





Twenty Fifteen

So much has been happening here at Genesis over the last twelve months it's hard to know where to start – suffice to say we've been busy!

We've an armful of new projects to show you, broader ranges with improved pricing wherever we could manage, tons of new designs and colours (thanks to our 'new for 2015' crayon-keeper Gree), a whole new bike category or two, a 'new for us' frame material, some really cool tweaks on our most popular bikes and, well, hopefully something for everyone!

Welcome to the new Genesis #twentyfifteen range.

Albert, Sim, Gree, Ryan



- 05 The Materials
- 07 **Road**

Road Performance

- 09 Zero
- 21 Volare
- 33 Meet Roger Hammond

Road Sportive

- 35 Equilibrium Disc
- 45 Equilibrium
- 51 Volant
- 57 Flyer
- 59 Bike Packing 101
- 61 Adventure

Adventure Cross

- 63 Croix De Fer
- 75 CDA
- 81 Tour De Fer
- 33 Off Road in Iceland

Adventure Tour

- 89 Caribou
- 91 Longitude
- 95 **Urban** Urban Utility
- 97 Day One
- 107 Bridge
- 115 Mountain
- 29er
- 117 High Latitude

27.0

- 123 Latitude
- 129 Core

137 - **Youth**

Youth Road

139 - Col Du Glandon

Youth Mountain

- 140 Caribou 20
- 141 Core 26
- 142 Core 24
- 2 0010 24
- 143 Geometries

genesisbikes.co.uk 4

The Materials



Reynolds 953 (1650-1900 MPa)

This is the undisputed king of the 'Super Steels'. Stronger by some margin than any other steel tubing currently offered to the cycle industry (enabling wall thicknesses of down to a paper-thin 0.3mm), 953 is a martensitic-aging stainless steel (a heat-treated, ultra hard form of steel crystalline structure), made in very limited batches with lengthy lead times due to an immensely complex manufacturing process.

953 undergoes a 'double vacuum re-melt' process @ Carpenter Speciality Alloys in the US to achieve the necessary properties and purity) and made into a tube from the cold-rolled strip with a highly homogenous weld which is performed in an inert atmosphere (a specialist aerospace weld mill) and drawn into butted tubing at the Reynolds Birmingham workshop. Every step on the road to creating a 953 tube is precise and measured to super-exact tolerances. This is the cutting edge of metallurgy and science. It's hellish for frame-builders to work with (that strength takes its' toll on cutting dies and machinery) and takes an expert-level skilled frame-builder to produce - so much so that there are only a handful of builders worldwide able/willing to work with 953 in TIG welded format. Why do we bother? Quite simply, it produces frames unlike no other - the unsurpassed ride quality of steel in a lightweight, great looking and long-lasting package. The ultimate racing steel.



KVA MS3 (1400 MPa)

This is a new kid on the block for us and our alternative to Reynolds 931 tubing for 2015. Still stainless, still heat-treated, still awesome, but a little more affordable largely because we can source the frames from a different, more competitive frame builder. KVA are a Southern Californian company, specialising in

the manufacture and supply of stainless steel and high alloy welded tubing, and spearheading development of patented technologies. They're relatively new to the cycle industry (introducing MS2 at NAHBS 2011) but have been in the automotive, aviation, gas & oil, medical, nuclear, petrochemical, train/rail for decades so you could say they've got a bit of experience! MS3 was introduced early in 2014, building on their award-winning MS2 Martensitic Air Hardened stainless steel tubeset but optimised for use in bicycle frame manufacture with vastly improved corrosion resistance and toughness (developed originally for aerospace landing gear applications). It's a seamed tube (welded construction – much like Reynolds 953), made in the USA from first quality domestic stainless-steel alloys using modern forming, welding and precision thermal processing technology. These tubes are then shipped to Taiwan where they're drawn into butted tubes with optimised variable wall thicknesses. Every part a 'super steel', MS3 sits right alongside XCR, 931, etc. with a tensile strength of 1400 MPa - the easiest way to visualise it would be to think of it as a stainless equivalent of Reynolds 853.











Reynolds 853

(1250-1400 MPa) Reynolds 853 is probably the most popular and widely

used of all of Reynolds' performance-orientated steel

offerings; hitting that sweet spot of performance, weight and cost. Drawn at their Birmingham workshop, 853 is a seamless, colddrawn, heat-treated chromoly with the added benefit of air-hardening properties. In layman's terms this basically means that the material's strength increases after welding (and cooling). This party trick comes into its' own in the heat-affected weld area – whereas the concentrated heat zone from

the welding torch weakens other chromoly tubes (arguably in an area where you need them to be strongest – at the tube joints), 853 laps up this heat, becoming stronger in the process.



Reynolds 725

1080-1280 MPa)

Reynolds 853 is probably the most popular and widely used of all of Revnolds' performance-orientated steel

offerings; hitting that sweet spot of performance, weight and cost. Drawn at their Birmingham workshop, 853 is a seamless, cold-drawn, heattreated Chromoly with the added benefit of air-hardening properties. In layman's terms this basically means that the material's strength increases after welding (and cooling). This party trick comes into its' own in the heataffected weld area – whereas the concentrated heat zone from the welding torch weakens other Chromoly tubes (arguably in an area where you need them to be strongest – at the tube joints), 853 laps up this heat, becoming stronger in the process.



Mjölnir (700-900 MPa)

AKA 'Thor's Hammer' and pronounced 'Myol-n(ee)r' our new double-butted, cold-drawn, seamless, Taiwanese chromoly tubeset also goes by the aliases of 4130, Cr-Mo and Chromo. It's a like-for-like

replacement of Reynolds 520 tubing which helps keep a lid on price without sacrificing performance. And herein lies the reason for the switch – a saving can be passed onto the consumer via either a healthy price drop or a little more room for up-speccing. We think the switch makes total sense; same weight, same great ride characteristics but a heck of a lot more bangfor-your-buck, no-brainer.

Rodd

Performance Carbon | Performance Steel | Sportive | Single Speed

VOLARE

Equilibrium

Equilibrium Disc Ti Equilibrium Disc Frameset

Equilibrium 20

VOLANT

Volant 20

FLYCR Flyer



GENESIS

Road - Performance Carbon

ZERJ

Zero T

Zero .2

Zero Frameset

Since 2007 we've used all types of materials to make Genesis frames; steels from chromoly to Reynolds 953, alloys and beautifully practical titanium frames too. But unlike most of our contemporaries we've never used carbon fibre - until now.

For us it's the beginning of putting the final piece of the materials jigsaw in place; producing for 2015 our first ever carbon road frame... We've called it Zero.

It's inspired in part by the our Madison Genesis Team competing in longer stage races like this year's Tour of Britain but also informed by our customers for whom the combination of a lightweight, aerodynamic and comfortable road bike, race-able and ride-able, is compelling. The sharpness and responsiveness of a race bike but friendly enough for long-ride comfort. Durability – last but not least is engineered in from the start and means every Zero, which are all produced using our own custom moulds, is supplied complete with a lifetime frame warranty. So welcome to the brand new six-bike Zero – the very first carbon fibre road bikes by Genesis.



Road -Performance

ZERO T Zero i

Zero .3 Zero .2 Zero .1

VOLARE Volare Stainless Steel

Volare 853 Frameset

The Zero Team uses the exact same frame the Madison Genesis Team ride (right down to the sponsor logos on the stays) and delivers the pro-level performance the riders need to compete in tough stage races like the Tour of Britain (where the team took a hard earned podium place on the 205k long Stage 6). It's not a replica, it's not a team paintjob on a similar looking frame, or a downgraded carbon blend from the same mould, it is the same frame, the flagship. For competitive riders who demand authentic pro level performance.

Raw Carbon Dr Blue Orange

White



| Frame | 24T/30T UD Carbon | |
|----------------------|--|--|
| Fork | AAF R10 Full Carbon Tapered Steerer | |
| Headset | FSA HSE Race CNC-FC2 alloy cap / ACB HSE-OS HT- Split fork ring | |
| Shifters | Shimano Dura-Ace ST9000 | |
| Rear Derailleur | Shimano Dura-Ace RD9000 11SP | |
| Front Derailleur | Shimano Dura-Ace FD9000 | |
| Chainset | Shimano Dura-Ace FC9000 | |
| Bottom Bracket | Shimano SMBB92 Press-Fit | |
| Chain | KMC X11 | |
| Cassette / Freewheel | Shimano CS9000, 11-28T, 11sp | |
| Wheelset | Shimano Dura-Ace WH9000 C24 | |
| Tyres | Continental Grand Prix 700x25c | |
| Brakes | Shimano Dura-Ace BR9000 | |
| Brake Levers | Shimano Dura-Ace BR9000 | |
| Handlebars | Genesis HB40/D125-R70 | |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel | |
| Stem | Genesis ST100 SB BLA | |
| Saddle | Genesis Road Race | |
| Seatpost | Genesis 27.2 x 350mm | |
| Pedals | N/A | |









genesisbikes.co.uk 12 11 Genesis Bicycles - Carbon Twenty Fifteen

Road -Performance

Zero I Zero i Zero .4

Zero .3

Zero .2 Zero .1

VOLARE

ZERÜ - SRP - £2999.99

The Zero i is designed for riders who want stunning clean looks, the latest in electronic groupset technology and a ride performance fit for a pro. It's fitted with the gamechanging Shimano Ultegra Di2 groupset which takes effortless shifting to a whole new level. Accurate, powerful, intelligent and self-adjusting (it knows what gear you're in at the back and trims the front mech accordingly) the group allows you concentrate on your riding while it takes care of the details. We've taken full advantage of the clean, clutter-free looks that come with internally-routed wires, and, if you were wondering where we've put the battery – it's in the seatpost! A fast, responsive and comfortable road bike fit for riders ready to embrace the tech era.

Gloss White

Black

Blue

XS S M L XL

| F | 0.47/207 UD 0.555 5.55 | |
|----------------------|--|--|
| Frame | 24T/30T UD Carbon | |
| Fork | AAF R10 Full Carbon Tapered Steerer | |
| Headset | FSA HSE Race CNC-FC2 alloy cap / ACB HSE-OS HT- Split fork ring | |
| Shifters | Shimano Ultegra Di2 ST6870 | |
| Rear Derailleur | Shimano Ultegra Di2 RD6870 11SP | |
| Front Derailleur | Shimano Ultegra Di2 FD6870 | |
| Chainset | Shimano Ultegra FC6870 | |
| Bottom Bracket | Shimano SMBB72 Press-Fit | |
| Chain | KMC X11 | |
| Cassette / Freewheel | Shimano 105 C\$5800, 11-28T, 11sp | |
| Wheelset | Fulcrum Racing 5 | |
| Tyres | Continental Grand Prix 700x25c | |
| Brakes | Shimano Ultegra BR6800 | |
| Brake Levers | Shimano Ultegra BR6800 | |
| Handlebars | Genesis HB40/D125-R70 | |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel | |
| Stem | Genesis ST100 SB BLA | |
| Saddle | Genesis Road Race | |
| Seatpost | Genesis 27.2 x 350mm | |
| Pedals | N/A | |



ZERJ Zero T Zero i

Zero .4 Zero .3 Zero .2 Zero .1

VOLARE

Black

The Genesis Zero .4 is designed for the competitive minded road rider and utilises the very same frame as the Madison Genesis Team riders race on featuring full Di2 compatibility amongst other features and, as with all Zero models, a lifetime frame warranty for absolute peace of mind. Dressed in a full Shimano Ultegra 11 speed mechanical group and a gleaming red paint-job the Zero .4 is easy on the eye and beautifully balances form v function. A smart choice for enthusiasts or club riders looking to take their performances to the next level.

XS S M L XL White

| Frame | 24T/30T UD Carbon | |
|----------------------|--|--|
| Fork | AAF R10 Full Carbon Tapered Steerer | |
| Headset | FSA HSE Race CNC-FC2 alloy cap / ACB HSE-OS HT- Split fork ring | |
| Shifters | Shimano Ultegra ST6800 | |
| Rear Derailleur | Shimano Ultegra RD6800 11SP | |
| Front Derailleur | Shimano Ultegra FD6800 | |
| Chainset | Shimano Ultegra FC6800 | |
| Bottom Bracket | Shimano SMBB72 Press-Fit | |
| Chain | KMC X11 | |
| Cassette / Freewheel | Shimano 105 CS5800, 11-28T, 11sp | |
| Wheelset | Fulcrum Racing 7 | |
| Tyres | Continental Grand Prix 700x25c | |
| Brakes | Shimano Ultegra BR6800 | |
| Brake Levers | Shimano Ultegra ST6800 | |
| Handlebars | Genesis HB40/D125-R70 | |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel | |
| Stem | Genesis ST100 SB BLA | |
| Saddle | Genesis Road Race | |
| Seatpost | Genesis 27.2 x 350mm | |
| Pedals | N/A | |



15 Genesis Bicycles - Carbon Twenty Fifteen genesisbikes.co.uk 16 ZERJ Zero T

Zero .4 Zero .3 Zero .2 Zero .1

VOLARE

ZERÚ - SRP - £1699.99

The Zero .3 is built for the keen road enthusiast who likes their bike to look just as good as it performs. We've taken the beautifully balanced, lightweight, comfortable, lifetime warranty equipped Zero frame platform, applied only the most minimal of gloss black paint-jobs and dressed it in a full new 11-speed Shimano 105 groupset - arguably the best bang-forbuck components they offer. There's something 'right' about properly done raw carbon road bikes and the Zero .3 proves this perfectly - form an orderly queue.

| Frame | 24T/30T UD Carbon | |
|----------------------|--|--|
| Fork | AAF R10 Full Carbon Tapered Steerer | |
| Headset | FSA HSE Race CNC-FC2 alloy cap / ACB HSE-OS HT- Split fork ring | |
| Shifters | Shimano 105 ST5800 | |
| Rear Derailleur | Shimano 105 RD5800 11SP | |
| Front Derailleur | Shimano 105 FD5800 | |
| Chainset | Shimano 105 FC5800 | |
| Bottom Bracket | Shimano SMBB72 Press-Fit | |
| Chain | KMC X11 | |
| Cassette / Freewheel | Shimano 105 C\$5800, 11-28T, 11sp | |
| Wheelset | Fulcrum Racing 7 | |
| Tyres | Continental Grand Prix 700x25c | |
| Brakes | Shimano 105 BR5800 | |
| Brake Levers | Shimano 105 ST5800 | |
| Handlebars | Genesis HB40/D125-R70 | |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel | |
| Stem | Genesis ST100 SB BLA | |
| Saddle | Genesis Road Race | |
| Seatpost | Genesis 27.2 x 350mm | |
| Pedals | N/A | |











ZERÚ - SRP - £1499.99

The Zero .2 is a properly thought through enthusiasts' road bike and combines the most-popular-of-all Shimano groupsets in its brand new 11sp format with the engineered, lifetime warrantied Zero Frameset - arguably the best value bike in the Zero range.

| Frame | 24T/30T UD Carbon |
|----------------------|--|
| Fork | AAF R10 Full Carbon Tapered Steerer |
| Headset | FSA HSE Race CNC-FC2 alloy cap / ACB HSE-OS HT- Split fork ring |
| Shifters | Shimano 105 \$T5800 |
| Rear Derailleur | Shimano 105 RD5800 11SP |
| Front Derailleur | Shimano 105 FD5800 |
| Chainset | Shimano 105 FCRS500 |
| Bottom Bracket | Shimano SMBB72 Press-Fit |
| Chain | KMC X11 |
| Cassette / Freewheel | Shimano 105 CS5800, 11-28T, 11sp |
| Wheelset | Fulcrum Racing Sports |
| Tyres | Continental Grand Prix 700x25c |
| Brakes | Shimano BR-R561 |
| Brake Levers | Shimano 105 ST5800 |
| Handlebars | Genesis HB40/D125-R70 |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis ST100 SB BLA |
| Saddle | Genesis Road Race |
| Seatpost | Genesis 27.2 x 350mm |
| Pedals | N/A |

Graphite













Road -Performance

ZEZO

Zero i Zero .4 Zero .3

Zero .2 Zero .1 Zero Frameset

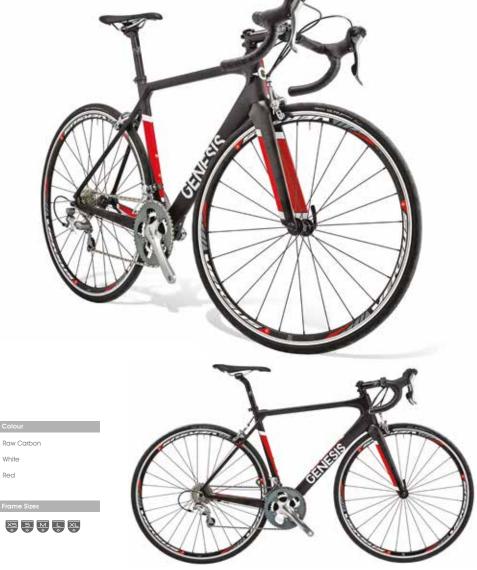
VOLARE

Volare Stainless Volare 40 Volare 30 Volare 20

Volare 10 Volare 853 Framesei ZERU - SRP - £1299.99

Unlike the thinking behind many carbon road offerings at this level, we've consciously decided not to not scrimp on the carbon grade used or cut corners on the manufacturing process to squeeze a price-point with the Genesis Zero .1. It actually sports exactly the same great lightweight, efficient and comfortable chassis along with the same piece-of-mind lifetime warranty that we offer on the range-topping Team model. The ideal choice for riders looking for a competitively priced, well balanced, quick, robust and race-worthy road machine straight out of the box.

| _ | 0.47/007 UD 0 | |
|----------------------|--|--|
| Frame | 24T/30T UD Carbon | |
| Fork | AAF R10 Full Carbon Tapered Steerer | |
| Headset | FSA HSE Race CNC-FC2 alloy cap / ACB HSE-OS HT- Split fork ring | |
| Shifters | Shimano Tiagra ST4600 | |
| Rear Derailleur | Shimano Tiagra RD4601 10SP | |
| Front Derailleur | Shimano Tiagra FD4600 | |
| Chainset | Shimano FC4650 | |
| Bottom Bracket | Shimano SMBB71 Press-Fit | |
| Chain | KMC 10 | |
| Cassette / Freewheel | Shimano Tiagra CS4600, 12-28T, 10sp | |
| Wheelset | Versus TOT RC30 | |
| Tyres | Continental Ultrasport II SL 700x25c | |
| Brakes | Shimano Tiagra BR4600 | |
| Brake Levers | Shimano Tiagra ST4600 | |
| Handlebars | Genesis HB40/D125-R70 | |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel | |
| Stem | Genesis ST100 SB BLA | |
| Saddle | Genesis Road Race | |
| Seatpost | Genesis 27.2 x 350mm | |
| Pedals | N/A | |



ZERU

rameset - SRP - £1099.99

Fully engineered. Includes a large diameter downtube, box section chain-stays, BB86 press-fit BB shell, flattened slim seat-stays and toptube and a Ø27.2mm seatpost.

Incorporates internal cable routing and full internal Di2 compatibility and an aero bladed fork with tapered full carbon steerer matched to a tapered headtube. Whilst the team don't have to worry about frame lifespan we know consumers do so the Zero Team Frameset comes equipped with a full lifetime warranty to the original owner too.

| Frame | 24T/30T UD Carbon | |
|------------------|--|--|
| Fork | AAF R10 Full Carbon Tapered Steerer | |
| Headset | FSA HSE Race CNC-FC2 alloy cap / ACB HSE-OS HT- Split fork ring | |
| Bottom Bracket | Shimano SMBB92 Press-Fit | |
| Front Derailleur | n/a | |
| Seatpost | n/a | |
| Seatclamp | Alloy 31.8mm | |



Frame Sizes

19 Genesis Bicycles - Carbon Twenty Fifteen

**Stem and seatpost for illustration purposes only.

genesisbikes.co.uk | 20

Road - Performance Steel

VOLARE

Volare 953 Frameset Volare Stainless Steel

Volare 853 Frameset

After the season the Madison Genesis Team have just had* on the Volare we no longer need to persuade people our steel frames can be raced and won against anything from the best brands in the world – that chat happened on road. For 2015 we've broadened the range to allow more people to enjoy the best of British Racing Steel, regardless of budget or component brand preference. We've included two Campagnolo-equipped models for the first time, put internal Di2 routing on most of the frames (upgrade-ready) and included a striking new KVA MS3 Stainless steel-framed Ultegra Di2 model at the top end.

Volare – British Racing Steel – Q.E.D.



Road -Performance

ZERJ

VOLARE

Volare 953 Frameset

Volare 30

VOLARE 953 Frameset - SRP - £1999.99 953 Di2 Frameset - SRP - £1999.99

Now in its 5th iteration, we continue to tweak and refine the Volare 953, working tirelessly alongside our development partners at Reynolds Technology, Birmingham and Ora Engineering, Taiwan, to strive and create the perfect steel race frame. Have we achieved our original goal - "Could we make it competitive in a race context (stiff enough, light enough)? Would it satisfy a group of pro riders who have spent the majority of their riding lives on carbon frames?" With countless wins and podiums aboard the Volare 953 the results speak for themselves.

| Frame | Reynolds 953 Maraging Stainless Steel | |
|------------------|---|--|
| Fork | ADK Full Carbon Road Race w/ 1.5" - 1-1/8" Tapered Steerer | |
| Headset | FSA Orbit ITA-A Sealed Cartridge | |
| Bottom Bracket | BB86 Press-Fit (not incl.) | |
| Front Derailleur | 31.8mm Band-on (not incl.) | |
| Seatpost | 27.2mm (not incl.) / Di2 Seatpost Battery Shim (Di2 only - incl.) | |
| Seatclamp | 31.8mm (Incl.) | |



50 54 55 58 50









Road -Performance

ZERJ Zero T

Zero .3 Zero .2

VOLARE

Volare Stainless Steel

Volare 30

VOLARE Stainless Steel - SRP - £3399.99

With the Volare 953 standing at the top of the British Racing Steel tree (and carrying the kind of pricetag inevitable for something on the very bleeding-est edge of steel development) we wanted to include a more accessibly priced stainless model in the line too. Step forward the Volare Stainless. We've called upon new frame material partner KVA to utilise their outstanding MS3 stainless tubeset (more details on the materials page towards the front) and kitted it out with one of the most technologically advanced race groups available - Shimano's electronic 11 speed Ultegra Di2. Using the same geometry and philosophy as the proven race platform the Volare Stainless combines outstanding good looks and stainless durability with top drawer componentry for a truly capable race machine.

50 52 54 56 58 60

| Stainless Steel |
|-----------------|
| Orange |
| Black |
| |

STAINLESS MS3

| Fork | ADK Full Carbon Road Race w/ 1.5" - 1-1/8" Tapered Steerer |
|----------------------|--|
| Headset | FSA Orbit ITA-A Sealed Cartridge |
| Shifters | Shimano Ultegra Di2 ST-6870 |
| Rear Derailleur | Shimano Ultegra Di2 RD-6870 |
| Front Derailleur | Shimano Ultegra Di2 FD-6870 |
| Chainset | FSA Energy MegaExo, 52/36T |
| Bottom Bracket | FSA BB-AL86 Press-Fit |
| Chain | KMC X11 |
| Cassette / Freewheel | Shimano CS-5800, 11-28T, 11sp |
| Wheelset | Fulcrum Racing 5 LG CX |
| Tyres | Continental Grand Sport Race 700x25c |
| Brakes | Shimano Ultegra BR-6800 |
| Brake Levers | w/ Shimano Ultegra Di2 ST-6870 |
| Handlebars | Genesis Road Compact, 125mm drop x 70mm reach |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-6° |
| Saddle | Genesis Road Race |
| Seatpost | Genesis 27.2 x 350mm |

KVA MS3 DB Stainless Steel



ZERJ Zero T

Zero .3

Zero .2

VOLARE

Volare 40

Volare 30

VOLARE 40 - SRP - £1999.99

Using the superlative 853 tubeset from Reynolds and the beautiful 2015 Athena groupset from Campagnolo the Volare 40 combines some of the finest of both British and Italian cycling heritage. The Di2-ready frame with oversized headtube is complemented by a 360g full carbon ADK fork and together provide the foundation for a stiff, fast, classy crit-race package. Equipped with the excellent Racing 5 LG wheelset from Fulcrum (which includes both the upgraded CX hubs for increased durability and longevity and the new C-17 rim profile ideally suited to wider tyres), a pro-compact (52-36t) BB86 Gossamer Pro chainset from FSA for excellent usable gear range and the new non-series skeleton dual pivot brake calipers from Campagnolo, the Volare 40 performs a unique balancing act between modern technology and classic looks.

50 52 54 56 58 60

| Colour |
|-------------|
| Pure Silver |
| Red |
| Black |

| | Fork | ADK Full Carbon Road Race w/ 1.5" - 1-1/8" Tapered Steerer |
|--|----------------------|---|
| | Headset | FSA Orbit ITA-A Sealed Cartridge |
| | Shifters | Campagnolo Athena Ergopower 2015 |
| | Rear Derailleur | Campagnolo Athena |
| | Front Derailleur | Campagnolo Athena |
| | Chainset | FSA Gossamer Pro MegaExo, 52/36T |
| | Bottom Bracket | FSA BB-AL86 Press-Fit |
| | Chain | KMC X11 |
| | Cassette / Freewheel | Campagnolo Chorus, 12-27T, 11sp |
| | Wheelset | Fulcrum Racing 5 LG CX |
| | Tyres | Continental Grand Sport Race 700x25c |
| | Brakes | Campagnolo Non-Series Skeleton Dual-Pivot |
| | Brake Levers | Campagnolo Athena |
| | Handlebars | Genesis Road Compact, 125mm drop x 70mm reach |
| | Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| | Stem | Genesis Road, 31.8mm x +/-6° |
| | Saddle | Genesis Road Race |
| | Seatpost | Genesis 27.2 x 350mm |
| | | |

Reynolds 853 Heat-Treated & Air-Hardened





27 Genesis Bicycles - Road Twenty Fifteen

ZERJ

Zero .3

Zero .2

VOLARE

Volare 30 Volare 20

VOLARE 30 - SRP - £1499.99

A Reynolds 725 tubeset with a press fit BB86 BB shell and the same 360g full carbon ADK fork found elsewhere in the line are paired on the Volare 30 with Shimano's 11 speed 105 group (with hollow-outer-ring 52-36 chainset and superb calipers) as well as top Fulcrum's Racing 5 LG wheelset like the Volare 40. The stacked spec doesn't push it out of reach though - the Volare 30 is our best value 11 speed race bike.

| Frame | Reynolds 725 Heat-Treated Chromoly |
|----------------------|---|
| Fork | ADK Full Carbon Road Race w/ 1.5" - 1-1/8" Tapered Steerer |
| Headset | FSA Orbit ITA-A Sealed Cartridge |
| Shifters | Shimano 105 ST-5800 |
| Rear Derailleur | Shimano 105 RD-5800 |
| Front Derailleur | Shimano 105 FD-5800 |
| Chainset | Shimano 105 FC-5800 52/36T |
| Bottom Bracket | Shimano Press-Fit SM-BB72-41B, 86.5mm |
| Chain | KMC X11 |
| Cassette / Freewheel | Shimano CS-5800, 11-28T, 11sp |
| Wheelset | Fulcrum Racing 5 LG CX |
| Tyres | Continental Grand Sport Race 700x25c |
| Brakes | Shimano 105 BR-5800 |
| Brake Levers | Shimano 105 ST-5800 |
| Handlebars | Genesis Road Compact, 125mm drop x 70mm reach |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-6° |
| Saddle | Genesis Road Race |
| Seatpost | Genesis 27.2 x 350mm |
| Pedals | N/A |



VOLARE 20 - SRP - £1299.99

The Volare 20, like the Volare 40 a couple of models up, owes much to both British & Italian cycling heritage dressed as it is in the classic Veloce groupset from Campagnolo (with the addition of a 52-36t Gossamer Pro chainset) & built around the classic Reynolds 725 tubeset. Finished with top wheels from Fulcrum (Racing 7 LG model featuring the new C-17 rim profile) it's every inch the modern crit-race machine.

| Frame | Reynolds 725 Heat-Treated Chromoly |
|----------------------|---|
| Fork | ADK Full Carbon Road Race w/ 1.5" - 1-1/8" Tapered Steerer |
| Headset | FSA Orbit ITA-A Sealed Cartridge |
| Shifters | Campagnolo Veloce Ergopower 2015 |
| Rear Derailleur | Campagnolo Veloce |
| Front Derailleur | Campagnolo Veloce |
| Chainset | FSA Gossamer Pro MegaExo, 52/36T |
| Bottom Bracket | FSA BB-AL86 Press-Fit |
| Chain | KMC X10 |
| Cassette / Freewheel | Campagnolo Veloce, 13-29T, 10sp |
| Wheelset | Fulcrum Racing 7 LG CX |
| Tyres | Continental Grand Sport Race 700x25c |
| Brakes | Campagnolo Veloce Dual-Pivot |
| Brake Levers | w/ Campagnolo Veloce Ergopower |
| Handlebars | Genesis Road Compact, 125mm drop x 70mm reach |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis Road Race |
| Seatpost | Genesis 27.2 x 350mm |
| Pedals | N/A |



















ZERU Zero T

Zero .3 Zero .2

VOLARE

Volare 30 Volare 10

Volare 853 Frameset

VOLARE 10 - SRP - £999.99

For the first time we've brought the stiff yet forgiving ride of British Racing Steel to a whole new audience. Inspired by our race winning Volare and equipped with a selection of top kit like the full carbon tapered steerer 360g ADK fork and Fulcrum's Racing Sport CX wheels, the Volare delivers great handling with a good balance of stiffness and comfort. The compliance of steel in our most accessible race bike yet.

| Frame | Genesis Mjölnir Seamless DB Chromoly |
|----------------------|---|
| Fork | ADK Full Carbon Road Race w/ 1.5" - 1-1/8" Tapered Steerer |
| Headset | FSA Orbit ITA-A Sealed Cartridge |
| Shifters | Shimano Tiagra ST-4600 |
| Rear Derailleur | Shimano Tiagra RD-4601 |
| Front Derailleur | Shimano Tiagra FD-4600 |
| Chainset | FSA Omega Compact Megaexo, 52/36T |
| Bottom Bracket | FSA BB-6200/Di2 Megaexo, 68mm |
| Chain | KMC X10 |
| Cassette / Freewheel | Shimano CS-4600, 12-28T, 10sp |
| Wheelset | Fulcrum Racing Sport CX |
| Tyres | Continental Grand Sport Race 700x25c |
| Brakes | Shimano Tiagra BR-4600 |
| Brake Levers | w/Shimano Tiagra ST-4600 |
| Handlebars | Genesis Road Compact, 125mm drop x 70mm reach |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis Road Race |
| Seatpost | Genesis 27.2 x 350mm |
| Pedals | VP-383S w/ Toeclip |





VOLARE 853 Frameset - SRP - £899.99

The Volare 853 Frameset includes much of the same race winning DNA as the Team 953 model but is friendlier on the pocket thanks to the use of a slightly less outlandish tubeset. Only slightly less, mind! 853 is still an air-hardening seamless heat-treated steel which, while it does slice off a large chunk of the cost of the Team frame, still bears comparison with it in terms of performance. This makes 853 comfortably amongst the best value of the Reynolds performance tubesets. Using a BB86 bottom bracket shell and 44mm headtube for best power transfer and rigidity and fitted with a full carbon monocoque straight bladed ADK fork for tracking precision the Volare 853 Frameset is ready to be built with either the mechanical or electronic group of your choice.

| Frame | Reynolds 853 Heat-Treated & Air-Hardened |
|------------------|---|
| Fork | ADK Full Carbon Road Race w/ 1.5" - 1-1/8" Tapered Steerer |
| Headset | FSA Orbit ITA-A Sealed Cartridge |
| Bottom Bracket | BB86 Press-Fit (not incl.) |
| Front Derailleur | 28.6mm Band-on (not incl.) |
| Seatpost | 29.8mm (not incl.) |
| Seatclamp | 31.8mm (incl.) |







genesisbikes.co.uk 32 31 Genesis Bicycles - Road Twenty Fifteen











One of the most successful UK road riders of his generation, family man, and our team DS, Roger Hammond has been involved with Madison Genesis since its inception. We quiz him here on the tricky transition from rider to manager, teams plans for the season ahead and Belgian pastries...

One of the most successful UK road riders of his generation, family man, and our team DS, Roger Hammond has been involved with Madison Genesis since its inception. We guiz him here on the tricky transition from rider to manager, teams plans for the season ahead and Belgian pastries..

You've been with Madison Genesis since the team's inception and were integral in getting the team established, has it been a steep learning curve moving from rider to manager?

It has been a huge learning curve for me and continues to be so. As a rider I would just wait for the email letting me know what flight I had to catch. So long as I made it to the airport on time that was the extent of my organisational input, the rest was done for me. There are so many details, both major and minor, that I took for granted as a rider that ensure a happy and successful team that I only started discovering once I started with Madison Genesis.

What would you say was your career highlight? Winning a world title in the UK

What's your favourite event? Paris Roubaix

Do you think the popularity of cycling in recent years is reflected in the spectator turn out at domestic races? Definitely, 10 years ago at even the biggest races in the country the spectators were sparse. We just have to look at the Tour de France this year to see that there is a massive appetite to get out and watch bike races.

How much riding of your own do you still do? Not as much as I should be doing!

What's your favourite bit of kit? Shimano Di2

Unlike most domestic outfits, you and the team are directly involved in the development of both the team bike and team kit – is this something you think helps to solidify the close-knit nature of the squad?

I definitely think it helps a lot. We are in the unique position that the team is so close to the brands supporting the team, with riders and staff having direct contact with the developers themselves. The dialogue between the riders, staff and developers does give the team another common goal other than purely race results but I also feel it integrates the team into Madison as a company too. I know the riders really appreciate seeing their suggestions being integrated into new product with a very quick turn-around.

What does the off-season hold for you and the team?

The riders are taking a break at the moment to recover from the long season before the build-up begins again for next year. For the staff we are fully into preparation mode for next year, setting up the team, preparing the equipment, calendar etc.

Who or what is your biggest inspiration?

Adri Van Der Poel, excelled at both the classics and Cyclo-Cross.

Biggest indulgence?

As a rider - Belgian pastries!

You've created a youthful squad with lots of potential for future progression – is the opportunity for nurturing fresh talent something that attracted you to the role?

Most certainly. I find it very rewarding to work with the younger riders, they are full of enthusiasm and eager to learn, watching their progression has given me great pleasure. I'm really looking forward to the day when I see a Madison Genesis rider competing at the highest level on television

What should we expect from Madison Genesis in 2015?

A great mix of riders - some remaining and some new faces - that will be exciting to watch race. Please join us for the journey!

33 Genesis Bicycles - Model Year Twenty Fifteen genesisbikes.co.uk 34

GENESIS

Road - Sportive Series

Equilibrium

Eauilibrium Disc Ti

Equilibrium Disc Frameset

Equilibrium Frameset

The Equilibrium series has established itself as by far our most popular series of dedicated road bikes with classic looks, 4-season practicality and all-day comfort being the hallmarks. Last year for the first time we introduced a Disc incarnation which proved to be a runaway success and meant a mini range of dedicated Disc Equilibriums for 2015 was inevitable. These are probably amongst the most desirable as well as ridable bikes in the line-up and bring modern looks and powerful all-weather stopping ability to an already eminently practical range of bikes. We rather like them! We know however that some riders will be happier with the more traditional looking caliper braked options so we've kept these in the line-up too matching them with some classic Campagnolo groups in a couple of cases and giving each a beautifully restrained classic look. The choice is yours.



Equilibrium

Equilibrium Disc Ti

VOLANT



Equilibrium Disc - Titanium - SRP - £2849.99 Frameset - SRP - £1599.99

This is probably your ideal road bike. The amazing feel and durability of Titanium in the form of a beautifully adept Equilibrium makes for a real magic carpet ride experience. Add in a Shimano 11 speed 105 groupset (52-36 x 11-28 for a huge usable range), Shimano RS685 STI's and calipers (full hydraulic braking, mechanical shifting), choice Aksium One Disc wheels from Mavic, a newly developed carbon fibre disc fork, stylishly minimal graphic treatment and full mudguard compatibility and there really aren't many stones left to turn!

| Polished Titanium |
|-------------------|
| Black |
| |

50 52 54 56 58 60

| Frame | 3AL-2.5V DB Titanium w/ mudguard & rack eyelets |
|----------------------|---|
| Fork | Carbon Road Disc w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA Orbit Equipe Sealed Cartridge |
| Shifters | Shimano ST-RS685 |
| Rear Derailleur | Shimano 105 RD-5800 |
| Front Derailleur | Shimano 105 FD-5800 |
| Chainset | FSA Gossamer 52/36T |
| Bottom Bracket | FSA BB-6200/Di2 MegaExo, 68mm |
| Chain | KMC X11 |
| Cassette / Freewheel | Shimano CS-5800, 11-28T, 11sp |
| Wheelset | Mavic Askium One Disc |
| Tyres | Continental Grand Sport Race 700x25c |
| Brakes | Shimano BR-R\$785 w/ SM-RT86 Icetech 160mm Rotors |
| Brake Levers | w/ Shimano ST-RS685 |
| Handlebars | Genesis Road Compact, 125mm drop x 70mm reach |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis Road Race |
| Seatpost | Genesis 27.2 x 350mm |
| Pedals | N/A |



37 Genesis Bicycles - Road Twenty Fifteen genesisbikes.co.uk 38

Sportive



Equilibrium Disc Ltd

VOLANT

FLYCR

Equilibrium Disc - Limited Edition - SRP - £1849.99

There are several bikes in the range that have provoked a unanimously positive response wherever they've been shown and the stunning Equilibrium Disc Limited is certainly **one of them.** It shares the same heat treated Reynolds 725 frame as the eye-catching yellow Equilibrium Disc 20 but uses the component package borrowed from the top of the line Equilibrium Disc Ti. Some say there's a reasonable argument for bikes never being bright green but, whatever that argument is, I think it's fair to say we've disproved it. It bears the Limited name because there's only one production run - move fast!



^{*} The mid-eyelets on the carbon fork offer a higher, alternative mudguard stay mounting

| ame | Reynolds 725 w/ mudguard & rack eyelets |
|---------------------|--|
| ork | Carbon Road w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| eadset | FSA Orbit Equipe Sealed Cartridge |
| ifters | Shimano ST-RS685 |
| ear Derailleur | Shimano 105 RD-5800 |
| ont Derailleur | Shimano 105 FD-5800 |
| nainset | FSA Gossamer 52/36T |
| ottom Bracket | FSA BB-6200/Di2 MegaExo, 68mm |
| hain | KMC X11 |
| assette / Freewheel | Shimano CS-5800, 11-28T, 11sp |
| heelset | Mavic Askium One Disc |
| res | Continental Grand Sport Race, 700x25c |
| akes | Shimano BR-R\$785 w/ SM-RT86 Icetech 160mm Rotors |
| ake Levers | w/ Shimano ST-RS685 |
| andlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| rips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| em | Genesis Road, 31.8mm x +/-7° |
| ıddle | Genesis Road Comfort |
| eatpost | Genesis 27.2 x 350mm |
| edals | N/A |
| | |



Sportive



Equilibrium Disc 20

VOLANT

FLYCR

Equilibrium Disc - 20 - SRP - £1499.99

Frame Sizes 501 521 541 561 581 601

How do you take road hydraulic disc brakes - a technology uniquely suited to the Equilibrium line-up - and make it accessible to the masses? Given the limited range of available hydraulic disc set-ups it's tough, but with some intelligent spec choices and a key part or two from some component manufacturers it can be done. The Equilibrium Disc 20 features the same heat treated Reynolds frame as it's costlier big brother the Equilibrium Disc Limited, but adds TRP's highly rated HyRd mechanical to hydraulic disc calipers and pairs them with Shimano 105 11 speed mechanical STI's to strip out much of the expense - while retaining the vast majority of the performance benefit of a hydraulic caliper set-up. We've managed to keep the Aksium One Disc wheelset used by the Limited and Ti models and still managed to deliver a competitive package too.

| ATER | Colour |
|------|-------------|
| MOLY | Acid Yellow |
| | Black |
| | Orange |
| | |

| Frame | Reynolds 725 w/ mudguard & rack eyelets |
|----------------------|---|
| Fork | Carbon Road w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA Orbit Equipe Sealed Cartridge |
| Shifters | Shimano 105 ST-5800 |
| Rear Derailleur | Shimano 105 RD-5800 |
| Front Derailleur | Shimano 105 FD-5800 |
| Chainset | Shimano FC-RS500, 52/36T |
| Bottom Bracket | Shimano SM-BB4600, 68mm |
| Chain | KMC X11 |
| Cassette / Freewheel | Shimano CS-5800, 11-28T, 11sp |
| Wheelset | Mavic Askium One Disc |
| Tyres | Continental Grand Sport Race, 700x25c |
| Brakes | TRP HyRd w/ 160/140mm Rotors & Jagwire KEB-SL Compression-less Outer |
| Brake Levers | w/ Shimano 105 ST-5800 |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis Road Comfort |
| Seatpost | Genesis Road 27.2 x 350mm |
| Pedals | N/A |



41 Genesis Bicycles - Road Twenty Fifteen genesisbikes.co.uk 42

Equilibrium Disc - 10 - SRP - £1099.99

In the Equilibrium Disc 10 we've produced our most accessible disc road bike bar none. We've used our new Mjölnir chromoly frame paired with the same newly developed carbon fibre disc fork we've used on the other models in the range. There's a new Shimano Tiagra groupset with a set of TRP's powerful Spyre C mechanical disc calipers to look after stopping duties, FSA's 2 piece Omega chainset and a pair of Fulcrum's excellent Racing Sport DB disc wheels finishing it all off. Outstanding performance and great value the Equilibrium Disc 10 makes for a fine first foray in disc road.

| Frame | Genesis Mjölnir Seamless DB Chromoly w/ mudguard & rack eyelets |
|---|---|
| Fork | Carbon Road w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA TH-857 Semi-Cartridge |
| Shifters | Shimano Tiagra ST-4600 |
| Rear Derailleur | Shimano Tiagra RD-4601 |
| Front Derailleur | Shimano Tiagra FD-4600 |
| Chainset | FSA Omega Megaexo 50/34T |
| Bottom Bracket | FSA BB-4000 MegaExo, 68mm |
| Chain | KMC X10 |
| Cassette / Freewheel | Shimano CS-4600, 12-30T, 10sp |
| | |
| Wheelset | Fulcrum Racing Sport DB CX |
| Wheelset Tyres | Fulcrum Racing Sport DB CX Continental Grand Sport Race, 700x28c |
| | |
| Tyres | Continental Grand Sport Race, 700x28c TRP Spyre-C with Jagwire KEB-SL |
| Tyres Brakes | Continental Grand Sport Race, 700x28c TRP Spyre-C with Jagwire KEB-SL compressionless outer |
| Tyres Brakes Brake Levers | Continental Grand Sport Race, 700x28c TRP Spyre-C with Jagwire KEB-SL compressionless outer w/ Shimano Tiagra ST-4600 Genesis Road Compact (125mm Drop x |
| Tyres Brakes Brake Levers Handlebars | Continental Grand Sport Race, 700x28c TRP Spyre-C with Jagwire KEB-SL compressionless outer w/ Shimano Tiagra ST-4600 Genesis Road Compact (125mm Drop x 70mm Reach) |
| Tyres Brakes Brake Levers Handlebars Grips / Tape | Continental Grand Sport Race, 700x28c TRP Spyre-C with Jagwire KEB-SL compressionless outer w/ Shimano Tiagra ST-4600 Genesis Road Compact (125mm Drop x 70mm Reach) Genesis Microfiber Anti-Slip w/ VexGel |
| Tyres Brakes Brake Levers Handlebars Grips / Tape Stem | Continental Grand Sport Race, 700x28c TRP Spyre-C with Jagwire KEB-SL compressionless outer w/ Shimano Tiagra ST-4600 Genesis Road Compact (125mm Drop x 70mm Reach) Genesis Microfiber Anti-Slip w/ VexGel Genesis Road, 31.8mm x +/-7° |

Orange





Equilibrium Disc - 725 Frameset - SRP - £499.99

Rounding out our road disc offering for 2015 is the Frameset option of the Equilibrium Disc series. The Frameset is the same as that found on the Limited and 20 models in terms of design and frame material (Reynolds heat treated 725 tubeset) and unlike last year's model benefits from the addition of the newly developed carbon disc fork complete with mudguard eyelets for maximum all-season usability. Start your custom road disc project here.

| Frame | Reynolds 725 w/ mudguard & rack eyelets (Mech/Di2 compatible) |
|------------------|---|
| Fork | Carbon Road Disc w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA Orbit Equipe Sealed Cartridge |
| Bottom Bracket | BSA 68mm (not incl.) |
| Front Derailleur | 28.6mm Band-on (not incl.) |
| Seatpost | 27.2mm (not incl.) |
| Seatclamp | 29.8mm (incl.) |



* The mid-eyelets on the carbon fork offer a higher, alternative mudguard stay mounting



43 Genesis Bicycles - Road Twenty Fifteen

Road -Sportive



Equilibrium Disc 10

Equilibrium Stainless Steel

VOLANT



Equilibrium Stainless Steel - SRP - £1999.99 Frameset - SRP - £1249.99

We've taken everything we've learned about the ever popular Equilibrium over the years, added some key modern features like wider rims and tyres for outstanding comfort, grip and faster rolling characteristics and built it from KVA's excellent MS3 double butted tubeset to produce what is comfortably one of the classiest looking, best performing road bikes in the whole 2015 line-up. Available as a Frameset too if you prefer to build from scratch and compatible with internal electronic groups too. A modern classic.

| KVA |
|-----------|
| STAINLESS |
| |
| |
| ~ |

Brushed Stainless Steel

| DÈ |
|----|
| |

| rame | KVA MS3 DB Stainless Steel w/ mudguard & rack eyelets |
|----------------------|--|
| ork | Carbon Road w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| eadset | FSA Orbit Equipe Sealed Cartridge |
| hifters | Shimano 105 ST-5800 |
| ear Derailleur | Shimano 105 RD-5800 |
| ront Derailleur | Shimano 105 FD-5800 |
| Chainset | FSA Gossamer Pro 52/36T |
| ottom Bracket | FSA BB86 Press-Fit |
| Chain | KMC X11 |
| Cassette / Freewheel | Shimano CS-5800, 11-28T, 11sp |
| ims | Alex Rims AT470 w/ TCS (Tubeless Compatible System) 32H |
| lubs / Spokes | Shimano 105 5800 - Sapim Race DB w/ Brass Nipples |
| yres | Continental Grand Sport Race, 700x28c |
| rakes | Tektro R539 57mm Long-Drop |
| rake Levers | w/ Shimano 105 ST-5800 |
| andlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| tem | Genesis Road, 31.8mm x +/-6° |
| addle | Genesis Road Comfort |
| eatpost | Genesis 27.2 x 350mm |
| edals | N/A |
| | |



Sportive

Equilibrium.

Equilibrium Disc Ti

Equilibrium 30 Equilibrium 20

VOLANT

FLYCR

Equilibrium 30 - SRP - £1699.99

The Equilibrium 30 combines two of the finest names in cycling history; Reynolds (est. 1923) produce the frame tubing and Campagnolo (est. 1933) manufacture the groupset. The slender Reynolds 725 frame with colour matched Pearl White carbon fork is beautifully suited to the classical lines of the 11 speed Athena groupset. Like the Stainless it's fitted with wider profile rims and tyres and gets internal Di2 compatibility and long drop brake calipers for mudguards clearance. Timeless high-performance usability.

| Frame | Reynolds 725 w/ mudguard & rack eyelets |
|----------------------|---|
| Fork | Carbon Road w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA Orbit Equipe Sealed Cartridge |
| Shifters | Campagnolo Athena Ergopower 2015 |
| Rear Derailleur | Campagnolo Athena |
| Front Derailleur | Campagnolo Athena |
| Chainset | Campagnolo Athena Power-Torque 50/34T 2015 |
| Bottom Bracket | Campagnolo Power-Torque |
| Chain | KMC X11 |
| Cassette / Freewheel | Campagnolo Chrous 12-27T, 11sp |
| Rims | Alex Rims CX26, 32H |
| Hubs / Spokes | Formula RB-91 / RB-240C (w/ No Bite-Guard) Sealed Cartridge Bearing - Sapim Race DB w/ Brass Nipples |
| Tyres | Continental Grand Sport Race, 700x28c |
| Brakes | Tektro R539 57mm Long-Drop |
| Brake Levers | w/ Campagnolo Athena Ergopower |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-6° |
| Saddle | Genesis Road Comfort |
| Seatpost | Genesis Road 27.2 x 350mm |
| Pedals | N/A |





















Equilibrium 20 - SRP - £1299.99

The 2nd Campagnolo equipped Equilibrium for 2015 is the sleek 'phantom black' 20. It shares the same heat treated 725 tubeset as the 30 model above but pairs up with the beautiful but economical 10 speed Veloce group. Unashamedly inspired by JPS racing colours of old the 20 makes for a fetching ride but shares similarly practical touches like the wider tyre and rim spec, rack mounts and wide gear range (50/34 x 13/29). Classic looks in a practical package.

| Frame | Reynolds 725 w/ mudguard & rack eyelets |
|----------------------|--|
| Fork | Carbon Road w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA Orbit Equipe Sealed Cartridge |
| Shifters | Campagnolo Veloce Ergopower 2015 |
| Rear Derailleur | Campagnolo Veloce |
| Front Derailleur | Campagnolo Veloce |
| Chainset | Campagnolo Veloce Power-Torque, 50/34T |
| Bottom Bracket | Campagnolo Power-Torque |
| Chain | KMC X10 |
| Cassette / Freewheel | Campagnolo Veloce 13-29T, 10sp |
| Rims | Alex Rims AT470 w/ TCS (Tubeless Compatible System) 32H |
| Hubs / Spokes | Formula RB-31 / RB-32C - Sapim Race DB w/ Brass Nipples |
| Tyres | Continental Grand Sport Race, 700x28c |
| Brakes | Tektro R539 57mm Long-Drop |
| Brake Levers | w/ Campagnolo Veloce Ergopower |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis Road Comfort |
| Seatpost | Genesis Road 27.2 x 350mm |
| Pedals | N/A |









47 Genesis Bicycles - Road Twenty Fifteen

Equilibrium 10 - SRP - £999.99

The Equilibrium is the quintessential Genesis road bike and the all-weather Equilibrium 10 model is no exception. Featuring both the same geometry and practical features that've made this range a true rider's favourite, the Equilibrium 10 manages to do so at a truly accessible price and without sacrificing details like the carbon fork or the wider profile tyre and rim too. Four season steel for all!

| Frame | Genesis Mjölnir Seamless DB Chromoly w/ mudguard & rack eyelets |
|----------------------|--|
| Fork | Carbon Road w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA TH-857 Semi-Cartridge |
| Shifters | Shimano Tiagra ST-4600 |
| Rear Derailleur | Shimano Tiagra RD-4601 |
| Front Derailleur | Shimano Tiagra FD-4600 |
| Chainset | FSA Omega Megaexo 50/34T |
| Bottom Bracket | FSA BB-4000 MegaExo, 68mm |
| Chain | KMC X10 |
| Cassette / Freewheel | Shimano CS-4600, 12-30T, 10sp |
| Rims | Alex Rims AT470 w/ TCS (Tubeless Compatible System) 32H |
| Hubs / Spokes | Shimano Tiagra 4600, 32H - Sapim Race DB w/ Brass Nipples |
| Tyres | Continental Grand Sport Race, 700x28c |
| Brakes | Shimano BR-451 57mm Long-Drop |
| Brake Levers | w/ Shimano Tiagra ST-4600 |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis Road Comfort |
| Seatpost | Genesis Road 27.2 x 350mm |
| Pedals | VP-383S w/ Toeclip |



Equilibrium 725 Frameset - SRP - £449.99

The Equilibrium 725 Frameset is both accessible and adaptable making for innumerable build possibilities and allows the Equilibrium fan to customise to his heart's content. Equipped with an FSA Orbit Equipe sealed cartridge headset and a carbon fibre fork the Equilibrium 725 Frameset features full internal Di2 compatibility, rear rack mounts and will happily take fitted mudguards too. Start your perfect Equilibrium build here.

| Frame | Reynolds 725 w/ mudguard & rack eyelets (Mech/Di2 compatible) |
|------------------|---|
| Fork | Carbon Road w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA Orbit Equipe Sealed Cartridge |
| Bottom Bracket | BSA 68mm (not incl.) |
| Front Derailleur | 28.6mm Band-on (not incl.) |
| Seatpost | 27.2mm (not incl.) |
| Seatclamp | 29.8mm (incl.) |







GENESIS

Road - Sportive & Single Speed

VJLANT & FLYCR

Volant 10

Flyer

Our Volant and Flyer models are both a traditional introduction to road cycling for newer cyclists and allow more seasoned ones to keep their Sunday best bike for Sunday best! Whether you're putting the winter miles in or getting a first taste of racing, riding your first sportive or turning up for Sunday club runs, or even just smashing the daily commute; these bikes are meant for comfort, practicality and speed, and deliver all these in typical Genesis style and with an eye firmly on the economics too.



Road -Sportive

Equilibrium

Equilibrium Disc Ti

VOLANT Volant 30

FLYCR

VOLANT 30 - SRP - £799.99

At the heart of the Volant 30 lies our brand new hybrid double-butted alloy tubeset – a clever mix of two differing grade alloys to help give us high levels of stiffness in certain areas and compliance/flex in others. The higher density 6066 downtube and chainstays provides the basis for a stiff and efficient pedalling platform, ensuring pedal power is transferred straight to the wheel, whilst the 6061 toptube, seat tube and seatstays help give and added element of compliance and comfort, acting as a nice buffer between rider and road. Perfect for the newer road rider looking for the best performance package available or the more seasoned regular to cover winter or training mileage (mudguard ready).

> Frame Sizes 50 52 54 55 58 60



| Frame | ALX-8 Triple-Butted Aluminium w/ mudguard & rack eyelets |
|----------------------|--|
| Fork | Carbon Road w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA No.10AY Internal |
| Shifters | Shimano Tiagra ST-4600 |
| Rear Derailleur | Shimano Tiagra RD-4601 |
| Front Derailleur | Shimano Tiagra FD-4600 |
| Chainset | FSA Omega Compact MegaExo, 50/34T |
| Bottom Bracket | FSA BB-4000 MegaExo, 68mm |
| Chain | KMC X10 |
| Cassette / Freewheel | Shimano CS-4600, 12-30T, 10sp |
| Rims | Alex Rims AT470 w/ TCS (Tubeless Compatible System) 32H |
| Hubs / Spokes | Joytech RCC Road, 32H - 14G Stainless Silver w/ Brass Nipples |
| Tyres | Continental Ultra Sport II, 700x25c |
| Brakes | Tektro R315, 57mm Long-Drop |
| Brake Levers | w/ Shimano Tiagra ST-4600 |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis Road Comfort |
| Seatpost | Genesis 27.2 x 350mm |
| Pedals | VP-383S w/ Toeclip |



Sportive

Equilibrium Equilibrium Disc Ti

VOLANT

FLYCR

VOLANT 20 - SRP - £699.99

A comfortable, practical, affordable road bike ideally suited to either newer riders looking to improve their performance or seasoned riders after a faster paced training or winter bike; the new Volant 20 is not only equipped with Shimano Sora 9 speed componentry, a carbon ADK fork and eyelets for full mudguards, but is arguably one of the stealthiest looking bikes in the whole 2015 line.

| Frame | ALX-8 6066/6061 DB hybrid Aluminium w/ mudguard & rack eyelets |
|----------------------|--|
| Fork | Carbon Road w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA No.10AY Internal |
| Shifters | Shimano Sora ST-3500 |
| Rear Derailleur | Shimano Sora RD-3501 |
| Front Derailleur | Shimano Sora FD-3500 |
| Chainset | Shimano FC-R345 50/34T |
| Bottom Bracket | Shimano BB-ES25, 68x113mm |
| Chain | KMC X9 |
| Cassette / Freewheel | Shimano CS-HG50, 11-30T, 9sp |
| Rims | Alex Rims AT470 w/ TCS (Tubeless Compatible System) 32H |
| Hubs / Spokes | Joytech RCC Road, 32H - 14G Stainless Silver w/ Brass Nipples |
| Tyres | Continental Ultra Sport II, 700x28c |
| Brakes | Tektro R315, 57mm Long-Drop |
| Brake Levers | w/ Shimano Sora ST-3500 |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis Road Comfort |
| Seatpost | Genesis Road 27.2 x 350mm |
| Pedals | VP-383S w/ Toeclip |









VOLANT 10 - SRP - £599.99

The Volant 10 is a perfect first road bike or equally an ideal training or winter bike. Mudguard ready, Shimano Claris equipped and on the money in terms of price you'll be hard pushed to find a better value alloy framed carbon forked road machine.

| Frame | ALX-8 6066/6061 DB hybrid Aluminium w/ mudguard & rack eyelets |
|----------------------|---|
| Fork | Carbon Road w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA No.10AY Internal |
| Shifters | Shimano Claris ST-2400 |
| Rear Derailleur | Shimano Claris RD-2400 |
| Front Derailleur | Shimano Claris FD-2400 |
| Chainset | Lasco FR605\$ 50/34T |
| Bottom Bracket | TH BB-7420ST, 68x110.5mm |
| Chain | Shimano CN-HG40 |
| Cassette / Freewheel | Shimano CS-HG50, 11-30T, 8sp |
| Rims | Alex Rims AT470 w/ TCS (Tubeless Compatible System) 32H |
| Hubs / Spokes | Joytech RCC Road, 32H - 14G Stainless Silver w/ Brass Nipples |
| Tyres | Continental Ultra Sport II, 700x25c |
| Brakes | Tektro R315, 57mm Long-Drop |
| Brake Levers | w/ Shimano Claris ST-2400 |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis Road Comfort |
| Seatpost | Genesis Road 27.2 x 350mm |
| Pedals | VP-383S w/ Toeclip |





50 52 54 56 58 60

55 Genesis Bicycles - Road Twenty Fifteen genesisbikes.co.uk 56

Equilibrium

VOLANT





FLUCR - SRP - £599.99 The Flyer borrows not only the tried, tested and loved

501 521 541 561 581 601

geometry from our longstanding Equilibrium model but also its' practical aspects like generous clearances, long-drop brake calipers and mudguard eyelets that make it such a popular UK choice for obvious, rather damp reasons. The new 'Mjolnir' double-butted, seamless chromoly tubeset opens up a little room for us to go full circle, adding back in the much-loved carbon fork that graced the original Flyer back in 2006/7; helping to drop weight and act as a nice buffer between the road and the handlebars.

| Frame | w/ mudguard eyelets |
|----------------------|--|
| Fork | Carbon Road w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA TH-857 Semi-Cartridge |
| Shifters | N/A |
| Rear Derailleur | N/A |
| Front Derailleur | N/A |
| Chainset | Lasco Track 46T Single |
| Bottom Bracket | TH BB-7420ST, 68x103mm |
| Chain | KMC X1 |
| Cassette / Freewheel | Shimano SF-MX30, 18T |
| Rims | Alex Rims AT470 w/ TCS (Tubeless Compatible System) 32H |
| Hubs / Spokes | Joytech Alloy Track (Rear = Fixed/Free) - 14G Stainless Silver w/ Brass Nipples |
| Tyres | Continental Ultra Sport II, 700x28c |
| Brakes | Tektro R315 57mm Long-Drop |
| Brake Levers | Tektro RL-340 |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis Road Comfort |
| Seatpost | Genesis Road 27.2 x 350mm |
| Pedals | VP-383S w/ Toeclip |

Genesis Mjölnir Seamless DB Chromoly



57 Genesis Bicycles - Road Twenty Fifteen









Bike Packing 101

Born on the singletrack trails traditionally unridable for the fully laden bicycle "Bikepacking" has developed into the alpinism of cycle touring. Freed from the shackles of heavy equipment the modern Bikepacker can turn the day hack into a multi-day experience. Whether it is a shared local overnight bivi with friends or an epic cross continental adventure, Bikepackers embrace the freedom the bicycle can offer.

Like Alpinists, Bikepackers are gear freaks, spending hours pouring over boxes of equipment before selecting exactly the right combination for their trip. Pushing their equipment to the edge of its envelope, eliminating redundancy and finding multiple uses for items. Carrying their equipment in minimal packs and loading their bikes to have as little impact on their riding experience as possible. This has seen an explosion in rackless luggage systems, soft packs designed to utilise spaces previously thought redundant and up to 40% lighter than traditional rack and pannier systems. Lighter loads, more evenly distributed throughout the bike allows the successful bikepacker to enjoy a more natural riding experience.

Do not despair if you haven't got piles of equipment, "Fast" and "Light" were the equipment designers buzz words a few years ago and most modern kit is light enough to get you on the trails on your first adventure. Bikepacking is still in its infancy, there are no hard and fast rules telling you what kit to take and how to carry it. Think durability, there are plenty sharp pointy bits on a bike that can wear a hole in a bag in just a few minutes. Eliminate redundancy, why carry a down jacket and a 3 season sleeping bag, when you could sleep in your jacket in a 2 season bag. Bivi, get rid of the complexities and weight of a tent, enjoy the stars and wake up to the sunrise.

Bikepacking is all about the simplicity of the ride, enjoying and experiencing landscapes that you may have previously blasted through or simply haven't been able to access. Spend a night in your favourite forest, spend a night on top of a mountain, bivi with friends, camp alone... only your imagination can limit your adventure. Start simple, think big. A quick nod towards safety... strapping stuff to your bike is great fun but make sure there are no straps or fixtures that could work loose and cause you an embarrassing tumble. A local sub 24 hr overnight ride, often termed a microadventure, makes the ideal test Bikepacking trip.

Alpkit has been equipping Genesis riders with specialist kit and luggage since 2008.

Adventure

Cross | Tour

CROIX DE FER

Croix De Fer 30

CA+

TOUR DE FER

Tour De Fer

Caribou

Longitude

Longitude Frameset



GENESIS

Adventure - Multisport

CROJX DE FER

Croix De Fer SS

Croix De Fer 30

Croix De Fer 20

Croix De Fer Ltd

Croix De Fer 10

Croix De Fer Frameset

From just one model a few years back the Croix de Fer is now for the first time a bonafide range in its own right. The old CdF becomes the new Croix de Fer 10, the all-conquering Croix de Fer itself becomes the new Croix de Fer 20 and we've added more options above and alongside for a truly all-encompassing selection. New clearances, new colours, future proof compatibility considerations and brand new braking technologies make this new generation of Croix's far and away our most complete yet. Meet the new Croix's.



Adventure -

CROJX DE FER

Croix De Fer SS



CROIX DE FER Stainless Steel - SRP - £2499.99 Frameset - SRP - £1249.99

The Croix de Fer Stainless is the Croix range-topper and is resplendent in its brushed raw stainless steel finish. Built using US-supplied double-butted, seamed Stainless Steel, KVA MS3 has an extremely high tensile strength (1400Mpa) and unsurpassed anti-corrosive properties allowing us to use tubes drawn as thin as 0.4mm that will retain their sublime finish for many years to come. With a tubeset allowing us to optimise the frame for weight we thought it only best to match the front with the new carbon CX fork, helping drop weight further whilst keeping the generous clearances and mudguard eyelets we've all grown to love and expect from the CdF. Cutting edge Shimano ST-RS685 shifter units combine 11sp mechanical shifting with dedicated hydraulic braking to great effect and round off what has to be the most exclusive 'Croix we've ever put together.

Have something a little different in mind vs. our stock offered CdF builds? Then the Frameset option is the way to go! For 2015 we've added internal Di2 compatibility (alongside traditional mechanical) for those wanting to push the boat right out.



501 521 541 561 581 601

| Frame | KVA MS3 DB Stainless Steel w/ mudguard & rack eyelets |
|----------------------|--|
| Fork | Carbon Road w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA Orbit Equipe Sealed Cartridge |
| Shifters | Shimano ST-R\$685 |
| Rear Derailleur | Shimano 105 RD-5800-GS |
| Front Derailleur | Shimano 105 FD-5800 |
| Chainset | FSA Gossamer Megaexo, 50/34T |
| Bottom Bracket | FSA BB-AL86 Press-Fit |
| Chain | KMC X11 |
| Cassette / Freewheel | Shimano CS-5800, 11-32T, 11sp |
| Rims | Alex Rims XD-Elite, 32H |
| Hubs / Spokes | Formula Sealed Cartridge Bearing Centrelock, 32H - Sapim Race DB w/ Brass Nipples |
| Tyres | Continental Cyclocross Speed, 700x35c |
| Brakes | Shimano BR-RS785 Hydraulic Disc w/ 160mm Rotors |
| Brake Levers | w/ Shimano ST-RS685 |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis CX |
| Seatpost | Genesis CX 27.2 x 350mm |
| Pedals | VP-383S w/ Toeclip |



CROJX DE FER

Croix De Fer SS Croix De Fer 30

CA+ Croix d'Alliage 20

CROJX DE FER 30 - SRP - £1749.99

CdF 20 and Stainless, the CdF 30 brings exciting, cuttingedge technology to the CdF family. When Shimano announced their new ST-RS685 shifters last year combining 11sp mechanical shifting and dedicated hydraulic braking we knew exactly where they'd be suited! Dropbar riders can now experience the power, consistent performance and industry-leading reliability of a Shimano hydraulic brake that Mtbers have enjoying for years. The upgraded carbon CX fork maintains generous clearances, mudguard compatibility and forgiving ride characteristics whilst shaving some precious grams. Equally well suited to year-round commuting on asphalt, hammering down sun baked bridleways or even exploring the world. It's a versatile and beautiful bicycle that crosses many boundaries.

Plugging the otherwise considerable gap between the

| TREYNOLOS | Colour | |
|-------------|---------------|--|
| CHROME-MOLY | Electric Blue | |
| | Dark Grey | |

501 521 541 561 581 601

* The mid-eyelets on the carbon fork offer a higher, alternative mudguard stay mounting position. Genesis Bikes do not recommend the mounting of front rack and carrying of loads

| Frame | Reynolds 725 w/ mudguard & rack eyelets |
|----------------------|--|
| Fork | Carbon Road w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA Orbit Equipe Sealed Cartridge |
| Shifters | Shimano ST-RS685 |
| Rear Derailleur | Shimano 105 RD-5800-GS |
| Front Derailleur | Shimano 105 FD-5800 |
| Chainset | Shimano FC-RS500, 50/34T |
| Bottom Bracket | Shimano SM-BB4600, 68mm |
| Chain | KMC X11 |
| Cassette / Freewheel | Shimano CS-5800, 11-32T, 11sp |
| Rims | Alex Rims XD-Elite, 32H |
| Hubs / Spokes | Formula Sealed Cartridge Bearing Centrelock, 32H - Sapim Race DB w/ Brass Nipples |
| Tyres | Continental Cyclocross Speed, 700x35c |
| Brakes | Shimano BR-RS785 Hydraulic Disc w/ 160mm Rotors |
| Brake Levers | w/ Shimano ST-RS685 |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis CX |
| Seatpost | Genesis CX 27.2 x 350mm |
| Pedals | VP-383S w/ Toeclip |









Adventure -

CROJX DE FER

Croix De Fer 20

CA+ Croix d'Alliage 20

CROJX DE FER 20 - SRP - £1199.99

The irrepressible Croix de Fer returns for another year, packing more spec and features than ever before. With a now, almost cult-like status, we were anxious not to upset the winning formula and any changes/tweaks made have been carefully considered and implemented. Geometrywise we've lowered the BB and lengthened the headtube for a less 'perched' and more accessible riding position. Spec-wise we've increased gear range via the 11-32T cassette, switched in a new fork with better riding, comfier curved fork blades and added TRP's excellent HyRd disc brakes that combine cable actuation with hydraulic power to great effect together with a lighter, more aesthetically pleasing chainset. A versatile bike that won't get bogged down in the winter months, comes into its own on anything unpaved and copes with fully-loaded cross-terrain touring in a way that few bikes can match.







| Frame Sizes | |
|-------------------|-----|
| 50 52 54 56 58 60 | Hu |
| | Tyr |
| | Bro |

| Traine | Reynolds 720 W/ Indagadia a lack cycleis |
|----------------------|--|
| Fork | Chromoly Unicrown w/ mudguard eyelets & lowrider bosses |
| Headset | FSA Orbit Equipe Sealed Cartridge |
| Shifters | Shimano Tiagra ST-4600 |
| Rear Derailleur | Shimano Tiagra RD-4601-GS |
| Front Derailleur | Shimano Tiagra FD-4600 |
| Chainset | Shimano FC-R565, 50/34T |
| Bottom Bracket | Shimano SM-BB4600, 68mm |
| Chain | KMC X10 |
| Cassette / Freewheel | Shimano CS-HG62 11-32T |
| Rims | Alex Rims XD-Elite, 32H |
| Hubs / Spokes | Shimano Deore M525, 32H - Sapim Race DB w/ Brass Nipples |
| Tyres | Continental Cyclocross Speed, 700x35c |
| Brakes | TRP Hy-Rd w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer |
| Brake Levers | w/ Shimano Tiagra ST-4600 |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis CX |
| Seatpost | Genesis CX 27.2 x 350mm |
| Pedals | VP-383S w/ Toeclip |
| | • |

Reynolds 725 w/ mudguard & rack eyelets



Adventure -

CROJX DE FER

Croix De Fer Ltd

CA+

CROJX DE FER Limited Edition - SRP - £1199.99

to offer an alternative finish to the classic, monochrome CdF 20. The graphite/orange CdF 'Limited' will be a single stock drop that'll be arriving in Spring 2015 – there won't be many coming and when they're gone, they're gone! Largely sharing the same spec as the stock CdF 20, the polished silver Tiagra components make way for stealthy Shimano 460 parts (essentially black Tiagra level), with the bonus of a slightly higher smaller 48/34T chainset (as opposed to 50/34T) – still providing an adequately high combination whilst reducing the sizeable 16T drop from the usual 50-34T that usually requires a number of compensation shifts on the back to re-match cadence.

Our bestselling bike by a country mile affords us the volume



| Graphite |
|----------|





| 521 | 54i | 568 | Ę |
|-----|-----|-----|---|
| | | | |

| Headset | FSA Orbit Equipe Sealed Cartridge |
|----------------------|--|
| Shifters | Shimano ST-R460 |
| Rear Derailleur | Shimano RD-350 |
| Front Derailleur | Shimano FD-R460 |
| Chainset | Shimano FC-460, 48/34T |
| Bottom Bracket | Shimano SM-BB4600, 68mm |
| Chain | KMC X10 |
| Cassette / Freewheel | Shimano CS-HG62 11-32T |
| Rims | Alex Rims XD-Elite, 32H |
| Hubs / Spokes | Shimano Deore M525, 32H - Sapim Race DB w/ Brass Nipples |
| Tyres | Continental Cyclocross Speed, 700x35c |
| Brakes | TRP Hy-RD w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer |
| Brake Levers | w/ Shimano Tiagra ST-4600 |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis CX |
| | |

Genesis CX 27.2 x 350mm VP-383S w/ Toeclip

Reynolds 725 w/ mudguard & rack eyelets

Chromoly Unicrown w/ mudguard eyelets &

lowrider bosses



Adventure -

CROJX DE FER

Croix De Fer 10 Croix De Fer Frameset

CA+ Croix d'Alliage 20

CROJX DE FER 10 - SRP - £849.99

The genre-defying Croix returns with more range (11-32T cassette), a comfier fork, upgraded TRP Spyre brakes and better sealed hubs for increased longevity. We've made some small, but effective tweaks to the geometry too (lowered BB, lengthened headtube) that improve the overall ride without messing with the winning CdF formula. A capable and adaptable beast of a bike unfazed whichever way you point it.

| Frame | Genesis Mjölnir Seamless DB Chromoly w/ mudguard & rack eyelets |
|----------------------|--|
| Fork | Chromoly Unicrown w/ mudguard eyelets & lowrider bosses |
| Headset | FSA TH-857 Semi-Cartridge |
| Shifters | Shimano Sora ST-3500 |
| Rear Derailleur | Shimano Sora RD-3500-SS |
| Front Derailleur | Shimano Sora FD-3500 |
| Chainset | FSA Omega Compact MegaExo, 50/34T |
| Bottom Bracket | FSA BB-4000 MegaExo, 68mm |
| Chain | KMC X9 |
| Cassette / Freewheel | Shimano CS-HG400, 11-32T, 9sp |
| Rims | Alex Rims XD-Elite, 32H |
| Hubs / Spokes | Shimano Deore M525, 32H - 14G Stainless Silver w/ Brass Nipples |
| Tyres | Continental Cyclocross Speed, 700x35c |
| Brakes | TRP Spyre-C w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer |
| Brake Levers | w/ Shimano Sora ST-3500 |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis CX |
| Seatpost | Genesis CX 27.2 x 350mm |
| Pedals | VP-383S w/ Toeclip |





CROJX DE FER 725 Frameset - SRP - \$474.99

Have something a little different in mind vs. our stock offered **CdF builds?** Then the Frameset option is the way to go! Sharing the same heat-treated Reynolds 725 base as used on the CdF 20/30, for 2015 we've added internal Di2 compatibility (alongside traditional mechanical) for those wanting to go uber posh and swapped out the Cr-Mo fork for a carbon model, helping drop weight further whilst keeping the generous clearances and mudguard eyelets we've all grown to love and expect from the CdF.

| Frame | Reynolds 725 w/ mudguard & rack eyelets (Di2/Mech compatible) |
|------------------|--|
| Fork | Carbon CX w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA Orbit Equipe Sealed Cartridge |
| Bottom Bracket | BSA 68mm (not incl.) |
| Front Derailleur | 28.6mm Band-on (not incl.) |
| Seatpost | 27.2mm (not incl.) / Di2 Seatpost Battery Shim (incl.) |
| Seatclamp | 29.8mm (incl.) |















50 52 54 56 58 60

Adventure - Cross



Croix d'Alliage 20 Croix d'Alliage 10

The CdA is all new for 2015 but both the name and the style of bike might ring a bell; there's a reason for that! It's the successor to the Vapour (our alloy cyclocross bike of many years) but it's been re-tasked somewhat with the toning down of the aggressive 'cross-specific Vapour geometry and the inclusion of multi-purpose features like more versatile tyres, wider gear ranges and provision for rear rack and full mudguards. If it's starting to sound a little bit like an alloy framed little brother to the Croix de Fer range then you'd not be a million miles off and in fact CdA is short for Croix d'Alliage or 'cross of alloy'. You knew it looked familiar.



CROJX DE FER

Croix De Fer Frameset





Built to cover mile after mile, of broken, dilapidated roads or towpaths, byways or cheeky trails; our 'bridleway basher' CdA blurs the line between more traditional CX bikes and modern sportive/endurance road bikes. With a long, stable wheelbase, generous clearances and BB drop, large volume tyres, and an accessible, relaxed riding position the CdA 20 model combines road and mountain drivetrains for a simplified, wide-range 1x10 setup with an X7 Type 2™ clutch rear derailleur for chain security. Sometimes less is more (except for the huge 11-36T cassette where more is clearly more).



501 521 541 561 581 601

* The mid-eyelets on the carbon fork offer a higher, alternative mudguard stay mounting

| | ALX8 6066/6061 Hybrid DB Aluminium w/ mudgaurd |
|---|---|
| Frame | & rack eyelets |
| Fork | Carbon CX w/ Alloy Steerer, eyelet & lowrider bosses |
| Headset | FSA TH-857 Semi-Cartridge |
| Shifters | SRAM Apex 10sp (R/H only) |
| Rear Derailleur | SRAM X7 Type 2 Med Cage, 10sp |
| Front Derailleur | N/A |
| Chainset | Lasco Single Ring & Chainguard, 42T |
| Bottom Bracket | TH BB-7420ST, 68x116mm |
| Chain | KMC X10 |
| Cassette / Freewheel | Shimano CS-HG50, 11-36T, 10sp |
| Rims | Alex Rims XD-Elite, 32H |
| | Shimano Deore M525, 32H - 14G Stainless Silver |
| Hubs / Spokes | w/ Brass Nipples |
| Hubs / Spokes Tyres | w/ Brass Nipples Continental Speed Ride, 700x42c |
| | |
| Tyres | Continental Speed Ride, 700x42c TRP Spyre-C w/ 160mm Rotors & Jagwire KEB-SL |
| Tyres Brakes | Continental Speed Ride, 700x42c TRP Spyre-C w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer |
| Tyres Brakes Brake Levers | Continental Speed Ride, 700x42c TRP Spyre-C w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer w/ SRAM APEX 10sp / SRAM BL 500 Genesis Road Compact (125mm Drop x |
| Tyres Brakes Brake Levers Handlebars | Continental Speed Ride, 700x42c TRP Spyre-C w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer w/ SRAM APEX 10sp / SRAM BL 500 Genesis Road Compact (125mm Drop x 70mm Reach) |
| Tyres Brakes Brake Levers Handlebars Grips / Tape | Continental Speed Ride, 700x42c TRP Spyre-C w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer w/ SRAM APEX 10sp / SRAM BL 500 Genesis Road Compact (125mm Drop x 70mm Reach) Genesis Microfiber Anti-Slip w/ VexGel |
| Tyres Brakes Brake Levers Handlebars Grips / Tape Stem | Continental Speed Ride, 700x42c TRP Spyre-C w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer w/ SRAM APEX 10sp / SRAM BL 500 Genesis Road Compact (125mm Drop x 70mm Reach) Genesis Microfiber Anti-Slip w/ VexGel Genesis Road, 31.8mm x +/-7° |









77 Genesis Bicycles - Cross Twenty Fifteen

Adventure -Cross

CROJX DE FER

Croix De Fer Frameset



Φ⁺ Croix d'Alliage 20 Croix d'Alliage 10



Perfectly suited to the normal average state of our nation's roads (god-awful) the CdA 10 is our most accessible 'do pretty much everything', 'go mostly anywhere' bike and makes for simple decision making when the tarmac isn't quite as smooth as it looked in the adverts. Fit pannier racks or guards, commute to work or go play on the trails. Practicality and durability for real-world conditions.



50 52 54 56 58 60





* The mid-eyelets on the carbon fork offer a higher, alternative mudguard stay mounting position. Genesis Bikes do not recommend the mounting of front rack and carrying of loads

| rame | ALX8 6066/6061 Hybrid DB Aluminium w/ mudgaurd & rack eyelets |
|---------------------|--|
| ork | Carbon CX w/ Alloy Steerer, eyelet & lowrider bosses |
| eadset | FSA TH-857 Semi-Cartridge |
| nifters | Shimano Claris ST-2400 |
| ear Derailleur | Shimano Claris RD-2400 |
| ont Derailleur | Shimano Claris FD-2400 |
| hainset | FSA Tempo Compact, 50/34T |
| ottom Bracket | TH BB-7420ST, 68x116mm |
| hain | KMC X8 |
| assette / Freewheel | Shimano CS-HG41, 11-32T, 8sp |
| ims | Alex Rims XD-Elite, 32H |
| ubs / Spokes | Shimano M475, 32H - 14G Stainless Silver w/ Brass Nipples |
| /res | Continental Speed Ride, 700x42c |
| rakes | TRP Spyre-C w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer |
| rake Levers | w/ Shimano Claris ST-2400 |
| andlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| rips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| em | Genesis Road, 31.8mm x +/-7° |
| addle | Genesis CX |
| eatpost | Genesis CX 27.2 x 350mm |
| edals | VP-383S w/ Toeclip |



TOUR DE FER

Tour De Fer

Caribou

Longitude Longitude

TOUR DE FER - SRP - £899.99

As you might've already deduced from our thoroughly unoriginal naming (sorry, the project name kind of stuck), the Tour de Fer uses the ever-popular tried-and-tested Croix de Fer frame platform with a few choice tweaks to transform it

into a capable, new-age, disc-equipped tourer ready for

duty straight from the box.

It's not that the 'Croix can't be used as a long distance load carrier - it's just that we felt we could make a better bike, much more suited to the task of carrying rider and luggage over long distances in comfort. So, what's different I hear you ask?... For starters we lengthened the chainstays (455mm) to allow for ample heel clearance with panniers. The stretched chainstays also give room to mount a handy kickstand plate behind the bottom bracket. We also beefed up the wall thickness of the downtube to improve overall rigidity and handling when fullyladen. The BB was dropped 5mm (75mm) to improve stability and balance and we also increased the fork offset to 55mm (provides a medium trail measurement of 60mm) meaning the bike handles great with a front loads but isn't too overly twitchy without. Build-wise, we dressed the frame with durable, nononsense components that we knew from personal experience are tour/expedition worthy and should last the sorts of highmileages for which we intended; we went with a low geared, MTB-based drivetrain that gives a nice low 18.7Gl climbing gear alongside a not-too-spinny 108.7GI high gear, and a whole load of useable range in between, hardy Microshift barcon shifters (rear = index/front = friction), TRP Spyre-C mechanical disc brakes and the cycle tourist's favourite, Schwalbe Marathon 35c tyres round-off the considered, well thought through spec. Expedition-ready straight from the box – just add rider, luggage and a sense of adventure.

| A IÄINID | Colour |
|--|-----------|
| REFERENCE OF THE PROPERTY OF T | Rosso Red |
| | Dark Grey |
| • | Tangerine |
| | |

| 528 | 548 | 568 | 58 | <u>60:</u> | |
|-----|-----|-----|----|------------|--|

| ork | Cnromoly unicrown w/ muaguara eyelets & lowrider bosses |
|----------------------|---|
| eadset | FSA TH-857 Semi-Cartridge |
| hifters | Microshift BS-T09 9sp Barend (Front = Friction / Rear = Index) |
| ear Derailleur | Shimano Alivio RD-M4000 |
| ront Derailleur | Shimano Alivio FD-T4000 |
| chainset | Shimano FC-M521, 44/32/22T |
| ottom Bracket | BB-ES25-AK, 121x68MM |
| hain | KMC X9 |
| cassette / Freewheel | Shimano CS-HG400, 11-32T, 9sp |
| ims | Alex Rims DH-19, 36H |
| ubs / Spokes | Shimano Deore M525, 32H - Sapim DB (2.0/1.8/2.0mm) w/ Brass Nipples |
| /res | Schwalbe Marathon GreenGuard, 700x35c |
| rakes | TRP Spyre-C Mechanical Disc w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer |
| rake Levers | Tektro RL-340 |
| andlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| lem | Genesis Road, 31.8mm x +/-7° |
| addle | Genesis Road Comfort |
| eatpost | Genesis CX 27.2 x 350mm |
| 1udguards | Chromoplastic 42mm |
| ack & Bottle Cages | M:Part FMP / AX4 - 3x Alloy no rattle |
| edals | VP-383S w/ Toeclip |

Genesis Mjölnir Seamless DB Chromoly w/ mudguard

Chromoly Unicrown w/ mudauard evelets &

& rack eyelets



†OUR DE FER

Tour De Fer Tour De Fer Frameset

Caribou

Longitude Longitude Longitude Frameset

TOUR DE FER Mjölnir Frameset - SRP - £349.99

Made for proper touring custom builds the Tour de Fer Frameset features a host of design considerations all included to improve your 2 wheeled wanderlust experience. Firstly we've lengthened the chainstays (455mm) to allow for ample heel clearance with panniers but they also handily allow room to fit a kickstand plate behind the bottom bracket shell. We beefed up the wall thickness of the downtube to improve overall rigidity and handling when fully-loaded and the BB was dropped 5mm (75mm) to improve stability and balance. Up front we also increased the fork offset to 55mm (providing a medium trail measurement of 60mm) meaning the bike handles great with front loads but isn't too twitchy unladen. Tailor your next bike adventure here.

| Frame | Genesis Mjölnir Seamless DB Chromoly w/ mudguard & rack eyelets |
|------------------|--|
| Fork | Chromoly Unicrown Touring w/ mudguard eyelets & lowrider bosses |
| Headset | FSA Orbit Equipe Sealed Cartridge |
| Bottom Bracket | BSA 68mm (not incl.) |
| Front Derailleur | 28.6mm Band-on (not incl.) |
| Seatpost | 27.2mm (not incl.) |
| Seatclamp | 29.8mm (incl.) |



501 521 541 561 581 601







Off Road In Iceland

Roads in Iceland are not like the roads you'll find anywhere else. A road, generally, can be depended on to keep you out of whatever perils lie to either side of it (deserts, minefields, other people's property) and to lead you reliably towards food, shelter and safety.

An Icelandic road, however, depending on the season and the weather conditions in which you encounter it, will often lead you quite in the opposite direction from comfort and civilization, and certainly can't be guaranteed to keep you on the straight and narrow – because in Iceland, very little is straight or narrow.

I went to Iceland in winter – partly because I wanted to test out my new Genesis Caribou, partly because I wanted to avoid the hordes of foreign tourists who swamp the country in the summer months – and quickly discovered that all the more interesting roads (that is, those that would lead me into the deserts and mountains and glaciers and lava fields of Iceland's interior) were closed to traffic, guarded by big red signs that said...

...ÓFÆRT IMPASSABLE

This might have disheartened me, had I not been lucky enough to ask the advice of Emil, of Kría Cycles in Reykjavik. Rather than sucking his teeth and telling me how dangerous it all was, Emil took one look at my fatbike and suggested a challenging route, along a tiny mountain road called Kaldidalur (closed to traffic in winter, naturally), which skirted the edge of the highlands and cut in between two icecaps before descending into a river valley 70km to the north. Kaldidur – which translates ominously as 'valley of the cold' – is hidden away over a mountain pass, and once I'd struggled over the steep, icy, gravelly rim of the valley, I found another world. It was a world of blue sky and glittering white snow, of frozen lakes and jagged peaks. What I'd been told was a road in summer was now just a set of jeep tracks a few days old, the snow crisply refrozen around the edge

of the treads. Here and there I spotted the footprints of Arctic foxes, weaving insouciantly in and out of the tyre tracks and then heading out across the frozen landscape, towards dens hidden under the snowdrifts.

After a few miles, this ghost of a road began to climb up towards a rocky plateau, and when I finally reached the top, I realized that I was standing in the middle of a lava field, an uneven desert of rocks stretching out on either side of me, towards the mountains that must originally have belched them out. The wind had swept the plateau mostly clear of snow, but the surprisingly fierce winter sunshine seemed to have melted the snow compacted by the jeep tyres – which had then refrozen, turning the road into a solid river of hard, shining ice.

85 Genesis Bicycles - Model Year Twenty Fifteen









See more from Emily at thatemilychappell.com

My four-inch tyres, I found, could cope with almost any permutation of rocks and snow I chose to throw them at, but faltered when it came to ice. After several hard falls, and adding a handful of bruises to my collection (sitting in a thermal hot tub on the Reykjavik seafront a few days later, I discovered that the one on my left calf was an exact... ... replica of the topography of Iceland, with its various greens and purples marking out the mountain ranges of the interior and the striated coastline of the Westfjords) I decided to try my luck on the lava, and found to my delight that the fatbike rumbled happily over sand, gravel, and rocks that varied in size from tennis balls to beachballs.

As the day wore on (and my legs wore out), the sun began to sink towards the horizon, and a brisk wind blew up – not one of the sudden hurricanes for which Iceland is famous, but a gale strong enough to push me persistently off-course, onto the increasingly frequent puddles of ice that I was trying to avoid.

"Keep going Chappell", I muttered to myself. "Keep it together."

Concentrating with every particle of my mind and body, I rolled across the gleaming blue-white expanses, relieved when my tyres broke through the ice and found a grip on the stony ground beneath. Fighting with the wind to keep the bike upright, and heading straight ahead, I pedalled steadily forward – not too fast, or I'd skid and slip; not too slow, or I'd lose my line, swerve and fall. By the time I reached the final descent, my arms were trembling all the way up to my shoulders. But my heart sang with triumph as I threw myself and the bike down the switchbacks into the icy river valley beyond, feeling fat tyres bouncing off lumpen rocks, leaning into the wind once more, letting it blow me along as I soared down the hill, past the 'ófært/impassable' sign and along the valley – looking forward to putting up my tent on the frozen outskirts of the village of Húsafell, cooking up a much-needed pan of baked beans and sausages, and dozing off in my sleeping bag, just as the last light of the day disappeared behind the mountains.

87 Genesis Bicycles - Model Year Twenty Fifteen

Tour De Fer Tour De Fer Frameset

Longitude Longitude Longitude Frameset

Caribou - SRP - £1199.99

Originally conceived for use on Alaskan snow 'fatbikes' work because of their large-volume/low-pressure tyre combo (generally 3.8"+ tyres @ 8-12psi) which provides enough floatation and traction to pedal over soft, unstable and otherwise un-passable terrain. (A.K.A. ideal for the path less travelled!)

The Caribou is a little different in that it's not tied-down to specific single-season use, and is much, much more than a pure 'snow-bike'. The trail-orientated geometry and fat tyres in fact lend themselves well to year-round exploring, excelling equally well in typical UK riding conditions like mud, bog, wet roots and loose rock just as well as on the white stuff.



| Colour |
|---------------|
| Hunter Orange |
| Dark Grey |

| 17.5" | 19" | 20.5 |
|-------|-----|------|
| _ | - | - |

| Fork | bottle bosses (135mm spacing) |
|----------------------|--|
| Headset | FSA Orbit Equipe Sealed Cartridge |
| Shifters | Shimano Deore SL-M610 (R/H only) |
| Rear Derailleur | Shimano Deore RD-M615-GS |
| Front Derailleur | Mr. Control CH-MT\$ Chain Device |
| Chainset | Raceface Ride XC, 30T |
| Bottom Bracket | Raceface X-Type Team DH, 100mm |
| Chain | KMC X10 |
| Cassette / Freewheel | Shimano CS-HG50, 11-36T, 10sp |
| Rims | Weinmann HL80, Drilled, 32H |
| Hubs / Spokes | KT 6-Bolt Disc Sealed Cartridge Bearing - 14G Stainless Silver w/ Brass Nipples |
| Tyres | VeeRubber Mission, 26 x 4.0", 72TPI Folding Bead |
| Brakes | TRP Spyke w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer |
| Brake Levers | TRP Spyke |
| Handlebars | Genesis Alt Riser, AL6061 D.B, 31.8 x 720mm, 20mm Rise x 20° Backsweep |
| Grips / Tape | Genesis Lock-on, 135mm |
| Stem | Genesis MTB, 31.8mm x 7° Rise |
| Saddle | Genesis MTB |
| Seatpost | Genesis 0.2 MTB, 27.2 x 400mm |
| | ALIA. |

Genesis Mjölnir DB Chromoly (170mm spacing)

DB Cr-Mo Unicrown Disc w/ double eyelets & triple





TOUR DE FER

Tour De Fer Tour De Fer Frameset

Caribou

Longitude

Longitude Longitude Frameset

Longitude - SRP - £9999.99

The Longitude is in some ways the spiritual successor to the Fortitude - a mid-fat, bikepacking/adventure-ready, fully rigid 29er with versatility in spades! With a playful, long-nlow geometry the Longitude is just as at home zipping through the singletrack as is it fully loaded exploring mountainous backcountry.

Centred around Alex Rims' new Supra35 rims (35mm wide/600g/welded/tubeless-ready) and Continental's voluminous 2.4" X-King tyres, the Longitude hits the sweetspot of increased tyre volume and unrestricted gearing options in an all-round lightweight package.

| NiD | Colour |
|------------|-------------|
| CHILDREN'S | Olive Green |
| | Red |
| | White |

| oa | |
|----|--------------------|
| | Frame Sizes |
| | 15" 175" 5 20.5" 6 |

| Frame | Genesis Mjölnir Seamless DB Chromoly w/ mudguard & rack eyelets |
|----------------------|---|
| Fork | DB Cr-Mo Unicrown w/ Triple Bottle Boss & mudguard/rack eyelets |
| Headset | FSA Orbit Equipe Sealed Cartridge |
| Shifters | Shimano Deore SL-M610 |
| Rear Derailleur | Shimano Deore RD-M615 Shadow+ |
| Front Derailleur | Shimano Deore FD-M610 |
| Chainset | Shimano FC-M612, 40/30/22T |
| Bottom Bracket | Shimano SM-BB51, 73mm |
| Chain | KMC X10 |
| Cassette / Freewheel | Shimano CS-HG50, 11-36T, 10sp |
| Rims | Alex Rims Supra 35 w/ TCS (Tubeless Compatible System), 32H |
| Hubs / Spokes | Shimano M525, 6-Bolt, 32H - Sapim DB (2.0/1.8/2.0mm) w/ Brass Nipples |
| Tyres | Continental X-King, 29x 2.4" (Folding) |
| Brakes | TRP Spyke w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer |
| Brake Levers | TRP Spyke |
| Handlebars | Genesis ALT Riser, AL6061 D.B, 31.8 x 720mm, 20mm Rise x 20° Backsweep |
| Grips / Tape | Genesis Lock-on, 135mm |
| Stem | Genesis MTB, 31.8mm x 7° Rise |
| Saddle | Genesis MTB |
| Seatpost | Genesis 0.2 MTB, 27.2 x 400mm |
| Pedals | N/A |



91 Genesis Bicycles - Adventure Twenty Fifteen genesisbikes.co.uk 92

OUR DE FER

Tour De Fer Tour De Fer Frameset

Caribou

Longitude

Longitude
Longitude Frameset

Longitude Mjölnir Frameset - SRP - £374.99

Take the versatile Longitude platform and build in the guise of your choice. Perfect for dropping off the world for a year or two.

| Frame | Genesis Mjölnir Seamless DB Chromoly w/ mudguard & rack eyelets |
|------------------|---|
| Fork | DB Cr-Mo Unicrown w/ Triple Bottle Boss & mudguard/rack eyelets |
| Headset | FSA Orbit Equipe Sealed Cartridge |
| Handlebars | Genesis ALT Riser, AL6061 D.B, 31.8 x 720mm, 20mm Rise x 20° Backsweep |
| Bottom Bracket | BSA 73mm (not incl.) |
| Front Derailleur | 28.6mm Band-on (not incl.) |
| Seatpost | 27.2mm (not incl.) |
| Seatclamp | 29.8mm (incl.) |



16" 17.5" 19" 20.5" ¢





Urban

Utility | Bridge





GENESIS Urban - Utility

day one

Day One Di2 Day One Alfine Day One Disc Day One

For 2015 Day One makes the transition from an adventure inspired range to one more deliberately focused on city riding. We've done the tyre swap that 90% of Day One customers were doing in the shop and adjusted the gearing a touch to optimise the line-up for tough city and commute use. We've also added a V-brake model to open up the entry level model to more riders and solved the perennial freewheel wear issue by not using one and fitting cassette hubs instead! Day One the - the evolution continues.



day one

Day One Di2 Day One



day one Di2 - SRP - £1999.99

Our technology-laden showstopper features an fully internal wired, electronic shifting 8sp Alfine internal hub gear (IGH) that takes low maintenance to a whole new level! In removing the shift cable and replacing a mechanical cable pull operation with an electronic signal, we've effectively dealt with the IGH's one Achilles heel - a correctly adjusted shift cable. Other upgrades include a carbon fork to help offset some of the weight in the hub and TRP's excellent HyRd disc brakes that combine cable actuation with hydraulic power to great effect. As for charging with the battery mounted inside the seatpost? It couldn't be easier - there's a charge port on the handlebar-mounted junction box meaning the battery can be charged in-situ.



^{*} The mid-eyelets on the carbon fork offer a higher, alternative mudguard stay mounting position. Genesis Bikes do not recommend the mounting of front rack and carrying of loads

| | 1 |
|----------------------|---|
| Frame | Reynolds 725 w/ Di2 Routing |
| Fork | Carbon CX w/ 1-1/8" Alloy Steerer & mudguard eyelets |
| Headset | FSA Orbit Equipe Sealed Cartridge |
| Shifters | Shimano Alfine Di2 BL-\$705 |
| Rear Derailleur | N/A |
| Front Derailleur | N/A |
| Chainset | Shimano Alfine 42T |
| Bottom Bracket | Shimano SM-BB4600 |
| Chain | KMC X1 |
| Cassette / Freewheel | Shimano Alfine 20T Sprocket |
| Rims | Alex Rims XD-Elite, 32H |
| Hubs / Spokes | KT-MHGF 6-Bolt Sealed Cartridge / Shimano SG-S505 Alfine DI2 8sp - 14G Stainless Silver w/ Brass Nipples |
| Tyres | Continental Sport Contact II SL, 700x35c |
| Brakes | TRP Hy-RD w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer |
| Brake Levers | Shimano Alfine BL-S705 |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis CX |
| Seatpost | Genesis CX 27.2 x 350mm |
| Pedals | VP-383S w/ Toeclip |



day one

Day One Di2 Day One Alfine Day One Disc Day One



day one Alfine - SRP - £999.99

All the reliability and low maintenance associated with singlespeed drivetrain but with the added range of Shimano's Alfine 8sp internal hub gear for those looking to carry loads and/or contest with the odd ascent or two! To help give you a 'real world' perspective of gearing, the supplied 42/20T gives a low gear of 30.1Gl and a high of 92.1Gl (and a whole lot of usable range in between) - the low gear being slightly smaller than the 34/30T combo we used on last years' CdF and the high limit ensuring you'll not be spinning out and running out of gears too quickly. A true chameleon of a bike and amazingly versatile bike - light touring, commuting duties, heck, there's even clearances for CX knobblies!



| Frame | Genesis Mjölnir Seamless DB Chromoly |
|----------------------|--|
| Fork | Double-Butted Chromoly Unicrown Disc w/ double eyelets & lowrider bosses |
| Headset | FSA TH-857 Semi-Cartridge |
| Shifters | Microshift BS-N08 (Inter 8) Bar-End Shifter |
| Rear Derailleur | N/A |
| Front Derailleur | N/A |
| Chainset | Driveline CS 42T Single w/ Chainguard |
| Bottom Bracket | TH BB-7420ST, 68x118mm |
| Chain | KMC X1 |
| Cassette / Freewheel | Shimano Alfine 20T Sprocket |
| Rims | Alex Rims XD-Elite, 32H |
| Hubs / Spokes | Joytech D853SE / Shimano SG-S501 Alfine 8sp - 14G Stainless Silver w/ Brass Nipples |
| Tyres | Continental Sport Contact II SL, 700x35c |
| Brakes | TRP Spyre-C Mechanical Disc w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer |
| Brake Levers | Tektro RL-340 |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis CX |
| Seatpost | Genesis CX 27.2 x 350mm |
| Pedals | VP-383S w/ Toeclip |





genesisbikes.co.uk 102

daų one

Day One Disc



day one Disc - SRP - £649.99

Frame

Fork

Stem Saddle

Seatpost

Pedals

We've sharpened pricepoints on the Volant 20 and 30 to match the sort of value-for-money that made last years' Volant 00 so successful. Three models again, all of them winners! We've also been working on a completely new frame, bringing it bang up to date with a formed tube front triangle and a new straight bladed carbon fork. We've also added mudguard eyelets and long-drop calipers for a bit of added UK practicality/versatility, without losing the racier looks – best both worlds.



| ed tube front triangle | Headset | FSA TH-857 Semi-Cartridge |
|--|----------------------|--|
| We've also added ers for a bit of added | Shifters | N/A |
| ne racier looks – best of | Rear Derailleur | N/A |
| | Front Derailleur | N/A |
| Frame Sizes | Chainset | Driveline C\$ 46T Single w/ Chainguard |
| 501 521 541 561 581 601 | Bottom Bracket | TH BB-7420ST, 68x118mm |
| | Chain | KMC X1 |
| | Cassette / Freewheel | 3/32" x 18T Sprocket & Lockring |
| | Rims | Alex Rims XD-Elite, 32H |
| | Hubs / Spokes | Joytech D853SE / D236DSE Singlespeed Cassette - 14G Stainless Silver w/ Brass Nipples |
| | Tyres | Continental Sport Contact II SL, 700x35c |
| | Brakes | TRP Spyre-C Mechanical Disc w/ 160mm Rotors & Jagwire KEB-SL Compression-less Outer |
| | Brake Levers | Tektro RL-340 |
| | Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) |
| | Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel |
| | | |

Genesis Road, 31.8mm x +/-7°

Genesis CX 27.2 x 350mm

VP-383S w/ Toeclip

Genesis CX

Genesis Mjölnir Seamless DB Chromoly

eyelets & lowrider bosses

Double-Butted Chromoly Unicrown Disc w/ double

| SportCONTACT 2012 | |
|--|-----------|
| SPORT ON THE STATE OF THE STATE | D |
| genestations. | ouk 104 |

day one

Day One





Simple, tough and quick the new V-brake model is our most accessible Day One yet. Reliable and durable urban workhorse transportation for every day of every



| ry w | /ee | k. | | | |
|-------|------|---------------|----------|------------|--|
| me \$ | izes | | | | |
| 521 | 548 | 5 <u>5</u> 61 | 58i • | <u>50:</u> | |

| Frame | Genesis Mjölnir Seamless DB Chromoly |
|--|---|
| Fork | Double-Butted Chromoly Unicrown w/ double eyelets & lowrider bosses |
| Headset | FSA TH-857 Semi-Cartridge |
| Shifters | N/A |
| Rear Derailleur | N/A |
| Front Derailleur | N/A |
| Chainset | Lasco 46T Single |
| Bottom Bracket | TH BB-7420ST, 68x103mm |
| Chain | KMC X1 |
| Cassette / Freewheel | Formula Singlespeed Kit, 3/32" x 18T |
| Rims | Alex Rims DH-19, 32H |
| | Shimano TX800 w/ Nutted Axle - 14G Stainless |
| Hubs / Spokes | Silver w/ Brass Nipples |
| Tyres | Silver w/ Brass Nipples Continental Sport Contact II SL, 700x35c |
| | |
| Tyres | Continental Sport Contact II SL, 700x35c |
| Tyres Brakes | Continental Sport Contact II SL, 700x35c Tektro C-310 V-Brake |
| Tyres Brakes Brake Levers | Continental Sport Contact II SL, 700x35c Tektro C-310 V-Brake Tektro RL-520 Genesis Road Compact (125mm Drop x |
| Tyres Brakes Brake Levers Handlebars | Continental Sport Contact II SL, 700x35c Tektro C-310 V-Brake Tektro RL-520 Genesis Road Compact (125mm Drop x 70mm Reach) |
| Tyres Brakes Brake Levers Handlebars Grips / Tape | Continental Sport Contact II SL, 700x35c Tektro C-310 V-Brake Tektro RL-520 Genesis Road Compact (125mm Drop x 70mm Reach) Genesis Microfiber Anti-Slip w/ VexGel |
| Tyres Brakes Brake Levers Handlebars Grips / Tape Stem | Continental Sport Contact II SL, 700x35c Tektro C-310 V-Brake Tektro RL-520 Genesis Road Compact (125mm Drop x 70mm Reach) Genesis Microfiber Anti-Slip w/ VexGel Genesis Road, 31.8mm x +/-7° |





Smithfield Borough

A whole new range for us for 2015 the Bridge series of bikes is designed as everyone's everyday bike. Equipped with mudguards, chainguards and racks and fitted with a comfortable heads-up handle-bar, these are built to be hop-on-able at a moment's notice and to fulfil regular A to B duties without requiring you to change your clothes or carry luggage on your person. Town and country practicality in classic British colours. Designed to suit your life.



day one Day One





The Smithfield combines the sturdy reliability of the Day One frame with the low-maintenance practicality of a Shimano hubgear and the comfortable 'just get on and ride' Fork accessibility of a flat bar set-up. It's designed to be ridden in non-bike-specific attire with touches like a chainguard, mudguards and rear rack for luggage making it your 'go to' bike for regular non-sport use. Class and practicality in a comfortable and good looking package.



| | Navy |
|--|---------|
| | Mustard |



| | Front Derailleur | |
|----------------|----------------------|---|
| ne Sizes | Chainset | |
| 52 54 55 58 50 | Bottom Bracket | |
| | Chain | |
| | Cassette / Freewheel | |
| | Rims | |
| | | Г |

| ork | Cr-Mo Unicrown Disc w/ double eyelets & lowrider bosses |
|---------------------|---|
| eadset | FSA TH-857 Semi-Cartridge |
| ifters | Shimano Alfine SL-S503 |
| ear Derailleur | Shimano Alfine IGH 8sp |
| ont Derailleur | N/A |
| nainset | Driveline CS, 42T Single w/ Chainguard |
| ottom Bracket | TH BB-7420ST, 68x118mm |
| nain | KMC X1 |
| assette / Freewheel | 3/32" x 18T Sprocket & Lockring |
| ms | Alex Rims XD-Elite, 32H |
| ubs / Spokes | Shimano HB-RM33 / Shimano SG-S501 Alfine 8sp - 14G Stainless Silver w/ Brass Nipples |
| res | Continental Sport Contact II SL, 700x35c |
| akes | Shimano BR-M335 w/ 160mm Rotors |
| ake Levers | Shimano BL-M335 |
| andlebars | Genesis Town, 630mm Width x 23mm Rise w/ 20° Backsweep |
| rips / Tape | Genesis DuraCork Black |
| em | Genesis Road, 31.8mm x +/-7° |
| ıddle | Genesis Cross |
| atpost | Genesis CX 27.2 x 350mm |
| udguards | Chromoplastic 42mm |
| ggage Racks | M:Part AX3 |
| edals | VP-383S w/ Toeclip |

Genesis Mjölnir Seamless DB Chromoly



genesisbikes.co.uk 110 109 Genesis Bicycles - Urban Twenty Fifteen

day one Day One





The Borough (hewn from our tried and tested Croix de Fer frame) is a robust workhorse of a bike designed to carry the rider and luggage from A to B in style, at speed and with sophistication and comfort too. A dependable Shimano Claris 8sp drivetrain with slightly lightened gearing makes it ideal for load-carrying urban errands and we've included practical touches like an integrated chainguard, a subtly swept riser bar, Shimano's new M355 hydraulic disc brakes and fast rolling, puncture-resistant Conti Sport Contact tyres too. The perfect blend of classic, understated looks combined with the modern, dependable and top-performing componentry that we've all come to know and love. More riding, less fettling; style and substance in harmony.





| 541 | 56i • | 581 | 5C 0 |
|-----|----------|-----|---------|
| _ | | | |

| Fork | Cr-Mo Unicrown Disc w/ double eyelets & lowrider bosses |
|----------------------|--|
| Headset | FSA TH-857 Semi-Cartridge |
| Shifters | Shimano Claris SL-2400 |
| Rear Derailleur | Shimano Claris RD-2400 |
| Front Derailleur | Shimano Claris FD-2400 |
| Chainset | Lasco Visto-300P, 46/34T w/ Chainguard |
| Bottom Bracket | TH BB-7420ST, 68x113.5mm |
| Chain | KMC X8 |
| Cassette / Freewheel | Shimano CS-HG41, 11-32T, 8sp |
| Rims | Alex Rims XD-Elite, 32H |
| Hubs / Spokes | Shimano RM33, 32H - 14G Stainless Silver w/ Brass Nipples |
| Tyres | Continental Sport Contact II SL, 700x35c |
| Brakes | Shimano BR-M335 w/ 160mm Rotors |
| Brake Levers | Shimano BL-M335 |
| Handlebars | Genesis Town, 630mm Width x 23mm Rise w/ 20° Backsweep |
| Grips / Tape | Genesis DuraCork Black |
| Stem | Genesis Road, 31.8mm x +/-7° |
| Saddle | Genesis CX |
| Seatpost | Genesis Road 27.2 x 350mm |
| Mudguards | Chromoplastic 42mm |
| Luggage Racks | M:Part AX3 |
| Pedals | VP-383S w/ Toeclip |

Genesis Mjölnir Seamless DB Chromoly







111 Genesis Bicycles - Urban Twenty Fifteen genesisbikes.co.uk 112



GENESIS

Mountain

29er | 27.

HIGH LATITUDE

High Latitude 20
High Latitude 10

LATITUDE

Latitude 20 Latitude 10

CORE

Core 10



GENESIS

Mountain - 29er

HIGH LATITUDE

High Latitude 20 High Latitude 10 High Latitude Frameset

Amongst our best loved mountain bikes the High Latitude 29" platform returns new and improved for 2015. Built for discerning trail riders everywhere the High Latitudes are just as quick and fun as ever and feature some finely tuned revisions to what was already a pretty dialled ride. With two new models either side of the 2014 bike, new graphics, 100% bolt through 15mm axles, and Maxxis tyres throughout this year's range is looking very sweet indeed. Welcome to the trailhead.



Mountain -29er

HIGH LATITUDE High Latitude 20

High Latitude Frameset

LATITUDE

CORE

HIGH LATITUDE 20 - SRP - £1199.99

16" 17.5" 19" 20.5°

Genesis Miölnir Seamless DR Chromoly

We've kept the winning formula from last year's High Latitude but added some key touches. Not least of these is a top-end X-Fusion Slide RL2 fork featuring a tapered steerer, a 15mm bolt through axle and an air spring - it's one of the smoothest operating forks we've tested and to be honest you probably won't even notice it on the trails - this is a good thing. Matched with a weight saving 2x Deore drivetrain including Shadow+ clutch rear mech and equipped with unflappable Maxxis Ardent tyres (on wide, tubeless-ready Alex Volar 2.3 rims, no less) you can see why, out of the box, the High Latitude 20 is probably the quickest hardtail in our range.



| Frame | Genesis Mjoinir Seamless DB Chromoly |
|----------------------|---|
| Fork | X-Fusion Slide RL2, w/ 15mm Thru-Axle & Tapered Steerer (80/100mm Travel) |
| Headset | FSA Orbit ITA-A Sealed Cartridge |
| Shifters | Shimano Deore SL-M610 I-Spec |
| Rear Derailleur | Shimano Deore RD-M615 GS |
| Front Derailleur | Shimano Deore FD-M615 |
| Chainset | Shimano Deore FC-M615, 38/24T |
| Bottom Bracket | Shimano SM-BB51, 73mm |
| Chain | KMC X10 |
| Cassette / Freewheel | Shimano CS-HG50 11-36T, 10sp |
| Rims | Alex Rims Volar 2.3 w/ TCS (Tubeless Compatible System), 32H |
| Hubs / Spokes | Shimano Deore HB-M618 15mm / FH-M615 - Sapim DB (2.0/1.8/2.0mm) w/ Brass Nipples |
| Tyres | Maxxis Ardent 29x2.25" |
| Brakes | Shimano BR-M447 w/ SM-RT54 180/160mm Rotors |
| Brake Levers | Shimano BL-M506 |
| Handlebars | Genesis MTB Flatbar, 720mm x 9° Backsweep |
| Grips / Tape | Genesis Lock-on, 135mm |
| Stem | Genesis MTB, 31.8mm x 7° Rise |
| Saddle | Genesis MTB |
| Seatpost | Genesis 0.2 MTB, 27.2 x 400mm |
| Pedals | Wellgo LU-A18 |
| | |



CORE

The 2015 High Latitude 10 is designed for the trail rider looking to get the most out of their hard-earned without sacrificing ride quality. Key on a 29" wheel bike is front end rigidity & weight so we've included a QR 15mm bolt through Suntour Raidon XC-LO-R air-sprung fork for the best of both of those & paired the new Shimano Alivio 9 speed group including RD-M4000 shadow rear mech, Shimano hubs & brakes. All finished off with Maxxis Ardent tyres on wide section tubeless-ready Alex MD23 rims &, frankly, it's quite a lot of bike.

| Frame | Genesis Mjölnir Seamless DB Chromoly | | |
|------------------------------|---|--|--|
| Fork | Suntour Raidon-XC-LO-R-29, w/ 15mm Thru-Axle & Tapered Steerer (80/100mm Travel) | | |
| Headset | FSA Orbit ITA-B Semi-Cartridge | | |
| Shifters | Shimano Alivio SL-M4000 | | |
| Rear Derailleur | Shimano Alivio RD-M4000 | | |
| Front Derailleur | Shimano Alivio FD-M4000 | | |
| Chainset | Shimano Alivio FC-M4050, 40/30/22T | | |
| Bottom Bracket | Shimano SM-BB51, 73mm | | |
| Chain | KMC X9 | | |
| Cassette / Freewheel | Shimano CS-HG400 12-36T, 9sp | | |
| Rims | Alex Rims MD23 w/ TCS (Tubeless Compatible System), 32H | | |
| Hubs / Spokes | Shimano Deore HB-M618 15mm / Shimano Alivio FH- M4050 - 14G Stainless Silver w/ Brass Nipples | | |
| Tyres | Maxxis Ardent, 29x2.25" | | |
| Brakes | | | |
| | Shimano BR-M395 w/ SM-RT30 180/160mm Rotors | | |
| Brake Levers | Shimano BR-M395 w/ SM-RT30 180/160mm Rotors Shimano BL-M396 | | |
| Brake Levers Handlebars | | | |
| | Shimano BL-M396 | | |
| Handlebars | Shimano BL-M396 Genesis MTB Flatbar, 720mm x 9° Backsweep | | |
| Handlebars Grips / Tape | Shimano BL-M396 Genesis MTB Flatbar, 720mm x 9° Backsweep Genesis Lock-on, 135mm | | |
| Handlebars Grips / Tape Stem | Shimano BL-M396 Genesis MTB Flatbar, 720mm x 9° Backsweep Genesis Lock-on, 135mm Genesis MTB, 31.8mm x 7° Rise | | |





HIGH LATITUDE Mjölnir Frameset - SRP - \$274.99

Made from a seamless double butted Genesis Mjölnir chromoly tubeset with an X44mm headtube for tapered steerer compatibility and revised cable routing, the High

Latitude Frameset in Flash Green lets you build exactly the 29" trail bike you want. Start yours here. Genesis Miölnir Seamless DB Chromoly 80-100mm Recommended (not incl.) Headset 44mm w/ external lower cup (not incl.)

BSA 73mm (not incl.) Bottom Bracket Front Derailleur 28.6mm Band-on (not incl.) Seatpost 27.2mm (not incl.) Seatclamp 29.8mm (incl.)







121 Genesis Bicycles - Mountain Twenty Fifteen

GENESIS Mountain - 27.5"

LATITUDE

Latitude 20 Latitude 10 Latitude Frameset

Last year's High Latitude LT (the first steel framed 27.5" bike from Genesis) proved a runaway success so we're back with a beefier line-up for 2015. The killer 'in-betweener' wheelsize delivers both excellent handling and rolling characteristics which coupled with the Genesis frame make for an excellently throw-about-able trail bike. We've not changed too much from that recipe except the name really; High Latitude LT becomes simply: Latitude. (We were starting to run out of space on the top tube!)



Mountain -29er

HIGH LATITUDE High Latitude 20 High Latitude Frameset

Mountain - 27.5"

LATITUDE Latitude 20

CORE

LATITUDE 20 - SRP - £1199.99

Genesis Mjölnir Seamless DB Chromoly

Genesis 0.2 MTB, 27.2 x 400mm

X-Fusion Velvet RL2, w/ 15mm Thru-Axle & Tapered

Frame

Seatpost

The gloriously Acid Yellow Latitude 20 is for many people (and for more reasons than one) the stand out model of our 2015 mountain range. It benefits from a tapered, 15mm bolt through axle, air sprung X-Fusion Velvet outstanding confidence and control up from with the ever reliable Deore 2x10 group incli rear derailleur for great shifting and chain s surfaces too. Grip is taken care of by the irre Ardent tyres supported by nice wide tubele 2.3 rims. Hard not to like a lot.

| Colour |
|-------------|
| Acid Yellow |
| Black |
| Blue |

| et 120mm fork for ont and is equipped | FOIK | Steerer (120mm Travel) |
|---|----------------------|---|
| | Headset | FSA Orbit ITA-A Sealed Cartridge |
| cluding the Shadow+ security over chattery | Shifters | Shimano Deore SL-M610 I-Spec |
| rrepressible Maxxis | Rear Derailleur | Shimano Deore RD-M615 GS 10sp |
| ess ready Alex Volar | Front Derailleur | Shimano Deore FD-M615 |
| | Chainset | Shimano Deore FC-M615, 38/26T |
| Frame Sizes | Bottom Bracket | Shimano SM-BB51, 73mm |
| 14" 16" 17.5" 19" 20.5" ¢ | Chain | KMC X10 |
| | Cassette / Freewheel | Shimano CS-HG50 11-36T, 10sp |
| | Rims | Alex Rims Volar 2.3 w/ TCS (Tubeless Compatible System), 32H |
| | Hubs / Spokes | Shimano Deore HB-M618 15mm / FH-M615 - Sapin DB (2.0/1.8/2.0mm) w/ Brass Nipples |
| | Tyres | Maxxis Ardent, 27.5x2.25" |
| | Brakes | Shimano BR-M447 w/ SM-RT54 180/160mm Rotors |
| | Brake Levers | Shimano BL-M506 |
| | Handlebars | Genesis MTB Riser, 15mm Rise x 9° Backsweep |
| | Grips / Tape | Genesis Lock-on, 135mm |
| | Stem | Genesis MTB 760mm, 31.8mm x 7° Rise |
| | Saddle | Genesis MTB |
| | | |

| | See 3 | |
|--|-------|--|
| | | |
| | | |
| | | |
| | | |

125 Genesis Bicycles - Mountain Twenty Fifteen genesisbikes.co.uk 126 HIGH LATITUDE High Latitude Frameset

Latitude 10 Latitude Frameset

LATITUDE 10 - SRP - £899.99

The new Latitude 10 is our best value 27.5" steel trail bike yet and makes the kind of ride the High Latitude LT of last year was famed for accessible to much wider audience. There's a full new Shimano Alivio group, a 15mm bolt through air sprung Suntour Raidon XC-LO-R 120mm fork and the excellent Maxxis Ardent rubber to finish. A modern steel trail steed without the pricetag.

| Frame | Genesis Mjölnir Seamless DB Chromoly |
|----------------------|---|
| Fork | Suntour Raidon-XC-LO-R-27.5, w/ 15mm Thru-Axle & Tapered Steerer (120mm Travel) |
| Headset | FSA Orbit ITA-B Sealed Cartridge |
| Shifters | Shimano Alivio SL-M4000 9sp |
| Rear Derailleur | Shimano Alivio RD-M4000 9sp |
| Front Derailleur | Shimano Alivio FD-M4000 9sp |
| Chainset | Shimano Alivio FC-M4050, 40/30/22T |
| Bottom Bracket | Shimano SM-BB51, 73mm |
| Chain | KMC X9 |
| Cassette / Freewheel | Shimano CS-HG400 11-34T, 9sp |
| Rims | Alex Rims MD23 w/ TCS (Tubeless Compatible System), 32H |
| Hubs / Spokes | Shimano Deore HB-M618 15mm / Shimano Alivio FH-M4050 - 14G Stainless Silver w/ Brass Nipples |
| Tyres | Maxxis Ardent, 27.5x2.25" |
| Brakes | Shimano BR-M395 w/ SM-RT30 180/160mm Rotors |
| Brake Levers | Shimano BL-M396 |
| Handlebars | Genesis MTB Riser, 760mm x 15mm Rise x 9° Backsweep |
| Grips / Tape | Genesis Lock-on, 135mm |
| Stem | Genesis MTB, 31.8mm x 7° Rise |
| Saddle | Genesis MTB |
| Seatpost | Genesis 0.2 MTB, 27.2 x 400mm |
| Pedals | Wellgo LU-A18 |





LATITUDE Mjölnir Frameset - SRP - £274,99

Made from a seamless double butted Genesis Mjölnir chromoly tubeset with an X44mm headtube for tapered steerer compatibility and revised cable routing, the Latitude Frameset in Solar Orange lets you build exactly the 27.5" trail bike you want. Start yours here.

| | I . | | | |
|------------------|--|--|--|--|
| Frame | Genesis Mjölnir Seamless DB Chromoly | | | |
| Fork | 120mm Recommended (not incl.) | | | |
| Headset | 44mm w/ external lower cup (not incl.) | | | |
| Bottom Bracket | BSA 73mm (not incl.) | | | |
| Front Derailleur | 34.9mm Band-on (not incl.) | | | |
| Seatpost | 31.6mm (not incl.) | | | |
| Seatclamp | 34.1mm (incl.) | | | |





15" 17.5" 19" 20.5"

127 Genesis Bicycles - Mountain Twenty Fifteen

GENESIS Mountain - 27.5"



Core 10

With three all new super-sharp models the Core range is back with something of a bang. With a revised frame incorporating a new 44mm oversized headtube, air forks appearing on the top two models, 27.5" wheels throughout, a selection of some of Shimano's best pound for pound groupsets and quality tyres from Continental across the piece we've done the hard work of marrying the spec you need for the best possible balance of performance versus cost. Core - some of the most sharply put together bikes in the entire 2015 line.



Mountain -29er

HIGH LATITUDE High Latitude 20 High Latitude Frameset

Mountain - 27.5"

LATITUDE

CORP



Headset

ALX-7+ 6061 DB Aluminium

FSA Orbit ITA-B (1-1/8" Steerer)

Wellgo LU-A18

Suntour RAIDON-XC-LO-R-27.5, 120mm Travel

The top tier of our 3 model Core 27.5" trail range leads the line with a brand new 6066 aluminium frame for 2015 and packs in a world of other trail-ready goodness to dial-in your Fork ride too. Up front there's a highly capable 120mm travel airsprung Suntour Raidon XC-LO-R fork with lockout and rebound damping; the drivetrain is a [clutch rear mech for increas on Shimano Centrelock hub and braking duties are taker M395/M396 calipers and lev Centrelock rotors. Ideally suit and performance in a very



| a Deore 2x10 set up including a | Shifters | Shimano Deore SL-M610 |
|--|----------------------|---|
| ased chain security, your wheels spin | Rear Derailleur | Shimano Deore RD-M615-GS |
| lbs laced to Alex tubeless ready rims, en care of by Shimano hydraulic | Front Derailleur | Shimano Deore FD-M615 |
| evers in concert with Shimano | Chainset | Suntour XCM 2x10, 38/24T |
| uited to riders who want great spec y accessible package. | Bottom Bracket | Shimano BB-ES25, 73x118mm |
| , | Chain | KMC X10 |
| Frame Sizes | Cassette / Freewheel | Shimano CS-HG50, 11-36T, 10sp |
| | Rims | Alex Rims MD23 w/ TCS (Tubeless Compatible System), 32H |
| | Hubs / Spokes | Shimano Alivio M4050 Centrelock - 14G Stainless w/ Brass Nipples |
| | Tyres | Continental X-King, 27.5x 2.2" |
| | Brakes | Shimano BR-M395 w/ SM-RT30 160mm Rotors |
| | Brake Levers | Shimano BL-M396 |
| | Handlebars | Genesis MTB Riser, 12mm Rise x 9° Backsweep |
| | Grips / Tape | Genesis Lock-on, 135mm |
| | Stem | Genesis MTB, 31.8mm x 7° Rise |
| | Saddle | Genesis MTB |
| | Seatpost | Genesis 0.2 MTB, 30.9 x 350/400mm |



The Core 20 is the middle bike in our 3 bike Core range for 2015 and we've worked hard to cram in as many features as possible to make your trail rides the best they can be while keeping the pricing competitive. This means you get an updated formed 6066 aluminium frame with an oversized 44mm headtube, an air sprung 120mm fork with hydraulic lockout and rebound damping adjustments, full Shimano Alivio drivetrain (including hubs) along with Centrelock rotors and Shimano M395/M396 hydraulic brake calipers and levers, and that's before we've mentioned tubeless compatible rims from Alex and X-King 2.2" tyres from Continental. Arguably one of the best equipped trail bikes pound-for-pound available today.

ALX-7+ 6061 DB Aluminium

| Frame | ALX-/+ 6061 DB Aluminium |
|----------------------|--|
| Fork | Suntour XCR-AIR-LO-R 27.5, 120mm Travel |
| Headset | FSA Orbit ITA-B (1-1/8" Steerer) |
| Shifters | Shimano Alivio SL-M4000 |
| Rear Derailleur | Shimano Alivio RD-M4000 |
| Front Derailleur | Shimano Alivio FD-M4000 |
| Chainset | Shimano Alivio FC-M4000, 40/30/22T |
| Bottom Bracket | Shimano BB-ES25, 73x118mm |
| Chain | KMC X9 |
| Cassette / Freewheel | Shimano CS-HG200, 11-34T, 9sp |
| Rims | Alex Rims MD23 w/ TCS (Tubeless Compatible System), 32H |
| Hubs / Spokes | Shimano Alivio M4050 Centrelock - 14G Stainless Silver w/ Brass Nipples |
| Tyres | Continental X-King, 27.5x 2.2" |
| Brakes | Shimano BR-M395 w/ SM-RT30 160mm Rotors |
| Brake Levers | Shimano BL-M396 |
| Handlebars | Genesis MTB Riser, 12mm Rise x 9° Backsweep |
| Grips / Tape | Genesis Lock-on, 135mm |
| Stem | Genesis MTB, 31.8mm x 7° Rise |
| Saddle | Genesis MTB |
| Seatpost | Genesis 0.2 MTB, 30.9 x 350/400mm |
| Pedals | Wellgo LU-A18 |







With a brand new formed 6066 aluminium Frameset this year including features like an oversized 44mm headtube and improved cable routing and the new Core 10 is the most advanced ever. Throw in a coil sprung fork with lockout and compression damping functionality, a 9 speed Shimano Altus based drivetrain, Shimano hydraulic M355 brakes with Shimano Centrelock hubs and rotors and the Core 10 makes for a highly versatile and reliable trail bike.

ALX-7+ 6061 DB Aluminium

| Frame | ALX-7+ 6061 DB AIUMINIUM |
|----------------------|--|
| Fork | SR Suntour XCM-HLO-DS-27.5, 120mm Travel |
| Headset | FSA Orbit ITA-B (1-1/8" Steerer) |
| Shifters | Shimano Altus SL-M370 |
| Rear Derailleur | Shimano Altus RD-M370 |
| Front Derailleur | Shimano Altus FD-M370 |
| Chainset | SR Suntour XCT-414PB-SQ, 44/32/22T |
| Bottom Bracket | Shimano BB-UN26, LL113x73mm |
| Chain | KMC X9 |
| Cassette / Freewheel | Shimano CS-HG200, 11-34T, 9sp |
| Rims | Alex Rims MD23 w/ TCS (Tubeless Compatible System), 32H |
| Hubs / Spokes | Shimano RM33 Centrelock - 14G Stainless Silver w/ Brass Nipples |
| Tyres | Continental X-King, 27.5x 2.2" |
| Brakes | Shimano BR-M355 w/ SM-RT20 160mm Rotors |
| Brake Levers | Shimano BL-M355 |
| Handlebars | Genesis MTB Riser, 12mm Rise x 9° Backsweep |
| Grips / Tape | Genesis Lock-on, 135mm |
| Stem | Genesis MTB, 31.8mm x 7° Rise |
| Saddle | Genesis MTB |
| Seatpost | Genesis 0.2 MTB, 30.9 x 350/400mm |
| Pedals | Wellgo LU-A18 |
| | |





| ì | Satin Red |
|---|-------------|
| | Black |
| | Grey |
| ì | Light Grey |
| | |
| | Frame Sizes |



15" 17.5" 19" 20.5"



133 Genesis Bicycles - Mountain Twenty Fifteen



Youth

Road | Mountain

COL DU GLANDON
Col Du Glandon

Caribou

Core 26 Core 24



OCOL DU GLANDON Col Du Glandon

Youth -Mountain

Caribou

CORE

Designed for the use of smaller or younger riders the Col du Glandon takes its name from the peak that sits next to the Col de la Croix de Fer in the Savoie region of France. Built from aluminium for lightness and equipped with rack mounts and mudguard eyelets the Col du Glandon is, just like our Croix de Fer range, ready to explore.

| Frame | ALX7+ 6061 Double-Butted Aluminium w/ mudguard & rack eyelets | | | | |
|----------------------|--|--|--|--|--|
| Fork | Double-Butted Chromoly Unicrown w/ Double Eyelets & Lowrider Bosses | | | | |
| Headset | FSA TH-857 Semi-Cartridge | | | | |
| Shifters | Shimano Claris ST-2400 | | | | |
| Rear Derailleur | Shimano Claris RD-2400 | | | | |
| Front Derailleur | Shimano FD-M310 | | | | |
| Chainset | Lasco 46/34T, 165mm | | | | |
| Bottom Bracket | TH BB-7420ST, 110.5x68mm | | | | |
| Chain | Shimano CN-HG40 | | | | |
| Cassette / Freewheel | Shimano CS-HG41, 11-32T, 8sp | | | | |
| Rims | Alex Rims Ace-17, 32H | | | | |
| Hubs / Spokes | Shimano Claris HB/FH-2400, 32H - 14G Stainless Silver w/ Brass Nipples | | | | |
| Tyres | CST C-245, 584x40c | | | | |
| Brakes | Tektro RX1 Mini-V | | | | |
| Brake Levers | w/ Shimano Claris ST-2400 | | | | |
| Handlebars | Genesis Road Compact (125mm Drop x 70mm Reach) | | | | |
| Grips / Tape | Genesis Microfiber Anti-Slip w/ VexGel | | | | |
| Stem | Genesis Road, 31.8mm x +/-7° | | | | |
| Saddle | Genesis Jnr | | | | |
| Seatpost | Genesis CX 27.2 x 350mm | | | | |
| Pedals | VP-383S w/ Toeclip | | | | |



Caribou - SRP - £499.99

Inspired by its fully grown Caribou big brother the Caribou 20" is, we think, about as much fun as it's possible to have on a kids bike. It might not be the quickest, lightest or most practical of kids bikes in the world, granted, but its amongst the most rugged. Awesome family adventures start here.

| Frame | ALX 6 6061 Aluminium w/ Ø44mm Oversize Headtube |
|----------------------|---|
| Fork | Alloy Unicrown Disc w/ bottle cage bosses |
| Headset | Prestine PT-1800H Semi-cartridge, ZS44 for 1-1/8" |
| Shifters | Shimano Tourney SL-RS35-7R Revoshift (R/H only) |
| Rear Derailleur | Shimano Tourney RD-FT35-SS, 7sp |
| Front Derailleur | N/A |
| Chainset | 28T Single w/ double chainguard, 140mm |
| Bottom Bracket | Prestine PT-6621A, 68x121mm |
| Chain | KMC Z50 |
| Cassette / Freewheel | Shimano Tourney MF-TZ21, 14-28T |
| Rims | Jetset HC-515S 19" Trials, 32H |
| Hubs / Spokes | Joytech D853E/D854SE w/ Nutted Axle - 14G Black w/ Brass Nipples |
| Tyres | Maxxis Creepy Crawler, 20x2.5" (67-387 casing - 19") |
| Brakes | Tektro Aires MD-M300 Mechanical Disc (160/140mm rotor) |
| Brake Levers | Tektro JL-510TS 4-Finger |
| Handlebars | Genesis Jnr Riser, AL6061, 25.4 x 560 x 30mm Rise x 6° Backsweep |
| Grips / Tape | Kraton & Gel Dual-Density |
| Stem | Genesis Jnr MTB, 25.4 x 60mm x 10° Rise |
| Saddle | Genesis Jnr MTB |
| Seatpost | Genesis Jnr MTB, 27.2 x 250mm |
| Pedals | Wellgo M113 |



139 Genesis Bicycles - Youth Twenty Fifteen

The 26" wheel might have fallen from fashion in the adult mtb market but it's the perfect basis for our lightweight youth hardtail. A simple 1x9 drive with optimized chainline and wide-range 11-34T cassette provides ample useable gear range but is lighter, easier to maintain and more robust. A lighter rigid fork - still plenty comfy but more importantly non-suspension corrected - replaces what are generally heavy and poor performing suspension offerings resulting in a lower BB & handlebar height and therefore more manageable proportions and confident handling.

| Frame | ALX-7+ 6061 DB Aluminium | | | | |
|----------------------|--|--|--|--|--|
| Fork | Chromoly Unicrown w/ mudguard eyelets & lowrider bosses | | | | |
| Headset | FSA TH-857 Semi-Cartridge | | | | |
| Shifters | Shimano Altus SL-M370 (R/H only) | | | | |
| Rear Derailleur | Shimano Altus RD-M370 | | | | |
| Front Derailleur | N/A | | | | |
| Chainset | 32T Single Ring w/ Double Chainguard (152mm) | | | | |
| Bottom Bracket | TH BB-7420ST, 113x68mm | | | | |
| Chain | KMC X9 | | | | |
| Cassette / Freewheel | Shimano CS-HG200, 11-34T, 9sp | | | | |
| Rims | Alex Rim Ace-17 disc | | | | |
| Hubs / Spokes | Shimano RM33, 32H - 14G Stainless Silver w/ Brass Nipples | | | | |
| Tyres | CST C-1383, 26x1.95" | | | | |
| Brakes | Shimano BR-M355 w/ SM-RT20 160mm Rotors | | | | |
| Brake Levers | Shimano BL-M355 | | | | |
| Handlebars | Genesis MTB Riser, 15mm Rise x 9° Backsweep | | | | |
| Grips / Tape | Genesis Jnr, 130mm | | | | |
| Stem | Genesis MTB, 31.8mm x 7° Rise (60mm) | | | | |
| Saddle | Genesis Jnr MTB | | | | |
| Seatpost | Genesis 0.2 MTB, 27.2 x 350 | | | | |
| Pedals | Wellgo M113 | | | | |
| | • Control of the cont | | | | |





The new Core 24 is much simplified, lighter evolution that delivers a vastly improved riding experience. An easy to operate 1x9 drive with optimized chainline and wide-range 11-34T cassette provides ample range but is lighter, easier to maintain and more robust than a 3x set up. We've dressed the bike in parts we know will be hardy, reliable and great performers, ensuring there'll be life left in the bike for younger brothers or sisters. Core 24 – the sort of proper bike we all wish we could have had at their age!

| Frame | ALX-7+ 6061 DB Aluminium |
|----------------------|--|
| Fork | Chromoly Unicrown w/ mudguard eyelets & lowrider bosses |
| Headset | FSA TH-857 Semi-Cartridge |
| Shifters | Shimano Altus SL-M370 (R/H only) |
| Rear Derailleur | Shimano Altus RD-M370 |
| Front Derailleur | N/A |
| Chainset | 34T Single Ring w/ Chainguard (145mm) |
| Bottom Bracket | TH BB-7420ST, 113x68mm |
| Chain | KMC X9 |
| Cassette / Freewheel | Shimano CS-HG200, 11-34T, 9sp |
| Rims | Alex Rim Ace-17 disc |
| Hubs / Spokes | Shimano RM-33 Centrelock - 14G Stainless Silver w/ Brass Nipples |
| Tyres | CST C-1383, 24x1.95" |
| Brakes | Shimano BR-M355 w/ SM-RT20 160mm Rotors |
| Brake Levers | Shimano BL-M355 |
| Handlebars | Genesis MTB Riser, 620mm 25mm Rise x 9° Backsweep |
| Grips / Tape | Genesis Jnr, 103mm |
| Stem | Genesis MTB, 31.8mm x 7° Rise |
| Saddle | Genesis Jnr |
| Seatpost | Genesis 0.2 MTB, 27.2 x 350 |
| Pedals | Wellgo M113 |









141 Genesis Bicycles - Youth Twenty Fifteen

Geometries

The detailed stuff that turns a quality tubeset into a great handling bike. Small changes in these numbers can make tangible improvements to weight distribution or handling ability, yet overall balance is more important than any one measurement alone.

With a wide range of variables to play with and experience from developing different frame types, the geometry of Genesis frames is something that we spend as much time on as is necessary to tune the ride characteristics to be just the way they need to be.

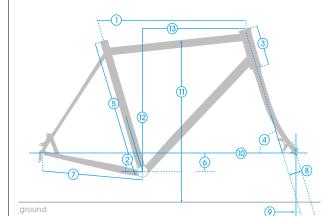


Diagram Key:

- 1. Effective Top Tube
- 2. Seat Angle
- 3. Head tube
- 4. Head Angle
- 5. Seat tube (centre-top)
- 6. BB Drop
- 7. Chain Stay
- 8. Offset
- 9. Trail
- 10. Wheelbase
- 11. Standover
- 12. Stack
- 13. Reach
- *All measurements in mm unless stated

Road

| | xs | s | М | L | XL | |
|---|-----|-------|-------|-------|-------|--|
| Seat tube (centre-top) | 480 | 510 | 540 | 570 | 600 | |
| Seat Angle | 74° | 73.5° | 73° | 72.5° | 72.5° | |
| Head Tube | 130 | 145 | 175 | 205 | 230 | |
| Head Angle | 72° | 73° | 73.5° | 73.5° | 74° | |
| Effective Top Tube | 525 | 545 | 565 | 585 | 600 | |
| BB Drop | 68 | 68 | 68 | 68 | 68 | |
| Chain Stay | 405 | 405 | 405 | 405 | 405 | |
| Offset | 45 | 45 | 45 | 45 | 45 | |
| Trail | 66 | 60 | 57 | 57 | 54 | |
| Wheelbase | 974 | 977 | 990 | 1003 | 1012 | |
| Standover (150mm forward from BB) | 740 | 750 | 780 | 810 | 840 | |
| Stack | 530 | 545 | 575 | 602 | 625 | |
| Reach | 375 | 385 | 390 | 400 | 405 | |

| | 50cm | 52cm | 54cm | 56cm | 58cm | 60cm |
|---------------------------|------|-------|-------|--------|-------|-------|
| Seat tube (centre-top) | 470 | 490 | 510 | 530 | 550 | 570 |
| Seat Angle | 74° | 73.5° | 73.5° | 73.25° | 73° | 72.7° |
| Head Tube | 110 | 125 | 135 | 145 | 165 | 180 |
| Head Angle | 72° | 72.5° | 73° | 73.3° | 73.3° | 73.5° |
| Effective Top Tube | 524 | 538 | 549 | 561 | 577 | 591 |
| BB Drop | 72 | 72 | 72 | 70 | 70 | 68 |
| Chain Stay | 407 | 407 | 410 | 410 | 410 | 410 |
| Offset | 45 | 45 | 45 | 45 | 45 | 45 |
| Trail | 62 | 59 | 56 | 54 | 54 | 53 |
| Wheelbase | 968 | 973 | 980 | 987 | 1000 | 1013 |
| | | | | | | |

VOLARE continued...

| | 50cm | 52cm | 54cm | 56cm | 58cm | 60cm |
|---|------|------|------|------|------|------|
| Standover (150mm forward from BB) | 731 | 748 | 763 | 778 | 796 | 814 |
| Stack | 525 | 541 | 553 | 561 | 581 | 594 |
| Reach | 373 | 377 | 385 | 392 | 399 | 406 |
| | | | | | | |

| 50cm | 52cm | 54cm | 56cm | 58cm | 60cm |
|------|--|---|---|---|---|
| 470 | 490 | 510 | 530 | 550 | 570 |
| 74° | 74° | 74° | 73.5° | 73° | 73° |
| 120 | 135 | 145 | 155 | 175 | 190 |
| 72° | 72° | 72° | 72° | 72.5° | 72.5° |
| 529 | 539 | 547 | 560 | 576 | 589 |
| 72 | 72 | 72 | 72 | 72 | 72 |
| 415 | 415 | 415 | 415 | 415 | 415 |
| 45 | 45 | 45 | 45 | 45 | 45 |
| 64 | 64 | 64 | 64 | 61 | 61 |
| 983 | 994 | 1002 | 1010 | 1018 | 1028 |
| 750 | 767 | 780 | 794 | 814 | 830 |
| 544 | 558 | 567 | 577 | 598 | 612 |
| 374 | 380 | 385 | 390 | 396 | 404 |
| | 470 74° 120 72° 529 72 415 45 64 983 750 | 470 490 74° 74° 120 135 72° 72° 529 539 72 72 415 415 45 45 64 64 983 994 750 767 | 470 490 510 74° 74° 74° 120 135 145 72° 72° 72° 529 539 547 72 72 72 415 415 415 45 45 45 64 64 64 983 994 1002 750 767 780 544 558 567 | 470 490 510 530 74° 74° 74° 73.5° 120 135 145 155 72° 72° 72° 72° 529 539 547 560 72 72 72 72 415 415 415 415 45 45 45 45 64 64 64 64 983 994 1002 1010 750 767 780 794 544 558 567 577 | 470 490 510 530 550 74° 74° 74° 73.5° 73° 120 135 145 155 175 72° 72° 72° 72° 72.5° 529 539 547 560 576 72 72 72 72 72 415 415 415 415 415 45 45 45 45 45 64 64 64 64 61 983 994 1002 1010 1018 750 767 780 794 814 544 558 567 577 598 |

| C | I | 1 | I | I | I | I |
|---------------------------|------|------|------|-------|-------|-------|
| | 50cm | 52cm | 54cm | 56cm | 58cm | 60cm |
| Seat tube (centre-top) | 470 | 490 | 510 | 530 | 550 | 570 |
| Seat Angle | 74° | 74° | 74° | 73.5° | 73° | 73° |
| Head Tube | 120 | 135 | 145 | 155 | 175 | 190 |
| Head Angle | 72° | 72° | 72° | 72° | 72.5° | 72.5° |
| ' | | | | | | |

| | 50cm | 52cm | 54cm | 56cm | 58cm | 60cm |
|---|------|------|------|------|------|------|
| Effective Top Tube | 529 | 539 | 547 | 560 | 576 | 589 |
| BB Drop | 72 | 72 | 72 | 72 | 72 | 72 |
| Chain Stay | 415 | 415 | 415 | 415 | 415 | 415 |
| Offset | 45 | 45 | 45 | 45 | 45 | 45 |
| Trail | 63 | 63 | 63 | 63 | 60 | 60 |
| Wheelbase | 983 | 994 | 1002 | 1010 | 1018 | 1028 |
| Standover (150mm forward from BB) | 750 | 767 | 780 | 794 | 814 | 830 |
| Stack | 544 | 558 | 567 | 577 | 598 | 612 |
| Reach | 374 | 380 | 385 | 390 | 396 | 404 |
| | | | | | | |

VOLANT

| | 50cm | 52cm | 54cm | 56cm | 58cm | 60cm |
|---|------|-------|-------|-------|-------|-------|
| Seat tube (centre-top) | 470 | 490 | 510 | 530 | 550 | 570 |
| Seat Angle | 74° | 73.5° | 73.5° | 73° | 73° | 73° |
| Head Tube | 120 | 130 | 140 | 160 | 180 | 190 |
| Head Angle | 72° | 72.5° | 73° | 73.3° | 73.3° | 73.3° |
| Effective Top Tube | 529 | 532 | 545 | 561 | 580 | 590 |
| BB Drop | 72 | 72 | 72 | 72 | 72 | 72 |
| Chain Stay | 415 | 415 | 415 | 415 | 415 | 415 |
| Offset | 45 | 45 | 45 | 45 | 45 | 45 |
| Trail | 62 | 59 | 56 | 56 | 56 | 56 |
| Wheelbase | 981 | 983 | 987 | 997 | 1010 | 1019 |
| Standover (150mm forward from BB) | 737 | 758 | 772 | 986 | 805 | 818 |
| Stack | 533 | 554 | 565 | 575 | 595 | 605 |
| Reach | 375 | 375 | 380 | 387 | 397 | 404 |
| | | | | | | |

| 50cm | 52cm | 54cm | 56cm | 58cm | 60cm |
|------|--|--|--|---|---|
| 470 | 490 | 510 | 530 | 550 | 570 |
| 74° | 73.5° | 73.5° | 73° | 73° | 73° |
| 120 | 130 | 140 | 160 | 180 | 190 |
| 72° | 72.5° | 73° | 73.3° | 73.3° | 73.3° |
| 529 | 532 | 545 | 561 | 580 | 590 |
| 72 | 72 | 72 | 72 | 72 | 72 |
| 415 | 415 | 415 | 415 | 415 | 415 |
| 45 | 45 | 45 | 45 | 45 | 45 |
| 62 | 59 | 56 | 56 | 56 | 56 |
| 981 | 983 | 987 | 997 | 1010 | 1019 |
| 737 | 758 | 772 | 986 | 805 | 818 |
| 533 | 554 | 565 | 575 | 595 | 605 |
| 375 | 375 | 380 | 387 | 397 | 404 |
| | 470 74° 120 72° 529 72 415 45 62 981 737 | 470 490 74° 73.5° 120 130 72° 72.5° 529 532 72 72 415 415 45 45 62 59 981 983 737 758 533 554 | 470 490 510 74° 73.5° 73.5° 120 130 140 72° 72.5° 73° 529 532 545 72 72 72 415 415 415 45 45 45 62 59 56 981 983 987 737 758 772 533 554 565 | 470 490 510 530 74° 73.5° 73.5° 73° 120 130 140 160 72° 72.5° 73° 73.3° 529 532 545 561 72 72 72 72 415 415 415 415 45 45 45 45 62 59 56 56 981 983 987 997 737 758 772 986 533 554 565 575 | 470 490 510 530 550 74° 73.5° 73.5° 73° 73° 120 130 140 160 180 72° 72.5° 73° 73.3° 73.3° 529 532 545 561 580 72 72 72 72 72 415 415 415 415 415 45 45 45 45 45 62 59 56 56 56 981 983 987 997 1010 737 758 772 986 805 533 554 565 575 595 |

Adventure

CROIX DE FER

| CION DE LEI | i | | | ii | | ii |
|---------------------------|-------|-------|------|-------|------|-------|
| | 50cm | 52cm | 54cm | 56cm | 58cm | 60cm |
| Seat tube (centre-top) | 500 | 520 | 540 | 560 | 580 | 600 |
| Seat Angle | 74.5° | 74.5° | 74° | 73.5° | 73° | 73° |
| Head Tube | 110 | 115 | 130 | 145 | 160 | 175 |
| Head Angle | 71.5° | 71.5° | 72° | 72° | 72° | 72.5° |
| Effective Top Tube | 527 | 532 | 547 | 562 | 580 | 591 |
| BB Drop | 70 | 70 | 70 | 70 | 70 | 70 |
| Chain Stay | 425 | 425 | 425 | 425 | 425 | 425 |
| | | | | | | |

CROIX DE FER continued...

| | 50cm | 52cm | 54cm | 56cm | 58cm | 60cm |
|---|------|------|------|------|------|------|
| Offset | 45 | 45 | 45 | 45 | 45 | 45 |
| Trail | 70 | 70 | 66 | 66 | 66 | 63 |
| Wheelbase | 1002 | 1008 | 1013 | 1023 | 1031 | 1041 |
| Standover (150mm forward from BB) | 773 | 786 | 804 | 821 | 838 | 855 |
| Stack | 543 | 548 | 564 | 578 | 593 | 609 |
| Reach | 374 | 378 | 383 | 388 | 396 | 402 |
| | | | | | | |

| | 50cm | 52cm | 54cm | 56cm | 58cm | 60cm |
|--------------------------------|-------|-------|------|-------|------|-------|
| ntre-top) | 500 | 520 | 540 | 560 | 580 | 600 |
| at Angle | 74.5° | 74.5° | 74° | 73.5° | 73° | 73° |
| ad Tube | 110 | 115 | 130 | 145 | 160 | 175 |
| ad Angle | 71.5° | 71.5° | 72° | 72° | 72° | 72.5° |
| ective Top e | 527 | 532 | 547 | 562 | 580 | 591 |
| Drop | 70 | 70 | 70 | 70 | 70 | 70 |
| ain Stay | 425 | 425 | 425 | 425 | 425 | 425 |
| set | 45 | 45 | 45 | 45 | 45 | 45 |
| I | 70 | 70 | 66 | 66 | 66 | 63 |
| eelbase | 1002 | 1008 | 1013 | 1023 | 1031 | 1041 |
| ndover Imm forward n BB) | 773 | 786 | 804 | 821 | 838 | 855 |
| ck | 543 | 548 | 564 | 578 | 593 | 609 |
| ach | 374 | 378 | 383 | 388 | 396 | 402 |
| | | | | | | |

143 Genesis Bicycles - Model Year Twenty Fifteen

Geometries continued...

| †OUR DE FER | | | | | | | Caribou continued |
|---|------|------|------|-------|------|------|---|
| | 50cm | 52cm | 54cm | 56cm | 58cm | 60cm | |
| Seat tube (centre-top) | 500 | 520 | 540 | 560 | 580 | 600 | Wheelbase |
| Seat Angle | 74° | 74° | 74° | 73.5° | 73° | 73° | Standover (150mm forward from BB) |
| Head Tube | 125 | 130 | 145 | 160 | 175 | 190 | Stack |
| Head Angle | 71° | 71° | 71° | 71° | 71° | 71° | Reach |
| Effective Top Tube | 523 | 532 | 547 | 565 | 584 | 594 | |
| BB Drop | 75 | 75 | 75 | 75 | 75 | 75 | Longitude |
| Chain Stay | 455 | 455 | 455 | 455 | 455 | 455 | |
| Offset | 55 | 55 | 55 | 55 | 55 | 55 | Seat tube (centre-top) |
| Trail | 61 | 61 | 61 | 61 | 61 | 61 | Seat Angle |
| Wheelbase | 1036 | 1045 | 1061 | 1075 | 1088 | 1099 | Head Tube |
| Standover (150mm forward from BB) | 774 | 786 | 802 | 818 | 834 | 850 | Head Angle |
| Stack | 552 | 557 | 571 | 599 | 613 | 628 | Effective Top Tube |
| | | | | | | | |

| Caribou | | | | |
|---------------------------|-------|-------|-------|-------|
| | 16" | 17.5" | 19" | 20.5" |
| Seat tube (centre-top) | 380 | 430 | 480 | 535 |
| Seat Angle | 73° | 73° | 73° | 73° |
| Head Tube | 115 | 125 | 145 | 155 |
| Head Angle | 69.5° | 69.5° | 69.5° | 69.5° |
| Effective Top Tube | 574 | 596 | 622 | 645 |
| BB Drop | 65 | 65 | 65 | 65 |
| Chain Stay | 455 | 455 | 455 | 455 |
| Offset | 45 | 45 | 45 | 45 |
| Trail | 91 | 91 | 91 | 91 |

Urban

| d. | -1 1 | _ |
|----|-------------|----|
| ш | ᆸ | 16 |

| | 2 | | | | | | | |
|---|----------|-------|------|-------|--|--|--|--|
| | 16" | 17.5" | 19" | 20.5" | | | | |
| Wheelbase | 1087 | 1111 | 1138 | 1161 | | | | |
| Standover (150mm forward from BB) | 754 | 781 | 813 | 844 | | | | |
| Stack | 584 | 593 | 612 | 621 | | | | |
| Reach | 395 | 415 | 435 | 455 | | | | |
| | | | | | | | | |

| ongitude | ı | I | ı | ı |
|---------------------------|-------|-------|-------|-------|
| | 16" | 17.5" | 19" | 20.5" |
| Seat tube (centre-top) | 406 | 445 | 480 | 520 |
| Seat Angle | 72.5° | 72.5° | 72.5° | 72.5° |
| Head Tube | 125 | 135 | 145 | 160 |
| Head Angle | 68° | 68° | 68° | 68° |
| Effective Top Tube | 583 | 611 | 638 | 663 |
| BB Drop | 70 | 70 | 70 | 70 |
| Chain Stay | 458 | 458 | 458 | 458 |
| Offset | 50 | 50 | 50 | 50 |
| Trail | 98 | 98 | 98 | 98 |
| Wheelbase | 1105 | 1134 | 1149 | 1188 |

837 627

| | 50cm | 52cm | 54cm | 56cm | 58cm | 60cm |
|---|-------|-------|------|-------|------|-------|
| Seat tube (centre-top) | 500 | 520 | 540 | 560 | 580 | 600 |
| Seat Angle | 74.5° | 74.5° | 74° | 73.5° | 73° | 73° |
| Head Tube | 110 | 115 | 130 | 145 | 160 | 175 |
| Head Angle | 71.5° | 71.5° | 72° | 72° | 72° | 72.5° |
| Effective Top Tube | 527 | 532 | 547 | 562 | 580 | 591 |
| BB Drop | 70 | 70 | 70 | 70 | 70 | 70 |
| Chain Stay | 425 | 425 | 425 | 425 | 425 | 425 |
| Offset | 45 | 45 | 45 | 45 | 45 | 45 |
| Trail | 70 | 70 | 66 | 66 | 66 | 63 |
| Wheelbase | 1002 | 1008 | 1013 | 1023 | 1031 | 1041 |
| Standover (150mm forward from BB) | 773 | 786 | 804 | 821 | 838 | 855 |
| Stack | 543 | 548 | 564 | 578 | 593 | 609 |
| Reach | 374 | 378 | 383 | 388 | 396 | 402 |

| SMITHFIELD | | | | ı | | ı |
|---------------------------|-------|-------|------|-------|------|-------|
| * | 50cm | 52cm | 54cm | 56cm | 58cm | 60cm |
| Seat tube (centre-top) | 500 | 520 | 540 | 560 | 580 | 600 |
| Seat Angle | 74.5° | 74.5° | 74° | 73.5° | 73° | 73° |
| Head Tube | 110 | 115 | 130 | 145 | 160 | 175 |
| Head Angle | 71.5° | 71.5° | 72° | 72° | 72° | 72.5° |
| Effective Top Tube | 527 | 532 | 547 | 562 | 580 | 591 |
| BB Drop | 70 | 70 | 70 | 70 | 70 | 70 |
| Chain Stay | 425 | 425 | 425 | 425 | 425 | 425 |
| Offset | 55 | 55 | 45 | 45 | 45 | 45 |
| Trail | 59.6 | 59.6 | 66 | 66 | 66 | 63 |
| | | | | | | |

Mountain

| | 50cm | 52cm | 54cm | 56cm | 58cm | 60cm |
|---|------|------|------|------|------|------|
| Wheelbase | 1002 | 1008 | 1013 | 1023 | 1031 | 1041 |
| Standover (150mm forward from BB) | 773 | 786 | 804 | 821 | 838 | 855 |
| Stack | 543 | 548 | 564 | 578 | 593 | 609 |
| Reach | 374 | 378 | 383 | 388 | 396 | 402 |

| Redcii | 374 | 370 | 303 | 300 | 370 | 402 |
|---|-------|-------|------|-------|------|-------|
| BOROUGH | | | | | | |
| <i>y</i> | 50cm | 52cm | 54cm | 56cm | 58cm | 60cm |
| Seat tube (centre-top) | 500 | 520 | 540 | 560 | 580 | 600 |
| Seat Angle | 74.5° | 74.5° | 74° | 73.5° | 73° | 73° |
| Head Tube | 110 | 115 | 130 | 145 | 160 | 175 |
| Head Angle | 71.5° | 71.5° | 72° | 72° | 72° | 72.5° |
| Effective Top Tube | 527 | 532 | 547 | 562 | 580 | 591 |
| BB Drop | 70 | 70 | 70 | 70 | 70 | 70 |
| Chain Stay | 425 | 425 | 425 | 425 | 425 | 425 |
| Offset | 55 | 55 | 45 | 45 | 45 | 45 |
| Trail | 59.6 | 59.6 | 66 | 66 | 66 | 63 |
| Wheelbase | 1011 | 1017 | 1013 | 1023 | 1031 | 1041 |
| Standover (150mm forward from BB) | 773 | 786 | 804 | 821 | 838 | 855 |
| Stack | 543 | 548 | 564 | 578 | 593 | 609 |
| Pogch | 374 | 378 | 383 | 388 | 306 | 402 |

HIGH LATITUDE LATITUDE continued...

| | _ | | | | | iiii iaca | 1 | 1 | | |
|---------------------------|-------|-------|-------|-------|---|-----------|------|-------|------|-------|
| | 16" | 17.5" | 19" | 20.5" | | 16" | 17.5 | 5" | 19" | 20.5" |
| Seat tube (centre-top) | 405 | 445 | 480 | 520 | Wheelbase | 1077 | 110 | 0 | 1120 | 1144 |
| Seat Angle | 75.5° | 75.5° | 75.4° | 75.4° | Standover (150mm forward from BB) | 759 | 781 | ı | 796 | 819 |
| Head Tube | 100 | 100 | 110 | 120 | Stack | 578 | 587 | 7 | 587 | 597 |
| Head Angle | 69.5° | 69.5° | 69.5° | 69.5° | Reach | 407 | 427 | 7 | 447 | 467 |
| Effective Top Tube | 584 | 594 | 609 | 624 | | | | | | |
| BB Drop | 65 | 65 | 65 | 65 | CORE | | l | | | |
| Chain Stay | 435 | 435 | 435 | 435 | | 14" | 16" | 17.5" | 19" | 20.5 |
| Offset | 46 | 46 | 46 | 46 | Seat tube (centre-top) | 355 | 405 | 445 | 480 | 520 |

| | | '- | 10 | 17.5 | '/ | 20.0 |
|---|---|------|------|------|------|------|
| | Seat tube (centre-top) | 355 | 405 | 445 | 480 | 520 |
| | Seat Angle | 73° | 73° | 73° | 73° | 73° |
| | Head Tube | 100 | 100 | 105 | 110 | 115 |
| | Head Angle | 68° | 68° | 68° | 68° | 68° |
| | Effective Top Tube | 562 | 587 | 607 | 634 | 657 |
| _ | BB Drop | 40 | 40 | 40 | 40 | 40 |
| | Chain Stay | 425 | 425 | 425 | 425 | 425 |
| | Offset | 42 | 42 | 42 | 42 | 42 |
| _ | Trail | 97 | 97 | 97 | 97 | 97 |
| | Wheelbase | 1073 | 1098 | 1119 | 1146 | 1170 |
| | Standover (150mm forward from BB) | 738 | 762 | 783 | 802 | 823 |
| | Stack | 601 | 601 | 606 | 610 | 615 |
| | | 1 | I | I | l | 1 |

403 422 447

| | 10 | 17.5 | 19" | 20.5 |
|---------------------------|-------|-------|-------|-------|
| Seat tube (centre-top) | 405 | 430 | 480 | 535 |
| Seat Angle | 74.5° | 74.5° | 74.5° | 74.5° |
| Head Tube | 95 | 105 | 105 | 115 |
| Head Angle | 69.2° | 69.2° | 69.2° | 69.2° |
| Effective Top | 567 | 590 | 610 | 632 |

1117

592

1133

1149

1107

757

Wheelbase

LATITUDE

| Seat Angle | 74.5° | 74.5° | 74.5° | 74.5° |
|-----------------------|-------|-------|-------|-------|
| Head Tube | 95 | 105 | 105 | 115 |
| Head Angle | 69.2° | 69.2° | 69.2° | 69.2° |
| Effective Top Tube | 567 | 590 | 610 | 632 |
| | | 4.4 | 47 | 4.4 |
| BB Drop | 46 | 46 | 46 | 46 |
| Chain Stay | 46 | 425 | 425 | 425 |
| • | | | - | |
| Chain Stay | 425 | 425 | 425 | 425 |

145 Genesis Bicycles - Model Year Twenty Fifteen







genesisbikes.co.uk