

G-GENESIS

THE ORIGINAL ADVENTURE BICYCLE BRAND

If you had to sum up Genesis in one phrase, it might be that we try to build bikes without boundaries. We think that when you buy a bike you should be able to take it wherever you want to go; if you're out and want to take that gravel path, why not? You shouldn't have to come back tomorrow with a different bike, adventure is meant to be spontaneous and the limiting factor should be your imagination, not what you're riding.

That was the philosophy that created the original adventure bike in the Croix de Fer. It's a bike that defined the adventure riding genre and was arguably the first gravel bike ever created back before gravel was the trendiest word in cycling. Nearly 15 years on and the CdF is still going strong, with the most comprehensive range we've made topped by the magnificent CdF 50 built around a Reynolds 853 frame and a carbon fork. If you want to explore and do it in style, the CdF is still very much the bike to have.

Then there's the CDA, which takes everything there is to love about the CdF and wraps it into an alloy package and the Fugio, a bike that's still unique in its ambition. Half drop bar bike, half MTB, the Fugio is as ready for trails as it is tarmac and you'll struggle to find terrain that it can't tackle.

One new category for Genesis is EBikes. We've taken our classic Smithfield and Columbia Road models and turned them into super stylish pedal-assisted bikes that are perfect machines for urban mobility. Getting around town in style has never been easier. So, take five minutes, grab yourself a coffee, flick through this catalogue and imagine the possibilities. We know you love bikes like we love bikes so let's figure out together how to make this your most adventurous year yet.

DESIGNED IN GREAT BRITAIN



Gravel & Adventure

If you like to get out on a bike and go wherever your imagination takes you then you've come to the right place. Genesis is the original adventure brand and we love to make bikes that support your ambitions. Our bikes have been ridden all over the world – and all around the world quite literally – so they're ready for whatever you want to throw at them.

Right now, we have the strongest Croix de Fer range ever, with seven complete bikes – including two flat bar options – and four framesets topped by the Croix de Fer Ti for anyone who wants the ultimate adventure dream build.

There is also the Fugio, a bike that's so ready for anything that anything won't know what hit it. Ever thought about running full on trail tyres on a drop bar bike? Well, you can now and combine that with the dropper post that comes as standard on the Fugio 30 and you have possibly the most capable curly-bar bike on the planet.







Frame: Reynolds 853 Seamless Air-Hardened Heat Treated Steel Fork: Genesis CGR1 Carbon Fork Chainset: Shimano GRX FC-RX600 46/30t

Shifters: Shimano GRX ST-R810 11 Speed Brakes: Shimano GRX BR-RX810 Rims: WTB ST Light i23 TCS 2.0, 32h

Hubs: Formula Front - CL-712 / Rear - RXC-142S, CL, 32h

Tyres: Kenda Booster 700x40c Tubeless Ready or

WTB Riddler 700x40c Tubeless Ready

Weight: 10.52Kg

Colour: Fleetwood Black Sizes: XS - S - M - L - XL

*Available in frame only option. See page 16 for details.













Frame: Reynolds 725 Heat-Treated Chromoly

Fork: Chromoly Disc Fork With Anything Cage Mounts

Chainset: Shimano GRX FC-RX600 46/30t Shifters: Shimano GRX ST-RX600 11 Speed

Brakes: Shimano GRX BR-RX400 Rims: WTB ST i23 TCS 2.0, 32h

Hubs: Formula Front - CL-712/ Rear - RXC-142S, CL, 32h Tyres: Kenda Booster 700x40c Tubeless Ready or

WTB Riddler 700x40c Tubeless Ready

Weight: 11.31Kg Colour: Blue Pac Sizes: XS - S - M - L - XL







CROIX DE FER 30











Frame: Reynolds 725 Heat-Treated Chromoly

Fork: Chromoly Disc Fork With Anything Cage Mounts Chainset: Prowheel RPL-521 46/30t

Shifters: Shimano 105 ST-R7000 11 Speed

Brakes: Shimano GRX BR-RX810

Rims: Jalco XCD21, 32h, Tubeless Compatible

Hubs: Formula Front - RX-812 / Rear - RX-300, 6 Bolt, 32h Tyres: Kenda Booster 700x40c Tubeless Ready or

WTB Riddler 700x40c Tubeless Ready

Weight: 11.28Kg

Colour: Plums & Roses

Sizes: XS - S - M - L - XL







Blue Springstein

Frame: Reynolds 725 Heat-Treated Chromoly Fork: Chromoly Disc Fork With Anything Cage Mounts

Chainset: Prowheel RPL-521 46/30t Shifters: Shimano Tiagra ST-4700 10 Speed Brakes: TRP Spyre-C Mechanical Disc Rims: Jalco XCD21, 32h, Tubeless Compatible

Hubs: FKT-K08, 6 Bolt, 32h

Tyres: Kenda Booster 700x40c Tubeless Ready or

WTB Riddler 700x40c Tubeless Ready

Weight: 11.64Kg

Colour: Blue Springstein or Red Zepplin

Sizes: XS - S - M - L - XL



Red Zepplin













CROIX DE FER 20 Flatbar



Frame: Reynolds 725 Heat-Treated Chromoly

Fork: Chromoly Disc Fork With Anything Cage Mounts

Chainset: Prowheel RPL-521 46/30t

Shifters: Shimano Tiagra ST-4700 10 Speed Brakes: Shimano BR-MT200

Rims: Jalco XCD23, 32h **Hubs:** KT-K68, 6 Bolt, 32h Tyres: WTB Nano 700x40c

Weight: 12.25Kg

Colour: Steely Naan Sizes: XS - S - M - L - XL









CROIX DE FER 10 Flatbar



Frame: Mjolnir Seamless Double-Butted Chromoly Fork: Chromoly Disc Fork With Anything Cage Mounts

Chainset: Prowheel RPL-521 46/30t Shifters: Shimano Sora SL-R3000 9 Speed

Brakes: Shimano BR-MT200 Rims: Jalco XCD23, 32h Hubs: KT-K68, 6 Bolt, 32h Tyres: WTB Nano 700x40c

Weight: 12.28Kg

Colour: Bluish Gambino Sizes: XS - S - M - L - XL





















Rolling Bones

Frame: Mjolnir Seamless Double-Butted Chromoly Fork: Chromoly Disc Fork With Anything Cage Mounts

Chainset: Prowheel RPL-521 46/30t Shifters: Shimano Sora SL-R3000 9 Speed Brakes: TRP Spyre-C Mechanical Disc Rims: Jalco XCD21, 32h, Tubeless Compatible

Hubs: KT-K68, 6 Bolt, 32h

Tyres: Kenda Booster 700x40c Tubeless Ready or WTB Riddler 700x40c Tubeless Ready

Weight: 11.87Kg

Colour: Burt Bachablack or Rolling Bones

Sizes: XS - S - M - L - XL



CROIX DE FER Ti - Frameset





Frame: 3AL-2.5V Butted Titainium

Fork: Genesis Full Carbon Gravel Disc Fork

With Anything Cage Mounts

Headset: PT-1860BC IS42 Upper / IS52 Lower (not incl)

Seat Tube Clamp: 27.2mm/31.8mm (not incl) Front Mech: Band on 31.86mm (not incl)

Weight: 2.71Kg

Colour: Alice Clear Sizes: XS - S - M - L - XL

*Stem & Seatpost not included.

CROIX DE FER 853 - Frameset



Frame: Reynolds 853 Seamless Air-Hardened Heat Treated Steel

Fork: Chromoly Disc Fork With Anything Cage Mounts

With 12mm Thru-Axle

Headset: PT-1767D EC34 Upper / EC34 Lower (not incl)

Seat Tube Clamp: 27.2mm / 29.8 (not incl) Front Mech: Band on 28.6mm (not incl)

Weight: 3.99Kg

Colour: Fleetwood Black Sizes: XS - S - M - L - XL

*Stem & Seatpost not included.

CROIX DE FER 725 Thru-Axle - Frameset



Frame: Reynolds 725 Heat-Treated Chromoly

Fork: Chromoly Disc Fork With Anything Cage Mounts Headset: PT-1767D EC34 Upper / EC34 Lower (not incl)

Seat Tube Clamp: 27.2mm / 29.8 (not incl) Front Mech: Band on 28.6mm (not incl)

Weight: 3.88Kg

Colour: Depeche Mauve Sizes: XS - S - M - L - XL

*Stem & Seatpost not included.

CROIX DE FER 725 - Frameset





Frame: Reynolds 725 Heat-Treated Chromoly Fork: Chromoly Disc Fork With Anything Cage Mounts Headset: PT-1767D EC34 Upper / EC34 Lower (not incl)

Seat Tube Clamp: 27.2mm / 29.8 (not incl) Front Mech: Band on 28.6mm (not incl)

Weight: 3.88Kg

Colour: Mango Jerry Sizes: XS - S - M - L - XL

*Stem & Seatpost not included.

CGR1 Fork

Construction: Carbon Axle to Crown: 397.5mm

Offsett: 50mm

Steerer Length: 300mm

Steerer: 1 1/8 Axle: Quick Release Brake Mount: Flat Mount Max Rotor: 160mm Max Tyre 700: 40c Max Tyre 650b: 40c

Weight: 400g Colour: Black Sizes: One Size

Available in 12mm Thru-Axle or Quick Release























Precious Metals

We're not material snobs here at Genesis. We believe you can make brilliant bikes from steel, aluminium, carbon or titanium - and that's exactly what we try to do.

We are, however, very particular about making sure that the materials we use are the very best available to us. Whether we're making frames with our own Mjolnir Chromoly, Reynolds 931 or 853 tubesets or even the stunning 3AL-2.5V double-butted titanium, we choose the best materials for the job.

That's the only way we can be sure the bike is as good as it can possibly be.

We're proud to say that Reynolds has played a major part in how our bikes and ranges have developed over time. For over ten years we've worked closely with their engineers to utilise beautiful and high-functioning tubesets that have made bikes like the Croix de Fer and Volare possible.





















FUGIO 30





Frame: Reynolds 725 Heat-Treated Chromoly Fork: Genesis Full Carbon Gravel Disc

With Anything Cage Mounts

Chainset: Shimano GRX FC-RX810 40t Shifters: Shimano GRX ST-RX810 11 Speed Brakes: Shimano GRX BR-RX810

Rims: WTB ST I25 TCS 2.0, 32h

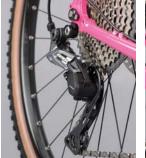
Hubs: Formula Front - CL-712/ Rear RXC-142A, 6 Bolt, 32h

Tyres: WTB Venture 650x47c TCS

Weight: 10.92Kg Colour: Pink 182 Sizes: XS - S - M - L - XL











FUGIO 20



Frame: Mjolnir Seamless Double-Butted Chromoly

Fork: Genesis Full Carbon Gravel Disc

With Anything Cage Mounts Chainset: SRAM Apex 1 42t

Shifters: SRAM Apex Hydraulic 11 Speed Brakes: SRAM Apex Hydraulic Disc Rims: WTB ST I25 TCS 2.0, 32h

Hubs: Formula Front - RX812 / Rear - RX300, 6 Bolt, 32h

Tyres: WTB Venture 650x47c TCS

Weight: 10.94Kg

Colour: Stone Temple Violets Sizes: XS - S - M - L - XL









FUGIO 10



Frame: ALX8 6066/6061-T6 Double-Butted Aluminium

Fork: Genesis Full Carbon Gravel Disc

With Anything Cage Mounts Chainset: SRAM Apex 1 42t

Shifters: SRAM Apex Hydraulic 11 Speed

Brakes: TRP Spyre-C FM Rims: WTB ST I25 TCS 2.0, 32h

Hubs: KT Front - QL-SL2F / Rear - QL-X2DR, 6 Bolt, 32h

Tyres: WTB Venture 650x47c TCS

Weight: 10.5Kg

Colour: The Black Peas Sizes: XS - S - M - L - XL

FUGIO 725 - Frameset







Frame: Reynolds 725 Heat-Treated Chromoly

Fork: Genesis Full Carbon Gravel Disc

With Anything Cage Mounts

Headset: F17A Taper 1 1/8" - 1 1/5" (not incl) Seat Tube Clamp: 27.2mm / 29.8 (not incl) Front Mech: Band on 31.8mm (not incl)

Weight: 3.24Kg

Colour: Ace of Jades Sizes: XS - S - M - L - XL

*Stem & Seatpost not included.







Genesis **Bicycle Club**

We love to ride bikes and we love an adventure, especially with like-minded people. That's why we made the Genesis Bicycle Club! It's an opportunity for all Genesis fans to connect, compare their bikes, share new routes and get the latest insights into what Genesis is up to.

There's exclusive club kit and some events in the works, plus we've partnered with a whole host of fantastic brands to offer exclusive access and discounts on products.

When you sign-up, choose either a Bronze, Silver or Gold option and you'll receive a membership pack so you can officially be a part of the club.

To learn more head to the Genesis Bicycle Club website or check out the @genesisbicycleclub Instagram to see what we and our members have been up to.

www.club.genesisbikes.co.uk























CDA 30





Frame: ALX8 6066/6061-T6 Double-Butted Aluminium Fork: Genesis Chromoly With Anything Cage Mounts

Chainset: Shimano GRX FC-RX600 Shifters: Shimano Tiagra ST-R4700 10 Speed

Brakes: Promax DSK-717 Road Rims: Shining DB-31, 32h Hubs: KT KT-K68, 6 Bolt, 32h Tyres: WTB Riddler Comp 700 x 37c

Weight: 11.6Kg

Colour: Iron Greydon Sizes: XS - S - M - L - XL







CDA 20



Frame: ALX8 6066/6061-T6 Double-Butted Aluminium Fork: Genesis Chromoly With Anything Cage Mounts

Chainset: Shimano FC-R345 50/34t Shifters: Shimano Sora ST-R3000 9 Speed

Brakes: Promax DSK-717 Road Rims: Shining DB-31, 32h Hubs: KT KT-K68, 6 Bolt, 32h Tyres: WTB Riddler Comp 700 x 37c

Weight: 11.7Kg

Colour: Florence & The Green Sheen

Sizes: XS - S - M - L - XL









CDA 10



Frame: ALX8 6066/6061-T6 Double-Butted Aluminium Fork: Genesis Chromoly With Anything Cage Mounts

Chainset: Shimano FC-RS200 50/34t Shifters: Shimano Claris ST-R2000 8 Speed

Brakes: Promax DSK-300 Road Rims: Shining DB-31, 32h Hubs: KT KT-K68, 6 Bolt, 32h Tyres: WTB Riddler Comp 700 x 37c

Weight: 11.8Kg

Colour: Kanye Zest Sizes: XS - S - M - L - XL



Touring & Bikepacking

Bike Touring is one of those tried-and-tested British traditions, and Bikepacking is principally bike touring brought up to date for a generation that have tents you can carry on a bike rather than towing a trailer full of canvas. But one thing doesn't change, and that is what a touring or bikepacking bike needs to be. Tough, is the answer.

If you're off touring you need something with racks on racks on racks, that can carry the load so you don't have to and wont buckle under that burden halfway to your destination. Our Tour de Fer range are fully outfitted from the outset with exactly what you need.

Guess what? That's what our bikepacking bikes do too. The Vagabond and Longitude might differ in their tyre sizes, bar types or various other details but they're both designed to eat up mile after mile and long for more. If you want to travel around by bike, then Genesis has your back.



VAGABOND



Frame: Reynolds 725 Heat-Treated Chromoly

Fork: Chromoly Disc Fork With Anything Cage Mounts

12mm Thru-Axle

Chainset: SRAM Stylo 36t Shifters: SRAM Apex 1 11 Speed Brakes: Tektro Spyre-C Rims: WTB ST i25 TCS 2.0, 32h

Hubs: Formula Front - CL-712 / Rear RXC-142A, 6 Bolt, 32h

Tyres: WTB Nano 29x2.1 Tubeless Ready

Weight: 11.73Kg Colour: Gloss Stone Sizes: S - M - L - XL









VAGABOND - Frameset

Frame: Reynolds 725 Heat-Treated Chromoly

Fork: Chromoly Disc Fork With Anything Cage Mounts

12mm Thru-Axle

Headset: PT-1770 EC34 Upper / EC34 Lower (not incl)

Seat Tube Clamp: 27.2mm / 29.8 (not incl)

Weight: 4.03Kg

Colour: Sage Against The Machine

Sizes: S - M - L - XL

*Stem & Seatpost not included.









LONGITUDE





Frame: Mjolnir Seamless Double-Butted Chromoly

Fork: Genesis Full Chromoly

Chainset: Shimano FC-MT500-B2 36/26t Shifters: Shimano Deore SL-M6000 2 x 10 Speed

Brakes: Shimano BR-MT400 Rims: WTB ST I35 TCS 2.0

Hubs: Shimano Deore M525 6 Bolt Tyres: WTB Trail Blazer 27.5x2.8

Weight: 13.47Kg

Colour: Clean Slate Sizes: S - M - L - XL











TOUR DE FER 30





Frame: Reynolds 725 Heat-Treated Chromoly Fork: Genesis Chromoly Disc Fork Chainset: Shimano FC-4703 50/39/30t Shifters: Shimano Tiagra ST-4700 3 x 10 Speed

Brakes: TRP Sphyre-C Rims: Sun Ringle Rhyno Lite

Hubs: Shimano Front - DH-UR700-3D / Rear FH-M6000

Tyres: Schwalbe Marathon 700 x 37c

Weight: 14.73Kg

Colour: Greens Of The Stone Age

Sizes: XS - S - M - L - XL













TOUR DE FER 20 Flatbar



Frame: Reynolds 725 Heat-Treated Chromoly Fork: Genesis Chromoly Disc Fork Chainset: Shimano FC-4703 50/39/30t Shifters: Shimano Tiagra ST-4700 3 x 10 Speed

Brakes: TRP Sphyre-C Rims: Sun Ringle Rhyno Lite

Hubs: Shimano Front - DH-UR700-3D / Rear FH-M6000

Tyres: Schwalbe Marathon 700 x 37c

Colour: Gloss Stone Sizes: XS - S - M - L - XL

Weight: 13.83Kg









TOUR DE FER 10



Frame: Mjolnir Seamless Double-Butted Chromoly

Fork: Chromoly Disc Fork

Chainset: Shimano FC-R3030 50/39/30t Shifters: Shimano Sora ST-R3030 3 x 9 Speed

Brakes: Promax DSK-717RA Rims: Jalco XCD22

Hubs: KT-K08

Tyres: Schwalbe Marathon 700 x 37c

Weight: 13.83Kg

Colour: Back In Black Sizes: XS - S - M - L - XL

TOUR DE FER 10 Flatbar











Frame: Mjolnir Seamless Double-Butted Chromoly

Fork: Chromoly Disc Fork

Chainset: Shimano FC-T4010 48/36/26t Shifters: Shimano Alivio SL-M4000 3 x 9 Speed

Brakes: Promax DSK-717RA

Rims: Jalco XCD22 Hubs: KT-K08

Tyres: Schwalbe Marathon 700 x 37c

Weight: 13.89Kg

Colour: Rolling Bones Sizes: XS - S - M - L - XL





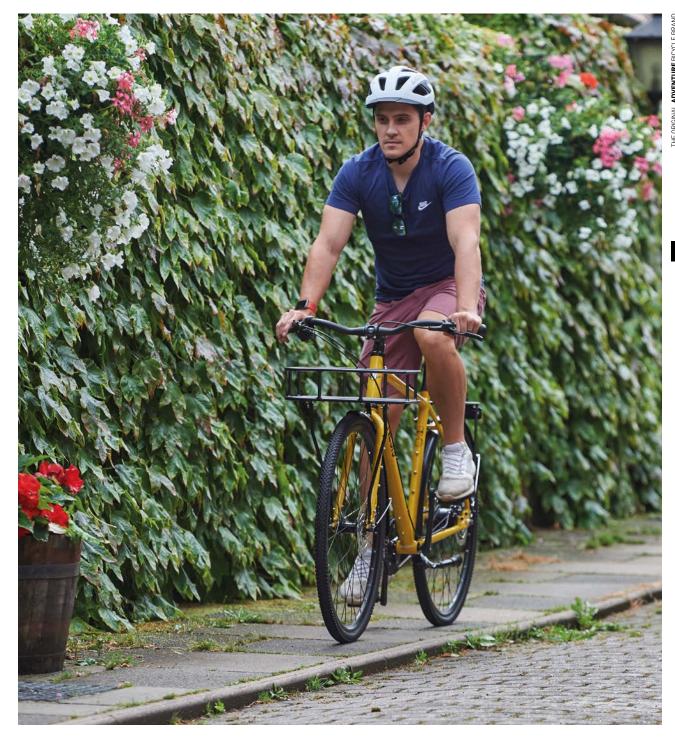
Urban Utility

Urban bikes are the real unsung heroes of the cycling world. They're the bikes that are getting used every day, rain or shine, to take people where they need to go and they have to be reliable, practical and ready for anything.

But that doesn't mean they have to be dull, and we've made sure that all our urban bikes have the same infusion of style that you expect when you choose Genesis.

The Brixton and Broadway are classic town bikes, one with a slant towards cargo and the other a classic cruiser. Both are just as at home getting you from A to B as they are sat outside a café for a well-earned break.

The other two bikes in the range are the Flyer and Day One, both of which are built for urban mobility but with a few adventure-oriented finishing touches that let you know you're on a Genesis. WTB All Terrain 37C tyres mean that you're equally at home cutting through a park as you are rolling down the street so don't be afraid to take the quickest route to wherever you need to be.



BRIXTON





Frame: ALX8 6066/6061-T6 Double-Butted Aluminium

Fork: Genesis Chromoly Disc Fork Chainset: Samox AF13, 42t

Shifters: Shimano Nexus SL-7S50 8 Speed

Brakes: Shimano BR-MT200 Rims: Shining DB-31, 32h Hubs: Front - KT-K88F/

Rear - Shimano Nexus SG-C6001-8D Tyres: WTB All Terrain 700 x 37c

Weight: 14.9Kg

Colour: Elvis Costyellow Sizes: XS - S - M - L - XL







BROADWAY











Frame: ALX8 6066/6061-T6 Double-Butted Aluminium

Fork: Genesis Chromoly Disc Fork Chainset: Shimano FC-MT210-2 46/36t Shifters: Shimano Alivio SL-M4010 9 Speed

Brakes: Shimano BR-MT200 Rims: Shining DB-31, 32h Hubs: KT KT-K68, 6 Bolt, 32h Tyres: WTB All Terrain 700 x 37c

Weight: 11.9Kg

Colour: Primal Green Sizes: XS - S - M - L - XL

DAY ONE



Frame: ALX8 6066/6061-T6 Double-Butted Aluminium

Fork: Genesis Chromoly Disc Fork Chainset: Samox AF13, 42t Shifters: Microshift BS-N08 Brakes: Promax DSK-300 Road Rims: Shining DB-31, 32h Hubs: Front - KT-K88F/

Rear - Shimano Nexus SG-C6001-8D Tyres: WTB All Terrain 700 x 37c

Weight: 12.1Kg

Colour: Diana Moss Sizes: XS - S - M - L - XL







FLYER



Frame: ALX8 6066/6061-T6 Double-Butted Aluminium

Fork: Genesis Chromoly Disc Fork Chainset: Samox AF13, 42t Brakes: Promax DSK-300 Road Rims: Shining DB-31, 32h

Hubs: Front - KT-K88F / Rear - KT-T58R

Tyres: WTB All Terrain 700 x 37c

Weight: 10.6Kg

Colour: Billie Greyish Sizes: XS - S - M - L - XL









eBikes

There's a reason that EBikes are one of the fastest growing categories in cycling: they're fun. And when you combine that fun with the practicality of being able to get around easily then you're onto a winner.

Our EBikes are designed for exactly that: helping you to get about easily but without arriving at the other end looking like you've ridden to get there. Got a meeting but need to ride? No problem. You won't break a sweat on an EBike. Oh, and you want to do it in style, too? Don't worry, Genesis has your back there as well.

If we do say so ourselves, the Smithfield and Columbia Road combine the latest EBike tech with timeless good looks and our renowned steel tubing to make for a pair of the most attractive yet practical bikes on the market. Check them out and we're sure you'll agree.



COLUMBIA ROAD







Frame: Mjolnir Seamless Double-Butted Chromoly

Fork: Genesis Custom Alloy Disc Motor: Shimano STEPS E6100, 60Nm Battery: Shimano STEPS BT-E8014, 418Wh Chainset: Shimano STEPS FC-E6100 170mm, 38t Shifters: Shimano Acera SL-M3000 9 Speed Brakes: Shimano BR-MT200 Hydraulic Disc

Rims: Jalco XCD250S, 32h

Hubs: KT Front - KT-K68F / Rear - KT-68R

Tyres: Maxxis Grifter 29 x 2.0"

Weight: 24.14Kg

Colour: Blue Blue Dolls Sizes: S - M - L









SMITHFIELD







Frame: Mjolnir Seamless Double-Butted Chromoly

Fork: Genesis Custom Alloy Disc Motor: Shimano STEPS E6100, 60Nm Battery: Shimano STEPS BT-E8014, 418Wh Chainset: Shimano STEPS FC-E6100 170mm, 38t Shifters: Shimano Acera SL-M3000 9 Speed Brakes: Shimano BR-MT200 Hydraulic Disc

Rims: Jalco XCD250S, 32h

Hubs: KT Front - KT-K68F / Rear - KT-68R

Tyres: Maxxis Grifter 29 x 2.0"

Weight: 24.14Kg

Colour: Avril LeGreen Sizes: S - M - L









A Sense of Adventure

Whether you're crossing continents, exploring a volcanic wasteland, star-gazing mid-Wales or getting drenched on a day out with friends, exploring by bicycle is one of the purest forms of joy in the world.

We are lucky at Genesis to work with some amazing people who share our sense of fun and adventure. We love to celebrate the endless possibilities that a bicycle can give you and here are just some of our very favourite people showing exactly what that looks like.















