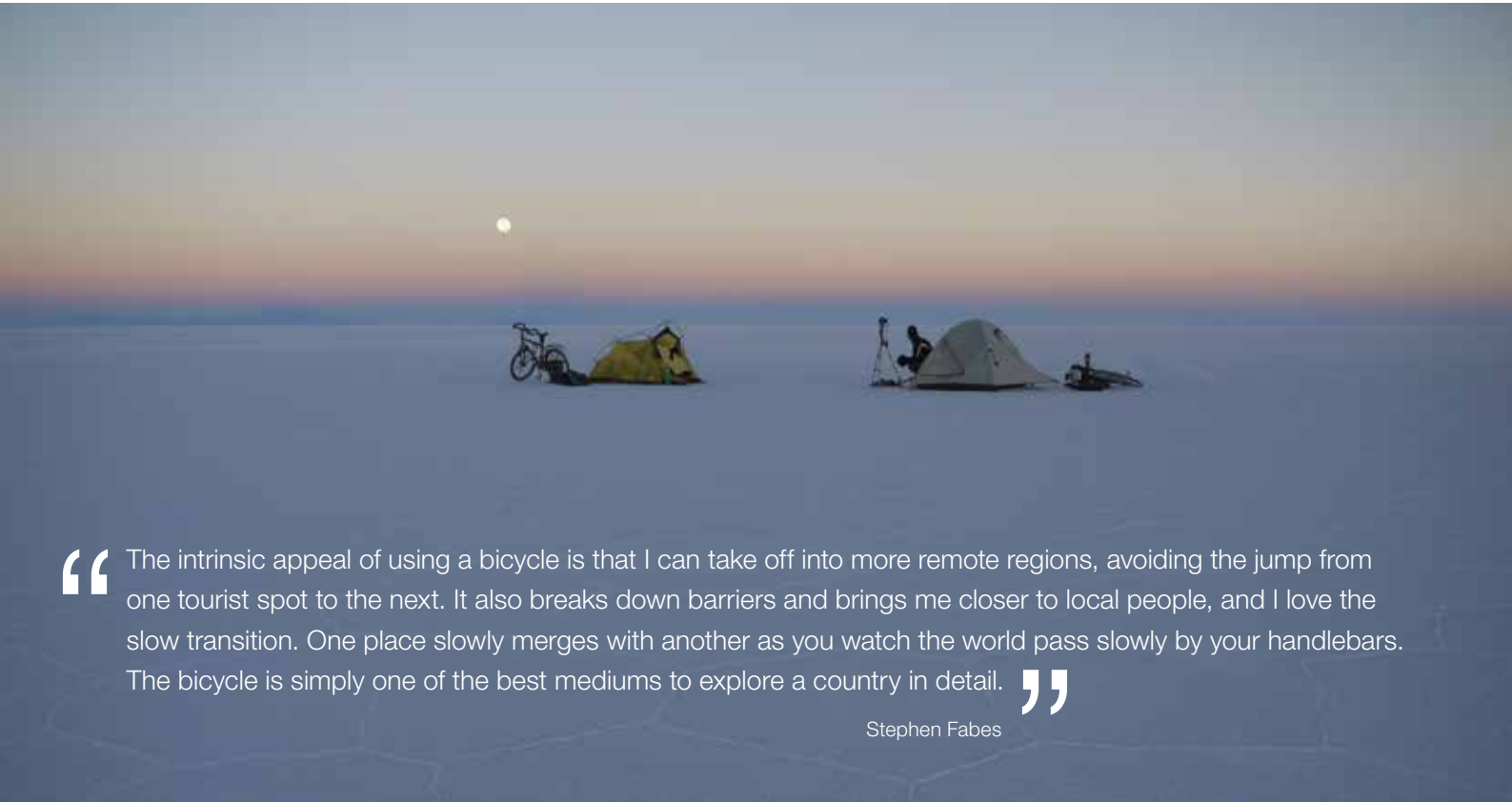
Like many decisions of great consequence, 29 year old Stephen Fabes’ plan to cycle the length of six of the earth’s continents was made in a pub; beer in one hand, mini atlas in the other. The search for an adventure, a new challenge, and the chance to learn about and experience the world in an intimate way was the driving force behind his ambitious plans. That and ale.

That was back in late 2009 and just before he contacted us for help with kit for his epic journey. A medical doctor at London’s St Thomas’ Hospital, Stephen’s aim was to visit remote medical clinics

along the way with an intention of finding out about, and promoting, the global effort to eradicate the Neglected Tropical Diseases. In January 2010 he waved goodbye to his family and friends and set off on his bicycle – he’s been pedalling ever since...

Fast forward to September 2013 and after three and a half years of pedalling he’s racked up 54,339 km (33,765 miles) in 42 countries! That’s a distance equivalent to more than once around the globe or 11 times across the USA, back to back. With 4 of the 6 continents down, Stephen has a couple of biggies left in Australia and Asia, hoping to return full circle, to the

London pub sometime in early 2016.  
So far Stephen has humbly raised over £20k for NGO medical charity Merlin - a leading UK based international health charity who send medical experts to the frontline of global emergencies – when and where they’re needed most. I’m sure you’ll join us in wishing Stephen all the best for the final legs of this astonishing journey – please check out his regularly updated website and blog for more information and even more stunning photos.  
[www.cyclingthe6.com](http://www.cyclingthe6.com)  
[www.merlin.org.uk](http://www.merlin.org.uk)





# Day One Alfine Di2

We were more than a little bit excited when, last year, Shimano extended their Di2 electronic shifting technology to the Alfine hub gear range of components – no longer the sole provenance of race bikes.

With the unveiling of Di2 technology a little over five years ago now, Shimano had made the single biggest advance in bicycle technology for quite some time; offering consistent, blazingly fast and precise shifting

at the click of a button.

In the ensuing years it has proven to be as reliable as it is effective – a true game changer, and, as luck would have it, the perfect accompaniment for a flagship Day One and the Alfine internal hub gear. Say goodbye to derailleur/cable adjustments and misaligned gears. Say hello to a sealed, weatherproof drivetrain, smooth and silent gear changes (whether pedalling, coasting or at a complete stop) and

seriously low maintenance (a battery recharge once or twice a year for most cyclists and a hub service once every 2yrs/5,000km).

With fully internal wire routing and a seatpost-mounted battery to boot (charged through a Mini-USB junction at the handlebars), we think we’ve created the ultimate urban road bike that could easily be used for anything from year-round commuting, to light touring to Cyclo-cross or casual road riding.



**Frame:** Reynolds 853 w/ Double Eyelets & Di2-Specific Routing **Fork:** Double Butted Cr-Mo Unicrown w/ Double Eyelets & Lowrider Bosses **Wheels:** Shimano Alfine 8sp Di2/KT 6-Bolt Hubs w/ Alex Volar 2.4 TRS Rims, 32H **Shifters:** Shimano ST-S705 Alfine Di2 **Chainset:** Shimano FC-S501 Alfine w/ 42T Chainring **Sprocket:** Shimano Alfine 21T **Tyres:** Continental Sport Contact 700x32c **Brakes:** Hayes CX Expert Mechanical Disc **Weight:** 26lbs 8oz / 12kg (56cm) **Sizes:** 52, 54, 56, 58, 60 cm

SRP £2,199.99





# Day One Alfine 8

Perhaps the first thing you'll notice about the new Day One Alfine 8 is the new, lower £999.99 srp asking price. We've not sacrificed any performance though, have increased reliability, and even dropped a fair chunk of weight in the process too. Not bad, huh?!

New shifting duties are performed by J-Tek's excellent indexed bar-end shifter; made from high quality, 100% aluminium, precision-CNC'd in their Hugo, Montana workshop. Not only one of the lightest bar-end shifters on the market at a svelte 64g, the J-Tek unit offers solid, crisp, positive performance and proven reliability when paired with the Alfine 8sp hub – a seriously capable, low maintenance, everyday workhorse of a bike.

The large volume 32c tyres are efficient, comfy and, thanks to their built-in breaker-belt, laugh in the face of the UK's broken roads. For those a little more adventurous and eager to explore the path less travelled, the Day One will happily accommodate 35c knobbies and front & rear pannier racks.

**Frame:** Reynolds 520 w/ Double Eyelets & Alfine Routing  
**Fork:** Double Butted Cr-Mo Unicrown w/ Double Eyelets & Lowrider Bosses  
**Wheels:** Shimano Alfine 8sp/ KT 6-Bolt Hubs w/ Alex XD-Lite Rims, 32H  
**Shifters:** J-Tek Bar-end Shifter For Alfine 8sp  
**Chainset:** Driveline TK-13 w/ 40T Chainring  
**Sprocket:** Shimano Alfine 20T  
**Tyres:** Continental Sport Contact 700x32c  
**Levers:** Tektro RL340  
**Brakes:** Hayes CX Expert Mechanical Disc  
**Weight:** 26lbs 12oz / 12.1kg (56cm)  
**Sizes:** 52, 54, 56, 58, 60 cm

SRP £999.99





# Day One Disc

When the Day One Disc Single-Speed was first conceived back in late 2010, ‘Single-Speed Cyclo-Cross’, as a term, didn’t really exist. Not one to pigeon-hole a bike’s use, the Day One Disc could just as easily be used as an everyday commuter as it could a winter weekend CX race steed; the large tyre clearances, rear rack and mudguard eyelets all hint at the bike’s adaptable nature.

As anyone who’s raced ‘cross in (the usually accompanying) dreadful conditions will attest, mud-related mechanicals are no fun, and usually result in the end of play and a lighter wallet to boot. Step forward the single-speed cross bike – no gears to miss-shift, no derailleurs to clog up and no expensive shifter units to smash. Add disc brakes to the mix too and you’ve got all the mud clearance and all-weather stopping power you could ever need.

.....  
**Frame:** Reynolds 520 w/ Double Eyelets & Alfine Routing  
**Fork:** Double Butted Cr-Mo Unicrown w/ Double Eyelets & Lowrider Bosses  
**Wheels:** Chosen 6-Bolt Hubs w/ Alex XD-Elite Rims, 32H  
**Chainset:** Driveline TK-13 w/ 42T Chainring  
**Freewheel:** Shimano SF-MX30 18T  
**Tyres:** Continental Cyclocross Speed 700x35c  
**Levers:** Tektro RL-340  
**Brakes:** Hayes CX Expert Mechanical Disc  
**Weight:** 22lbs 12oz / 10.40 kg (56cm)  
**Sizes:** 52, 54, 56, 58, 60 cm  
.....  
**SRP £699.99**





# Vapour

The closest offering in our range to an actual Cyclo-Cross, bike in the traditional sense of the term, albeit one brought bang-up-to-date with the addition of disc brakes for consistent, powerful stopping power regardless of weather.

The lightweight, triple-buttet 6069 Aluminium frame, 44mm oversize head tube, accompanying tapered steerer fork and slack head tube angle all indicate the bike's slightly faster and racier tendencies.

Light enough to race at the weekends (Victoria Wilkinson rode a 100% stock Vapour Disc to victory in last year's 3 Peaks CX Race) and versatile enough for mid-week commuting duties (comes complete with rear rack and 'guard eyelets'), the Vapour Disc is a Swiss Army knife of a bike that ticks an awful lot of boxes.

.....  
**Frame:** ALX9 6069 Triple-Butted Alu w/ 44mm Oversize Headtube and Double Eyelets **Fork:** Carbon/Alloy CX Disc, 1.5" - 1-1/8" Tapered w/ Mudguard Eyelets  
**Wheels:** Shimano M525 6-Bolt Hubs w/ Alex XD-Lite Rims, 32H **Shifters:** Shimano Tiagra ST-4600 10sp  
**Derailleurs:** Shimano Tiagra FD-4600 / Tiagra RD-4601 10sp **Chainset:** Shimano FC-CX50 46/36T  
**Cassette:** Shimano CS-4600, 12-30T 10sp **Tyres:** Continental Cyclocross Speed 700x35c **Brakes:** Hayes CX Expert Mechanical Disc **Weight:** 22lbs 8oz/ 10.2kg (56cm)  
**Sizes:** 52, 54, 56, 58, 60 cm  
.....

SRP £999.99



**ALX9**  
**6069**  
3X BUTTED



# Col du Glandon (650b)

The Col du Glandon is the smaller peak that sits to the side of the Croix de Fer – which should give you a fair idea about what this new model is all about...

The 'in-betweenener' wheel size may well be the current hot trend in the mtb world, but we've been thinking outside of the box somewhat; adopting it as the ideal basis for an alternate format 'jack-of-all-trades' dropbar bike aimed at smaller/younger riders.

With 700c frame geometry generally compromised on any frame smaller than 50cm (as manufacturers try in vain to make the numbers fit, but not necessarily work) and 650c tyre options extremely limited and unlikely to expand anytime soon, 650b gives us that much needed extra bit of clearance for proper frame fit/geometry with no perceivable loss of rolling speed (vs. 700c) and ample tyre choice moving forward

(effectively future-proofed).  
With a lightweight double-butted 6061 Aluminium frame and compliant butted Cr-Mo fork paired to a super wide-range youth/entry-level friendly gearing and comfy, large-volume 35c tyres (and clearance to go much bigger), the Col du Glandon is a refreshingly different take on a versatile road bike designed specifically for both smaller and younger riders.



.....  
**Frame:** ALX7+ 6061 Double-Butted Alu w/ Eyelets  
**Fork:** Double-Butted Cr-Mo Unicrown w/ Double Eyelets & Lowrider Bosses **Wheels:** Shimano Claris Hubs w/ Alex ACE-17 Rims, 32H **Shifters:** Shimano Claris ST-2400 8sp **Derailleurs:** Shimano Claris RD-2400 8sp \ Shimano FD-M311 **Chainset:** Shimano Claris FC-2400, 46/34T **Cassette:** Shimano CS-HG50, 11-32T 8sp **Tyres:** Michelin World Tour 584x35c **Brakes:** Tektro Oryx Cantilever w/ Tektro RL576 Crosstop **Weight:** 24lbs 6oz / 11.1kg  
**Size:** 47 cm  
.....  
**SRP £599.99**

**ALX7+**  
**6061**  
2X BUTTED







# Mountain

With something sure to be ‘the new black’ almost every year in MTB it can seem hard to keep up - that’s why we’ve kept our mountain bike range gloriously simple for 2014. Whether it’s 27.5 or 29, trail-hardtail or fatbike, we’ve refined the entire range to its purest, muddiest MTB form.

Each and every bike is built for durability, adventure, reliability and fun – and each demands ‘just one more’ run! If your trails leave you with a big silly grin on your face (and a strong need for cake or beer or tea) you’ll find all the bike you’ll ever need here.

High Latitude	LT / 29"
Caribou	Fatbike
Mantle	20 / 10
Core	24



# High Latitude LT (27.5")

Equal part Alitude, Latitude and High Latitude, the new High Latitude LT (Long Travel) represents a new breed of UK steel hardtail. Utilising a Reynolds 631 tubeset, air-sprung 120mm RockShox Reba fork, the new, ‘in-between’ 27.5 wheel standard, a short stem/wide bar combo and some pretty fun trail-orientated geometry numbers, the LT promises fast thrills and ‘can we have another go?!’ smiles. Sitting at a nice halfway house between the

wagon-wheeled 29ers and the longstanding 26" wheel, the 27.5 wheel not only rolls better than its smaller 26" counterparts but is also both lighter and more maneuverable on technical terrain than a 29" wheel. Win-win in our book. Specced with the trail rider in mind, the Reynolds 631 air-hardened tubeset offers a perfect middle ground between weight, performance and price with a newly-developed 34.9mm – 34.1mm tapered seat

tube to give full compatibility with a 31.6mm dropper post at the heart of the frame. The Maxxis Ardent/Crossmark combo is a UK trail favourite and they’re conveniently mounted to tubeless-ready rims should you find yourself wanting to upgrade at a later date. Without doubt the most capable, performance-orientated steel hardtail we’ve ever offered.



.....  
**Frame:** Reynolds 631 w/ 44mm Oversize Headtube **Fork:** RockShox Reba RL 27.5" Solo Air, 120mm Travel, Tapered Steerer w/ 15mm Maxle **Wheels:** Shimano Deore CL Hubs (15mm Front) w/ Alex Volar 2.6 TRS Rims, 32H **Shifters:** Shimano Deore SL-M610 10sp **Derailleurs:** Shimano Deore RD-M615 Shadow+ 10sp \ Shimano Deore FD-M616 10sp **Chainset:** Shimano Deore FC-M615, 38/26T **Cassette:** Shimano CS-HG62, 11-36T 10sp **Tyres:** Maxxis Ardent 27.5"x2.25" (Front) / Crossmark 27.5" x 2.1" (Rear) **Brakes:** Shimano Deore BR-M447 w/ BL-M505 **Weight:** 27lbs 7oz / 12.4kg (17.5") **Sizes:** 16", 17.5", 19", 20.5"  
.....  
**SRP £1,499.99**







# High Latitude (29")

An evolution of last year's 1x10 model, the High Latitude is our fast rolling, slack-angled, steel hardtail 29er with a low bottom bracket height (low centre of gravity), short, 435mm chainstays and a wide bar/short stem combo that loves to be ridden fast, inspiring confidence through its ubiquitous stability and urging you to push further and harder than ever before.

Using the tried-and-tested Reynolds 520 frame (with custom-drawn downtube), and some choice componentry tweaks, the High Latitude returns, more capable and trail-focused than ever.

The 32T chainring combined with wide-ratio 11-36T cassette, provides a more useable gear range that's plenty wide enough for the vast majority of UK trail riding. Not only is it more affordable and easier to maintain than either 2x or 3x setups, it also gives an optimum chainline, increased ground/obstacle clearance and is significantly lighter too. Should you find yourself further down the line wanting an upgrade then there's provision to bolt a front derailleur straight on too.

Roll over just about anything, find traction to claw yourself up those steep and technical climbs, be amazed at just how fast the 29er wheels roll, and keep on rolling!

**Frame:** Reynolds 520 w/ 44mm Oversize Headtube  
**Fork:** RockShox XC32 TK 29" Solo Air, 80/100mm Travel w/ Tapered Steerer **Wheels:** Shimano RM35 CL Hubs w/ Alex SX44 Rims, 32H **Shifters:** Shimano Deore SL-M610 10sp (R/H only) **Derailleurs:** Shimano Deore RD-M615 Shadow+ 10sp **Chainset:** Truvativ Firex 1.1 (32T) **Cassette:** SRAM PG-1030, 11-36T 10sp **Tyres:** Continental X-King 29"x2.2" **Brakes:** Shimano BR-M395  
**Weight:** 29lbs 9oz / 13.4kg (17.5")  
**Sizes:** 16", 17.5", 19", 20.5"

SRP £999.99





# Caribou

Originally conceived for use on Alaskan snow, ‘fat-bikes’ as they’ve commonly been termed, have slowly been growing traction (excuse the pun!) over the last few years. The Caribou is a little different in that it’s not tied-down to specific single season use, and much, much more than a just ‘snow bike’.

With a more playful geometry than you might otherwise expect and Surly’s excellent all-rounder Nate 4.0” tyre combo front and rear, the Caribou is

designed for all-round trail use and generally riding things you thought you couldn’t. With an outer tyre diameter similar to that of a 29er, the extra width comes into its own on loose surfaces with the flotation-like feeling they relay.

Roll over (and up) just about anything, find grip and traction in places where previously you’d find none, feel the natural ‘cush’ and obscene amounts of deflection (courtesy of the larger volume/low pressure

tyres - 6-12psi) smooth out the trail ahead, load it up and head out for an adventure where no other bike dare tread.

There’s a good reason those that have already jumped aboard are shouting about ‘fat-bikes’ from the rooftops; they’re about as much fun as you can have on a two wheels!



**Frame:** Double-Butted Cr-Mo w/ 170mm rear spacing, x3 Bottle Cage Mounts, Rack Eyelets & Crud Mounts **Wheels:** Salsa 6-Bolt Hubs w/ Surly Rolling Daryll Rims, 32H **Shifters:** Shimano Deore M610 Rapidfire Plus 10spd (R/H only) **Derailleurs:** Shimano Deore RD-M615 GS Shadow+ 10spd **Chainset:** Raceface Ride XC 32T (100mm axle) **Cassette:** SRAM PG-1030, 11-36T 10wp **Tyres:** Surly Nate 4.0” **Brakes:** Shimano BR-M395 **Weight:** 34lbs 6oz / 15.6kg (17.5”) **Sizes:** 17.5”, 19”, 20.5”

SRP £1,499.99





# Virgile & Marion’s Americas Adventure

Every once in a while we get to meet people who make us stop and wonder. Wonder about our priorities in life, about just how much we love biking, and what it would take to convince the boss that really, we should be doing a trip like this ourselves.

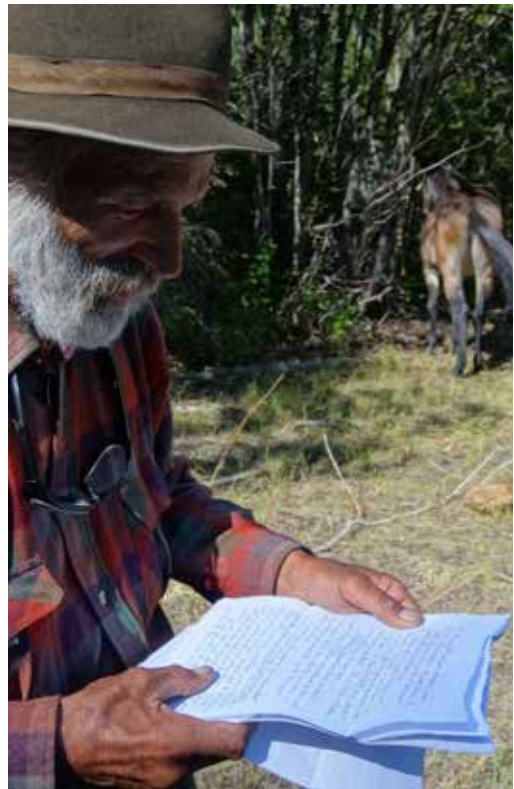
This happened to us recently when we were contacted by Virgile and Marion from Lyon, France at the beginning of this year. They were looking for some help for a ‘little’ mountain biking adventure they were planning and needed some bikes. “For how long?” we asked. “Eighteen months and 30,000km” came back the reply. They had our attention...

Marion & Virgile are both seasoned travellers having travelled around the world on foot, by bike, by bus,

on a boat, by train already - across continents by every available mode of transportation. Virgile has already cycled across the USA, around Europe and across Africa, and when Marion met him, it was only natural that she caught the cycling bug too. This in turn gave rise to the idea of a 30,000km ‘bike ride’ as a couple across the American continents - starting off at Anchorage, Alaska and winding up (down?! ) in the legendary village of Ushuaia, Patagonia. Oh, and the other stipulation they decided on was that the route would have to encompass as many trails, tracks and unpaved paths as viable – going out of their way to avoid the tarmac where possible. Any lingering doubts we had were instantly dismissed and we despatched

a pair of Fortitude Adventures to France asap.

“We chew steadily away at our tasks and spend our evenings pouring over maps of Colombia, the USA, and Central America, searching for passages, improbable shortcuts, forgotten roads, and magical territories. We are already imagining ourselves following the steps of Jack London in the grandiose Yukon terrain, crossing paths with bears on the steep trails of the Great Divide, the longest mountain bike trail in the world, or in the overwhelming heat and humidity of the Mosquito Coast, just like Captain Morgan on a quest to conquer Panama.”





# Mantle 20 (29")

Born from our award winning Core range and utilising the same highly praised geometry as the High Latitude, Mantle is our range of lightweight, triple-buttled 6069 aluminium-framed 29er hardtails. Bred with planted handling and a healthy dollop of playfulness, the Mantle series lends itself equally well to fast and fun trail riding.

Using the same proven formula as the Core, we've dressed the Mantle 20 in a dependable, performance, trail-rider's spec; air-sprung, tapered steerer RockShox fork that's tuneable for rider weight, wide 700mm bar/short stem combo, powerful Shimano M447 hydraulic anchors and a full Shimano 9sp drivetrain.

We've really sweated the details on this one. We selected a shorter travel fork on the 16" model to provide ample stand-over clearance and keep the controls manageable. We chose a tubeless-ready wheelset - so you can enjoy tubeless benefits without forking out for a brand new wheelset in the future. And we included routing on the underside of the top tube for a trail-friendly dropper post of your choice to be fitted too. All meaning your Mantle20 can develop along with your riding.

.....  
**Frame:** ALX9 Triple-Butted Alu **Fork:** RockShox XC32 TK 29" Solo Air, Tapered w/ 80/100mm Travel **Wheels:** Shimano M435 CL Hubs w/ Alex MD23 TRS Rims, 32H **Shifters:** Shimano Alivio SL-M430 9sp **Derailleurs:** Shimano Deore RD-M592 Shadow 9sp \ Shimano Alivio FD-M431 9sp **Chainset:** Shimano Deore FC-M590, 44/32/22T **Cassette:** Shimano CS-HG50, 11-34T 10sp **Tyres:** Continental X-King 29"x2.2" **Brakes:** Shimano Deore BR-M447 w/ BL-M445 **Weight:** 29lbs / 13.2kg (19") **Sizes:** 16", 17.5", 19", 20.5"  
.....  
**SRP £949.99**



**ALX9**  
**6061**  
3X BUTTED



# Mantle 10 (29")

Born from our award winning Core range and utilising the same highly praised geometry as the High Latitude, Mantle is our range of lightweight, triple-butted 6069 aluminium-framed 29er hardtails. Bred with planted handling and a healthy dollop of playfulness, the Mantle series lends itself equally well to fast and fun trail riding.

If you're new to the world of mountain bikes then the larger 29" wheels make an awful lot of sense. They make trails that a 26" bike might labour over more forgiving and slow up the handling enough to make for stable, confidence-inspiring surefooted control.

Other benefits associated with the 29er are a smoother ride, increased ability to roll over obstacles, increased levels of grip and traction and less rolling resistance than their smaller, 26"-wheeled counterparts. Add this lot up and you've got all the elements for the fastest, most efficient way to cover long distances over a wide variety of terrain, whilst, most importantly, having ear-to-ear fun doing so!

**Frame:** ALX9 Triple-Butted Alu **Fork:** RockShox XC 30 TK 29", Coil w/ 80/100mm Travel **Wheels:** Shimano RM35 CL Hubs w/ Alex SX44 Rims, 32H **Shifters:** Shimano Altus SL-M370 9sp **Derailleurs:** Shimano Acera RD-M390 9sp \ Shimano Altus FD-M371 9sp **Chainset:** Shimano FC-M391, 44/32/22T **Cassette:** Shimano CS-HG50, 11-34T 9sp **Tyres:** Continental X-King 29"x 2.2" **Brakes:** Shimano Acera BR-M395 **Weight:** 30lbs 5oz / 13.7kg (17.5") **Sizes:** 16", 17.5", 19", 20.5"

SRP £749.99



**ALX9**  
**6061**  
3X BUTTED



# Core 24 (24")

Tiny and mighty, the Core 24 is the ideal 24" wheeled first 'proper' MTB. Aimed at young rippers and the MTB stars of tomorrow, the Core 24 allows riders beginning to find their feet off-road (and looking to progress to the next level) with a bike that really won't hold them back.

Zero parts toy, the Core 24 is a great little ride that shares the same qualities, ethos and winning formula its bigger Core brothers; dialled (small person-friendly) geometry, lightweight butted aluminium frame and a dependable, no compromise parts kit.

We went about specifying the Core 24 exactly as we do our adult models, and sweated the details so you don't have to; Shimano hydraulic disc brakes, 24sp wide-range drivetrain and a fully functioning coil-sprung 65mm suspension fork.

Underestimate the Core 24 at your peril; it punches well above its weight!



.....  
**Frame:** ALX7 6061 Aluminium **Fork:** SR Suntour SF-11  
XCR DS 24 w/ 63mm Travel **Wheels:** Shimano RM35 CL  
Hubs w/ HJC P-6N Rims, 32H **Shifters:** Shimano Acera  
SI-M360 8sp **Derailleurs:** Shimano Acera RD-M360 8sp \  
Shimano FD-M190 8sp **Chainset:** SR Suntour CW-XCE JR  
42/34/24T, 152mm **Tyres:** Kenda K829 Psycho 24"x1.95"  
**Brakes:** Shimano BR-M395 **Weight:** 27lbs 6oz / 12.4kg  
**Size:** 12"  
.....

SRP £499.99

**ALX7**  
**6061**  
PLAIN GAUGE





# Framesets

Sometimes getting your bike just how you like it means starting from scratch and that's precisely why we make so many of our complete bikes available as frames or framesets. However you choose to build it, you can be sure no-one else has a bike like yours!

Arguably it's one of the finest of bicycle pleasures; months of careful consultation and consideration on specification, weeks of anticipation waiting for the postman to show up with that key part, the agony of discovering said key part doesn't fit, the sometimes difficult evaluation of exactly how much colour-matching is too much (not a precise science but when you see 'too much' you'll know) and the glorious, triumphant 'I did that!' final unveiling.

Your unique Genesis custom bike; dream it - build it.

- Volare Team Di2
- Volare Team
- Volare 853
- Equilibrium
- Equilibrium Ti
- Equilibrium Disc
- Croix de Fer
- Croix de Fer 931
- Day One 853 (Di2)
- High Latitude LT
- Caribou



# Road



## Volare Team Di2

**Frame:** Reynolds 953 Stainless Steel w/ 44mm Oversize Headtube **Fork:** Enve Road 2.0, 1.5" - 1-1/8" Tapered **Headset:** 44mm w/ External Lower Cup (not incl.) **Seatpost:** 27.2mm (not incl.) \ Di2 Seatpost Battery Shims (incl.) **Seatpost Clamp:** 31.8mm (incl.) **Front Derailleur:** 31.8mm band-on (not incl.) **Bottom Bracket:** Shimano Press-Fit BB86 (not incl.) **Weight:** 3lbs 13oz / 1.72kg (56cm excl. Fork)

**Sizes:** 50, 52, 54, 56, 58, 60 cm

**SRP £2299.99**

## Volare Team

**Frame:** Reynolds 953 Stainless Steel w/ 44mm Oversize Headtube **Fork:** Enve Road 2.0, 1.5" - 1-1/8" Tapered **Headset:** 44mm w/ External Lower Cup (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatpost Clamp:** 31.8mm (incl.) **Front Derailleur:** 31.8mm band-on (not incl.) **Bottom Bracket:** Shimano Press-Fit BB86 (not incl.) **Weight:** 3lbs 15oz / 1.78kg (56cm excl. Fork)

**Sizes:** 50, 52, 54, 56, 58, 60 cm

**SRP £2249.99**



## Volare 853

**Frame:** Reynolds 853 w/ 44mm Oversize Headtube & ProTeam Tuptube & Downtube **Fork:** Enve Road 2.0, 1.5" - 1-1/8" Tapered **Headset:** 44mm w/ External Lower Cup (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatpost Clamp:** 31.8mm (incl.) **Front Derailleur:** 31.8mm band-on (not incl.) **Bottom Bracket:** Shimano Press-Fit BB86 (not incl.) **Weight:** 4lbs 4oz / 1.92kg (56cm excl. Fork)

**Sizes:** 50, 52, 54, 56, 58, 60 cm

**SRP £1099.99**



## Equilibrium

**Frame:** Reynolds 725 w/ Mudguard Eyelets **Fork:** Carbon/ Alloy Road w/ Muduard Eyelets **Headset:** 1-1/8" Ahead (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatpost Clamp:** 29.8mm (incl.) **Front Derailleur:** 28.6mm band-on (not incl.) **Bottom Bracket:** 68mm BS (not incl.) **Weight:** 4lbs 4oz / 1.92kg (56cm) \ Fork - 1lbs 4oz / 0.56kg (Uncut)

**SRP £399.99**



## Equilibrium Ti

**Frame:** 3AL-2.5V Double-Butted Titanium w/ 44mm Oversize Headtube & Mudguard Eyelets **Fork:** Carbon/Alloy Road, 1.5" - 1-1/8" Tapered w/ Mudguard Eyelets **Headset:** 44mm w/ External Lower Cup (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatpost Clamp:** 31.8mm (incl.) **Front Derailleur:** 31.8mm band-on (not incl.) **Bottom Bracket:** 68mm BS (not incl.) **Weight:** 3lbs 7oz / 1.55kg (56cm) \ Fork - 1lbs 8oz / 0.68kg (Uncut)

**SRP £1499.99**



# Cross



## Equilibrium Disc



**Frame:** Reynolds 631 Road Disc w/ Mudguard Eyelets  
**Fork:** Reynolds 631 Lugged Disc w/ Mudguard Eyelets  
**Headset:** 1-1/8" Ahead (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatpost Clamp:** 29.8mm (incl.) **Front Derailleur:** 28.6mm Band-On (not incl.) **Bottom Bracket:** 68mm BS (not incl.) **Weight:** 4lbs 7oz / 2.1kg (56cm) \ Fork – 2lbs 1oz/ 0.95kg (Uncut)  
**Sizes:** 50, 52, 54, 56, 58, 60 cm  
SRP £549.99

## Croix de Fer



**Frame:** Reynolds 725 w/ Double Eyelets **Fork:** Double-Butted Cr-Mo Unicrown w/ Double Eyelets & Lowrider Bosses **Headset:** 1-1/8" Ahead (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatpost Clamp:** 29.8mm (incl.) **Front Derailleur:** 28.6mm Band-On (not incl.) **Bottom Bracket:** 68mm BS (not incl.) **Weight:** 5lbs 1oz / 1.98kg (56cm) \ Fork - 2lbs 1oz / 0.93kg (Uncut)  
**Sizes:** 50, 52, 54, 56, 58, 60 cm  
SRP £374.99

## Croix de Fer 931



**Frame:** Reynolds 931 Stainless Steel w/ Double Eyelets **Fork:** Double-Butted Cr-Mo Unicrown w/ Double Eyelets & Lowrider Bosses **Headset:** 1-1/8" Ahead (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatpost Clamp:** 29.8mm (incl.) **Front Derailleur:** 28.6mm Band-On (not incl.) **Bottom Bracket:** 68mm BS (not incl.) **Weight:** 4lbs 6oz / 1.98kg (58cm) \ Fork - 2lbs 1oz / 0.93kg (Uncut)  
**Sizes:** 52, 54, 56, 58, 60 cm  
SRP £1199.99

# MTB



## Day One 853 (Di2)



**Frame:** Reynolds 853 w/ Di2 Alfine Routing & Double Eyelets **Fork:** Double-Butted Cr-Mo Unicrown w/ Double Eyelets & Lowrider Bosses **Headset:** 1-1/8" Ahead (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatpost Clamp:** 29.8mm (incl.) **Front Derailleur:** N/A **Bottom Bracket:** Shimano Press-Fit BB86 (not incl.) **Weight:** 5lbs 1oz / 2.29kg (56cm) \ Fork – 2lbs 1oz / 0.93kg (Uncut)  
**Sizes:** 52, 54, 56, 58, 60 cm  
SRP £549.99

## High Latitude LT



**Frame:** Reynolds 631 w/ 44mm Oversize Headtube & Dropper Post Routing **Fork:** N/A (120mm suggested) **Headset:** 44mm w/ External Lower Cup (not incl.) **Seatpost:** 31.6mm (not incl.) **Seatpost Clamp:** 34.1mm (incl.) **Front Derailleur:** 34.9mm band-on (not incl.) **Bottom Bracket:** 73mm BS (not incl.) **Weight:** 5lbs 7oz / 2.46kg (17.5") **Sizes:** 16", 17.5", 19", 20.5"  
SRP £374.99

## Caribou



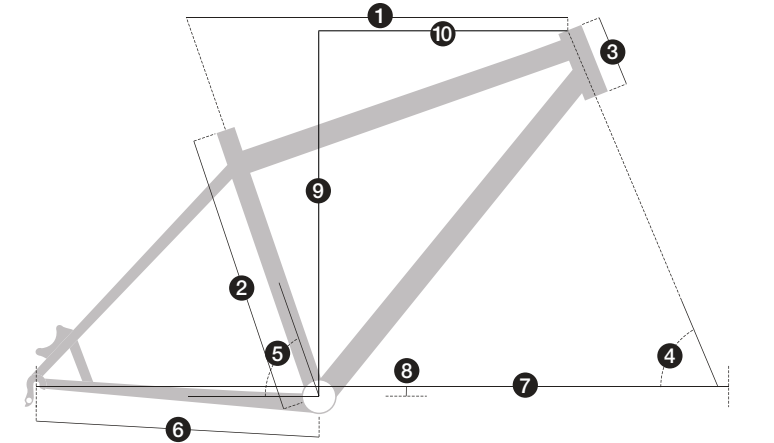
**Frame:** Double-Butted Cr-Mo w/ 170mm Rear Spacing **Fork:** Double-Butted Cr-Mo Unicrown w/ Double Eyelets & Triple Bosses (135mm Spacing) **Headset:** 1-1/8" Ahead (not incl.) **Seatpost:** 27.2mm (not incl.) **Seatpost Clamp:** 29.8mm (incl.) **Front Derailleur:** 28.6mm band-on (not incl.) \ Mr. Control Direct-Mount FD Adaptor (incl.) **Bottom Bracket:** 100mm BS (not incl.) **Weight:** 5lbs 1oz / 2.30kg (17.5") \ Fork 2lbs 10oz / 1.20kg (Uncut) **Sizes:** 17.5", 19", 20.5"  
SRP £399.99



# Geometries

The detailed stuff that turns a quality tubeset into a great handling bike. Small changes in these numbers can make tangible improvements to weight distribution or handling ability, yet overall balance is more important than any one measurement alone.

With a wide range of variables to play with and experience from developing different frame types, the geometry of Genesis frames is something that we spend as much time on as is necessary to tune the ride characteristics to be just the way they need to be.



1 Seat Tube (Centre-Top, mm) 2 Top Tube (Effective/Horizontal, mm) 3 Head Tube (mm)  
4 Head Tube Angle (Degrees/°) 5 Seat Tube Angle (Degrees/°) 6 Chainstay (Centre BB-Front of Dropout, mm) 7 Wheelbase (mm) 8 BB Drop (mm) 9 Stack (mm) 10 Reach (mm)

# Road

Volare 00, 10, 20, Team										
	1	2	3	4	5	6	7	8	9	10
50cm	470	524	110	72	74	410	968	72	525	373
52cm	490	538	125	72.5	73.5	410	973	72	541	377
54cm	510	549	135	73	73.5	407	978	72	553	385
56cm	530	561	145	73.3	73.25	407	985	72	561	392
58cm	550	577	165	73.3	73	407	996	72	580	399
60cm	570	591	180	73.5	72.7	407	1011	72	594	406

Equilibrium 00, 10, 20, Ti, 853										
	1	2	3	4	5	6	7	8	9	10
50cm	470	530	125	72	74	413	981	72	542	374
52cm	490	538	132	72	74	413	989	72	549	380
54cm	510	545	140	72	74	413	996	72	556	385
56cm	530	558	150	72	73.5	413	1005	72	568	390
58cm	550	567	160	72	73.5	413	1014	72	575	396
60cm	570	578	170	72	73.5	413	1025	72	585	404

Equilibrium Disc										
	1	2	3	4	5	6	7	8	9	10
50cm	470	530	125	72	74	415	984	72	542	374
52cm	490	538	132	72	74	415	993	72	549	380
54cm	510	545	140	72	74	415	999	72	556	385
56cm	530	558	150	72	73.5	415	1008	72	568	390
58cm	550	567	160	72	73.5	415	1017	72	575	396
60cm	570	578	170	72	73.5	415	1028	72	585	404

Volant 00, 10, 20										
	1	2	3	4	5	6	7	8	9	10
50cm	470	529	130	72	74	410	977	72	536	375
52cm	490	532	140	72.5	73.5	410	976	72	546	375
54cm	510	545	150	73	73.5	410	979	72	558	380
56cm	530	561	170	73.3	73	410	992	72	577	387
58cm	550	580	190	73.3	73	410	1006	72	598	397
60cm	570	590	200	73.3	73	410	1015	72	607	404

Flyer										
	1	2	3	4	5	6	7	8	9	10
50cm	470	530	125	72	74	413	981	72	555	374
52cm	490	538	132	72	74	413	989	72	562	380
54cm	510	545	140	72	74	413	996	72	570	385
56cm	530	558	150	72	73.5	413	1005	72	581	390
58cm	550	567	160	72	73.5	413	1014	72	589	396
60cm	570	578	170	72	73.5	413	1025	72	598	404

Madison 700c										
	1	2	3	4	5	6	7	8	9	10
50cm	500	517	110	74	74	390		54		
52cm	520	525	120	74	74	390		54		
54cm	540	542	132	74.5	74	390		54		
56cm	560	550	145	74.5	74	390		54		
58cm	580	565	160	74.5	74	390		54		
60cm	600	580	175	74.5	74	390		54		

Madison 650c										
	1	2	3	4	5	6	7	8	9	10
47cm	470	500	95	74	74	369		25		

# Cross

Croix de Fer, Croix de Fer 931, CdF										
	1	2	3	4	5	6	7	8	9	10
50cm	500	528	110	70.75	74.5	425	1010	65	528	381
52cm	520	538	120	71	74.5	425	1018	65	538	388
54cm	540	545	135	71	74	425	1021	65	552	386
56cm	560	560	145	71.5	73.5	425	1026	65	564	393
58cm	580	567	155	71.5	73	425	1029	65	573	391
60cm	600	575	165	72	73	425	1032	65	585	396

Day One Disc, Alfine 8, Alfine Di2										
	1	2	3	4	5	6	7	8	9	10
52cm	520	545	125	71.5	74	415		64		
54cm	540	550	135	71.5	74	415		64		
56cm	560	555	150	71.5	74	415		64		
58cm	580	565	160	71.5	74	415		64		
60cm	600	575	185	71.5	74	415		64		

Vapour										
	1	2	3	4	5	6	7	8	9	10
52cm	520	540	100	71.5	73.5	425	1004	65		
54cm	540	550	100	71.5	73.5	425	1014	65		
56cm	560	560	122	71.5	73.5	425	1025	65		
58cm	580	570	142	71.5	73.5	425	1036	65		
60cm	600	585	160	71.5	73.5	425	1051	65		

Fugio										
	1	2	3	4	5	6	7	8	9	10
52cm	520	540	100	71.5	73.5	425	1005	65		
54cm	540	550	100	71.5	73	425	1011	65		
56cm	560	560	122	72	73	425	1016	65		
58cm	580	570	142	72	73	425	1027	65		
60cm	600	585	160	72.5	73	425	1037	65		

Col du Glandon										
	1	2	3	4	5	6	7	8	9	10
47cm	440	515	130	70.3	74	440	1025.7	50	528	364



# Mountain



High Latitude LT (27.5")										
	1	2	3	4	5	6	7	8	9	10
16"	405	567	95	69.2	74.5	425	1077	46	578	407
17.5"	430	590	105	69.2	74.5	425	1100	46	587	427
19"	480	610	105	69.2	74.5	425	1120	46	587	447
20.5"	535	632	115	69.2	74.5	425	1144	46	597	467

High Latitude (29")										
	1	2	3	4	5	6	7	8	9	10
16"	405	585	95	69.5	74	435		65		
17.5"	445	595	105	68.8	73.3	435		65		
19"	480	610	110	68.8	73.3	435		65		
20.5"	520	625	120	68.8	73.3	435		65		

Caribou										
	1	2	3	4	5	6	7	8	9	10
17.5"	430	596	125	69.5	73	455	1111	65	593	415
19"	480	622	145	69.5	73	455	1138	65	612	435
20.5"	535	645	155	69.5	73	455	1161	65	621	455

Mantle 10, 20										
	1	2	3	4	5	6	7	8	9	10
16"	405	585	95	69.5	74	435		65		
17.5"	445	595	105	68.8	73.3	435		65		
19"	480	610	110	68.8	73.3	435		65		
20.5"	520	625	120	68.8	73.3	435		65		

Core 24										
	1	2	3	4	5	6	7	8	9	10
11"	305	300	100	69	74	335		10		



# thanks

To our brilliant photographers; Leo Williams [www.leowilliams.net](http://www.leowilliams.net) (Cross and MTB), Juan Trujillo [www.trulipphoto.com](http://www.trulipphoto.com) (Road), Nick Hill [www.nmdesign.co.uk](http://www.nmdesign.co.uk) (Studio), without who this would look, well, pretty rubbish. To our models; Lola Welch, Chris Snook, Mark Pearson, Ian Carter, Marina Valdizan and the young Grace Miller for services rendered to Genesis bicycles in often inclement conditions and in the face of indecision, foolishness and mindless repetition; we salute you. To the lovely folk at the MUFF café Hackney Wick who let us use their establishment as a backdrop and served fine caffeinated beverages in our hour of need. [www.muffcustoms.com](http://www.muffcustoms.com) To the wonderful people at Peaslake Village Stores who kept us alive and cheerful on a two-day shoot in those parts and without whom riding bikes there would be a lot less like fun. [www.peaslakevillagestores.com](http://www.peaslakevillagestores.com) To Stephen Fabes for his epic and inspiring journeying, words and photographic content in Cycling the Six. [www.cyclingthe6.com](http://www.cyclingthe6.com) To Virgile Charlot and Marion Martineau who ride places for breakfast we've only just about got on our bucketlist. [www.pignonsvoyageurs.com](http://www.pignonsvoyageurs.com).

[wordpress.com](http://wordpress.com) To Nick and Jim at Alpkit for their time and generosity [www.alpkit.com](http://www.alpkit.com) To Claudi of Claudi's Radl Stadl [www.radlstadl-bodensee.de](http://www.radlstadl-bodensee.de) who smilingly provided (for us and several other men) just one room. To Ben Mills for his design work on our Genesis branded finishing kit [www.dhycreative.com](http://www.dhycreative.com) To the team at Reynolds, particularly Keith Noronha and Paul Murphy without whom we'd probably still be making bikes out of gas-pipe and certainly not be appreciating the UK's rich manufacturing heritage anywhere near as much as we ought [www.reynoldstechnology.biz](http://www.reynoldstechnology.biz) Any success must be attributed to our in-house teams; To Ryan Carroll, our peerless head of Engineering for knowing how stuff works (or how stuff should work) and dealing with everything at the pointy end under considerable pressure. To Design, led by Rob Mance and including Liz Dickinson, Marina Valdizan, Jermaine Balfourth and Gary Rough who designed things the rest of us designers here couldn't, translated our frequently changing/impossible/ridiculous ideas and collated them into the mighty tome you now hold. To



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